



THE GREATER FALLBROOK AREA SOURCEBOOK

VOLUME 17 | 2018 EDITION

Pala Tribe's Commitment to Community

Funding, Fire Department
Continue Pala Tribe's
Relationship with Greater
Fallbrook Community *pg 78*

Introducing a Few
**Fallbrook
Wineries**
to Taste and
Toast to *pg 26*

Local Leaders Share Their Perspectives

Lila MacDonald *pg 10*

Roy Moosa *pg 19*

Jerri Patchett *pg 40*

Ruthie Harris *pg 46*

Sculptor Michael Stutz

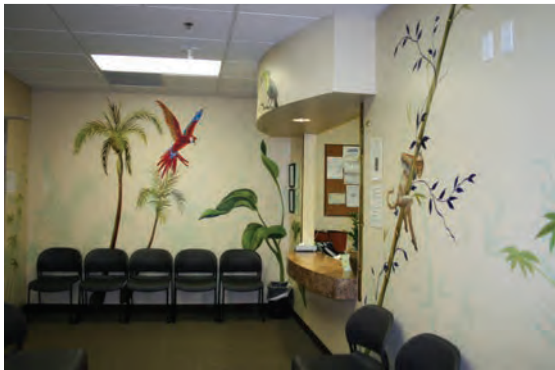
Public Art in a Big
and Bold Way *pg 6*

Local Favorite Restaurants
Calendar of Events
Chamber Directories
Area Churches
Nonprofit Organizations
& Service Clubs
Trails, Parks &
Preserves

POSTAL CUSTOMER

PRSRT STD
US POSTAGE
PAID
FALLBROOK, CA
PERMIT #499

Serving the healthcare needs of our community's children...



Our Doctors and Providers

A. Abjelina, MD
C. Busto, MD
C. Camacho, MD
S. Cason, MD
E. Chen, MD
A. DelRe, MD
D. Hines, MD
S. Johnson, MD
J. Keith, MD
R. Lee, MD
P. McChesney, MD
T. Mohr, MD
B. Ortiz, MD
J. Paik, MD
V. Reinherz, MD
T. Reynoso, MD
B. Winter, MD
J. Carrasco, C.P.N.P.
C. Sousa, C.P.N.P.
B. Gordon, P.A.-C
T. Crafts, P.A.-C

Pediatric Partners



Established in 2000, Pediatric Partners MPC is a team of Board certified pediatricians who provide quality healthcare to our community's children. We offer 8 "kid-friendly" and convenient offices throughout southwest Riverside and northern San Diego counties. Pediatric Partners welcomes new patients and accepts most insurance plans- TRICARE, Blue Cross, Blue Shield, Health Net, United Healthcare, Cigna, Aetna and others.

Corona*

2279 Eagle Glen Parkway, Ste 110
Corona, CA 92883
(951) 278-8278

Wildomar*

Stonebridge Medical Center
36320 Inland Valley Drive, Ste 203
Wildomar, CA 92595
(951) 200-2220

Menifee*

26900 Newport Road, Ste 111
Menifee, CA 92584
(951) 301-5380

Hemet – Main*

1285 S. State Street
Hemet, CA 92543
(951) 765-1777

Hemet – Appointment Only

3989 W. Stetson Ave., Ste 100
Hemet, CA 92544
(951) 765-7002

Redhawk

44274 George Cushman Ct. Ste 10
Temecula, CA 92591
(951) 587-0992

Temecula*

27699 Jefferson Avenue, Ste 102
Temecula, CA 92590
(951) 587-8116

Fallbrook

1107 S. Mission Road
Fallbrook, CA 92028
(760) 451-0070

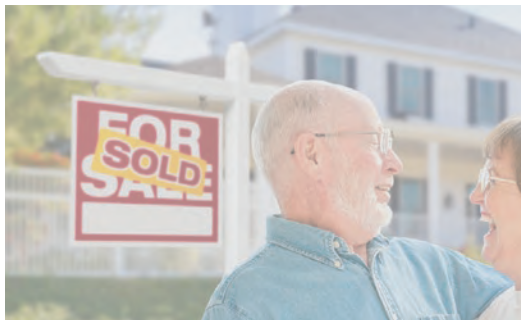
* Se Habla Español



www.pediatricpartners.net



More 5-STAR ★★★★★ reviews
than any other local agent



***With you
for every stage,
every need & every dream!***



- ★ #1 Five-Star Reviews on Zillow
- ★ #1 Ranked in Client Satisfaction
- ★ *We Will Sell Your Home for More Money & in Less Time*
- ★ *A Portion of Every Sale Goes to Local Charities*

YOUR REAL ESTATE TEAM FOR LIFE

Kim Carlson & Ken Follis

760.206.3993

TheEliteHomeGroup.com

1588 S. Mission Road, Suite 200, Fallbrook

Kim@TheEliteHomeGroup.com • CalBRE #00968586
Ken@TheEliteHomeGroup.com.com • CalBRE #00799622



Publisher
Julie Reeder

Editorial
Christine Eastman
Tom Ferrall
Ruth Haferkamp
Ruthie Harris
Kristina Hernandez
Sayer Ji
Lila MacDonald
Deanna Minich, PhD
Roy Moosa
Joe Naiman
Karen Ossenfort
Jerri Patchett
Tom Pfingsten
Margaret Ray
Sandra Shrader
Sue Thorne
Nathalie Taylor

Staff Photographer
Shane Gibson

Contributing Photographers
Alessandro Casalini
Christine Eastman
Michele Howard
Bob Hume
Ron Jonason
Lucette Moramarco
Julie Reeder
Ken Seals
Michael Stutz
Nathalie Taylor
Anne Watson
Tom Wilson

Sourcebook Photo Contest Winners
Coralie Badeaux
Shirley Binn
Robert Gonsett
Dolly Hart
Neil Lakata
Margaret Larson
Paul Larson
Jennifer Moosa
Cheryl Nurse
Louise Perreault-Greenlee
Mike Reardon
Sandra Simpson
Janet Swenson

Lead Sales
Michele Howard
Josephine Mackenzie

Advertising Sales
Tammy Birmingham
Laurianna Briana
Cindy Davis

Graphics & Production
Samantha Gorman
Mylene Matheny
Forest Rhodes
Karina Young

Support
AnnaMarie Cappellino
Shelby Cokeley
Margot Meese
Anna Mullen
Stephanie Park
Chuck Reeder

Publisher's Note

Jennifer Moosa photo



Julie Reeder

Most people who have lived here for any length of time realize that Fallbrook is not incorporated and so we have no city government, city hall, mayor or city council to lead and govern our town. We are largely run by nonprofits, elected boards like the planning group, school boards, fire district, water district, healthcare district, the chambers of commerce and so on. That situation likely won't change anytime soon.

Although we have no city government, we've accomplished amazing things through our nonprofits over the last few decades. The Village Association has updated our downtown as well as helped create a new zoning plan, created an art industry, started numerous other nonprofit groups that have accomplishments of their own and become an example to other unincorporated towns in the county.

The Fallbrook Land Conservancy in the last 30 years has purchased, created and maintained dozens of green spaces, parks, trails and open spaces for future generations of residents and all bird and animal species to enjoy. Endowments are in place to cover cost of maintaining most of the properties, to the credit of the Land Conservancy.

Groups like the Historical Society and the Gem and Mineral Society preserve our past for present and future generations, while other nonprofits, such as the Angel Society and St. Vincent de Paul, Bonsall Woman's Club, North County Boys & Girls Club, the Rotary clubs, Fallbrook Food Pantry, the churches, sports clubs, etc. all keep watch on individuals, families and groups in town. Then there's our beautiful Fallbrook Library, which was built by the community and county funds.

It all works for the community. It has to. We're utilizing our most important assets, our residents, to keep everything running. While Fallbrook isn't perfect, it is a great place to live, raise a family and retire. There are a lot of amazing people who make sure that's the case.

The businesses provide products and services for us, as well as income for our families and help keep our property values intact. Our healthcare district, while looking out for the health of our community, will also be adding to the value of our town over the next year by working to make us a "Bluezone."

In addition, a critical part of our community is our newspaper. The Village News is celebrating 20 years, working hard every day to be the communication hub of the community and to keep everyone connected and informed. It makes certain that all the efforts of people, students, churches, businesses and groups can be shared, celebrated and even more effective.

If you want an inexpensive way to preserve our history, as well as support every group and individual in town, a great way is to subscribe to the Village News. While we don't often toot our own horn, one of the reasons why our community is special is because we have an award-winning newspaper. We need your help right now. Won't you consider subscribing? If you're already a subscriber, you could purchase a subscription for a friend, relative or someone who can't afford it. Please go online to www.villagenews.com/subscribe and support every good effort in your town, as well as help us keep watch for the negative things that need to be exposed.

Thank you in advance for your continued support. We love being this important link in our community!

Julie Reeder
Publisher

 The Fallbrook/Bonsall
Village News

THE GREATER FALLBROOK AREA
SOURCEBOOK

111 W. Alvarado Street, Fallbrook, CA 92028 | (760) 723-7319
my-sourcebook.com | villagenews.com | myvalleynews.com | anzavalleyoutlook.com
villageeditor@reedmedia.com | sales@reedmedia.com

Cover photo by Shane Gibson – Jaden Parker of Tonawanda Seneca Nation dances during the Pala Honoring Traditions Gathering and Powwow in Aug., 2017.

Please note: Village News, Inc. has made every attempt to verify and document all of the information contained in The Greater Fallbrook Area Sourcebook. If you have information or comments that would help us improve our 2019 Sourcebook, which is now in its planning stages, we ask that you contact our office at (760) 723-7319. We welcome your comments and suggestions. The Greater Fallbrook Area Sourcebook and all content is copyright 2018 by Village News, Inc.



LIMITED TIME
INITIATION
FEE OFFER



Redefining the Essence of Lifestyle and Privilege
Golf . Fitness . Dining . Weddings . Special Events

Membership Opportunities Available

29354 VISTA VALLEY DRIVE, VISTA, CA 92084 | 760.758.2800 | VISTAVALLEY.COM | LTATE@VISTAVALLEY.COM

Table of Contents

THE GREATER FALLBROOK AREA SOURCEBOOK

Business Spotlights

- 18 Jackson & Parkinson, Trial Attorneys
- 25 Autoheim
- 47 Diane Hartcorn, Hairstylist
- 67 Susie Emory, Realtor
- 71 The Elite Home Group, Kim Carlson & Ken Follis
- 84 Dr. Richard Goble
- 90 Dr. James E. Sorge & Associates
- 96 David Ilich, Au.D.

Guides & Information

- 42 Calendar of Events
- 57 Dining Guide
- 76 Hiking Guide
- 102 Church Guide
- 108 Nonprofit Guide
- 151 Sourcebook Photo Contest Winners
- 152 Advertiser Index

Shirley Binn photo

- 6 Open to Interpretation: Sculptor Michael Stutz
- 10 Shop Local
- 16 Fallbrook Airpark
- 19 The Fallbrook Village Association
- 22 Jordan Elijah, Fallbrook Friend – And Philosopher
- 26 Introducing a Few Fallbrook Wineries to Taste and Toast To
- 32 Update – Fallbrook's Grand Monserate Winery
- 36 Fallbrook Winery Sets the Way
- 40 Destination Art!
- 46 Welcome to Bonsall
- 52 Gem Cutter Meg Berry
- 61 Chef Recommended
- 65 127 West Social House, A Phoenix Rising From the Ashes
- 68 Why Fallbrook is "the Bomb" when it Comes to Investments
- 72 The Rural Lifestyle is Gold in Rainbow
- 78 Funding, Fire Department Continue Pala Tribe's Relationship with Greater Fallbrook Community

- 80 Pala Band of Mission Indians Powwow
- 82 Palomar College Close to Home
- 86 9 Health Benefits of Oranges Backed by Science
- 88 Palomar Health Remains on the Cutting Edge of Healthcare
- 92 6 Health Benefits of Pomegranate
- 98 'Water of Life' Changing Lives in Cambodia
- 104 Local Food Sharing Programs Prospering
- 112 Mike Peters, Fallbrook Land Conservancy's Longtime Director, to Step Down
- 113 The Pet that Couldn't/ Wouldn't Bite
- 114 Tinker Led FPUD Through Changes
- 122 The DeLuz Heights Municipal Water District
- 126 Perking Up the Pico 'It Takes a Village'
- 132 Lilac Fire Destroyed All But Peoples' Spirits
- 138 What's Next with the Santa Margarita River Valley?

36



Fallbrook Winery Sets the Way

61



Chef Recommended

126



Perking Up the Pico

www.discoverfallbrook.com

Affordable & Quality Home Care Services

Our name says it all...

**We treat every client
as family.**

Caring, compassionate staff,
all experienced and thoroughly vetted.



We go beyond the routine tasks that come with home health care
and provide the meaning of home as well.



Carlos Perez
*Founder of Affordable and Quality
Home Care Services LLC*

1667 S. Mission Rd., Suite AA,
Fallbrook, CA 92028

We're here when you need us.

Carlos Perez, founder, takes pride that the services he provides are of the utmost quality and most affordable in San Diego County. After being in the medical business for over 20 years, he has created the standards of care his employees abide by. He also frequently checks on his clients personally to make sure they are receiving the best services possible.

"Their family is like our family. We treat their family as our own [in hopes] we will be able to give their family peace of mind," Perez says about the treatment each client and their family receives.

Call today for affordable, reliable home health care.



Affordable & Quality Home Care Services

760.645.3676 Office

760.468.3075

760.622.8042 Patient Care Coordinator

www.AffordableAndQualityHomeCare.com

www.aqhomecare.com • HCO #374700150

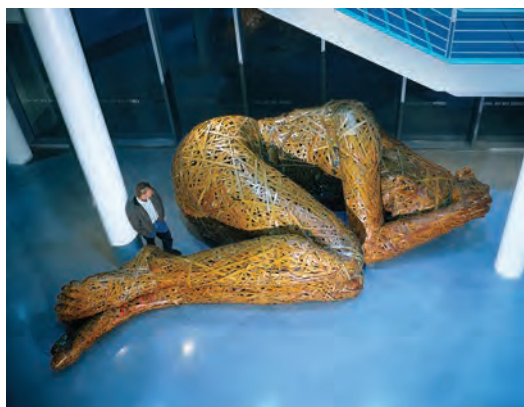
A large photograph of sculptor Michael Stutz standing in front of his massive sculpture, 'The Diaphanous Grove'. The sculpture is composed of numerous long, curved, metallic strips that create a dense, organic structure resembling a forest or a large, abstract plant. Stutz is a middle-aged man with short brown hair, wearing a grey jacket over a dark shirt. He is smiling slightly and looking towards the camera.

Open to Interpretation

Sculptor Michael Stutz does public art in a
big and bold way

by Sandra Shrader

Sculptor Michael Stutz in front of his "The Diaphanous Grove sculpture inside the Fallbrook Public Library. The sculpture is a functional structure that separates the library from the community room and Poet's Patio. Shane Gibson photo



Crib.

Michael Stutz photo

Creating outdoor sculpture art for the public isn't for the faint-hearted artist.

Such art sculptures can move public opinion in a common direction or they can generate scorn from the masses; they can enrich a community

or they can divide a community. And, unlike other art forms, they also usually require engineering and construction know-how in addition to defying weather damage.

Michael Stutz is one sculptor who has boldly forged a successful reputation in the public arts projects industry for nearly twenty years. The Fallbrook artist's massive sculptures, constructed of interwoven layers of either metal or cardboard strips, have been installed in numerous cities and communities across the United States and he has five more projects approved for this year.

But Stutz, who was born in Chattanooga, Tennessee, didn't start out as a sculptor. A degree in fine art painting and stints as a commercial sign painter, an advertising and merchandizing prop maker and a Mardi Gras parade float builder first padded his portfolio with

the unlikeliest of art gig combinations.

"Even as a kid, I always loved to paint, and I knew that's what I wanted to do," Stutz, 53, said. "And so I went to school at the University of Tennessee in Knoxville where I got my degree in fine arts.

"For a brief time I did commercial sign painting, but by that point in my life, I was ready to get as far away from Tennessee as I could," he continued, "And I arrived in San Francisco in 1987 with \$400 in my pocket and plans to make a living as a fine arts painter."

Although it had been a gutsy move to make, Stutz didn't have much success getting his paintings noticed. But he did find work in commercial arts when he landed a job with Macy's where he constructed displays and props for merchandizing, magazine advertising and photo shoots. Later he also made props for films.

Then Stutz's girlfriend, who later became his wife, decided to attend Tulane University in New Orleans, and, flush with love, he decided to go with her. An opportunity in that city for him to build floats for the Mardi Gras parades turned into a three-year job, but most importantly that was when Stutz first began creating the enormous figurative pieces which would unexpectedly provide inspiration for his later public art projects.

"During my time building the Mardi Gras parade floats, I figured out how to design and build very large papier mache figure props by using a strip-weaving process that I use to make my cardboard and metal pieces today," Stutz said.

"The props on the floats were 12 feet tall, and we usually had to get everything done in three weeks! So while there was a lot of creativity involved in transforming conceptual sketches into actual floats ready for parade day, it was a serious business too."

A decade after his first move to San Francisco, Stutz returned there in 1997 to once again enter the art scene at the City by the Bay, only this time he had a different art media in mind.



Pneumatic Dreamer being installed on the fourth floor terrace of the W Hotel - San Francisco.



Pneumatic Dreamer is 30 feet long and 7 feet high. It was Stutz' first public art commission and his first in bronze.
Michael Stutz photos

Influenced by his float-building experience, he began creating super-sized sculptures, honing an even more stripped down method of weaving and layering together very small sections of sliced cardboard from boxes he collected on the streets.

The results, which evolved into Stutz's signature style today, were "hollow shell" sculptures that had substantial, recognizable presence, but which also incorporated a dynamic "woven lattice" effect that allowed light and air and shadows to give life to the pieces, according to the artist.

After Stutz's enormous cardboard-strip sculpture of a reclining figure in a fetal position was exhibited at an alternative art gallery, in

The Mad Potter

Where Pottery is Just the Beginning...

- Pottery • Palms
- Fountains
- Garden Art
- Indoor Decor
- Succulents
- Plumeria • Plants
- Terra Cotta

20% OFF

ENTIRE PURCHASE

Mad Potter

With this coupon. Cannot be combined with other offers. In stock items only. Exp. 3/31/19.

Unique Gifts!
Custom Water Features!

760.943.7256 760.635.1641

136 Ranger Road, Fallbrook 310 N. Coast Hwy, Encinitas

Open 7 Days. Delivery & Set-Up Available

Large Section of Succulents!



Michael Stutz standing on 4 Faces.



Michael Stutz photo Core is a sculpture out of cardboard. Michael Stutz photo

which the piece took up the entire display floor, it caught the attention of representatives from the San Francisco Museum of Modern Art, and the artist received his first public art commission in 1999.

Stutz's design for the proposed public art project, planned to be installed on a ledge at the fourth floor terrace of the W Hotel-San Francisco, was that of a slumbering human figure, 30 feet long and 7 feet tall. And the project, which the artist called "Pneumatic Dreamer," also offered a whole new challenge for Stutz – it was to

be his first in bronze.

Undaunted, he pushed ahead, first considering the idea of having the sculpture cast in a foundry, but he soon learned that the costs would be "astronomical." Stutz then settled on working with a respected metal fabricator known among San Francisco area artists for his specialized skills in welding and fabrication.

Today Stutz describes the Pneumatic Dreamer project as his Cinderella story.

"I was literally an unknown artist at that time, and I have to be honest, I was worried for a while that I may have made a mistake with my design. From the vantage point at street level, I didn't believe that the piece had the visual impact that I had expected," he said, reflecting upon the memory of watching a crane hoist the finished sculpture into position on the fourth story terrace.

"But I should not have worried because after it was installed and it started getting attention, my life changed," Stutz continued. "It was the beginning of my career as an artist building permanent pieces and certainly as an artist doing art in public places."

Over the next two decades, the artist completed a number of commissions in cities and for institutions throughout the U.S., including Texas Tech University; North Carolina State University; Portland, Oregon; Jacksonville, Florida; San Diego, California; Richmond, Virginia; San Jose, California; Salt Lake City, Utah; Carlsbad, California and most recently, Laguna Beach, California.

Drawn to Fallbrook by the opportunity to work in the foundry here – later known as the Fallbrook School of the Arts – as means to reduce construction costs for his sculptures, Stutz moved to the community with his wife and two children in 2004.

Although the artist has installed numerous public art works coast to coast, the 2011 completion of a hometown commission to do his "Diaphanous Grove" public art piece for Fallbrook Public Library holds a certain sweet satisfaction for him.

Located in the main library between the community room and the collections area, the 8-foot by 30.5-foot undulating fence with gates at each end, weaves together strips of bronze, stainless steel, and regular steel. It evokes many local natural sights which Stutz has described as including the flow of the Santa Margarita River, a redtail hawk's wings when backlit by the sun, avocados and or-

An advertisement for Anytime Fitness Fallbrook. The top half features a man and a woman working out together. The bottom half has a dark background with white text that reads "Get to a healthier PLACE." Below this is a purple banner with white text: "Bring in ad to Anytime Fitness Fallbrook and Get ONE MONTH FREE!". At the bottom, there are logos for "Always open", "Welcoming environment", and "Friendly support", followed by the address "855 S. Main Ave, Suite B, Fallbrook", the phone number "(760) 723-2433", and the website "anytimefitness.com". The Anytime Fitness logo is also present.

Always open

Welcoming environment

Friendly support

855 S. Main Ave, Suite B, Fallbrook
(760) 723-2433 • anytimefitness.com

ANYTIME FITNESS

*Offer valid with a minimum 12 month membership agreement at participating locations only. Terms and conditions may vary based on applicable state laws and regulations. Monthly dues still apply. Each location is independently owned and operated. ©2015 Anytime Fitness, LLC.



Hoodie by Michael Stutz.

Alessandro Casalini photo



Boom Boom Bench.

Michael Stutz photo

anges and the rocky edges of the surrounding granite mountains.

Stutz also created references in Diaphanous Grove to the rains and fires that have plagued Fallbrook at times—"the constant forces of death and rebirth," he said, referring to changes in the natural landscape that affect the community every few years.

But it's not just changes in nature that public arts sculptors attempt to capture. Changes which impact national and community cultures, history and environments are also the stuff, ephemeral or worldly, that public artists seek to interpret and convey to the public.

For Stutz, whose outdoor metal sculptures have included giant heads reminiscent of the ancient Mesoamerican gods of the Ol-

mec people, enormous wolves and birds and horses, supersized Bali-esque and folklorish human profiles, human figures and abstracts, it's all about connecting people to other people as well as to their surroundings.

"That's what public art does," he said, adding that he loves to see people climbing on and being playful with his metal sculptures.

"With my sculptures, the inside is outside, and the outside is inside," Stutz said. "They make the viewers aware of the space that they are occupying, of the people around them."

To see more of Michael Stutz's sculptures, visit www.stutzart.com

FALLBROOK MASONIC CEMETERY

OPEN TO THE PUBLIC



SERVING SOUTHERN CALIFORNIA FOR OVER 100 YEARS, ALL FAITHS WELCOME.

- Fullbody & Cremation Internment
- Scattering Garden Area
- Military & Masonic Discounts
- Zero Interest Financing Plans
- Endowment Preservation Site
- Vertical & Horizontal Monuments
- Many Locations To Choose From
- Family Plots Available
- No Non-Residency Fee
- Sí Habla Español

760-980-0013 or 760-723-0492 | www.FallbrookCemetery.com

**1177 Santa Margarita Road
Fallbrook, CA. 92028**

**Office Hours: Monday-Friday 9am to 5pm
Visiting Hours: Seven Days a Week 8am to 5pm**



Lila MacDonald

I have been shopping in Fallbrook since I was a little girl. As a child, I loved to walk downtown with money that I had earned and be greeted by friendly shop owners who knew me by name. As I grew older, I loved that I could find unique presents for the holidays, get my car serviced and enjoy a bite with my friends without having to spend my entire paycheck on fuel. As an adult I realized the impact that shopping locally has on our economy and my neighbors.

You always hear the statistic that for every \$100 you spend locally, more than a third of that remains in the community, while only about 14 percent comes back when you shop online. More so, dollars that are spent locally create taxes which are reinvested into our community as well.

Local businesses make an investment in our community. The owners are the same people who are giving to local charities, donating their goods, services and time to different causes; they are coaching little league, supporting local churches and outreach programs and spending their dollars locally in stores and on services.

Most small business owners live in their community and are passionate about their work. They give special care to purchase products just for you and genuinely want to serve you. They have real expertise in regards to their products and services and are willing to help you get what you need or want at a fair and reasonable price.

Chances are when you shop locally you run into your neighbors,

by Lila MacDonald,
CEO Fallbrook Chamber of Commerce
Shane Gibson photo

HANCOCK & MORE | SAM MOORE | SHERRILL

CARACOLE | DREXEL HERITAGE | FAIRFIELD | HEKMAN | CENTURY

Quality Furniture... Personal Service... Discount Pricing

Choose from 50 manufacturers to get just the look that is right for your home and style.

Get just what you want!

Design your own dining set...choose from 38 top sizes, 20 pedestal and leg options, 50 finishes, 60 chair styles...
ENDLESS POSSIBILITIES!



Petite, medium or large, you'll find the perfect fit in our sofas and chairs.



Certified Interior Design Service –
Always Complimentary with Purchase



Johnson
FURNITURE & INTERIORS
www.johnsoninteriors-more.com
1916 S. Coast Highway, Oceanside
760.433.2828

Come Experience
San Diego's
best selection of
quality recliners.

Monday-Saturday 10am-5pm
Sunday 11am-3pm

HOWARD MILLER | HARDEN | HIGHLAND HOUSE | TAYLOR KING

CTH | THEODORE ALEXANDER | CANADEL

your friends and your community members. You are creating relationships that are unique to a small town – relationships that help foster community.

When you shop locally you help business owners create local jobs. You help the environment by using less fuel. Buying local products requires less packaging than shopping from big box stores or online and in addition, lessens pollution.

When we have a vibrant shopping scene, our property values go up. More money spent locally means a better community, not only visually, but economically as well. It also helps achieve a higher quality of life for those in the community.

I still love shopping locally. I can help my fellow neighbors succeed and invest in our community. We have many unique shops and services available right here in our "Friendly Village." We can buy our food locally from farmer's markets and grocery stores, purchase unique one-of-a-kind gifts, take flowers to the office, service our cars, upgrade our phones, meet a friend for lunch, take the kids to enrichment activities, secure a home loan, plan a wedding, play a round of golf or go wine tasting – the possibilities are endless.

As the Fallbrook Chamber of Commerce, we urge people to shop local. We believe in it! Our mission is "supporting business and building a better community." We hope you will join us by shopping locally and investing in your community. Discover Fallbrook and get to know your local business owners. They will enjoy getting to know you as well. Thank you for your continuous support of our "Friendly Village!"



ROSS E. CURTIS
Insurance Agent
(760) 723 1331

305 WEST AVIATION ROAD
FALLBROOK
rosscurtis@allstate.com
CA Lic: 0710671



Allstate Fire and Casualty Insurance Company: Northbrook, IL. © 2009 Allstate Insurance Company

DON'T HOPE SO. KNOW SO.

Call me for a fast, free Good Hands® Coverage Checkup. I can help you make sure you get the right coverage at the best possible price. Why wait? Call me today.

SONNY'S Muffler & Auto

Guaranteed Customer Satisfaction!

Visit our website
www.sonnysmufflers.com

GENERAL AUTOMOTIVE REPAIR
Classic Car & Hot Rod Repairs



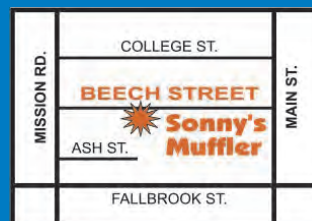
Specializing In:

- Custom Hi-Performance Exhaust
- Headers
- Catalytic Converters
- Custom Tube Bending
- Diesel Exhaust
- Manifold Repair & Resurfacing
- Welding
- Trailer Hitches
- 5th Wheel Hitches
- Brake Controllers
- Trailer Repairs
- Fabrication
- Engine Repairs
- Engine Modification
- Tune-Ups
- 30/60/90 Service
- Cold Air Intakes
- Shocks & Struts
- Suspension Repair & Modification
- Brake Repairs & Upgrades
- Radiators
- Cooling System
- Batteries
- Electrical Wiring Expert

FAST • HONEST • QUALITY WORKMANSHIP

760.728.1234

MILITARY DISCOUNTS
SENIOR DISCOUNTS



OPEN: MON – SAT 8-5
Locally Owned & Operated



212 W. Beech Street, Fallbrook





Downtown



100 MAIN
FALLBROOK, CA.

SELECT CLOTHING & GOODS

100 Main Select Clothing and Goods from USA, Canada, Israel, Italy, and Spain.
Featuring Brighton, Tat 2, and Uno de 50 Jewelry.

Open Monday 11-4, Tuesday-Friday 10-6, Saturday 10-5

100 N. Main Ave, Fallbrook | (760) 451-9221



QUALITY, PRICE & VALUE!

- Unique Pieces • Trade
- Jewelry Discreetly Bought & Sold
- Jewelry Repair & Design
- Watch Bands & Batteries
- Largest Selection of Estate Jewelry in SD County

The Jewelry Connection

101 N. Main Street • Fallbrook
Tues-Fri 10-5 & Saturday 10-4

(760) 723-4629

**Window Treatments • Blinds
Flooring • Carpets**



Mostly Windows

118 North Main Street Fallbrook
760.728.4701

Celebrating 34 Years in Downtown Fallbrook ~ Family Owned



Chris, Kim & Sam Murphy
760.310.9292

www.Murphy-Realty.com
130 N. Main Ave, Fallbrook
Corner of Hawthorne & Main

MLS, Facebook, Twitter, YouTube icons

Independently Owned and Operated
CalBRE #01246689

VILLAGE ACUPUNCTURE

For

- Pain Relief
- Physical and Mental Well Being
- Emotional Balancing
- Substance Abuse

A Veterans Choice Program Provider
Most Major Insurance Plans Accepted



Kristine Vanderstock,
MSTOM, L.Ac.
760-521-3589
121 E. Alvarado, Fallbrook
www.villageacupuncture.net



find your balance

Sage
YOGA STUDIOS

115 N. Main Avenue
Fallbrook, CA 92028
(760) 451-8771

We offer a variety of classes including heated & unheated, MELT, Aerial & so much more!

Class Schedule Online at:
www.sageyogastudios.com

Harry's SPORTS BAR & GRILL

Local People, Local Fun



YOUR LOCAL SPORTS BAR
125 S. Main Ave • 760-451-2000
@harrysfallbrook
www.harrysfallbrook.com



STYLE | CUT
COLOR
SKINCARE
full service
salon

mj NORTH Mary Jane NORTH

(760) 728-7400 128 N. Main ave
www.maryjanesalon.com



fig leaf
Boutique
& Salon

*Fun and Fashionable Clothing
Girlfriend Gifts*

123 N Main Ave, Fallbrook
760.468.0484



Fallbrook

Visit Downtown Fallbrook
for Shopping, Dining, Art,
Health & More

Fallbrook Active Nutrition



Healthy Lunch

Healthy breakfast or lunch on the go served at
Fallbrook Active Nutrition.

Follow us on Facebook for updated offers.



Maryann Collings
619-244-6126
139 S Main St, Ste C, Fallbrook
Maryanncollings.goherbalife.com
Maryanncollings@yahoo.com



PUT
YOURSELF

at the *top* of

• YOUR TO-DO LIST •
EVERY SINGLE DAY

& the rest will fall into place.

Bring in this ad when
you join at Anytime
Fitness Fallbrook and
Get **ONE MONTH FREE!**

**ANYTIME
FITNESS**
Get to a healthier place.

855 S. MAIN AVE • (760) 723-2433

Come and Stay a While!

books  gifts

A Moment of Time

127 N. Main Ave, Ste B
Fallbrook • 442-254-4000
AMomentofTimeBookstore@gmail.com

CARAVAN



**Fun & Exotic
Clothing,
Accessories
& Gifts**

Handmade Gifts from
Around the World

Clothing ~ Jewelry ~ Cards ~ Bags ~ Incense ~ More

760.731.4890

109 N. Main Fallbrook


**Major
Market**



*More than a Market...
Experience the difference!*

Open 7 Days a Week 6am-11PM

845 S Main Ave, Fallbrook, CA 92028
(760) 723-0857

www.majormarketgrocery.com


× **BROOKTOWN** ×
KITCHEN & COFFEE

Coffee Lounge Hours
Mon - Fri 6am-5pm
Saturday 7am-5pm
Sunday 7am-2pm

**Brooktown
Kitchen Hours**
Mon - Sat 11am-3pm
Sunday 11am-2pm



139 S. Main Ave, Fallbrook | 760.645-3891

 /Brooktown Kitchen & Coffee 



Custom Built Farm Tables - Special Finds



Open 7 Days a Week
(760) 468-7927 • BucketOfNails.com

Visit Our New Location:
720 E. Mission Road • Fallbrook, CA 92028



Make Art!



**Classes & Workshops
for Youth & Adults**

Ceramics, Printmaking, Painting, Drawing,
Warm Glass, Paper Arts, Jewelry and More!

CHECK OUR OFFERINGS:

www.fallbrookschoolofthearts.org



fallbrook school of the arts

310 E. Alvarado | (760) 728-6383

**Fallbrook's Premier Social
Gathering Place**



127 N. Main Avenue, Fallbrook
(760) 451-6128





Downtown

KAHOOTS

YOUR Fun & Friendly PET STORE
With **GREAT PRICES**



🐾 **PREMIUM PET FOOD & SUPPLIES**

🐾 **10% MILITARY DISCOUNT**

🐾 **LOW COST VACCINES**

🐾 **NON-ANESTHETIC TEETH CLEANING**

*Current military ID required. May not be combined with any other offer.

1101-B South Main Ave

Fallbrook, CA 92028

760.731.8360 | KahootsPet.com

The Organic Suite
Live Life Healthy!

The Organic Suite offers affordable products, gifts and simple solutions for healthier living.



MICHELLE VERDUGO, CNC
CERTIFIED NUTRITION
CONSULTANT

Honorary Mayor Fallbrook 2017-2018

119 N. Main Ave, Fallbrook | 760.607.6911
www.theorganicsuite.com

Yogurt Palace

Proudly Serving Fallbrook
For Over 42 Years



OVER 20 FLAVORS

Serving Chicken
& Tuna Sandwiches &
Stuffed Avocados

(760) 728-9027

Mon - Sat 11am-5pm
130 S. Main St., Fallbrook

CR PROPERTIES

REAL ESTATE SERVICES

...because integrity matters.

*Our clients are devoted to us
because of our local knowledge and
exceptional personal service!*

128 S. Main Ave, Fallbrook | 760-645-0792



www.CRPropertiesRealEstateServices.com

El Toro Market



Meat ~ Taco Shop ~ Beer ~ Liquor
Check Cashing ~ Money Orders ~ Bill Payment
760-731-2352 337 N. Main Ave., Fallbrook



40 Years in Fallbrook

Home ~ Groves ~ Land ~ Ranch
Estates ~ Commercial

FULL SERVICE REALTORS

Open 7 Days a Week

El Mejor Servicio en Espanol!

www.SunshineProperties.com



330 N Main St
Fallbrook CA 92028
760-728-8855
CalBRE# 00980338

Fallbrook

CHAMBER OF COMMERCE

*Supporting Business & Building
a Better Community*



760.728.5845



111 S. Main Avenue, Fallbrook
www.fallbrookchamberofcommerce.org

info@fallbrookchamberofcommerce.org

Fallbrook

Visit Downtown Fallbrook
for Shopping, Dining, Art,
Health & More



GROCERYOUTLET bargain market®

Save on Fresh Items Everyday!

1101 S Main Ave, Fallbrook, CA 92028
8am-9pm 7 Days a Week
(760) 645-6108
groceryoutlet.com

Fallbrook LIQUOR

Largest craft beer selection in town!

We Deliver!
760-728-6187
1051 S. Main Ave, Fallbrook



SipWhiskey.com

We Ship Gifts &
Send Whiskey to
Loved Ones

POSTALANNEX®

YOUR HOME OFFICE®

OPEN MON-FRI 8:30AM-6:00PM & SAT 9:30AM-4:00PM
855 S. Main Ave, Suite K, Fallbrook, CA 92028
Ph: 760-728-4345 | Fax: 760-728-1982
www.postalannex.com/25

**MAILBOX
RENTAL SPECIAL!**
6 MOS. FREE!

With 12 Month Rental.
New Box Rentals Only. Expires 3/31/19.

\$10⁰⁰ OFF
**Purchase of
\$40 or More!**

Excludes stamps purchase, mailbox rentals
& notary services. Expires 3/31/19.

We Ship UPS, FEDEX, USPS & DHL

UPS FedEx UNITED STATES POSTAL SERVICE DHL
Packaging & Packaging Supplies | Mailboxes | Notary Service
Business cards | Fingerprint/Live Scan | Office supplies
Passport Photos | Rubber Stamps | Copy | Faxing | Shredding | Scanning
Printing | Greetings Cards | Miscellaneous Gift Items

CHILDREN'S INTERACTIVE PLAY PLACE

• free play
• parties
• hourly
• daily
• monthly



760
•
990
•
9014

f /thebusybeefallbrook @thebusybeefallbrook

115 W. Alvarado, Fallbrook • Mon-Sat 10am-6pm



Presenting 7 Shows Annually
plus our gallery store, The Find



Open Daily
Mon-Sat 10a-4p | Sun Noon-3p
fallbrook art center

103 S. Main at Alvarado | 760-728-1414

Please visit our website for more information
www.fallbrookartcenter.org



760-728-3350 ~ 103 S. Main Ave. Fallbrook
www.cafedesartistes.us

TRUPIANO RESTAURANT GROUP

127
WEST
SOCIAL X HOUSE



760-645-3765

— 127 WEST ELDER STREET, FALLBROOK —
www.127WEST.COM

Fallbrook Airpark

by Karen Ossenfort

FALLBROOK — Fallbrook Airpark has been a community treasure since 1964. Local pilots and local celebrities have flown in and out from the airpark for five decades now.

"It was built by community members for community use," Airpark Advisory Committee member Tom Wilson said. "The runway and taxiway on the air side has not changed much since community members built it in the 60s. And it was built without public dollars."

Furthermore, according to Lee Anne Lardy, county director of airports, the Airpark is not going to change anytime soon.

"The master plan provides for an option providing more of a safety area," Lardy recently commented. "(Expansion) is not budgeted, and then incremental steps will have to take place first."

The airpark is a bit of a gateway to the Fallbrook village, along with Los Jilgueros Preserve across Mission Avenue from the Fallbrook



Bob Hume photo

PROUDLY SERVING FALLBROOK/BONSALL FOR 18 YEARS

*Call us to book your ride to the airport
or cruise terminals!*

*We service San Diego, Santa Ana,
LAX and Ontario.*

We can pick you up on your return also!

FALLBROOK
—  —
TRANSPORTATION

760-728-9665

OPEN 24/7



**AIRPORT
SERVICE**

- AIRPORT • CRUISE TERMINALS
- SPECIAL EVENTS
- PRIVATE CAR SERVICE
- FULLY LICENSED & INSURED
- PERMITTED

WWW.FALLBROOKTRANSPORTATION.COM



www.discoverfallbrook.com



Fallbrook Airpark aerial view.

Tom Wilson photo

Airpark. Multiple lease holders have hangar space at the airpark.

"There are currently some vacancies," Wilson said. The county data states there are 125 planes at the airpark.

Wilson, who learned to fly at the community airpark in 1973, bought a plane in 1998 and was once director of the airpark's governing board, said it doesn't surprise him.

Wilson admits that Fallbrook has the shortest public use runway in the state. "The runway doesn't have safety overruns.

FAA wants to see flat ground on both ends, 254-feet of it," he said.

Back in 2006-2010, there was some talk of radically changing the runway, Wilson said. But after the county and the feds took a look at it and tallied up the costs, they all were seeing it at \$11 to \$12 million for such drastic changes, Wilson explained.

Part of why expansion costs so much is the topography surrounding the airpark. It doesn't lend itself to ease of expanding, he said.

"We are vigilant in keeping the viewing common," Wilson said, explaining that a lot of community members come up to the Airpark to take breaks and watch the planes. "It's a popular spot," he said. "We need to keep it. The founding fathers envisioned that activity, similar to the visions for the Ingold Youth Park."

"The practical bottom line is, nothing major is going to happen there. Airports receive improvement funds, which the Federal Aviation Administration has collected from aviation gas taxes. Then the feds distribute the money as they see fit. Fallbrook is way down the list," Wilson said.

Wilson said the Airpark was recently under Director Peter Drinkwater. "He retired effective the end of last year," Wilson said. "The county is searching for a new director."

Wilson was director when the county took over the Fallbrook Airpark in June 1977. "It was a hostile takeover," he contends. Wilson was the last president of FCAP—Fallbrook Community Air Park Incorporated, the community organization that operated the air park up to 1997. "By 1999 that organization no longer had any purpose and reorganized itself into Friends of the Fallbrook Air Park."



Slovak Bucker gas pit.

Tom Wilson photo



Fallbrook landing 18.

Tom Wilson photo

Serving Locals Since 1952

**MANOR
CLEANERS**

**SAME DAY SERVICE
DELIVERY AVAILABLE**



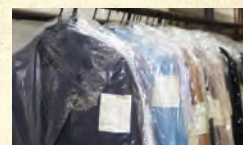
**Wedding Gowns
Preserved**



**Alterations / Custom
Embroidery**



Delivery Service



Dry Cleaning / Laundry



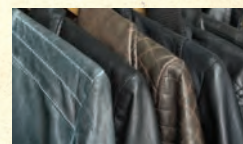
Comforters



Uniforms - All Types



Draperies



Suede & Leather

– Manor Cleaners Established 1952 –

760.728.1307

125 E. Mission Road, Fallbrook

(Corner of Main St. & Mission Rd.)



Robert W. Jackson at Trial Stars Dinner

Jackson & Parkinson

Trial Attorneys

Robert W. Jackson Changing the Perception of Attorneys

When Robert W. Jackson puts on his suit for court, it comes with more than three decades of experience as a respected nationwide trial attorney. His message is simple and heartfelt, "I want to change the public perception of lawyers, and I do that by focusing on one client at a time and doing the very best that I can for each and every client," he said.

Robert's first law office was opened in

Fallbrook in 1984, and the Fallbrook High School alumnus expanded the small town practice over the years to include three Southern California locations where he attracts and serves clients from around the nation. Jackson specializes in catastrophic injury cases and is joined by a partner who is also a personal injury attorney. "We treat people like they're family," Jackson said. "Every aspect of the case is handled on an individual basis."

His caseloads have ranged from wrongful deaths and traumatic brain injuries to pedestrian cases and construction site accidents. To date, he has taken more than 80 cases to jury trial and mediated and

arbitrated hundreds of cases. But it's no secret amongst legal affiliates that a high percentage of cases handled by Robert W. Jackson are ultimately settled before they reach a trial. "We have outstanding trial results. The insurance industry knows we're not going to settle for anything short of full justice," Jackson said.

Jackson has been awarded either "Trial Lawyer of the Year" or "Outstanding Trial Lawyer" six times in his career, and over four times in the past ten years. "Every case that we take in my office has a story, and we strive to be the messenger of that unique and personal story," he said.



Brett Parkinson

Brett Parkinson Helping the Individual

at a loss as to how to make the best from a tragic circumstance that was no fault of their own. Parkinson is often told by his clients that the insurance company just doesn't seem to care. Parkinson has found that "if you don't stand up to the 'bully' in those situations, people will keep being mistreated." Parkinson uses his nearly 15 years of legal experience leveling the playing field and bringing light to an otherwise dark chapter of his clients' lives.

Parkinson's legal career began as a law clerk to two federal judges. He worked for several years as a prosecutor in the U.S. Attorney's Office in Utah before he decided to transition to helping people involved in personal injuries. Although it might not seem like a natural transition, Parkinson's father was a personal injury lawyer, so it felt like "going home."

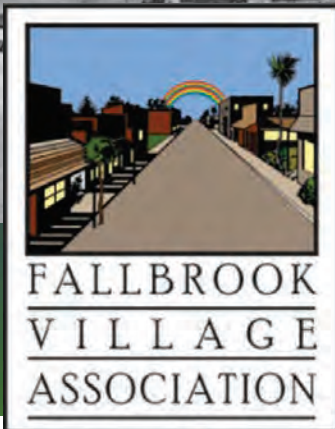
Parkinson works hard and is dedicated

to helping clients receive full compensation for their injuries. It is not uncommon for Parkinson to be in his client's home learning their story. "You can only learn so much in your office. To really understand how an injury has affected someone, let them walk you around their home, showing you what they can and cannot do. Only at that point, do you know your client's story well enough to share it with a jury," Parkinson said.

Parkinson represents injured persons throughout the state of California and in Utah. Although Jackson & Parkinson is a small firm, Parkinson enjoys the more direct contact with his clients. The small firm environment allows his clients to really get to know the office that is responsible for representing their interests. Parkinson wouldn't have it any other way.

Jackson & Parkinson, Trial Attorneys
205 West Alvarado Street | Fallbrook, CA 92028
(760) 723-1295

www.jptriallawyers.com
robert@jacksontriallawyers.com
brett@jacksontriallawyers.com



The Fallbrook Village Association

by Roy Moosa

There are many things you may not be aware were in Fallbrook on account of the Fallbrook Village Association. This association is one of the town's best kept secrets, functioning quietly and diligently in the background and working to improve and revitalize Fallbrook. The story of the association begins in 1988 when the effort to incorporate Fallbrook as a city failed along with the hopes of local leaders who wanted a greater voice in governmental services. The county of San Diego recognized the problem and initiated a program to establish goals and priorities for the community. In September 1988, the Fallbrook Revitalization Council was established. The members were selected from community organizations who had been invited to the meetings. Bill Ross served as chair, with Vince Ross as vice chair.

Representatives from twenty organizations attend monthly meetings for the purpose of developing goals and objectives. In 1989, a report was submitted to the board of supervisors with two major goals – a request for funding economic study and recommendations for a strategic plan. The request was approved, a consultant was selected and the report was finished in 1991. The Revitalization Advisory Council continues to meet and discuss issues of community importance and to advise the county the third Thursday of every month. The strategic plan funded by the county outlined a series of actions that included the founding of an organization to develop and implement a revitalization program. In 1993, the Fallbrook Village Association was formed to do the job.

One of the first projects of the new association was the design and development of the Village Square on the lot of our historic library, which had burned down in 1987. For the next six years, the Association and volunteers worked hard to create and finish the town square. In 2000, the Square was dedicated. Several years later the

name was changed to the Vince Ross Village Square in honor for his hard work in the community service projects. Today the square is used for community events including Veterans Day, 9/11, and Fallbrook Summer Nights. It is also rented on a regular basis to help cover overhead costs.

The Beech Street Project started in the 1990s when the Village Association obtained funds from the county to purchase land and develop a much needed park downtown in an area that was used as a truck parking lot at Beech St. and the corner of Mission. The park opened in 1995, and ten years later, the name was changed to Jackie Heyneman Park to honor her countless hours spent working on it.

In 1997 The Village Association realized the need for commercial zoning that was specific to Fallbrook. A consultant was hired, and in 2000, a plan was submitted to the county. Many community outreach meetings were scheduled by the county, and in 2003 the zones V1 to V5 were adopted and are the zoning regulations we follow today.

In 1996, the Harrison Pharmacy on the corner of Main and Alvarado went on the market. The Village Association realized the importance of this property to downtown revitalization. Funds were obtained from private donors, and the property was purchased to what is now the Fallbrook Art Center, which has become a premier showcase for art exhibitions at a national level. With the art programs expanding quickly, Nancy Scott, a sculpture artist, installed the Art in Public Places Program at the Village Square. Other bronze sculptures were dedicated in the Square as well as other places in the community, and a wildlife sculpture park was opened at the Palomares House Park, a joint venture with the art center and the Fallbrook Land Conservancy. The mural projects were also started in the same time frame, with the first mural in the Square today. Two other important



[Top left] The hardware store which stood where the Village Square now exists, on the corner of Main and Alvarado. [Top right photos] The Fallbrook Arts Center where Harrison Drug Store once was and an artist's rendition of the planned Library Plaza, (the library parking lot), where it is planned to have special events and outdoor markets.



Village Square today where the burned out hardware store once stood.



Harrison's Drug Store, which today is the Fallbrook Arts Center.



Heyneman Park.

Courtesy photos

art programs were started in '96-'97 on a 1.5 acre property located at East Alvarado St. which was a Bronze Casting Foundry and art classes that started with instructors from Palomar College. The School of the Arts was established. Visual art classes, ceramics and glass blowing classes were started. At first, the property was rented, but in the year 2000, the Village Association was able to purchase the property at a discounted price. All of the art programs and properties were separated from the Fallbrook Village Association 2009 and are now owned and managed by Arts, Inc. a non-profit organization.

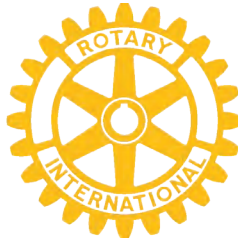
In 1988, the flood control commission funded a study of a four block area along the drainage creek from Elder to Fallbrook Street for a linear park, similar to an area in San Luis Obispo. The Fallbrook Village Association and the Fallbrook Land Conservancy and Save our Forest took the lead in working with the landscape architect. The plan called the Pico Promenade was great but cost to complete it was too high. A smaller plan that we call the Pico Paths was funded by the County. It is a beautiful walkway that is lined with bushes and trees. It is maintained by the Fallbrook Beautification Alliance. The overall plan of the Pico Promenade is still a goal

for the future.

In 2000, the county announced they were going to widen South Mission into four lanes. The issue of beatification came up especially since this was a main entrance into our town. The Village Association spearheaded a group to request that a median be placed between the lanes. The County said that if we came up with the money to maintain the median, they would put one in. We had to have a municipal agency commit to it, which was FPUD. With that commitment and the help of the Rotary club, the median became a reality. Today the Beatification Alliance maintains it.

The Village Association's mission statement is to revitalize Fallbrook, physically, economically and culturally. With the advent of the building that has started at the 15 and 76 intersection, it is imperative that we brand ourselves and create an image that will draw tourists to Fallbrook. If we do not, downtown will become a ghost town. There are usually only two things that draw people to a downtown, an anchor tenant like a museum or college or special events. Since we don't have an anchor tenant, our only option is special events.

Rotary
Club of Fallbrook



**BE OUR
GUEST
FOR LUNCH!**

**Join us Thursdays
at Noon
The Grand
Tradition Estate
& Gardens**

**Rotary is a group of leaders
who make a real difference in
our community.**

We meet weekly and have
interesting speakers, great
fellowship and a lot of fun!

"Service above self."

www.fallbrookrotary.org



The plaque and artwork 'Bearfoot in the Park', the first public art in Fallbrook.

Besides putting on events like the Fallbrook Village Association Summer nights, this past year we also presented the Fallbrook Village Association Party off the Grid with a beer and wine garden in the 139 Main parking lot along with a kid's zone in the Library Plaza parking lot. There were a total of three events. The third event had a full blown Carnival in the Library Plaza lot along with the wine and beer garden. This was our first effort to utilize the library parking lot as a downtown venue for larger events. This effort will continue to eventually host other events including an outdoor market and mini car shows. The Library Plaza project is one that we are working on to be able to bring regular events downtown without having to close the roads. As background, the Library parking lot is privately owned property and the Village Association is one of the owners and manages it. Our job is to bring events downtown while raising funds for the owners to help cover repairs, taxes and insurance. There are two carnivals already scheduled for this year, March 29 to April 1 and July 6 to July 9.

The Village Association partnered with the Chamber to place lights on Main Avenue this past holiday season. We purchased the lights and the chamber installed them. It's another way to create a sense of liveliness downtown.

We are currently working on the Railroad Heritage Park. This is located in front of 127 West Elder where the original train tracks crossed Main as they headed to the train station which is where the current sheriff's department now stands. That is why the mural on the 232 South Main building across the street depicts a train on it. The Railroad Heritage Park will depict a miniature version of the train station, a real historical caboose with a Santa Fe Railroad logo and historical displays. The back of the train station will be a stage to be used by the community during festivals and other special events in the 127 parking lot. The Fallbrook Village Association still supports the organization that created us, the Fallbrook Revitalization Advisory Council, now called the Fallbrook Community Forum, which meets every third Thursday to deal with issues that affect Fallbrook. The Revitalization Committee, a Village Association committee, meets the first Thursday of each month at FPUD to promote communication between organizations and develop a downtown master plan. The Village square has a bricks and stars program as well as a Veterans wall program to honor our veterans. For the last ten years, we have been working with the chamber to develop a wayfinding signage program for Fallbrook. That program was just recently completed with directional signs installed all around Fallbrook.

We are also working with the county to develop a downtown traffic calming program to slow down traffic and make downtown more pedestrian friendly. We will initiate some major upgrades to Heyneman Park this year.

Bringing events downtown; developing pocket parks; and encouraging tourism are just a few of the things that occupy the project list of the Fallbrook Village Association.



Michael O'Leary

Independent Insurance Broker

Lic #0175470

Auto, Home, Life



Let me help you find the right insurance company to meet your needs!

DIRECT
760-822-8263
moleary@siainc.net

Steele Insurance Agency, Inc.

Doing the Right Things for Our Clients Everyday!

Call for a Competitive Quote Today!



Your Choice
for Imaging
Products
is Clear...



Perfection

IMAGING • TECHNOLOGIES

Quality New & Remanufactured
Office Equipment

- Copiers • Fax • Printers
- Sales & Service
- Supplies - Ink & Toner

760.731.7176 • 760.931.8388

www.perfectionimaging.com

FAMILY OWNED AND OPERATED SINCE 1989



Jordan Elijah - Never without a camera or a smile.

Christine Eastman photo

JORDAN ELIJAH, FALLBROOK FRIEND - AND PHILOSOPHER

THE MAN BEHIND THOSE COOL
'FRIENDS OF FALLBROOK' PROFILES

by Christine Eastman

It all started as a New Year's resolution: every day of 2018 Jordan Elijah would hit the street and spend old-fashioned face-to-face time with people and post a story a day on Facebook. About life, love and the pursuit of happiness. OK, maybe it didn't start out all rainbows and unicorns. Many of his initial subjects were actually homeless people or people otherwise labeled as societal outcasts. It was a crusade to bring them out of the shadows and break stereotypes through the power of storytelling. Hint: this will be a recurring theme.

Jordan is a student of academia and a student of life. He will graduate in May 2018 with a degree in something I've never even heard of - "Negotiation, Conflict Resolution and Peacebuilding." Umm, why isn't this required curriculum for every American high school student? So much more interesting and practical than some of the homework my kids come home with that ends in weeknight screaming matches, eye-rolling, slamming doors and drama. Jordan's major - a "can't we all just get along?" philosophy - seems to teach much more important life skills like encouraging peace, tolerance and compassion.

My first introduction to Jordan was one of his "Friends of Fallbrook" social posts on Carlos, the warm, effervescent cashier at Albertsons. This post absolutely blew up, with over 1,200 likes and hundreds of comments backing Jordan's theory that Carlos is one of those folks that embodies the "Friendly Village." People were asking who his boss is so they could tag them in the hopes of getting him a promotion. Laughing about it later, Carlos said that while he didn't get a promotion out of it, something even better happened - he noticed that even more people were going out of their way to get in his line, his fellow colleagues were smiling more, talking more to customers and just generally being nicer. The publicity seemed to have a blanket effect on the store as a whole.

Another interesting result of the Carlos feature was that prominent local business leaders including the Mayor of Fallbrook, real estate agents, merchants and beyond started following Jordan, online and in person. He's literally building community right before our eyes. What he's doing is so genuine and inspirational that even celebrities including Tess Holiday, a plus-size supermodel with 1.5 million followers, has joined Jordan's posse.

Family Owned Business for 32 Years and Resident for 37 Years!

Hartcorn CONSTRUCTION



Building Satisfaction for over 30 Years

Creating Stellar Homes & Redesigns Within Budget!



- ▶ Remodels
- ▶ Room Additions
- ▶ Custom Homes
- ▶ Total Renovations
- ▶ Repair Work

***"From dirt to drapes and
anything in between."***

Bruce Hartcorn,
General Contractor of Fallbrook, CA

Tel/Fax **760-723-9965**

Mobile **760-518-8579**

hartcornconstruction@roadrunner.com
HARTCORNCONSTRUCTION.COM

Lic.# 491386



Carlos, our favorite Fallbrook cashier.



Jordan Elijah photo Bob - local veteran, and inspiration for BOB's Bus. Jordan Elijah photo

I asked Jordan what I soon understood to be a ridiculous question – who had the most interesting story so far. I believe we talked about 20 amazing people, but it just gives you an example of the amazing, unique community members we have, and also the kind of man Jordan Elijah is and what he brings out in people.

Meet Angel. Angel, a local barber here in town, met Jordan one day and told him that he was obese as a child and endured ruthless bullying. You would never believe this looking at him today, but once he opened up about it, he also shared – for the first time in his life – that he battled with bulimia, a life-threatening eating disorder. One that mostly affects women and tends to render men who have it to a life of silence and shame. Fast forward to today and Angel has been inspired to help fellow sufferers through creating his own support organization. He said he used to proudly say he was a barber first, and he now says he's 'just' a barber. He's much more proud of his recent work and future of helping people. Inspired, because he sat down and talked to Jordan one day. So simple, yet so hard sometimes...

Who is this guy, right? What is he learning in his fancy college curriculum at Cal State Dominguez Hills to actually break stereotypes? He gave me this simplistic equation: communication + new information = new thoughts. Example. You see a homeless person on the street. You subconsciously stereotype that person as a bum, a drain on society and helpless. But if you're Jordan Elijah, you take yourself out of your comfort zone and sit down and share a sandwich. The new information he learns is that this man – true story – is a Navy veteran who served during Vietnam. Following his military career, he was a schoolteacher for many years. Post-traumatic stress disorder reared its ugly head, and he struggled heavily with alcohol and manic depression. He survived a suicide attempt, wandered, got lost and ended up in Fallbrook. Bob Kalow started showing up at Jordan's

church, House of Prayer, and they rallied together to eventually obtain an apartment for him in Fallbrook in 2015. Here's a man who served the country in one of the most honorable ways possible as a high-ranking officer, helping ensure freedom for you and freedom for me. He lovingly taught thousands of children. He contributed to our society in ways many would never dare or don't have the skill set for. Though Bob died a few months later that year, Jordan carries his legacy on in an amazing way honoring Bob and helping other people struggling right here in our backyard.

Here's a sneak peek at Jordan's to-do list for the coming year:

Crowdfund for "BOB's Bus." In honor of his aforementioned friend Bob Kalow, Jordan has committed to buying a portable restroom trailer and has support of several local hair stylists to allow as many as 100 of our friends of Fallbrook take showers, use restrooms, wash their hands and get a haircut. To contribute to the cause, go to his GoFundMe page at www.gofundme.com/bobsbus.

Secure a local "hang space" for people to commune, brainstorm, enjoy inspirational speakers and create change. Any venue ideas out there?

Make homelessness mission sustainable. Secure partners to teach people how to make soap. Pay them a wage for doing it. Secure distributors. Every time someone buys a bar, a bar is given to BOB's Bus to keep people clean. It gives them jobs, dignity and brings them one step closer to success.

Let's get on BOB's Bus here in the "Friendly Village," telling Jordan's story to advance his vision of peace through negotiation, conflict resolution, breaking stereotypes and lifting up the struggling Friends of Fallbrook. Keep on keepin' on Jordan Elijah...I'm on the bus with you.



Angel, inspired to help others after meeting Jordan. Jordan Elijah photo

To view Jordan Elijah's posts, go to www.facebook.com/verdin.jordan?ref=br_tf or join www.facebook.com/groups/friendsoffallbrook/.

Autoheim

"Where Relationships & Repairs Go Hand in Hand"

European Service and Repair

Autoheim has been a family owned and operated business since 1982. They are ASE certified and offer up-to-date services and repairs on all European vehicles, while only using OEM parts or their equivalents.

Having worked in the automotive industry for a combined total of more than 50 years, father and son team Danny and Mike Covo work hard to provide their customers with the highest quality of service and dedication.

Using the latest technology and diagnostic tests to inspect a customer's vehicle, both Danny and Mike are educated in the latest updates on automotive repair. They can explain what a vehicle's status is, the measures needed to fix the problem, and provide the customer with pointers to keep their vehicle running in top condition. Because they strive to provide their community with the best possible automotive repair service for

European and import vehicles, they make sure customers get the chance to meet with the actual technicians who'll be working on their vehicles.

Most importantly, Autoheim offers coding and programing for most European vehicles including Mercedes Benz, BMW, Mini Cooper, Audi, Porsche, Land Rover/Range Rover and more. Diagnostics of a vehicle's electronic equipment, which previously could only be done by the car factory or dealership, is now available at Autoheim.

In addition to their long list of labors already offered, Autoheim now provides

a complete maintenance for all European vehicles. A unique service, which sets them apart from other competitors.

For the customer's convenience, they provide a complimentary shuttle service, or, if desired, a rental car from Enterprise Rent-A-Car at a discounted rate while your car is being serviced.

Autoheim accepts most extended warranties, while also offering factory scheduled maintenance, warranty book validations, and factory recommended services.

At Autoheim, they believe every car is a challenge and experience – a challenge and experience they enjoy taking with every car they work on. It is their passion for their work that allows Autoheim to provide the best service possible.

"Autoheim is ASE-certified and offers up-to-date services and repairs on all European vehicles while only using OEM parts or their equivalents."

Autoheim
1236 South Main Street
Fallbrook, CA 92028
(760) 728-2338



Danny and Mike Covo of Autoheim

Autoheim

SERVICE & REPAIR





(760) **728-2338**

DNMR, INC.

Introducing a few Fallbrook Wineries

TO TASTE & TOAST TO

by Christine Eastman and Ruth Haferkamp

We live in a popular wine region here in Southern California, and it's easy for boutique operations to get lost in the glitz and glamour of Temecula Valley's grand estates, tasting rooms, concert schedules, wedding sites and what not. Looking to try a new variety for your next dinner party or out on a date night? Here are a few wineries in your own neighborhood to consider when you're at the market, having lunch in town or out at your favorite local watering holes.

Casa Tiene Vista Vineyard

4150 Rock Mountain Road, Fallbrook, CA 92028
(760) 731-2356 | www.ctvvineyards.com

This gorgeous winery thrives in the heart of De Luz and was carefully planted to be reminiscent of the old-world European



A few of Casa Tiene Vista's award-winning varietals. [Top] Casa Tiene Vista's inviting outdoor tasting patio.



Owner and vintner Mick Gallagher.

Courtesy photos

Casa Tiene Vista VINEYARD

Located in the rolling hills of De Luz with breathtaking views, the vineyard is available for wine tastings by appointment.

Wine Tasting - \$25 per person

The tasting includes our complete line of white and red wines along with a complimentary cheese platter. You are also invited to a complimentary sampling of our line of infused olive oils and balsamic vinegars.

SOME OF OUR AWARD WINNING WINES:



Please phone to schedule an appointment.

(760) 731-2356 | CTVVINEYARD.COM

vineyards that people spend thousands of dollars to travel to each year. Good news, you don't have to! This is truly a mom-and-pop operation, but you wouldn't know it at first glance. I just tried their City Lights cabernet for the first time out on a date night with my husband for St. Patrick's Day at Harry's Sports Bar & Grill in Fallbrook. I'm usually a big, spicy cab kinda girl, but this wine was perfectly light and fruity after a big meal, and I was just looking for something red that wouldn't mess with my stomach. I loved it.

While they don't host events, they encourage folks to call ahead and reserve private tastings. They live on the vineyard and enjoy having wine enthusiasts hang with them on their outdoor tasting patio with views to die for. What's cool about Mick and Susan Gallagher is that they went full-steam ahead. Retiring from the tech industry, they shifted gears and "retired" to the good life of becoming full-time, successful vintners in a just a couple of years. Mick dove in head-first and became chairman of the Life Science Industry Council to immerse himself in all things viticulture. It worked. Susan applied her sales skills to the venture and now handles all things distribution, sales and marketing. Can I have some of their energy and ambition, please?



Beach House Winery

1534 Sleeping Indian Rd, Oceanside, CA 92057 | (760) 732-3236 | www.beachhousewinery.com



Beach House Winery.

Courtesy photo

George and Kim Murray's passion for making wine grew from its beginnings in 1998 as a hobby socializing with friends, to becoming the first vineyard and winery in the agricultural community of South Morro Hills in Oceanside. The hills are also referred to as Sleeping Indian, when viewing the area from a dis-

tance. The name of their business is derived from where it all started... at their beach house located blocks from Oceanside's finest beaches.

Approaching the property, a winding drive amongst the vineyards takes visitors to the summit, spotlighting their beautiful home situated nearby their fairytale tasting room. Attached to the tasting room is a tower that seems to rise to the sky. It has to be seen to be appreciated. Leaving the actual tasting room, guests enter the tower that features an exquisite winding staircase with 30 stone steps and beautifully designed iron railings leading onto a sprawling patio. It is a perfect place for parties or just to sit enjoying the wine of your choice while absorbing a stunning view. Their venture into establishing "Vigna al Mare," Vineyard at the Sea, offers panoramic views of North County and the Pacific Ocean, as well as producing high quality grapes complimenting the grapes sourced for producing fine wines for all to enjoy.

Between them, they have over 30 years of winemaking experience and have won several international and commercial wine-making awards. Wine tasting open Saturdays and Sundays and by appointment only. For more detailed information on this delightful boutique winery visit www.BeachHouseWinery.com or call (760) 732-3236.

Enjoy winetasting and ocean views at

Beach House winery

Contact BHW at 760.732.3236
Located at 1534 Sleeping Indian Road in
Fallbrook, California 92028

Enjoy your event in our beautiful winery setting
with panoramic views of San Diego County.
We can plan a customize event specifically
for your Friends, Family or Business gathering.
With premier local catering services
for both wine and non-wine functions.

Visit our website to shop online and learn more about our Wine Club
www.beachhousewinery.com

Open for tastings Saturday and Sunday, Noon to 4pm.
All other days/hours by appointment only
as we are a family owned and operated business.

Cheers!



Myrtle Creek Vineyards

1600 Via Vista, Fallbrook, CA 92028 | (442) 444-5066 | www.myrtlecreekvineyards.com



Sleek yet rustic Myrtle Creek Vineyards.



It's a lovely day for a Rose.



Myrtle Creek barrels.

Courtesy photos

Talk about a family operation. The Sherman's are true Fallbrookians, and yes, Myrtle Creek Botanical Gardens & Nursery is where it all started. One Sherman brother owns the nursery and the other owns the vineyard. Not a bad family estate, eh?

Myrtle Creek Vineyards, an old avocado grove, is perfectly adapted for growing grapes in its perfectly decomposed granite foundation. There's almost no limit as to what they can grow on their particular site – syrah, grenache, sangiovese, zinfandel, chardonnay, primitivo, malbec, petit verdot and, of course, cabernet. Interesting fact: Myrtle Creek also harvests a very rare pinotage varietal. Even more interesting – it is a South Af-

rican grape and a local South African couple gave up their pinotage vineyard to the Shermans so it would flourish as they had dreamed. That's a hard story to beat in the "cool" category. Matt Sherman is happy to announce the first harvest of Myrtle Creek's sauvignon blanc and viognier this year...talk about a wine club worth signing up for!

It's an Uber ride home after tasting here, for sure. And taste you can. The Myrtle Creek Vineyard tasting room is open Saturday and Sunday noon to 5 p.m., so when you find yourself wondering what to do with a free afternoon, call Matt and plan a trip over. It'll be worth your time.



Toasted Oak Winery



**Family owned
and operated.**

Our **tasting room** is open to the public every Friday, Saturday, and Sunday from noon to 5:00pm.

(760) 420-3678

190 Red Mountain Lane
Fallbrook CA 92028

VISIT US FOR
WINE TASTING
& BOTTLE SALES
EVERY SATURDAY
& SUNDAY
FROM 12-5PM!



1600 VIA VISTA
FALLBROOK, CA 92028
www.myrtlecreekvineyards.com



www.discoverfallbrook.com



Estate d'Iacobelli

2175 Tecalote Dr, Fallbrook, CA 92028 | (760) 723-0616 | www.estimatediacobelli.com



Estate d'Iacobelli.

Courtesy photo

The winery is nestled on 15 private, hilltop acres with breathtaking mountain views boarding on the southern fairway of the Pala Mesa golf resort. They have planted Italian varietals and have small-batch wines which are doted upon from vine to bottle to glass, with varietals including a velvety sangiovese marked by rich notes of plum and berry or the light, crisp, and citrusy vignier.

Dr. Ronei and Lisa Iacobelli are a busy couple. Ronei, an orthodontist and real estate developer, and Lisa, a nurse manager for retirement communities, divide their time between their professions in Michigan and their passion in California...Estate d'Iacobelli.

For Ronei, the son of Italian immigrants, winemaking wasn't something special or mysterious; it was simply part of life. As a youth, he spent summers in Casavieri, a town in the Italian province of Frosinone, where his grandfather taught him to make wine.

In true Italian style, Ronei and Lisa attended an opera where Sascha LaRusso performed the leading role. After the performance Sascha was approach by Ronei and Lisa, and the end result was an arrangement was made for Sascha to become the Estate d'Iacobelli manager. Sascha is driven by her passion for opera and her passion for wine, a perfect pairing. Soon after Sascha's arrival, Anton Moroun also from the world of opera was hired to join the staff. And now Estate d'Iacobelli is proudly the only winery boasting two opera singers in attendance, Sascha, a soprano, and Anton, a tenor.

The estate is a vacation rental on VRBO and Airbnb and is also available for small parties and events.

For more detailed information visit www.estimatediacobelli.com or call (760) 723 0616.

Estate d'Iacobelli

2175 Tecalote Drive, Fallbrook, CA 92028
760.723.0616
www.estimatediacobelli.com

Tasting Room Hours:
Fri-Sun: 12-5 PM
M-Th: by appointment



*Our Exclusive
Wine Club
Includes
12 Bottles/Year*

Quarterly Price \$78

PLUS Receive...

- 20% Off Bottle Purchases for You & Guests
- 25% Off Case Purchases
- Complimentary Tastings & Tickets at Pick Up
- Special Invitations to Parties & Events
- Two Beautiful Logo Glasses
- 3 Bottles of Your Choice, 4 Times a Year

Book Your Stay at the Winery!

Our beautiful hilltop Mediterranean retreat, nestled on 15 private acres next to our tasting room, is available as an VRBO, AirBnB and event venue.





Toasted Oak Winery

190 Red Mountain Lane, Fallbrook, CA 92028 | (760) 420-3678 | www.toastedoakwinery.com



Farm-to-tasting at Toasted Oak.

Christine Eastman photos

When life gives you lemons, you make lemonade, right? That's exactly what Roger and Marcia Flowers did after the Rice Canyon fire in 2007 left one, single oak tree standing on their property. The vineyard, planted shortly thereafter, was destined to be named Toasted Oak after that blessed tree, and now it's part of the property's historical relevance and pride. Toasted Oak may be a bitersweet name, but there's nothing bitter or sweet about Roger and



Family birthday tasting party.

Marcia's award-winning wines. They're known for their high quality, dry red wines and everyone's favorite, according to Facebook, is Roger's Red – a blend of syrah, sangiovese, cabernet franc and cabernet. What's not to love about that? They also have a couple different

Estate label syrahs, a sangiovese and a nice red blend.

Interesting fact: Roger is a self-taught vintner. His grandfather came here from France and started making wines, and it just filtered into Roger's blood. After college it was wine all the way and poor Marcia was just an innocent bystander. All kidding aside, Toasted Oak Winery is a great mom-and-pop operation, and their house in town is easy to spot – the one with the grapevines!

If you're up for a beautiful drive, go see them on Friday, Saturday or Sunday from noon to 5:00 p.m. at their friendly tasting room. Or heck, stop by any day or time you wish to stock your wine cabinet. Go to www.toastedoakwinery.com for more information.



Fallbrook Winery

2554 Via Rancheros, Fallbrook, CA 92028 | (760) 728-0156 | www.fallbrookwinery.com



Fallbrook Winery.

Anne Watson photo

The family owned Fallbrook Winery has been a beacon and a catalyst for many of the new wineries that have sprung up in recent years in the young, but ever expanding, "Fallbrook Wine Region." Through continued perseverance and persistence, the wines produced by Fallbrook Winery have become nationally acclaimed, with exports now extending into Canada and Mexico.

In the mid-1990s the family began planting their selected varietals, namely Bordeaux varietal clones and included cabernet sauvignon, merlot, cabernet franc, petit verdot, and malbec. Syrah, grenache and sauvignon blanc were planted in 2005. The Fallbrook wine region is characterized by consistent and moderate temperatures throughout the growing season. With warm days, cool nights, hillside vineyards and decomposed granite soil, the grapes develop the optimal sugar and acid levels needed to create rich, full-bodied and balanced wines.

The total storage capacity is 28,000 gallons of temperature-controlled, stainless steel fermentation and 700 fifty-nine gallon French oak barrels.

Fallbrook Winery winemakers, namely Master Winemaker Euan Parker and Assistant Winemaker Josh McCourt. Each with an impressive resume in the world of winemaking. Parker is originally from New Zealand, and McCourt is from New Jersey.

The winery has 36 acres which rests between the Pacific Coast and the Pala Mesa Mountains located on the northern 33rd parallel.

Izaak Villalobos, the general manager, welcomes guests to wine tastings and a tour of the winery to share in the fine art of winemaking. Tours and tastings are by appointment only. Visit www.fallbrookwinery.com or call (760) 728-0156 for more detailed information.



Belle Ame Wines

Fallbrook, CA 92028 | (760) 622-4113 | www.belleamewines.com | vincent@belleamewines.com



At Major Market – “We’ve finally made it.”



It's a family affair.

Courtesy photos



One of Belle Ame's many lush vineyards.

rietal. This one scores major points with wine enthusiasts for being pure and authentic in a region where blends are boasted. Mourvedre is typically a blend of grenache, syrah and mourvedre grapes in this region, but Belle Ame is proud of their straight-up,

100 percent Mourvedre wine. Salute indeed.

Another feather in Belle Ame's hat is their commitment to sustainable farming practices. It is never a fly-by-night endeavor or the cheap and easy way out. The winer is committed to old-world practices and high quality wines.

So where do you find them? Major Market here in town carries it and, it is available at www.belleamewines.com. If you're a red fan, you're going to want to consider joining their wine club too. In addition, they design, create and sell fun accessories including surf and guitar-themed wine racks, wine bags, decanters and aerators – great for gifts for your family members and friends.

This family-owned and operated boutique winery caters to the needs of wine lovers, local restaurants, pubs, upscale grocery and liquor stores in the community and the outlying region. But Belle Ame is not an everyday winery. Owned and operated by Fallbrookians Vincent and Suzanne Shelton, this vineyard harvests pure Mourvedre, a 100 percent southern Spanish va-

These seven interesting local vineyards are worth a visit. Taste wines you didn't know existed, see parts of the region you may not otherwise venture out into and meet some interesting folks who are keeping Fallbrook's agricultural roots alive and well out of a labor of love.

Large Selection of Wines



Craft Beers



Great Selection of Spirits



Plus Premium Cigars

5256 S. Mission Rd, Ste #841 • Bonsall • 760-945-4427

UPDATE - FALLBROOK'S

Grand MONSERATE WINERY

HERE'S WHAT'S HAPPENING NOW AND NEXT YEAR
IN THE BELOVED GIRD VALLEY...

*Exquisite Wines to Complement
Life's Great Moments*

Try our late spring Fallbrooksanity 2017 Zenport Blend



**All wines produced by Local,
Sustainable Vineyards.**

You can find Belle Ame Wines at Major Market.

BelleAmeWines.com | 760-622-4113

vincent@belleamewines.com • suzanne@belleamewines.com

by Christine Eastman

Cheryl Nurse photo

From "Save Fallbrook Golf Course!" to "Save Gird Valley!" and all related protests, Jade and Julie Work have seen and heard it all. This Fallbrook born-and-bred power couple saved the essence of Fallbrook when they stepped up and bought the 116-acre golf course for a cool \$4.1 million, forever saving it from a sprawling development of cookie cutter homes packed in like sardines. How? It's called a conservation easement, and it's not easy to get one. The Works jumped in and did it, because "it was the right thing to do." The phrase was repeated several times over in past interviews and our recent interview to learn of the latest progress.

Through this easement, the Works will forever save regional wildlife, the bucolic vistas and the peace and serenity for which Fallbrook is famous. A monumental task, accomplished by some of Fallbrook's own.

So, what's the update?

Half the vineyards are planted on the residential side of Gird Road, despite two years of legal drudgery, planning and permitting. Work is a man of action. Now he's getting to work planting the second half of the vines, building design and architecture. Permitting for the new buildings is ongoing, but the Works' high standards and penchant for perfection continue to drive progress. By this time next year, expectations are to have all permits in hand, the winery and all its anticipated communal buildings sprouting up simultaneously.



Hard at work cleaning up the site.

Christine Eastman photo



Jade Work chats with Vineyard Manager Christina Smith.
Christine Eastman photo

What varietals are taking root?

We will be enjoying as many as 15 revered varietals including montepulciano, barbera, negro amaro, sagrantino and falanghina to name a few of Italy's most desirable. Fellow vintner, Gird Valley resident and pioneer of Temecula wine country Dr. John Piconi is still acting as a good neighbor and continuing to guide Monserate and keep it true to the world-renowned flavors and status of Italian wines. Monserate is planning on harvesting a

limit of 3 tons of fruit per acre for a very high quality yield. We're not talking Barefoot wine here...

Is Monserate employing good farming practices?

Work said, "Yes. We are raising the grapes under the sustainable banner, which means limiting all inputs with the greatest care for the valley." In addition, Monserate's barrel room will be built into the hillside of the challenging former 9th green immediately

Falkner Winery & Pinnacle Restaurant

We have numerous 90+ point Wine Enthusiast rated wines & our restaurant is 2018 Open Table Diners Choice award winner.

Panoramic Views - Wedding Packages - Outstanding Mediterranean Food



BECOME A MEMBER OF ONE OR ALL FOUR OF OUR

Food & Wine Clubs

Each Club offers different discounts but all receive free wine tastings and "Reward Points" redeemable for awards that include free lunches and wine for purchases. As well as a 50% discount on Falkner wine by the glass or bottle at the Pinnacle Restaurant at lunch. Plus more!

Visit our website to see & compare ALL the benefits of joining!

951-676-8231 EXT. 3
OPEN DAILY

Wine Tasting 10am - 5pm
Dining 11:30am - 3:30pm

FALKNER
WINERY

Up to \$1,000 Off Any 2018 Weekend Wedding Package

(NEW BOOKINGS ONLY - FRIDAY-SUNDAY)

**Book Now and Celebrate Your Special Day
by August 31st**



Please Check
Out Our Reviews
on Wedding Wire
and The Knot!

40620 CALLE CONTENTO, TEMECULA
(off Rancho California Road)

WWW.FALKNERWINERY.COM

WEDDINGS@FALKNERWINERY.COM
951-676-8231 EXT. 102 & 103





Barley and other erosion control plants keep soil fertile.

Christine Eastman photo



Work is planting California Sycamores to create groves.

Christine Eastman photo

Presenting

122

2017 AWARD-WINNING WINES

2 Platinum • 21 Gold • 51 Silver
35 Bronze • 7 Best of Class • 6 Top 100

Maurice Carrie
WINERY

VR
VAN ROEKEL
ESTATE

Celebrate with Us!
Join Our Wine Club Today

951.676.1711 • MauriceCarrieWinery.com
34225 Rancho California Rd, Temecula, CA 92591

off Gird Road – the same one that frustrated golfers for decades. Why? “It’s a climate control thing...it falls in line with the old-world aging process perfectly,” says Work.

Keeping in line with good farming practices, there has been meticulous planning with regard to erosion control. For this first season, barley has been planted in between vines and will be mowed and tilled into the soil to build up the organic composition of the vineyard, alternating with mustard and other organic-rich fillers in the future to keep the soil rich and fertile.

Let’s talk about the “cool factor”

Sub-centimeter global positioning equipment has been used for the orientation of the vines and lots of other cool technical lingo that sailed right by me. This venture is strategically planned, as you would expect. The interesting thing is that Work, a highly technically oriented guy, also has a creative eye and is dead set on making all of this “look super cool.” At certain locations like the old 10th and 15th fairways, vines will be “head-pruned” to look like lollipops. Think board game Candyland. Why? Definitely not because it’s cheaper – it most certainly won’t be with more intricate pruning practices required. Just because it “looks super cool.”

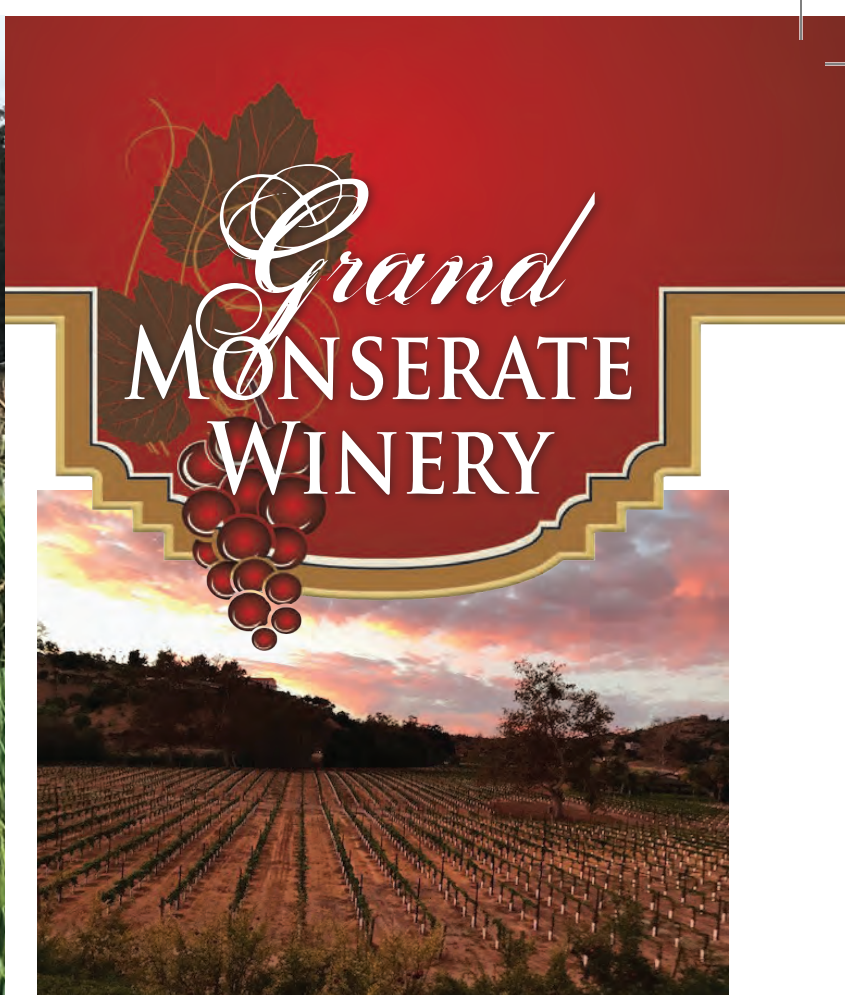
On being a good neighbor

Although a fair amount of tree and brush removal has been necessary to set the stage, Work has toiled to save the valley’s revered oak trees and all the native California sycamores. He even pointed out where he’s planting additional sycamores to create little ‘groves’ around lone survivors because apparently



They do look like lollipops!

Christine Eastman photo



Monserate Winery at sunset.

Dolly Harty photo

they don't like to be alone. Why? Because, cue, – "it's the right thing to do."

Old-world Italian style and Tuscan flair

Make no mistake about it – no matter what you may be envisioning this slice of heaven to be, multiply it by 10. Jade Work is all about authenticity, beauty, old world charm and the flavor of the Italian lifestyle. Monserate's breathtaking Tuscan estate will include a world-class winery, sleek tasting room, cave style barrel room, restaurant, courtyard venue for weddings and events, a lake and even a waterfall. And the latest tidbit – fairytale horse and carriage rides for special events.

For the next year, I know I'll personally be taking the scenic route every once in a while to catch a glimpse of this little slice of Tuscany emerging from the hallowed grounds of the beloved Gird Valley. The first harvest is still expected to happen fall 2019, with the official grand opening of Monserate Winery following suit in summer 2020.

When asked if this undertaking was meant to be a family business for he and his wife and three boys, Work perked up and said, "That's the plan. I have one working for Integrity Golf in Hawaii, one here working as a mechanical engineer and the youngest still in college, and hopefully he'll fold right into the launch of Monserate."

The Gird families, the Reche families and everyone in Fallbrook is raising a glass to you for your unwavering stewardship of this treasured land...

Salute!

Fallbrook
WINERY

33°N

**Estate grown grapes.
Handcrafted varietals.
Award-winning wines.**

Fallbrook 33°N
Fallbrook 33°N
Fallbrook 33°N

fallbrookwinery.com
facebook.com/fallbrookwinery

2554 Via Rancheros
Fallbrook, CA 92028
760.728.0156

Fallbrook Winery

SETS THE Way

by Ruth Haferkamp

Fallbrook Winery's 36 acres are nestled in the charming rolling hills of Southern California between the Pacific Coast and the Pala Mesa Mountains. To be exact, located in the 33rd N Parallel.

Izaac Villalobos, the general manager, explained, while studying business and finance in college, he enjoyed helping

out at the winery; his goal was to work in corporate America. After completing his studies, what resulted was a passion for the wine industry and subsequently, he directed his energies to becoming an integral member of the family owned Fallbrook Winery.

Fallbrook Winery's winemakers, Euan Parker and Josh McCourt, each have an impressive resume in the world of winemaking. Parker, originally from New Zealand, has experience from Spain, France, Paso Robles and, of course, his

home country. McCourt is from New Jersey and found himself working in some of California's most respected wineries, including Mary Edwards.

The first plantings by Fallbrook Winery were in the mid 1990s were Bordeaux varietals and sangiovese in addition to the syrah, grenache, sauvignon blanc which were planted in 2005. All red grapes are hand-picked and fermented in small batches. This method allows for optimal fermentation conditions. The daily, manual punch



From left Fallbrook Winery General Manager Izaac Villalobos, winemaker Euan Parker and winemaker Josh McCourt. Shane Gibson photo

"Fallbrook Winery is nationally acclaimed for their wines which are distributed in seven states, and is exported to China, Taiwan and Canada."

downs during fermentation enhances the intensity of the fruit and permits the winemaker's greater control over the extraction and quality. Total storage capacity is 28,000 gallons of temperature-controlled stainless steel fermentation and 700 fifty-nine-gallon French oak barrels.

Fallbrook Winery is nationally acclaimed for their wines which are distributed in seven states, and is exported to China, Taiwan and Canada. To appreciate the wide expanse of wines produced by the Fallbrook Winery, visit www.fallbrookwinery.com.

The Fallbrook Winery invites visitors by appointment only, which includes a tour of the facilities accompanied with a wine tasting. The tour and tasting at Fallbrook Winery is an experience of enjoying the selected wines, while gaining an insight into the fascinating art of winemaking. Villalobos



Anne Watson photo



Tasting Room

Open Daily 11am - 6pm
Fridays 11am - 8pm

We are a family owned and operated Boutique Winery located on the De Portola Wine Trail.

We specialize in 100% Estate grown Italian varietals.

We grow Vermentino, Sangiovese, Aglianico, Montepulciano, Primitivo, Malvasia Bianca, Arneis, Pinot Grigio, Sagrantino, Lambrusca, Brachetto, Negroamaro, Falanghina, Prosecco, Nero d' Avola and Piediroso.

We pride ourselves on making our wine from Ground to Glass! We don't just grow the grapes, but also Produce, Bottle and Store all our wine on site.

Come taste our award winning wines, enjoy lunch with a view and live music every Friday & Sunday!

Live Music

Sundays 2pm - 5pm
Fridays 5pm - 8pm

39870 De Portola Road
Temecula, CA 92592
(951) 491-0825

www.CougarVineyards.com

Sangio's Deli

Open Daily 11am - 6pm
Fridays 11am - 7pm

Hot Panini, Meatball Sandwiches, Italian Grilled Cheese, Cold Sandwiches, Salads, Meat & Cheese Platters & Desserts.

All Salads and Sandwiches are made to order with Boar's Head meats & cheeses.

\$8 Daily Deli Specials

Made to order Pizzas:

BBQ Chicken, Hawaiian, Pesto Margherita, Pepperoni, Meatball and MORE!

Weekday Lunch Packages

Available Mon - Fri 11am - 1pm or 3pm - 5pm

Designed for groups of 10 - 60 Guests.

Team Building, Holiday Parties, Staff Meetings, etc.

Re-Boot ~ Re-Group ~ Re-Charge ~ Re-Connect

E-mail: groupsales@cougarvineyards.com





Fallbrook Winery barrels.

Anne Watson photo



Getting ready to harvest.

Anne Watson photo

"With warm days, cool nights, hillside vineyards and decomposed granite soil, our grapes develop the optimal sugar and acid levels needed to created rich, full-bodied and balanced wines."

explained, that he, "the winemakers and the entire staff take turns conducting the tours and tastings as they are all passionate in the sharing of our award winning wines."

Fallbrook Winery shared the formula that makes Fallbrook an ideal wine growing area. "The topography of the region creates

an ideal microclimate, characterized by consistent and moderate temperatures throughout the growing season. With warm days, cool nights, hillside vineyards and decomposed granite soil, our grapes develop the optimal sugar and acid levels needed to create rich, full-bodied and balanced wines."

Another interesting aspect is that the Fallbrook Winery family have extended their interests into vineyard development, assisting avocado grove owners in Fallbrook that have adjusted their mind set and made the transition to planting vineyards in place of avocados.

It is interesting to note that Fallbrook was being recognized from the olive industry at an estimated time line during the late 1800s, a decade or two later, it is estimated the avocado industry made its appearance. Taking into consideration that the first vines planted in this area were recorded in the early 1900s, that Fallbrook is now truly experiencing an influx of vineyards and wineries that are seriously making strides in the wine industry in Fallbrook.

Fallbrook Winery has 28 staff members, which includes office administration, vineyard workers, sales and distribution. Vilalobos said in true family style, the whole staff comes together once a month to enjoy a delicious spaghetti dinner, share stories and ideas. It is rather like the old adage "A family that dines together, is a family that stays together."

Ace Party Rental

760.451.0639 WWW.ACEPARTYPRODUCTIONS.COM

FALLBROOK'S ONLY COMPLETE PARTY RENTAL STORE

Weddings ~ Birthdays ~ Graduations ~ Quinceañeras

- Canopies & Tents
- Dance Floors
- Stage
- Tables & Chairs
- Nice Linens
- China & Glassware
- Catering Equipment
- Patio Heaters

"Planned Packages"

*They include location, catering, flowers, tables, chairs, china & linens, tents & more!
We are a one stop shop for any occasion!*



Lido & Enrique Favela



BelAire Studio Photo

*Special Occasion?
We've Got You Covered!*

Fallbrook Romance.Com

584 Industrial Way, Suite C, Fallbrook
Mon - Fri 8:30am - 5pm Sat 8:30am - 12:00pm



Fallbrook Winery estate grown BDX red wine, merlot, grenache/syrah blend and Rose varieties.

Shane Gibson photo

www.discoverfallbrook.com



760.728.5764

Mon. - Fri. 8:30am - 4:30pm

**You have a choice!
Choose local!**

Your Source for all your Propane and Welding Supplies!



- All Welding Gases
- Oxygen
- Co2
- Helium
- Cutting Torches
- Filler Metals
- Abrasives
- Safety Accessories
- Power Tools
- Hand Tools
- Welding Accessories
- Regulator Rebuilds
- Friendly Service
- And Much More!



**We offer delivery to your location
and can set up weekly or monthly
service to accommodate all your
welding supply needs.**

NorthCountyWeldingSupply.com

1561 S. Mission Road, Fallbrook CA 92028



Destination

by Jerri Patchett, President of Fallbrook Arts, Inc. and Fallbrook Beautification Alliance



Jerri Patchett. Courtesy photo

This is an exciting time to be a resident of the Village of Fallbrook. In recent years, Fallbrook Arts, Inc., in collaboration with the Fallbrook Village Association, Fallbrook Beautification Alliance, Fallbrook Chamber of Commerce and other collaborators, has worked to turn our small village into a premier arts destination!

Fallbrook Arts, Inc., a 501 (c)(3), is dedicated to providing exemplary art venues and a vibrant arts education program. The Fallbrook Art Center, Fallbrook School of the Arts, Brandon Gallery and Art in Public Places are all divisions of Fallbrook Arts, Inc.. Fallbrook Arts, Inc. has been a strong supporter of the Fallbrook

community for over 20 years through partnerships with the Fallbrook Union Elementary School District, Ivy High School, the Boys and Girls Club of North County and the Migrant Education Program. Our Art Center and the Fallbrook School of the Arts also provide ongoing support to the area's low income and at-risk students and families.

The Fallbrook Art Center is unique in that it presents a wide variety of rotating exhibitions featuring works by nationally, internationally and regionally recognized artists in a museum-style setting with works for sale. The center presents seven annual shows in the main exhibition space, The Janice Griffiths Gallery: World of Watercolor & Beyond, Reflections of Nature, Galaxy of Glass, Guild, Find Magnified, and Art of the Holiday as well as a new "themed" show each season. Rotating exhibitions showcasing regional artists are presented in our adjoining galleries.

Fallbrook School of the Arts is an arts education facility dedicated to providing a wide variety of year-round programs and a positive place for children and adults of every skill level to create and learn. The School will host STEAM Camp in July where students will explore topics in science, technology, engineering, art and math. During Creativity and Me Aug. 4, students will interact with professional artists and participate in two art activities. The Fallbrook School of the arts is where creativity is nurtured, skills are acquired, and art is made!

Brandon Gallery is San Diego County's longest running co-op. It is a professional cooperative that has been a part of the Fallbrook arts landscape since 1977. It promotes and sells the work of regional fine artists and enriches the community through exhibitions, demonstrations and outreach programs.

Fallbrook Art in Public Places, through the placement of over 30 pieces of public art in Fallbrook, creates interest in the visual arts and enhances the vitality of our community. The sculptures and murals, in varied styles and mediums, include "art on loan," pieces which change every eighteen months. The bronze sculptures are regularly polished and cleaned by a volunteer from the Fallbrook Beautification Alliance. This program contributes to Fallbrook's standing as a

GREEN ART HOUSE

An art school and artist retreat located at Pala Mesa Resort in Fallbrook California. We offer ongoing painting, drawing and sculpting classes for all ages and abilities. We also offer specialty workshops from local and regional master instructors. TGAH is a not-for-profit 501(c)(3) school.

"Like and Share us on Facebook and Instagram!"

Contact us at www.thegreenarthouse.org or call us at 951-526-8055





Courtesy photos

regional leader in the arts and helps to bring visitors to our Village.

There are many exciting projects in the planning stages to beautify and enhance life in Fallbrook that are being developed in collaboration with the Fallbrook Village Association, Chamber of Commerce and other local nonprofits. One of the most exciting plans for our town is the Library Plaza project. This will create a public space to be utilized for small to medium sized community events, located in the parking lot between the library and the Fallbrook Art Center. The lot will continue to be used for parking during the day, with special events held in the evenings on weekends. The plaza will be enhanced with an elevated stage on the west end, visual arts, seating, and plantings throughout the space. The plaza will be a beautiful space for concerts, fairs and other community events.

The Fallbrook Beautification Alliance has just completed replanting of the Mission Road medians between Olive Hill and Peppertree Lane, thanks to a San Diego County grant. This medium, which will be in full bloom this spring, creates a beautiful welcome as visitors and residents enter our Village.

The Fallbrook Village Association has received a \$250,000 grant to enhance Jackie Heyneman Park. Enhancements that will soon be underway include a covered shade structure, new picnic area and plantings. In addition to the new handicap parking, the entire park will be handicap accessible and available for use by the community.

Another fun and rich segment of Fallbrook history will be brought to life with the development of our newest pocket park, the Railroad Heritage Park at Main Avenue and Elder Street. The park will honor the past and educate a new generation about our rich agrarian past, present and future and the rail industry that made it possible. Phase 1 of the park development has begun. May will be an exciting month with the installation of an old Sante Fe caboose on the site. Phase 2 of the project will include a small railroad "waiting station" museum showcasing artifacts of Fallbrook's past railroad history as a major train stop in San Diego County.

Many thanks to all of those in the community who donate their time and provide financial support to make Fallbrook a premier arts destination!



*"Encouragement
Gives You the
Direction For the
Courage to Cope."*

- Phyllis Sweeney



Phyllis Sweeney

The Encouragement Factor

**This is what Phyllis' Encouragement Factor
does for you:**

• Enhances life • Enlivens life • Enriches life

Phyllis J. Sweeney, Chief Encourager is founder and President of Encouragement Factor, an organization that offers counsel to those in crisis, grief, trauma and transition.

Phyllis has a tremendous ability to reach out to people from all walks of life. She encourages people who feel intimidated by professionals and/or family members to ask the appropriate questions.

120 South Main Ave., Fallbrook, CA 92028
(760) 731-3037

Award-Winning Community News

The Fallbrook/Bonsall

Village News

Your Best Source for Local News & Advertising

We've been serving the
Fallbrook & Bonsall communities for
over 20 years, bringing you the best
local news coverage.

*Sign up to have the Village News delivered
to your home weekly.*



SAVE \$20

**WHEN YOU SUBSCRIBE
OR RENEW ONLINE AT:**

www.villagenews.com/subscribe



Cheryl Nurse photo

For additional information on the events listed, visit the community events calendar at www.FallbrookChamberOfCommerce.org.

2nd and 4th Wednesday of each month, 5 pm

Bingo at the Fallbrook Senior Center, 399 Heald Lane, Fallbrook.

Sundays, 10 am - 3 pm

Valley Fort Village Farmers Market, come to shop! Valley Fort Village, 3757 S Mission Rd, Fallbrook.

Now - May 11, 2018

Farm to Frame Art Show in the Fallbrook Library, 124 S. Mission Road, Fallbrook.

Saturday, April 14, 2018, 2 - 4 pm

Afternoon Tea Yoga Retreat at Gracey Lane Farm, 2111 Gracey Lane, Fallbrook.

Sunday, April 15, 2018, 9 am - 5 pm

32nd Annual Fallbrook Avocado Festival. Downtown Fallbrook, Main Ave.

Sunday, April 15, 2018, 12 - 3 pm

Rainwater Barrel Sale Presented by Solana Center for Environmental Innovation at Fallbrook Public Utility District Boardroom, 990 E. Mission Road, Fallbrook.

Saturday, April 21, 2018, 9 am - 12 pm

Fallbrook Spring Clean Up Day. Sponsored by the Fallbrook Beautification Alliance. Downtown Fallbrook, Parking Lot between the Fallbrook Art Center and the library.

Saturday, April 21, 2018, 12 - 4 pm

Open House & Wine Club Pick-Up Party at Roadrunner Ridge Winery, 4233 Rosa Rancho Lane, Fallbrook.

Saturday, April 21, 2018, 5:30-11 pm

Casino Royale Dinner and Auction Gala, benefiting the Boys and Girls Clubs of North County at Pala Casino Spa Resort, 11154 State Route 76, Pala.

Sunday, April 22, 2018, 10 am - 4:30 pm

Acrylic Painting Workshop. Celebrate Earth Day at Brandon Gallery, 105 N. Main Ave., Fallbrook.

Wednesday, April 25, 2018, 6:30 - 8:30 pm

Wildfire Workshop Presented by the Fallbrook Fire Safe Council at Fallbrook Public Utility District, 990 E. Mission Road, Fallbrook.



Shirley Binn photo



Dolly Harty photo



Sandra Simpson photo

**Thursday, April 26, 2018,
5 pm**

Dinner Mob at Oink and Moo.
Serious Burgers and BBQ, 121
N. Pico Ave., Fallbrook.

**Saturday, April 28, 2018,
2 - 6 pm**

Fallbrook Chorale Spring
Roundup Fundraiser at Lazy
Creek Ranch, Fallbrook.

**Sunday, April 29, 2018,
11 am - 4 pm**

Arts in the Park ~ Rally For
Children. An annual event for
children and their families at
Live Oak Park, 2746 Reche
Road, Fallbrook.

May 1 - 31, 2018

Art of the Portrait 2018 at
Brandon Gallery, 105 N. Main
Avenue, Fallbrook.

**Wednesday, May 2, 2018,
11:30 am - 1:00 pm**

Modern Marketing Seminar
~ Lunch & Learn. "Facebook
II: The Marketing Aspect" at
Fallbrook Masonic Lodge, 203
Rocky Crest Rd., Fallbrook.

**Thursday, May 3, 2018,
5 - 7 pm**

Grand Re-Opening & Ribbon
Cutting for 127 West Social
House, 127 W. Elder St.,
Fallbrook.

**Saturday, May 5, 2018,
12 - 4 pm**

Horses, Hats & Hope Kentucky
Derby Party Fundraiser for
REINS & The Foundation For
Senior Care at REINS, 4461 S.
Mission Rd., Fallbrook.

**Saturday, May 5, 2018,
12 - 5 pm**

Cinco de Mayo Wine Tasting
at Roadrunner Ridge Winery,
Roadrunner Ridge Winery,
4233 Rosa Rancho Ln.,
Fallbrook.

**Monday, May 7, 2018,
8:30 am**

First Monday Coffee - May
at Fallbrook Chamber of
Commerce, 111 S. Main Ave,
Fallbrook.

**Thursday, May 10, 2018,
8 - 9 am**

May SunUpper 2018 Hosted
by Fallbrook Coffee Company,
622 S. Mission Road,
Fallbrook.

**Monday, May 14,
10 am - 3 pm**

Paint in Oils with Lynn
Gertenbach, Brandon Gallery,
105 N Main Ave, Fallbrook.

**Friday, May 18, 2018,
11:30 am - 2 pm**

2018 Chamber Awards &
Installation Luncheon at the
Grand Tradition Estate &
Gardens, 220 Grand Tradition
Way, Fallbrook.

**Saturday, May 19, 2018,
9:30 am - 1:30 pm**

Retreat to Serenity at Fallbrook
Wellness Spa, 123 E. Alvarado
St., Fallbrook.

**Saturday, May 19, 2018,
12 pm - 10 pm**

Rastapaw Music & Arts
Festival At Casa Estrella
Restaurant, 3757 S. Mission
Road, Fallbrook.

**Friday, May 25, 2018,
Check-in 12:00 pm**

Murphy & Murphy Charity
Golf Tournament, benefitting
the Fallbrook Food Pantry.
Pala Mesa Resort, 2001 Old
Highway 395, Fallbrook.

**Saturday & Sunday,
May 26 & 27, 2018, 12 - 5 pm**

Kick Off BBQ Season at Road-
runner Ridge Winery, 4233
Rosa Rancho Ln., Fallbrook.

Saturday, May 26, 2018, 6 pm

Fallbrook Community Read.
Presented by Friends of the
Fallbrook Library at Fallbrook

Public Library, 124 S. Mission
Road, Fallbrook.

**Sunday, May 27, 2018,
9:30 am - 4:00 pm**

Fallbrook Vintage Car Club
53rd Annual Car Show at
Pala Mesa Resort, 2001 Old
Highway 395, Fallbrook.

**Wednesday, May 30, 2018,
4:30 - 7:30 pm**

Late Spring Season Wine
Down Wednesday. Casual
after hours networking at
Toasted Oak Vineyards &
Winery, 190 Red Mountain
Lane, Fallbrook.



**A Non-profit Organization Serving the Children
of Fallbrook and Bonsall Since 1993**

ARTS IN THE PARK

**Sunday, April 29
Live Oak Park**

This annual event was created for
children and their families to
participate in various activities
including drama, music, dance,
arts and crafts. The event is open
to everyone and all activities
are free.

Rally for Children raises money
through donations and an annual
fundraiser.

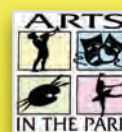
*Contact Rally to help fund this
wonderful event or volunteer to be
a part of the action as kids explore
the wonderful world of art!*

Rally has raised over \$282,000.00
since 1993, to fund non-profit groups
providing programs and projects to the
children in the local community.



**Join Rally for Children
Help us make a difference
to the children in our
community!**

- Low annual dues
- Monthly meetings & lunch
with friendly people
- Contribute your great ideas
for Arts in the Park
- FUN ANNUAL FUNDRAISER
with music, food & drinks



For more information visit:

www.rallyforchildren.org

PO Box 2575 Fallbrook, CA 92088-2575

Calendar of EVENTS

— continued —

**Wednesday, June 6, 2018,
11:30 am - 1:00 pm**
Modern Marketing Seminar ~
Lunch & Learn. "LinkedIn For
Your Business" at Fallbrook
Masonic Lodge, 203 Rocky
Crest Rd., Fallbrook.

**Wednesday, June 6,
5:00 - 6:30 pm**
Summer Dinner Mob at 127
West Social House, 111 S.
Main Ave., Fallbrook.

**Sat & Sun, June 9 & 10, 2018,
8:30 am**
USMC 25th Anniversary Mud
Run. Racing to Support Our
Marines at Camp Pendleton.

**Thursday, June 14, 2018,
8-9 am**
June SunUpper 2017. Hosted
by CR Properties Real Estate
Services, 128 S. Main Ave.,
Fallbrook.

**Wednesday, June 20, 2018,
5:30 - 7:00 pm**
June Sundowner 2018 at
the Fallbrook VFW Post
#1924, 1175 Old Stage Road,
Fallbrook.

**Friday, June 29, 2018,
12 - 1:30 pm**
Lunch Mob at Myrtle Creek.
Join us for lunch and
networking at Cafe Bloom
at Myrtle Creek Botanical
Gardens & Nursery, 2940
Reche Rd., Fallbrook.

July 6 - 8, 2018
Summer Carnival, Community
Parking Lot, Alvarado Street,
Downtown Fallbrook.

**Wednesday, July 11, 2018,
11:30 am - 1:00 pm**
Modern Marketing Seminar
~ Lunch & Learn. "First
Impressions & Effective
Networking". Fallbrook
Masonic Lodge, 203 Rocky
Crest Rd., Fallbrook.

**Thursday, July 12, 2018.
8 - 9 am**
July SunUpper at the Fallbrook

Chamber of Commerce.
Hosted by Fairway Mortgage
at Fallbrook Chamber of
Commerce, 111 S. Main Ave.,
Fallbrook.

**Wednesday, July 18, 2018,
5:30 - 7:30 pm**
July 2018 SunDowner at the
Fallbrook Masonic Lodge, 203
Rocky Crest Rd., Fallbrook.

**Friday, July 20, 2018,
5 - 9 pm**
Fallbrook Summer Nights.
Summer Fun For the Whole
Family, Main Ave., Downtown
Fallbrook.

**Wednesday, August 1, 2018,
11:30 am - 1:00 pm**
Effective Advertising For Print
& Web" at Fallbrook Masonic
Lodge, 203 Rocky Crest Rd.,
Fallbrook.

**Friday, August 3, 2018,
5 - 9 pm**
Fallbrook Summer Nights.
Summer Fun For the Whole
Family, Main Ave., Downtown
Fallbrook.

**Thursday, August 9, 2018,
8-9 am**
August SunUpper 2018 at the
Foundation For Senior Care,
135 S. Mission Rd, Fallbrook.

**Wednesday, August 15, 2018,
5:30 - 7:00 pm**
August 2018 SunDowner at
Vista Valley Country Club,
29354 Vista Valley Dr., Vista.

**Friday, August 17, 2018,
5 - 9 pm**
Fallbrook Summer Nights.
Summer Fun For the Whole
Family, Main Ave., Downtown
Fallbrook.

**Wednesday, August 29, 2018,
4:30 - 7:30 pm**
Wine Down Wednesday at
Casa Tiene Vista Vineyard.
Join us for after hours
networking at Casa Tiene Vista
Vineyard, 4150 Rock Mountain
Rd., Fallbrook.

**Thursday, September 13,
2018, 3:30 pm**
September SunUpper at Moffat
Financial Group, 5256 S.
Mission Rd., #903, Bonsall.



Shirley Binn photo



Cheryl Nurse photo

Fallbrook Chamber of Commerce Upcoming Events

April 15
32nd Annual Avocado
Festival

April 26
Dinner Mob at Oink and
Moo Burgers and BBQ

May 2
Modern Marketing
Seminar at Fallbrook
Masonic Lodge

May 3
Grand Reopening &
Ribbon Cutting for 127
West Social House

May 7
First Monday Coffee at
Chamber office

May 10
SunUpper at Fallbrook
Coffee Co.

May 18
Annual Awards &
Installation at Grand
Tradition Estate &
Gardens

May 23
Women's Networking
Luncheon at Brother's
Bistro

May 30
Wine Down Wednesday
at Toasted Oak
Vineyards and Winery

June 4
First Monday Coffee at
Chamber office

June 6
Modern Marketing
Seminar at Fallbrook
Masonic Lodge

June 7
Dinner Mob at 127 West
Social House

June 14
SunUpper at CR
Properties Real Estate
Services

June 15
Wine & A Bite Art Walk

June 20
SunDowner at Fallbrook
VFW Post 1924

June 29
Lunch Mob at Myrtle
Creek Botanical
Gardens & Nursery

July 2
First Monday Coffee at
Chamber office

July 11
Modern Marketing
Seminar at Fallbrook
Masonic Lodge

July 12
SunUpper at Chamber,
hosted by Fairway
Mortgage

July 13
Wine & A Bite Art Walk

July 18
SunDowner at Fallbrook
Masonic Lodge

July 25
Bingo with the Chamber
at the Senior Center

July 27
Lunch Mob at Mountain
Mike's Pizza

August 1
Modern Marketing
Series at Fallbrook
Masonic Lodge



Louise Perreault-Greenlee photo

Thursday, September 27, 2018, 5:30 pm - 10 pm
Rally for Children Fundraiser at Pala Mesa Resort's Cliff Terrance, 2001 Old Highway 395, Fallbrook. Tickets at www.rallyforchildren.org. Dinner, live music, dancing, costume contest and more.

Friday, September 28, 2018, 11 am
2018 Annual Charity Golf Tournament - Fallbrook Chamber of Commerce. Join us for this local fundraiser! Pala Mesa Resort, 2001 Old Highway 395, Fallbrook.

October 1-31, 2018
Fallbrook Scarecrow Days. Look for scarecrows in Fallbrook during October throughout Fallbrook.

October 7, 2018, 1-4:30 pm
Stagecoach Sunday. Annual fun at the Palomares House, 1815 S. Stage Coach Lane, Fallbrook.

Sunday, October 14, 2018, 9 am - 4 pm
Fall Festival of Gems, Minerals and Fossils. Fallbrook Gem & Mineral Society's Annual Fundraiser at Fallbrook Gem &

Mineral Society Museum, 123 W. Alvarado St., Fallbrook.

Sunday, October 14, 2018, 12 pm - 9 pm
Music For the Revolution Festival. All Day Music Fundraiser at Pala Mesa Resort, 2001 Old Highway 395, Fallbrook.

Friday, October 26, 2018, 12 - 1:30 pm
Lunch Mob at Vista Valley Country Club. Join us for lunch and business networking! Vista Valley Country Club, 29354 Vista Valley Drive, Vista.

Sunday, October 28, 2018, 10 am - 4 pm
Fallbrook Harvest Faire 2018. Autumn Faire in Historic Downtown Fallbrook, Main Ave., Fallbrook.

Thursday, November 8, 2018, 8 - 9 am
November SunUpper at the Fallbrook Community Center, 341 Heald Lane, Fallbrook.

Saturday, December 1, 2018, 5:00 pm
37th Annual Christmas Parade. Downtown Fallbrook, Main Ave, from Ammunition to Ivy.

Please refer to our website for times, location and details: www.FallbrookChamberOfCommerce.org

August 1
Volunteer Appreciation at Fallbrook Masonic Lodge

August 6
First Monday Coffee at Chamber office

August 9
SunUpper at Foundation for Senior Care

August 10
Wine & A Bite Art Walk

August 15
SunDowner at Vista Valley Country Club

August 24
Lunch Mob at Garden Center Café

August 29
Wine Down Wednesday at Casa Tiene Vista Vineyard

September 7
Ambassador Gathering

September 13
SunUpper at Moffat Financial Group

September 14
New Member Welcome Breakfast at Chamber ofc

September 19
State of the Chamber Dinner at Pala Mesa Resort/Cliff Terrace

September 28
Annual Charity Golf Tournament at Pala Mesa Resort

October 1
First Monday Coffee at Chamber office

October 11
SunUpper at Regency Fallbrook

October 17
SunDowner hosted by Michelle Verdugo, Nutritionist

October 26
Lunch Mob at Vista Valley Country Club

October 28
Harvest Faire

October 31
Halloween Treats at Chamber office

November 5
First Monday Coffee at Chamber office

November 8
SunUpper at Fallbrook Senior Citizens Service Club

November 16
New Member Welcome Breakfast at Chamber office

November 21
No SunDowner – Happy Thanksgiving!

November 24
Village Artisan Faire (corner of Main & Elder)

November 30
Official Tree Lighting at Fallbrook Community Center

December 1
Fallbrook Christmas Parade

December 7
Holiday Wine & A Bite Art Walk

December 12
Chamber Christmas Open House/Party

Welcome to Bonsall



Neil Lakata photo



Shane Gibson photo



Shane Gibson photo



In the late 1800s, the hamlet known as Bonsall was originally called Mount Fairview and offered services of a post office, blacksmith shop complete with tethering rock to tether the horses while shopping, a general store, later known as Perry's Market, hotel and local school. And of course the longtime locals will remember the Bonsall "City Hall." The fertile valley became the center of a small dairy industry. The post office was a tiny five-

by-five foot space inside the general store in the south (east) bank of the San Luis Rey River where the Bonsall Community Church now stands. We have grown to a full-sized post office, numerous churches, markets, banking, movie theatre, dining and dancing, and guests can spot fields of tomatoes, strawberries, flowers and much more throughout the valley.

Bonsall is located just east of Oceanside and Camp Pendleton

The Frandell Rutledge Saxon Group



Jon Frandell

Associate Resident Director
760.305.1921 • jon_frandell@ml.com

Jack Rutledge

Senior Financial Advisor
760.305.1922

Tiffany Saxon, CRPC®

Financial Advisor
760.305.1923 • tiffany.n.saxon@ml.com

Lydia Queen

Client Associate
760.305.1924

Merrill Lynch

5256 South Mission Road
Suite 1005
Bonsall, CA 92003
fa.ml.com/frandellrutledgesaxon



Merrill Lynch
Bank of America Corporation

Life's better when we're connected®

Merrill Lynch Wealth Management makes available products and services offered by Merrill Lynch, Pierce, Fenner & Smith Incorporated, a registered broker-dealer and Member SIPC, and other subsidiaries of Bank of America Corporation.

Investment products: **Are Not FDIC Insured** **Are Not Bank Guaranteed** **May Lose Value**

The Bull Symbol, Life's better when we're connected and Merrill Lynch are trademarks of Bank of America Corporation.

CRPC® is a registered service mark of the College for Financial Planning.

© 2016 Bank of America Corporation. All rights reserved.

ARQJ54V | AD-01-16-8872 | 470944PM-1215 | 01/2016

by Ruthie Harris



Shane Gibson photo



Cheryl Nurse photo

north of Vista and has a total area of 13.6 square miles, and as of the 2010 Census, the population was 3,982. Bonsall is an unincorporated area of San Diego County and is within the boundaries of the county board of supervisors district 5 and the 50th Congressional District.

The first Bonsall School, the "Little Old Bonsall Schoolhouse" as it is known affectionately to area residences, opened its doors in 1895, and until 1920, one teacher taught all grades. Today, the school house sits on Bonsall Unified School District property and is used by the community as a meeting place. The Bonsall School District was founded in 1919 and now houses 2,554 students on five school sites.

Bonsall is home to San Luis Rey Downs Thoroughbred Training Center. The training center is the only auxiliary training track continuously approved by the California Horse Racing Board since 1984 and is open for training for 365 days a year. Many of the breeders in Central and Southern California use San Luis Rey Downs for the transition between the baby training done on the farms and the high-powered racing of Southern California. For this reason, more and more trainers are opting for the clean air and quieter atmosphere of San Luis Rey Downs, where they can have all their horses together.

We also are proud of our own Wild Wonders, Inc. Wild Wonders is a licensed and insured wildlife education organization with more than 150 animal-ambassadors. They offer both on and off-site, unique animal-encounters from around the world, classroom presentations, school assemblies and more. Their animals have appeared on the Discovery Channel, the Tonight Show with Jay Leno, the David Letterman Show, Good Morning America, the Today Show and Animal Planet and more.

With the expansion of Highway 76, the River Village and Bonsall Village Centers have exploded with new business and visitors. With the new development of over 1,000 homes within the next 2 years, Bonsall will truly be the place to be. We are growing daily, but we still have that small home town feel.

Diane Hartcorn Hairstylist

A Flair for Hair



Diane Hartcorn

"Hartcorn is also a certified DevaCurl stylist, and can help those customers who are plagued by untamed curls."

It takes artistry to creating great hairstyles, but it's an art form that, like the heady media it uses, that is constantly growing and changing.

And that is what keeps hairstyling interesting, Diane Hartcorn, a professional hair stylist and designer who specializes in color, treatment and personalized cuts for a longtime base of loyal customers from Fallbrook and the surrounding communities, said.

"There is always something new and fresh going on in the hair fashion industry, and I love that. I really enjoy educating myself about the newest developments in the hair care profession," she said, referring to the trends in styles, haircutting techniques and the hair care and color products that hit the marketplace and the salon trade and demonstration shows every year.

Hartcorn, who moved to Fallbrook with her family when she was in sixth grade, knew in high school that she wanted to be in hair fashion "back when scissors to cut hair were one step above craft scissors," she laughed.

After beauty school, the hairstylist went on to learn about color and cuts under hair industry icons John Legerfield and Vidal Sassoon, and she became a certified Schwarzkopf color specialist. Hartcorn is also a certified DevaCurl stylist, and can help those customers who are plagued by untamed curls. She is located at Hanna Salon at the River Village Plaza in Bonsall.

Although Hartcorn has spent more than five decades in the hairstyling trade including a 28-year stint as a salon owner, her appointment book is filled with customers who are in their fifties to the younger set who are not afraid to "dye one side of their hair on their heads white and shave the other side," she said.

"And that is great!" Hartcorn added. "As I like to say, there is never any reason for a good hairdresser to ever be bored in this business."

Diane Hartcorn | Hanna Salon

5256 S. Mission Rd, Ste 705 | Bonsall, CA 92003

(760) 519-1990

Bridging Business Opportunity with Community Growth



BONSALL CHAMBER OF COMMERCE

5256 S. Mission Road, Suite 311 • Bonsall, CA 92003

In River Village Plaza

760.630.1933

WWW.BONSALLCHAMBER.ORG

admin@bonsallchamber.org



Bonsall Chamber of Commerce MEMBER DIRECTORY

ACCOUNTANTS/TAX PREPARATION

Grimard & Associates 760-945-0777
5256 S. Mission Rd #1010, Bonsall CA 92003

ADVERTISING/MARKETING

Murphy's Printing: Eric Hutchins 760-728-2827
203 E. Alvarado St., Fallbrook, CA 92028
www.murphysprinting.com

ANIMALS/SUPPORT SERVICES

Fallbrook Animal Sanctuary 760-685-3533
230 W. Aviation Rd Fallbrook CA 92028
www.fallbrookanimalsanctuary.org

Rick Williams

Personal Dog Training 760-728-1292
POB 185 Fallbrook CA 92028; www.facebook.com/Rick-Williams-Personal-Dog-Training

ANIMAL CONTROL

Pacific Coast Animal Control 760-696-7604
Bonsall CA; www.pcanimalcontrol.com

APPAREL/ACCESSORIES

India Hicks: Jeannie Allen 714-349-2921
www.indiahicks.com/rep/jeannieallen

ARTS/MUSIC/ENTERTAINMENT

All Art Installation & Delivery 323-292-3653
Bonsall, CA; Mark Rael; mark.rael@gmail.com

California Sculpture Academy 760-987-4804
300 Alvarado St Fallbrook CA 92028
www.californiasculptureacademy.com

Fallbrook House of the Arts 760-912-1108
432 E. Dougherty St Fallbrook CA 92028
www.fallbrookhouseofthearts.com

Linden Fine Art:

Michele Linden Shaw 760-472-3950
Bonsall, CA

Rough Basement Recording Studio 323-292-3653
Bonsall, CA; Mark Rael; mark.rael@gmail.com

AUTO COLLISION/REPAIR

Neiman's Collision Center 760-728-8810
1381 S Mission Rd, Fallbrook CA 92028
www.neimanscollision.com

BANKS

Pacific Western Bank 760-639-2000
5256 S Mission RD #1001 Bonsall CA 92003
www.pacificwesternbank.com

BEAUTY

Hanna Salon 760-842-8842
5256 S. Mission Rd., Ste 705, Bonsall, CA 92003
www.hannasalonbonsall.com

Salon De l'art Nouveau 760-414-1008
5525 S. Mission Rd #G Bonsall CA 92003
www.bonsallhairsalon.com

Spallure 760-758-0310
5256 S. Mission Rd, Suite 101, Bonsall CA 92003
www.spallure.com

CANDLES

Scentsy: Ruthie Harris 760-468-3347
www.ruthieharris.com
ruthieharris11@yahoo.com

CARPET/FLOORING-CLEANING/ RESTORATION

Birchall Restoration 760-728-8735
POB 817 Fallbrook CA 92088
www.birchall-restoration.com

COMMUNITY/CIVIC ORGANIZATIONS/NON-PROFITS

AAUW 760-550-2319
P.O. Box 1061, Fallbrook CA 9208
Fallbrook-CA.AAUW.net

Bonsall Rotary Club 760-468-3438
POB 934 Bonsall CA 92003
www.BonsallRotary.org

Bonsall Woman's Club 760-801-7443
POB 545 Bonsall CA 92003
www.BonsallWomansClub.org

Better Business Bureau 858-496-2131
4747 Viewridge Ave #200 San Diego CA 92123
www.bbb.org

Fallbrook Newcomers Club 760-645-0205
POB 1392 Fallbrook CA 92088
www.fallbrooknewcomers.com

Fallbrook Republican Women Federated

Sue Jones 760-723-1954
or Orolie Gubser 760-723-5710
POB 1328 Fallbrook CA 92003
www.fallbrookrwf.org

Foundation for Senior Care 760-723-7570
135 S. Mission Rd Fallbrook CA 92028
www.foundationforseniorcare.org

Legacy Endowment Community Foundation 760-728-3304
111 W Alvarado St Fallbrook CA 92028
www.legacyendowment.org

Support Bonsall & Fallbrook Team 760-758-5633
Bonsall CA 92003
beyer5@cox.net

REINS Therapeutic Horsemanship Program 760-731-9168
POB 1283 Bonsall CA 92003
www.ReinsProgram.org

**Fallbrook Regional
HEALTH DISTRICT**



**A Special District Serving Bonsall, De Luz,
Fallbrook and Rainbow**

www.fallbrookhealth.org A Tax Supported Public Agency

**NEW
VISION**

Fallbrook Regional Health District will work with its residents and organizations to become a designated **Blue Zone** by the year 2022.

Board Members, Staff & Support Staff of Fallbrook Regional Health District



Bonsall Chamber of Commerce MEMBER DIRECTORY

Jeremiah's Ranch 760-585-5290
855 S Main Ave, #K345, Fallbrook CA 92028
www.jeremiahsranch.org

SAFE Alternatives for Everyone ... 951-587-3900
28910 Pujol St. Temecula CA 92590
www.safefamiliesca.org

Veterans Foundation Inc. 760-472-3951
shaw@vfi.org

Vista Skatepark Coalition 760-521-5271
thevistaskateparkcoalition@gmail.com

DENTIST/ORTHODONTIST

**Dr. Randy Carlson
& Dr. Charles Drury** 760-630-5500
5256 S. Mission Rd #1101 Bonsall CA 92003
www.bonsalldentist.com

Dr. Daniel Flores, DDS, MS 760-728-1182
210 E. Fig St Fallbrook CA 92028
www.floresortho.com

DRY CLEANERS

Bonsall Dry Cleaners 760-732-3430
5256 S. Mission Rd #1004 Bonsall CA 92003

EDUCATION/SCHOOLS/SERVICES

Bonsall Unified School District 760-305-5700
31505 Old River Road Bonsall CA 92003
www.bonsallusd.com

Friends of Willow Tree 760-260-3155
www.willowtreelearning.org

EVENT FACILITIES

The Grand Tradition 760-728-6466,
220 Grand Tradition Way, Fallbrook, CA 92028
www.grandtradition.com

FINANCIAL PLANNING/SERVICES

**Townsend & Townsend Financial
Planning** 760-630-1220
Bonsall CA 92003
howtow@sbcglobal.net

FIRE & RESCUE

**North County Fire Protection
District** 760-723-2012
330 S Main Ave Fallbrook CA 92028
www.ncfireprotectiondistrict.org

FLORIST

The Social Flower 760-442-8600
5525 S. Mission Rd., Ste. B, Bonsall, CA 92003
www.TheSocialFlowerCA.com

GOLF/RESORTS/ ACCOMMODATIONS:

Pala Mesa Resort 760-731-6811
2001 Old Highway 395 Fallbrook CA 92028
www.palamesa.com

Vista Valley Country Club 760-758-2800
29354 Vista Valley Dr Vista CA 92084
www.vistavalley.com

GROCERY STORE/MARKET

Daniel's Market 760-732-1135
5256 S. Mission Rd #701 Bonsall CA 92003
www.danielsmarket.com

HEALTH/WEEL BEING

Cory's SEOM-Special Essential Oil Mixes
Corry Carrier 760-207-6511
www.corysseom.com

Fallbrook Regional Health

District 760-731-9187
138 S Brandon Rd, Fallbrook CA 92028
www.fallbrookhealthcaredistrict.net

Fallbrook Wellness Directory
www.fallbrookwellnessdirectory.com

HOME CARE/ELDER CARE

Foundation for Senior Care 760-723-7570
135 S Mission Rd Fallbrook CA 92028
www.foundationforseniorcare.org

HOME IMPROVEMENT/SERVICES

**Fallbrook Window Washing
Company** 760-728-8116
POB 185 Fallbrook CA 92088
www.fallbrookwindowwashing.com

HOSPITAL

Temecula Valley Hospital 951-331-2220
31700 Temecula Parkway, Temecula, CA
www.temeculavalleyhospital.com

Tri-City Hospital Foundation 760-940-3370
4002 Vista Way, Oceanside CA 92056
www.tricityhospitalfoundation.org

INSURANCE

CYAN Insurance Solutions 760-477-7542
Ken & April Finster 1667 S Mission Rd. #E,
Fallbrook, CA 92028
www.CYANinsurance.com

**Hatter, Williams
& Purdy Insurance** 951-296-6833
43446 Business Park Dr. Temecula CA 92590
www.HWPinsurance.com

PJA Insurance Services 760-262-0022
5256 S Mission Rd, Suite 306, Bonsall CA 92003
www.PJAinsurance.com

LIQUOR/SPIRITS:

Bonsall Fine Wine & Spirits 760-945-4427
5256 S. Mission Rd #841 Bonsall CA 92003
www.bonsallfinewine.com



Insurance Services

*Personalized Service to Our Business
& Household Communities*

Pete@PJAInsurance.com

www.PJAInsurance.com

CA-Ins. LIC. #0555013

Office: (760) 262-0022
(951) 436-3100

Cell: (909) 532-0153

Fax: (951) 346-3327

5256 South Mission Road
Suite 306, Bonsall, CA 92003





Bonsall Chamber of Commerce MEMBER DIRECTORY

NEWSPAPERS/MEDIA:

Village News, Inc. 760-723-7319
111 W. Alvarado Street, Fallbrook CA 92028
www.thevillagenews.com

PHOTOGRAPHY:

Photo Bungalow 951-314-8541
Fallbrook CA
www.photobungalow.com

POLITICAL AFFILIATES

Anderson, Joel - Senator 760-510-2017
1 Civic Center Dr., San Marcos, CA 92069
senator.anderson@senate.ca.gov

Horn, Bill - Supervisor 5th District 619-531-5555
1600 Pacific Hey Room 335 San Diego CA 92101
www.billhorn.com

Hunter, Duncan - Congressman .. 619-448-5201
1611 N. Magnolia Ave El Cajon CA 92020
www.hunter.house.gov

Waldron, Marie - State Assembly member 75th District 760-480-7570
350 5th Ave #110, Escondido CA 92025
assemblymember.waldron@assembly.ca.gov

PROPERTY MANAGEMENT

River Village Properties 760-631-1030
5256 S Mission Rd #110 Bonsall CA 92003
www.rivervil@cts.com

PUBLIC UTILITIES

Rainbow Municipal Water District 760-728-1178
3707 Old Highway 395, Fallbrook CA 92028
www.rainbowmwd.com

San Diego Gas & Electric 868-636-5781
Cameron Durckel-Regional Public Affairs Manager
cdurckel@semprautilities.com
San Diego County Water Authority 858-522-6600
4677 Overland Ave, San Diego, CA 92123
www.sdcwa.org

REAL ESTATE

CR Properties, Jessica Taylor 760-500-0801
128 S Main Ave, Fallbrook, CA 92028
Jessica_Realtor@outlook.com

Coldwell Banker Village Properties - Chris Hasvold 760-728-8000
5256 S. Mission Rd #310 Bonsall CA 92003
www.CBVillageProperties.com

Home Smart - Tom Metier 760-703-5104
701 S. Main Ave Fallbrook CA 92028
www.tomforhomes.com

Keller Williams Realty - Felisa Baker 760-723-8271
www.FelisaBakerRealty.com

Keller Williams Realty - Jerry Burke Jr. 619-302-5471
POB 1231 Bonsall CA 92003
www.JerryBurkeJr.com

Sun Realty - Leo Romero 760-638-1732
Leo@PremierResidential.com

The Elite Home Group - Kim Carlson & Ken Folis 760-206-3993
1588 S. Mission Rd., Ste 200, Fallbrook CA 92028
www.TheEliteHomeGroup.com

REAL ESTATE DEVELOPERS

Accretive Investments, Inc. 858-546-0700
12275 El Camino Real #110 San Diego CA 92130
www.accretive-group.com

D.R. Horton - Rebecca Diaz 951-206-5838
35788 Bay Morgan Lane, Fallbrook, CA 92028
www.drhorton.com

PARTY RENTALS

ACE Party Productions 760-451-0639
584 Industrial Way, Fallbrook CA 92028
www.acepartyproductions.com

Allie's Party Equipment Rental, Inc. 760-591-4314
130 Vallecitos de Oro, San Marcos, CA 92069
www.alliesparty.com

RESTAURANTS

Sanchez Canyon Corporation dba McDonald's 760-241-7956
5565 Mission Rd, Bonsall, CA 92003

RETIREMENT FACILITY

Silvergate Retirement Residence 760-728-8880
420 Elbrook Dr. Fallbrook CA 92028
<http://silvergaterr.com/silvergate-fallbrook-elder-care>

SIGNAGE

Rainbow Signs Company 760-728-9066
Fallbrook CA 92028
www.rainbowsignco.com

THERAPY

Institute for Integrative Therapy . 760-472-3950
5256 S Mission RD #807 Bonsall CA 92003
www.vfi.org

TRASH/RECYCLING/SANITATION SERVICES

EDCO Waste & Recycling Services 760-744-2700
224 S. Las Posas Rd San Marcos CA 92078
www.EDCOdisposal.com

Nationally
recognized for
patient safety.



PATIENT CENTERED,
FAMILY SENSITIVE CARE.
EMERGENCY AND SPECIALTY CARE
**TemeculaValley
HOSPITAL**

Physicians are not employees or agents of this hospital. 163309 3/17

Gem CUTTER Meg BERRY

Improving the earth one carat at a time

by Nathalie Taylor

Meg Berry of Fallbrook is a world-renowned gem cutter and carver whose work is innovative and artistic. Color-change garnets of Berry's once graced the cover of "Gems & Gemology" magazine.

During her long career, she has garnered many awards and accolades. In 2017, she won a prestigious American Gem Trade Association Spectrum Award™.

Representing Pala International of Fallbrook, Berry was honored with a 1st Place in the "Carving" category with a blue 625.0 carat chrysocolla with druzy quartz titled "Metamorphosis." The winning piece is a magical butterfly with various shades of blue and tiny sparkling crystals.

William Larson, president of Pala International, has known Berry in a professional capacity for many years. Pala places high value in knowing many different individuals who transform rough gemstones into beautiful gemstones for jewelry or objects d'art. Larson has worked with these artists during the course of his career and is impressed by Berry's work.

He related that Berry, as an "experienced gem cutter, excels in all the various lapidary arts – cabochon, faceting and more recently, gemstone carving."

He also mentioned that Berry's strength is her familiarity with rare items, such as rhodochrosite, which are often very difficult to cut. She also excels in re-cutting worn

antiquarian jewels such as emeralds or sapphires.

Berry had the rare opportunity to cut and polish over 100 emeralds that were brought up by Mel Fisher from the wreck of the 1622 Spanish galleon, Atocha, off the Florida Keys. One emerald – when completed – was 12.72 carats.

Berry's long career in gem cutting began in Pasadena. In 1975, she began to create her own jewelry pieces and would ride her bike to Grieger's gem shop to buy supplies. On one visit she saw a banner that read: Gem Cutting Classes \$50.

"I dropped out of college, saved up 50 bucks and took my first lessons," she reminisced. "Then, I sold my first stone for fifty bucks and took the next set of lessons. I wasn't great at first – it took work – a lot of work."

The Pasadena shop where she learned the lapidary arts was founded in the early thirties by John Grieger, who collected minerals around the world. It closed after his death in 1981. Grieger's was once the largest mineral and lapidary mail order supplier in the country. "It was an epic name in gem collecting," Berry said.

Berry worked on her own until 1989 when she was hired by The Collector in Fallbrook. She cut for The Collector for 15 years and now continues contract work for them.

She loves the gem-cutting process but also enjoys the results. "I like creating beauty, and

[Above] Meg Berry is transforming this Nigerian tourmaline piece, and is 12 hours into a 70-hour process.

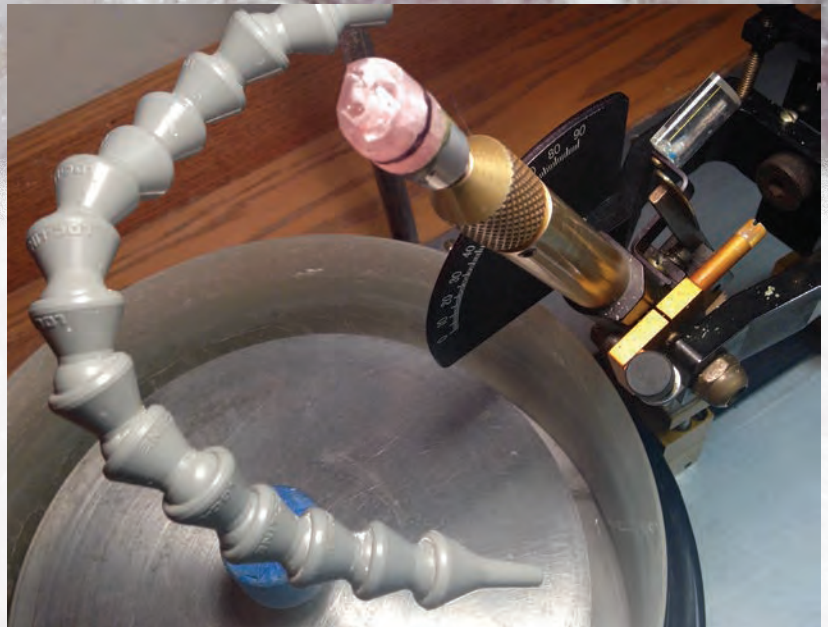
Nathalie Taylor photo



Meg Berry holds the edition of *Gems & Gemology* magazine that features her unique color change garnets on its cover. Ken Seals photo



Diamond carving burr with rough pink opal and ruby slices. Nathalie Taylor photo



Local tourmaline on a "faceting machine." Nathalie Taylor photo

I feel I am improving the earth one carat at a time."

Berry takes time out of her busy schedule to volunteer at the Gem and Mineral Society in Fallbrook where she teaches classes. One of the criteria for attending her classes is that the students also need to volunteer for the society. She enjoys "paying it forward" with people who will pass things on.

Tourmaline is her favorite stone to cut and polish. She has cut a lot of tourmaline over the years because, when she worked for William Larson, he owned tourmaline mines.

"Tourmaline varies in color – you can get three or four colors in one stone. I don't work exclusively in tourmaline, but I really like it," she said.

She is currently working on a piece of Nigerian tourmaline that she purchased at the Tucson Gem and Mineral Show. The stone was 300 carats when purchased and will finish up at about 150 carats. She is now 12 hours into what will be a 70-hour cutting and polishing process.

When the Nigerian tourmaline stone is illuminated, light shines through it, and it looks like a work of art from ancient China. When the polishing is complete, the stone will be even more translucent.

How does Berry know when a piece is complete? "If I see anything that needs work – it's not done. On a faceted stone when each facet is polished – it's done. On a carving stone when the art catches up with the material, and every curve is resolved, and every conflict is resolved, then you start polishing. Then, when there is nothing left that could possibly be any shinier – you are done."

Berry said that the design is complete on the Nigerian tourmaline piece, and she is now working on the details. The leaves will have more detail, and the swoop will be deeper, and the curves fuller, but the design itself is complete.

"I enjoy changing things that are unchangeable. I change them forever," Berry said. "I have created a posterity of over 12

thousand gems that are going to outlive my generation, the next generation – many generations. In a thousand years someone is going to find a stone and say, 'The guy who did this did a pretty good job!'"

"I like to think that there are rocks all over the earth that I have improved," Berry mused. "I can't retire because there are still a lot of rocks out there that need to be cut."



Fallbrook Art Association

Monthly Meetings with
Guest Artists, Demonstrations,
and Workshops

Judged Shows

Plein Air Event

High School Scholarship Award

Digital Lending Library

A non-profit organization
since 1969 serving local artists
who desire to further their
artistic education and skills,
while meeting fellow artists
and participating in the art
community.

We welcome new members.

www.fallbrookartassn.org

Visit River Village Plaza

Aston's Boutique

Always in Fashion!



WOMEN'S APPAREL,
HAND BAGS
JEWELRY/ACCESSORIES
(760) 726-4263

Suite 704 in River Village Plaza
WWW.ASTONSBOUTIQUE.COM

spallure

relax | enjoy | shop
boutique day spa

RELAX & BE PAMPERED

Resort Services with
Products and Treatments at Reasonable Prices

GIFT
CERTIFICATES
AVAILABLE

• Massage • Facials • Waxing
• Microdermabrasion
• Eyelash Extensions
• Clinical Peels

Call or go online to book your next Appointment
760-758-0310 | www.spallure.com
5256 South Mission Rd Ste 101 Bonsall (River Village)

HANNA Salon

HAIR ~ NAILS ~ MAKE-UP DESIGN



• Fresh Looks for Your Hair • Up-Dos
• Color & Highlighting • Manicures & Pedicures
• Brow Bar & More

Call for an appointment today

760.842.8842

5256 South Mission Road, Suite 705, Bonsall
www.hannasalonsall.com

We've Closed Over
6,000 Transactions
\$2B In Sales
In The Past **25** Years
Right Here in Fallbrook/Bonsall
COLDWELL BANKER
cbvillageproperties.com
760-728-8000
VILLAGE PROPERTIES
CalBRE#01934791

VILLAGE ESCROW
FULL SERVICE ESCROW
COMPANY
SINCE 1998
We are here to handle All Phases of your Escrow.
Commercial, Residential, Refinance and Exchanges.
VILLAGE ESCROW
SERVICES
760-731-2070
www.villageescrow.com • License #96DBO-73580
5256 S. Mission Road, Suite 106 • Bonsall, CA 92003

Pain is NOT a Lifestyle

VANCE CHIROPRACTIC INC.
HEALTH & WELLNESS SOLUTIONS FOR YOU AND YOUR FAMILY

Patients Give Great Reviews!

**Dr. Scott
Vance, DC**
760-728-2800

5256 S. Mission Rd.
Suite 406
Bonsall, CA 92003
Next to Bonsall Theater
Open M/W/F 8-6
& Tu/Thu 9-Noon
VanceChiroInc.com



Full CPA Services for Small Business, Non-Profits & Individuals



Roxanne L.
Greene,
CPA

- Income Tax Preparation
- 1099 Form Preparation
- Flat Rate Payroll Services
- QuickBooks Set-up,
Clean-up & Tutoring
- Bookkeeping
- Sales Tax Preparation

760-726-4316

R. Greene & Associates, Inc

5256 S. Mission Rd, Ste 205
Bonsall, CA 92003



Bonded & Insured

Bonsall Postal & Imaging

Your Shipping Experts for 20 Years



Copying • Shredding • Mail Boxes
Livescan Fingerprinting
Passports & Much More!

20% OFF Large Format
Printing & Banners
WITH THIS AD

760-941-9221
www.BonsallPI.com

5256 S. Mission Road, Suite 703, Bonsall
Mon-Thurs 8am-5:30pm | Fri 8am-5pm | Sat 9am-4pm



5256 South Mission Road in Bonsall • www.RiverVillagePlaza.com

A unique blend of shops, restaurants and offices – including a grocery store & movie theater.

Large Selection of Wines & Craft Beers Great Selection of Spirits • Premium Cigars



5256 S. Mission Rd, Ste #841 • Bonsall • 760-945-4427

BRAIN FREEZE

Under New Ownership!
Create Your Own
Frozen Yogurt
Masterpiece!

32 Toppings!

Open 7 Days/Week
Mon-Sat 12-9pm
Sun 12-7pm

760-305-8335

5256 S Mission
Suite 831, Bonsall

Bonsall BARBERSHOP
River Village

We Keep You Looking Sharp!

Mens & Boys Cuts
Long Styles to Clipper Fades

MON-FRI 8AM-5PM
SAT 8AM-2PM

5256 S. Mission Rd, Ste 841A
Bonsall ~ River Village
760-631-1115

AESTHETIC, IMPLANT & FAMILY DENTISTRY

Randy D. Carlson D.M.D.
Charles L. Drury D.D.S.

Serving the Community Since 1990

Fellows of Academy of General Dentistry

(760) 630-5500

5256 S. Mission Road, Suite 1101 in Bonsall

Sedation Dentistry
Dental Implants • Digital X-Rays
Veneers • Laser Dentistry
Child Friendly

bonsalldentist.com

NORTH COUNTY ACADEMY OF DANCE

QUALITY DANCE INSTRUCTION

760.703.4958

www.northcountyacademyofdance.com

5256 Mission Rd, #806 • Bonsall

BONSALL Dry Cleaners

FULL SERVICE CLEANERS:

- Laundry
- Dry Clean
- Alterations
- Eco-friendly Chemicals
- Comforters

5256 S. Mission Rd, Bonsall
760.732.3430
M-F 7:30am-6pm & Sat 8am-4pm

P-H-S PERFORMANCE HORSE SUPPLY

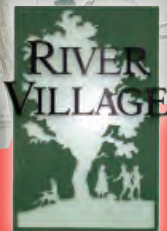
Everything For

**DRESSAGE • HUNTER
EVENTING • JUMPER**

We also offer Blanket Laundry, Repair, Consignment & Special/Custom Orders

Always Friendly Service!

5256 Mission Road, Suite 708, Bonsall
760-630-7808
facebook.com/PHSBonsall



Visit River Village Plaza

5256 South Mission Road in Bonsall

www.RiverVillagePlaza.com



Insurance Services



Peter James Alexakis

760-262-0022

Pete@PJAInsurance.com

www.PJAInsurance.com

Suite 306
River Village
CA-Ins. LIC.
#0555013

THE MARELLY GROUP COMPASS

Your Leader in Real Estate Services



Patrick Mareilly, Founder/Realtor – #1 Agent For a Reason!

760.473.0000

www.themareillygroup.com

5256 S. Mission Road, Suite 801 | Bonsall, CA 92003
CalBRE #01991628

**Connecting your
financial life to what
matters most to you.**



Merrill Lynch

**Frاندell Rutledge
& Saxon Group**

(760) 305-1921

5256 S. Mission Rd, Suite 1005, Bonsall, CA
fa.ml.com/frاندell_rutledge_group



Life's better when we're connected.



American Plumbing
HEATING AND AIR CONDITIONING

Jessie Quinonez, Field Supervisor
americanplumbingvac@gmail.com | Lic. #869690

SD, Riverside & Orange Counties

Call now to Schedule a Free Estimate!

866-375-FLOW

www.americanplumbingvac.com

**Moffat Financial Group,
helping business owners and
families make smart decisions
with their money.**

- Managed Funds
- Annuities
- Life Insurance
- IRA/Roth IRA
- 401(k), SEP, 457,
- 403(b) plans

(760) 731-0489

theteam@moffatfinancialgroup.com

www.moffatfinancialgroup.com

Representatives are registered with and offer only securities and advisory services through PlanMember Securities Corporation, a registered broker/dealer, investment advisor and member FINRA/SIPC. 6187 Carpinteria Ave, Carpinteria, CA 93013, (800) 874-6910. MFG & Insurance Services Inc. DBA Moffat Financial Group & Insurance Services and PlanMember Securities Corporation are independently owned and operated companies. PlanMember is not responsible or liable for auxiliary products or services offered by MFG & Insurance Services Inc. DBA Moffat Financial Group & Insurance Services or these representatives. Clark G. Moffat CA Insurance Lic. #0603291, Jared S. Johnson CA Insurance Lic. #0646349, Marianne Martini CA Insurance Lic. #0102045.



**John
Del-Zio**

Agency Principal

Your Trusted

Allstate Provider



Allstate

You're in good hands.

760-749-6671

5256 Mission Road, Suite 906 | Bonsall, CA 92003

johndelzio@allstate.com | CA Insurance Lic. #0B81745

ShopNGAP.com

Your Single Online Superstore
that includes hundreds of thousands
of commercial items, each at
competitive prices!

Purchase safely and securely!

*Next day shipment for most of the over
40,000 products in stock!*



5256 S. Mission Rd, Ste 201
Bonsall, CA 92003
760-477-8721
www.ShopNGAP.com



**Bridging Business Opportunity
with Community Growth**

Join Us Today!

5256 S. Mission Road, Suite 311 • Bonsall, CA 92003

In River Village Plaza

760.630.1933

WWW.BONSALLCHAMBER.ORG



LEVERING & HVASTA
CERTIFIED PUBLIC ACCOUNTANTS

**We offer a full range of accounting, tax and
financial planning services:**

- Tax planning & preparation for individuals, businesses, estates and trusts
- Tax audit representation
- Accounting and consulting services
- Business startup and succession planning

Visit us at our River Village location:

5256 S. Mission Rd, #1210
Bonsall • River Village

760.728.8393
www.LHCPAS.com

DINING GUIDE



Fresco Grill and Wine Bar

More than an Italian restaurant, Fresco Grill also offers fresh fish daily, steak, lamb, chicken and vegetarian dishes with a great selection all year round. Every item on the menu is made with choice fresh ingredients. Owner Leone D'Arcangelo insists on using the same European-inspired flavors that are found in his homeland Italy. Come in Wednesdays for 1/2 price wine bottles. Gluten-free avail. Open 7 days, 11:30am-9:30pm, Fri & Sat close at 10pm.

5256 S. Mission Road, Bonsall, CA 92003 | (760) 631-1944

www.frescorestaurants.com | Located in The River Village Center



Tekila Cocina Mexicana

A unique experience of authentic Mexican food created from cherished family recipes. We serve traditional Mexican favorites as well as exciting daily specials from different regions of Mexico. All of our dishes are made from scratch - people love our food; they can tell the difference in how fresh it is. Even the tortillas are handmade for each order. Tekila Cocina Mexicana is open Sun-Thurs 11am-9:30pm & Fri-Sat 11am-10pm. Full liquor license.

5256 S. Mission Road, Ste. 907, Bonsall, CA 92003 | (760) 643-1278

www.tekilacocinamexicana.com | Located in The River Village Center



Village Pizza of Bonsall

With over 20 years in business, Village Pizza of Bonsall serves fresh, delicious pizza, sandwiches, salads, soups and more. A family-owned restaurant, we use quality ingredients in all of our dishes, including homemade dough and sauce. Brick-oven pizzas, stuffed sandwiches and satisfying pastas keep customers coming back for more. Take-out or dine-in at our newly renovated dining area. Open Sun-Thurs 11-9 & Fri-Sat 11-10.

5256 S. Mission Road, Ste. 832, Bonsall, CA 92003 | (760) 414-9899

www.villagepizzabonsall.com | Located in The River Village Center



Z Cafe *Visit our sister restaurant El Parque, on Reche Road*

Serving breakfast, lunch, dinner, San Diego's finest craft beers & wine, and featuring Hawaiian specialties. Great food at a great price. With healthy portions of fresh, homemade quality cuisine, sushi, salads, steaks, fresh fish and soups, you're sure to find something you love. Come by and enjoy our patio, which offers beautiful views of the San Luis Rey wildlife preserve, while you enjoy one of our signature dishes, such as a Hawaiian bowl. Enjoy daily specials.

5256 S. Mission Road, Bonsall, CA 92003 | (760) 940-1751

www.zcafeinbonsall.com | Open 7am-9pm, Happy Hour 7 Days a Week 3-6pm



Peking Wok

Peking Wok serves a large menu with every order made fresh with quality ingredients. From the grains of rice to the tender vegetables, you'll be able to see and taste the difference. Come enjoy our uniquely elegant, yet relaxed setting. Open for lunch and dinner Tuesdays-Sundays, closed Mondays. Live piano nightly from 5:30pm.

5256 S. Mission Road, #303, Bonsall, CA 92003 | (760) 724-8078

www.pekingwokbonsall.com | Located in The River Village Center





DINING GUIDE

Garden Center Cafe & Grill

A great dining experience! For breakfast, enjoy huge omelets, stuffed French toast, huevos rancheros or other traditional breakfasts. For lunch, try the exceptional salads with homemade dressings, soups, grilled sandwiches, fresh fish and daily specials. Dinner has an exquisite menu which proudly serves Certified Angus Beef® prime rib, steaks, fresh seafood, pastas, and more, incl beer & wine. Dine inside or on the beautiful garden patio. Catering avail. Follow us on Facebook & Instagram!

1625 S. Mission Road, Fallbrook, CA 92028 | (760) 728-4147

Breakfast & Lunch Mon-Sat 8-2:30pm, Sun 8-2pm | Dinner Thurs-Sat 5-8pm



Casa Estrella Cocina de México

Featuring authentic homestyle Mexican food! Family ran and operated for 15 years. Full bar with extensive draft beer selection and live entertainment. We are open Tuesday - Thursday 3:30-9:00 p.m., Friday - Saturday 12:00-10:00 p.m. and Sunday 10:00a.m. - 8:30p.m. Casa Estrella offers dine-in, take out, and outdoor patio for events.

3757 S. Mission Road, Fallbrook, CA 92028 | (760) 728-3200

www.facebook.com/casaestrellacocinademexico



Yama Restaurant & Sushi Bar *Try Our Rolls & Ramen!*

Love Sushi? Love Ramen? Experience a dining delight made from the freshest, highest quality sushi, rolls, sashimi, maki rolls, appetizers, salads, entrees, yakisoba, house specials, and Ramen which cannot compare! End with a wonderful dessert, and also enjoy our wine, sake and beer selections. Relax at our sushi bar or dine table side. Always a happy welcoming, takeout and lunch specials offered. 10% discount for active Military.

1067 S. Main Ave, Fallbrook, CA 92028 | (760) 723-9788

Mon-Thurs 11:30am-9:00pm | Fri 11:30am-9:30pm | Sat 12:00pm-9:15pm



Mountain Mike's Pizza

We at Mountain Mike's Pizza believe passionately in being active participants in the community we serve. We proudly provide support to organizations and groups that better our community through education, youth and adult sports, development of the arts, charitable acts and spiritual leadership.

1125 S. Mission Road, Fallbrook, CA 92028 | (760) 645-0505

www.mountainmikespizza.com



Mariscos El Pacifico Mexican & Seafood

Mariscos El Pacifico has become synonymous with great Mexican and seafood. The dishes served are cooked freshly everyday along side the already popular traditional menu. It can be hard to choose just one dish to enjoy at Mariscos El Pacifico, so you may want to bring a few friends to share several choices on its two locations, open 7 days a week. In Fallbrook and Vista. Fallbrook hours: Mon-Thurs 9am-7pm, Fri-Sat 9am-11:30pm, Sun 9am-7pm.

111 N. Vine Street, Fallbrook, CA 92028 | (760) 728-9737

702 S. Santa Fe Ave., Vista, CA 92084 | (760) 630-5834



DINING GUIDE



El Jardín

El Jardin has been a Fallbrook tradition for over 40 years. We take pride in locally-sourced, fresh ingredients. Start with beer-battered avocados and a premium margarita, then enjoy one of our House Favorites such as Achiote Chicken, Grilled Mahi Tacos, or the famous Pollo Fundido. Fresh chips & salsa abound. Join us for "Wild Wednesdays"! Open for lunch & dinner Tues thru Sun: Tues-Thurs 11:15am-8pm, Fri-Sat 11:15am-8:30pm, Sun 10:30am-8pm.

1581 S. Mission Road, Fallbrook, CA 92028 | (760) 728-4556
www.eljardinfallbrook.com



Greek Style Chicken

A cheerful Greek eatery in downtown Fallbrook featuring authentic Mediterranean dishes, quick service, a casual atmosphere, patio seating and a drive-through. 25 years in business! Try our famous Saffron Lemon Chicken Soup, Gyros and Chicken Pitas, Greek Salads, Kabob Plates and more. Always fresh! Open everyday 10am-9pm. Senior & military discounts. Catering available.

904 S. Main Ave, Fallbrook, CA 92028 | (760) 723-8050
www.greekchickenfallbrook.com



Fallbrook Cafe

Fallbrook Cafe is the neighborhood place for great food! The extensive menu offers eggs, omelets, Eggs Benedict, waffles, pancakes (Specialty pancakes; Lemon Ricotta, German Chocolate, and Red Velvet), burgers, sandwiches, soup, salads, fresh fish, prime rib, fresh turkey & real mashed potatoes and more! Always quality ingredients & made fresh daily! Try our famously delicious CHICKEN POT PIES!

739 E. Mission Rd, Fallbrook, CA 92028 | (760) 728-1898
Open 7 Days a Week! M-F 6:30am-9pm, Sat 7am-9pm, Sun 7am-8pm



Harry's Sports Bar & Grill

Enjoy Harry's, the only sports bar in town. We have 20 tap handles and 16 televisions with the best sports packages. We also have the best crew & great service. Join us for "Unplugged Wednesdays" 6-9pm. Enjoy the acoustic sounds of George Galvez or Scott Wilkie, who alternate Wednesdays. Happy Hour runs weekdays between 3 and 6pm and features food & drink specials. Stop in, visit with old friends and meet new ones!

125 S. Main Ave, Fallbrook, CA 92028 | (760) 451-2000
www.harrysfallbrook.com



El Meson

We invite you to come and taste the Real Homemade Authentic Mexican Food we proudly serve. We are a family owned and operated restaurant. Everything is freshly prepared from scratch everyday with love, energy and passion from our cooks starting from our handmade tortillas to soups or salsas and variety of other dishes. We offer everyday specials, take out and military/law enforcement discounts.

232 S. Main Ave, Suite B, Fallbrook, CA 92028 | (760) 451-6203
Open 6am - 3pm, 7 Days a Week



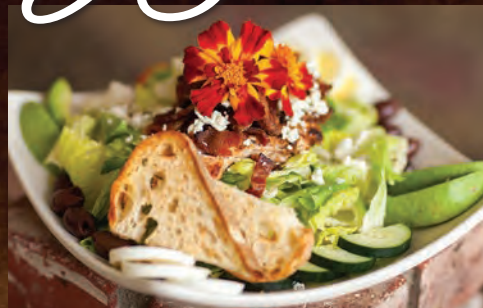


DINING GUIDE

The Veranda at Grand Tradition

Renowned for being one of San Diego's most beautiful wedding venues, Grand Tradition also houses an award winning restaurant. The Veranda restaurant is open Thurs & Fri for lunch and Sat & Sun for brunch and lunch. Guests dine on the veranda of the Beverly Mansion overlooking the lake, formal gardens and gazebo. Picnic baskets are also available for a romantic private dining experience in the gardens alongside your choice of several waterfalls.

220 Grand Tradition Way, Fallbrook, CA 92028 | (760) 728-6466
www.grandtradition.com



Rosa's Mexican Restaurant

Your senses will come alive with the aroma of authentic Mexican cooking as you are seated either inside or on the patio. Enjoy the carne asada, chicken, fresh fish, shrimp, or carnitas – in burritos, tostadas, or tacos. Treat yourself to the best tasting chili rellenos, and seven seas soup. Salsas, red and green, are so good you'll take some home. Serving beer, wine, and wine margaritas. Large parties welcomed.

1075 S. Mission Rd, Ste A, Fallbrook, CA 92028 | (760) 728-8006
Open for breakfast, lunch & dinner.



Main Street Cafe

This is a real gem in the middle of Fallbrook! Great breakfast house serving generous portions. Awesome food prepared with delicious fresh ingredients. Known for having the best skillet in town. Great service and great prices.

507 South Main Ave, Fallbrook, CA 92028 | (760) 731-1405
Open 7 days a week! Mon-Sat 7:00am - 3:00pm, Sun 7:00am-2:30pm



Brother's Bistro

Ron & Dee Nusser are proud of their 4th successful restaurant, which brings "New York fare to Fallbrook." They offer both East Coast & Mediterranean-style dishes, using only the freshest ingredients. Enjoy extraordinary appetizers, soups, salads, sandwiches, pastas, pizzas, fresh fish, cioppino, crab cakes, steaks, lamb chops, & decadent desserts. Extensive wine list. Devoted customers travel from LA, OC, & San Diego. Come see why!

835 S. Main Avenue #A, Fallbrook, CA 92028 | (760) 731-9761
www.brothersbistro.net | We love to cater: (760) 728-4555



Firehouse Que & Brew *Visit our sister restaurant Rib Shack on Old Hwy 395*

Firehouse Que & Brew pays homage to the historic Volunteer Fire Service of Fallbrook with BBQ inspired in the Heart of Texas. Smoked Ribs, Brisket, Tri-tip, Chicken, & Pulled Pork makes for the "Best BBQ West of Texas" alongside an amazing local craft beer selection and rotating taps, you will always find a great beer you love, and a new one to try!

1019 S. Main Avenue, Fallbrook, CA 92028 | (760) 645-3729
www.firehouseqnb.com



Chef RECOMMENDED!

Local chefs and restaurant owners share their signature dishes.



Michele Howard photo

YAMA RESTAURANT & SUSHI BAR

Yama Sushi owner Steve Lim presents Seared Pepper Tuna Sashimi with Seafood Ramen featuring scallops, green mussels, mixed seafood, squash, carrots, bean sprouts, green onion, dried seaweed and grilled tofu.

1067 S. Main Ave, Fallbrook
760-723-9788
www.yamasushifallbrook.com



Michele Howard photo

EL JARDIN

Jon Large, owner and chef, displays the combination enchilada plate; shredded tender beef with red enchilada sauce, and a shredded chicken enchilada covered in tomatillo green sauce, both topped with sour cream, accompanied by a black/pinto bean mixture and rice. The second featured dish is Craft Tacos on Naan bread, topped with guacamole, salsa fresco and sour cream! Incredible Mexican food at very reasonable prices.

1581 S. Mission Road, Fallbrook
760-728-4556
www.eljardinfallbrook.com



Michele Howard photo

FALLBROOK CAFE

Chef Gomez Leon prepares Icelandic Cod Fish 'N' Chips. Second dish is Smoked Bone-in Ham Steak, steamed vegetables and baked potato, and third dish a vegetarian egg whites omelet topped with avocado and Swiss cheese.

Dinner includes roll, soup or salad and dessert. Enjoy breakfast all day, lunch and dinner 7 days a week! Try our famously delicious chicken pot pies!

739 E. Mission Rd., Fallbrook
760-728-1898



Shane Gibson photo

Z CAFE

Co-owner of Z Cafe in Bonsall Michael Toma offers the Pacific Halibut dish paired with brussel sprouts, bacon, mushrooms, beurre blanc and mashed potatoes.

5256 S. Mission Road, Bonsall
760-940-1751
www.zcafeinbonsall.com



945 S. Main Ave, Fallbrook (760) 728-0200





Shane Gibson photo

MARISCOS EL PACIFICO

Mariscos El Pacifico chef Joel Sanchez offers Pescado Zarandeado of grilled whole red snapper seasoned and cooked to perfection. Tostada Ceniza is a smoked combination of ceviche with shrimp and octopus. The Mariscada Santa Fe combination plate of seafood is topped with melted cheese, garlic sauce, fresh vegetables and garlic bread.

111 N. Vine Street, Fallbrook
760-728-9737



Shane Gibson photo

MOUNTAIN MIKE'S PIZZA

Mountain Mike's Pizza owner Jeet Mann presents the Mt. Veggiemore pizza made with mushrooms, black olives, bell peppers, artichoke hearts and fresh tomatoes.

1125 S. Mission Road, Fallbrook
760-645-0505
www.mountainmikespizza.com



Shane Gibson photo

127 WEST SOCIAL HOUSE

Faro Trupiano, owner and chef of 127 West Social House in Fallbrook, with Italian Nachos consisting of pasta chips, braised wild boar, white cheddar mornay, smoked mozzarella, basil, tomatoes and Kalamata olives paired with a beer flight from the 20 craft beers offered at 127 West.

127 West Elder Street, Fallbrook
760-645-3765
www.127west.com



Shane Gibson photo

GREEK STYLE CHICKEN

Greek Style Chicken chef Alex Ramos with the gyro plate consisting of gyro meat, tzatziki sauce, Greek salad, pita bread and fries.

904 S. Main Ave, Fallbrook
760-723-8050
www.greekchickenfallbrook.com

Yama

Restaurant & Sushi Bar

Mon-Thurs 11:30-9:00
Fri 11:30-9:30
Sat 12:00-9:15

Try Our Healthy & Delicious Sushi!
Best Ramen, Can't Compare!



Weekly Special Combo
-Tuesday



Popcorn Appetizer



Harumaki (Egg Roll)



Garlic Edamame



Coconut Shrimp



Calamari Ring



Awsome Roll



Sexy Roll



Protein Roll



Xtreme Roll



Cherry Blossom



Aji Sashimi



Dragon Roll



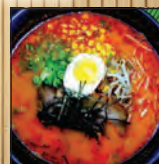
Eiffel Tower



Japanese Nacho



Syracuse Roll



Devil Evil Ramen



Seafood Ramen

ACTIVE MILITARY 10% OFF - Restrictions Apply

760-723-9788 | 1067 S. MAIN AVE., FALLBROOK, CA 92028



Shane Gibson photo

FRESCO GRILL

Owner and chef of Fresco Grill in Bonsall Leone D'Arcangelo, left, and chef Pedro Pliego serve Insalata Saporita, a spring mix lettuce with poached pear, walnuts, gorgonzola cheese with a kiwi and pear vinaigrette; Insalata di Mare, a seafood salad on a bed of baby spinach and lemon vinaigrette and Insalata 29, a wedge salad.

5256 S. Mission Road, Bonsall
760-631-1944

www.frescorestaurants.com



Shane Gibson photo

THE VERANDA

The Veranda Restaurant at Grand Tradition's Executive Chef Luis Ramos made the Harvest Green arugula and goat cheese salad made with micro green arugula, Arcadian garden greens, candied walnuts, Mandarin oranges, strawberries, blueberries and goat cheese with a side of avocado balsamic vinaigrette.

220 Grand Tradition Way, Fallbrook
760-728-6466

www.grandtradition.com



Michele Howard photo

GARDEN CENTER CAFE & GRILL

Chef Juventino Mendoza presents fresh grilled Alaskan halibut topped with tropical pineapple salsa, Swiss scalloped potatoes, and sauteed crisp green bean almondine. Dinners include soup or salad and fresh hot bread. Open for breakfast and lunch Mon-Sat. 8am - 2:30pm, Sun. 8am-2pm; Dinner Thurs., Fri. and Sat. 5-8pm. Private parties and catering avail.

1625 S. Mission Road, Fallbrook
760-728-4147

www.gardencentercafeandgrill.com



Michele Howard photo

ROSA'S MEXICAN RESTAURANT

Chef Jaime Vazquez presents Fuente de Mariscos (Seafood Combination Plate) with oysters, octopus, shrimp ceviche, fish ceviche, marinated scallops and crab meat surrounded by cucumber, avocado and lime and, right, Camaron Costa Azul - large shrimp stuffed with ham, wrapped in bacon then deep fried, with grilled zucchini and potatoes, rice and beans, avocado and lime wedges.

1075 S. Mission Rd., Suite A, Fallbrook
760-728-8006



ROSA'S
MEXICAN RESTAURANT



Catering To Go!

728-8006

1075 S. Mission Rd., Ste. A
Fallbrook (Behind KFC)

ENJOY
BREAKFAST, LUNCH &
DINNER INSIDE OR ON
OUR PATIO!



Shane Gibson photo

TEKILA COCINA MEXICANA

Tekila Cocina Mexicana server Blanca Barrientos, left, presents El Molcajete Azteca choice of meat accompanied with fresh Oaxaca cheese, grilled nopal in spicy tomato sauce

served with corn or flour tortillas and chef Mario Bolanos serves Salmon Veracruz salmon fillet grilled and topped with fresh vegetables.

5256 S. Mission Rd, Ste 907, Bonsall • 760-643-1278 • www.tekilacocinamexicana.com



Shane Gibson photo

EL MESON

El Meson Restaurant owners Ellie and Estella serve their super fajitas made with carne asada, grilled shrimp, grilled chicken, grilled cactus, green onions and fresh homemade tortillas and camarones a la diablo spicy shrimp plate with rice and beans.

232 S. Main Ave., Suite B, Fallbrook (760) 451-6203



Shane Gibson photo

CAFE DES ARTISTES

Owner and chef of Cafe des Artistes Michael Calvanese creates an organic portobello mushroom sandwich consisting of sweet red onion sauteed in a balsamic reduction, organic greens,

tomato and avocado. Also the Cafe des Artistes Mediterranean salad consisting of organic greens, Kalamata olives, red pepper, pine nuts and feta cheese.

103 S. Main Ave, Fallbrook • 760-723-3350 • www.cafedesartistes.us



Shane Gibson photo

VILLAGE PIZZA

Fariba Motlagh owner of Village Pizza in Bonsall bakes a hand tossed supreme pizza.

5256 Mission Road, Suite 832
Bonsall, CA 92003
River Village Plaza
760-414-9899
www.villagepizzabonsall.com



Shane Gibson photo

MAIN STREET CAFE

Owner of Main Street Cafe in Fallbrook, Chris Ioannidis serves a Lykos Skillet breakfast dish consisting of gyros meat, red onions, tomatoes, bell peppers, olives and topped with feta cheese.

507 South Main Ave, Fallbrook
760-730-1405
Open 7 Days a Week

CURBSIDE CAFE
Great Menu • Fabulous Prices • Excellent Service

Open Daily
6:30am – 2:30pm
(760) 630-2747 • 630-4798 Fax
307 Main Street, Vista CA, 92084
www.CurbSideCafeVistaCA.com



Shane Gibson photo

PEKING WOK

Peking Wok Restaurant Chef Ted Chiu creates a crispy wasabi shrimp plate made with a signature wasabi honey sauce and candied walnuts.

5256 S. Mission Road, Suite #303, Bonsall in the River Village Shopping Plaza
760-724-8078
www.pekingwokbonsall.com



Shane Gibson photo

CASA ESTRELLA COCINA DE MÉXICO

Casa Estrella owner Imelda Estrella with a chile relleno and cheese enchilada. Chunky guacamole and mango chamoy margarita.

3757 S. Mission Road, Fallbrook
760-728-3200
www.facebook.com/casaestrellacocinademexico
casaestrellacocinademexico.com

www.discoverfallbrook.com



127 WEST SOCIAL HOUSE



A PHOENIX RISING FROM THE ASHES

by Nathalie Taylor

Shane Gibson photos



The phoenix. Both Greek and Egyptian mythology tell a story of a bird that regenerates from ashes. The original bird was beautiful, and the re-generated bird was beautiful. This ancient story comes to mind for Faro Trupiano when he thinks about the fire destruction and subsequent restoration of his Fallbrook restaurant, 127 West Social House. They even sell shirts emblazoned with a phoenix and the date of the fire.

The air was charged with excitement for the grand opening of 127 West Social House, but 15 months later – in the cold, early morning hours of April 7, 2016 – an electrical fire broke out that destroyed most of the interior

on the first floor.

The historic structure was built in 1884, but had been completely rewired. “The wiring wasn’t old; it was an electrical fire that could have happened at any point – nothing negligent,” Trupiano said.

After the fire Trupiano was told by more than one person, “Just walk away.” He responded, “I can’t. I can’t walk away from the people who are telling me, ‘We miss 127 West.’ I gave it to them once – it was taken away – and now I feel that I need to give it back.”

He did “give it back” – almost two years later – and on that day many people said, “We are so glad you are open.”

The structure was built in 1884 by Elmore Shipley at the cost of three thousand dollars. It was a challenge to renovate the historical building the first time, and an even more difficult task

the second time, due to the debris removal and the acrid scent of smoke. The external facade was not damaged, thankfully. The end result of the restoration was a structure where the historical and the modern mingled beautifully.

The new interior is inviting, with muted tones, crisp lines, and light from the windows. A cheery fire flickers in the oven and can be seen through the glass barrier. Ernest Hemmingway would have felt at home there – he would have called it, “A clean well-lighted place.”

Trupiano gave life to the word, “repurposed.” Floorboards that survived the fire were too damaged to be used as flooring, but after they were cleaned, stripped down, and varnished, the boards were transformed into stunning tables.

One of the restaurant’s doors is made from a repurposed

beam of “parallel strand lumber.” These engineered beams are made of various types of wood fused together. This particular beam was concealed in the structure before the fire. After the fire, however, the wood was transformed into a door, and the beautiful, artistic wood designs are now visible. The wooden bar survived the fire, and afterwards, it was stripped down and finished with resin. Now, the wood gleams under the resin.

When the restaurant finally opened, Trupiano said it was very emotional.

“It was surreal when it reopened – there were so many emotions that went into the reopening,” he related. “I thought ‘I can’t believe it is actually happening. I can’t believe that I was able to survive a two-year span of no income from it.’ It was rough.”

Then, Trupiano related an amazing story. There was a moment on opening day when the bartender, Anthony, was standing behind the bar, and a couple was sitting on stools at the bar. This couple would frequent 127 West before the fire and sit at the exact same place.

"I had a surreal moment when I thought, 'Did we ever leave? Did the fire really happen?' Everything was in its place. It was an odd emotion, but a comfort. I thought, 'All the world is right – everything is in its place.'"

Diners can probably still find their favorites on the menu because, as Trupiano noted, "Most of the menu items remain the same – but it is also a blank canvas."

One person who is helping Trupiano with his "blank canvas" is Eric O'Connor, the new chef. Chef O'Connor is from Fallbrook, so he has a bit more

of a stake in the success of this restaurant than someone from another town. Also, Trupiano has given him some freedom in the kitchen.

"A lot of the dishes are the same, but I have allowed the chef to add his own flair – his own touch," Trupiano said.

The result is a menu full of delicious and innovative dishes. A newly introduced burger is called the "The Phoenix." The meat is layered with sharp white cheddar cheese, garlic aioli, melted onion, fresh arugula and oven-roasted marinated tomatoes on a brioche bun.

"I love that it is called 'The Phoenix' because that was something I heard over and over after the fire. 'The Phoenix rising from the ashes,'" Trupiano mused.

They have also added more vegan and vegetarian dishes, including a delicious new vegan dish called, "Cauliflower Shep-

herd's Pie."

"We are trying to be that restaurant where everybody can find something that they like," he said.

Faro Trupiano is grateful to the residents of Fallbrook for showing their "amazing" support during the last two years by dining at his other Fallbrook restaurants – Trupiano's Italian Bistro and Brooktown Kitchen and Coffee.

"Thank you Fallbrook for not giving up – thank you for supporting me and my restaurants. Some people question why I am so heavily invested in Fallbrook. But this is why – my story is the representation of the caliber of people in Fallbrook. I could not have done it without them. Trupiano's was the financial source of the re-build. If I had not had the financial support of the people at that restaurant, I would not have been able to rise from the ashes," Trupiano said.



Fresh salmon anchors this luscious entree.



A thick and juicy pork chop entree.



This healthful and delicious 'Pizza of the Week' is called Capo's Creation.

Courtesy photos

LOCAL PRODUCE.

Home delivery.

Sign up for Weekly or Bi-Weekly CSA Boxes

3 box sizes available: \$15, \$25, \$30.
Delivery in SD County & SW Riverside County.

Visit Our Farm Stand

Open Monday-Thursday 9:30am-5:00pm
2929 East Mission Rd, Fallbrook (Access off Capra Way)

Visit Our Nursery

Wholesale and Individual Avocado Trees for Sale

Farm Stand, CSA & Nursery!

760-483-3276 | www.elisfarms.com

Susie Emory

Selling Cottages to Castles
Coldwell Banker Village Properties

"I figure out what my clients need and then I try to meet those needs through good, honest work...I'm not greedy. I know what's out there and I know my competition. I am willing to work with other agents and I always put my clients first." – Susie Emory

When a homeowner calls Susie Emory to list a house for sale, she is backed by a team at Coldwell Banker Village Properties who all work together to meet their home-selling needs.

"We have a unique marketing concept that no one else provides," Emory said. "We have a full time graphic artist and an in-house print shop."

What this attention means for clients is that Coldwell Banker Village Properties can respond immediately in providing all of the marketing materials needed to get a house noticed.

Susie Emory can also help find their next home.

As a Fallbrook-area Realtor for more than 28 years, Susie Emory wears many hats.

"I'm an adviser, a good listener, a caregiver, a problem-solver and sometimes

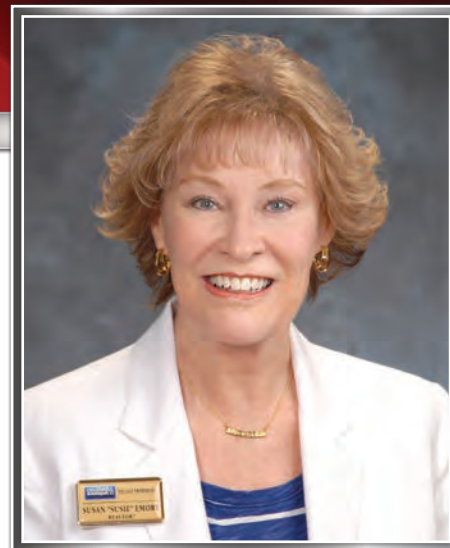
I have to be a mind-reader," she said with a warm smile.

In business, as in life, Emory treats others as she likes to be treated.

"I handle my clients with care and constant attention," she said. "I love meeting new people and figuring out what they need and want in a home purchase or sale. No two deals are the same. I welcome the challenge of meeting my clients' needs."

Emory's office is filled with awards and photographs of satisfied clients. Numerous testimonials, repeat business and referrals are a tribute to her honest work ethic and upbeat, positive outlook on life.

"I figure out what my clients need and then I try to meet those needs through good, honest work," she said. "I'm not greedy. I know what's out there, and I know my competition. I am willing to



Susie Emory

work with other agents, and I always put my clients first."

Today's homebuyers are more astute than they used to be, thanks to the internet.

"Oftentimes clients know what areas they want to look at and are pre-qualified for a loan when I meet them," Emory said. "They've done their homework."

When asked what advice she would give new and seasoned buyers, Emory is quick with her answer: "Make sure your credit is exemplary," she said.

Emory knows north inland San Diego County like she knows the back of her hand. She also represents clients in Riverside County and provides them with the same hard work and genuine caring.

Call Susie Emory to list a property for sale, or to help discover a new life by finding that dream home!

Susie Emory

Coldwell Banker Village Properties

5256 S. Mission Road, Ste 310
Bonsall, CA 92003

1588 S. Mission Road, Ste 215
Fallbrook, CA 92028

(760) 525-9744 Direct

CalBRE #01079037



Why Fallbrook is "THE BOMB"

When it Comes to Investments

by Christine Eastman

It's been the best kept secret for a while now, but how long will it last? My husband and I consider ourselves of the most fortunate ones who timed it right and got to Fallbrook in the nick of time. I felt so much anxiety leading up to the decision to go... should we be moving faster? I had FOMO or the fear of missing out big time. Having just moved here this past summer, I'm still in a state of nirvana, realizing how lucky we are that we did what we did, when we did it. We sold our shack in Orange County for the asking price before it even hit the multiple listing service. Then bought our place here – 2.5 times the size house and about the same in land, plus a dream shop for my gearhead hubby and a gorgeous pool for the fam. All for less money than we sold the shack for.



So many things here make Fallbrook "The Friendly Village."

Christine Eastman photo



Here's how our little real estate game, albeit short, has gone so far. In 2000, my husband and I decided to graduate up from a cute little 1923 English Tudor style cottage in old-town Orange – our first house – to a house closer to the beach. We really wanted to live in Laguna Beach, but Laguna Niguel was the point where our shock collars went off. That was as close as we could afford to get, even though we had almost doubled our money in five years in Orange – with a lot of sweat equity, for sure. Laguna Niguel seemed a slightly weird choice for a couple still pretty far off from thinking about kids...we were "only" 30...and are pretty liberal peeps. But we'd been vandalized three times in five years, so we went extreme.

Flash-forward 17 years. Two kids, two dogs, the cars, the suffocating soccer cult, the yoga pants, the "stuff," the PTA, fake grass spreading like fake news. "Livin' the dream!" locals and envious family members would say. But we were dying a slow, fake death – me more so than him. The manicured life was not for us. Neighbors cringed when my hubs would fire up his dad's '29 Model A Saturday at six in the morning – the blower didn't help – to bomb over to the Donut Shop in Huntington Beach. Anytime



A good snapshot shows Fallbrook's value and general trends.

Courtesy Trulia.com/real_estate/Fallbrook-California/, May through August 2017.

DOING MORE FROM
FOR SALE
TO
SOLD

*That's the sign
of a RE/MAX agentSM*

GOING ABOVE & BEYOND

Buying or selling, you'll have a trusted pro guiding you every step of the way. We're home to hardworking agents.



Lynn Stadille-James & Lisa Stadille

760-845-3059 760-535-2330
DRE#00512083 DRE#01021501



Brett Bartlett & Al Bartlett

760-828-2498 760-801-1926
DRE#01865801 DRE#01246219



Jane Wilson & Rich Heimback

760-805-3460 760-805-6822
DRE#00780478 DRE#01235472



Virginia Gissing

949-292-2850
DRE#01857605



Janine Hall & Stan Hall

760-822-7528 760-822-7527
DRE#01347637 DRE#01980493



Lester James

760-845-3148
DRE#01995099



Rudy, Chris & Sandy Gallegos

760-985-9600
DRE#01493156, DRE#01494648, DRE#01898539



Amy & Dan Maidment

951-970-8626 951-440-9513
DRE#01276452 DRE#01048714



Pete Hagen

760-717-8163
DRE#01261378



Craig Grimm

760-822-6479
DRE#0085344



Mia Smyth

760-213-0072
DRE#01248544



Gene Wilson

323-229-1768
DRE#01082982



Gregg Alexander

760-580-0204
DRE#926029



Sylvia Pacheco

760-271-2949
DRE#01198522

WHAT IS THE *Value* OF YOUR *Home?*

Contact Us FOR MORE INFO:

RE/MAX UNITED

CAL BRE# 01998662

(760) 731-2900

FALLBROOK

1615 S. MISSION ROAD, STE. A



FIND & SELL A PROPERTY | PROPERTY MANAGEMENT | EXPERIENCED AGENTS

he wanted to work on anything in the garage, he'd have to bust a gut muscling everything out onto the driveway to actually have space to work on anything. I'm sure neighbors loved looking at it all! And for me, bursting out the seams of a 1440-square foot 'craftsman cottage' had lost its charm. Especially when household items are not allowed to be stored in the man cave...washer/dryer? But that was it...the rest got beat into a sad little hall closet with a broom stick. And that was just regular grocery store runs. Costco? Nope. Not even enough space in the house for all those extra Benjamins we'd have saved...

At the time, my husband's job was, and still is, based in Irvine. He's a Michigan kid who likes looking at the ocean a lot more than he likes a freezing cold lake and wind chill factors. Getting him to venture outside that perfect climate bubble took a while. Seeing the ocean driving around town was a sign of "the good life" in his eyes.

I spent my favorite childhood years riding horses and playing farm with my family in Washington state. The family joke is still to this day, "it all goes back to Washington." My sisters, mom and I laugh till we cry – could be the wine, replaying the silly way we named the cows that we'd eventually drop with a bullet right in the driveway – Teabone, Shortribs, Ribeye – and all our city slicker shenanigans that kept the local yokels laughing with us. We had goats, horses, cows – and coyotes my mom would try and chase off with a rifle she could never find the bullets for. Then there were the "controlled" burns that she torched by dumping a jug of gasoline on a monster pile of brush and throwing a match at it – in her bikini with a garden hose nearby. Crazy lady – loads of good times.

So, when our good friends made the retirement move from Orange County to Fallbrook, we came down to help with the house and fell in love. My head snapped right back to Washington, and it reminded my husband of the parts of his childhood he loved too. But practicality takes root in the brain sometimes. It took almost eight years to finally make things fall in line.

Where am I going with this? Although my first reaction to Fallbrook was nostalgic, it sparked a desire to see if we could actually make living here work – on paper and on pavement. We spent years watching real estate trends, home prices, studying the Fallbrook climate and commuter options. Every time we'd visit our friends and sit with them on their front porch enjoying the ocean breeze after a hot afternoon, I'd say again, "That breeze is so amazing!" And they'd respond again, "It's always like this!" And I wouldn't believe it again because how could this possibly be when you're 18 miles inland? Then we'd visit them again...rinse and repeat.

We're finally here. Over this extended period of time, we've seen the somewhat sad, yet exciting transformation of the valley. A sort of turning water into wine if you will. We have first generation Italian families like the Sblendorios moving in and planting those prized grapes from the Boot we all know and love, and even some more niche varietals from the old world. We have born and raised Fallbrookians like Jade and Julie Work at the up-and-coming Monserate Winery killing themselves to preserve a treasured space. We're all still mourning the avocado farms being ripped out, but I hear there's money in wine too, and that's not a bad thing for our home prices down the road.

In a nutshell as someone peering in from the outside and now as a resident, I can think of all kinds of reasons Fallbrook is a great real estate investment.

A lot of us have land in our favor. There's only so much of it. Do what you can to make it viable – agricultural/farming, casita/guest house, pool?

Communities with quaint downtowns command higher home prices. We have this, and there's room to do better here.

No matter what happens, our zip codes are San Diego County, so enough said.

That amazing breeze sweeps all the way from Oceanside to Fallbrook.

It's cheaper to do business here. Talk to a real estate agent about SBA loans and investment properties for proof.

It really is "The Friendly Village," it has the potential to be "The Flush Village" as well if you make the most of what you have here. Let's work together to make Fallbrook each one of our personal best investments in the coming year!



Lots of opportunities here for entrepreneurs.

Christine Eastman photo

Jackie Steed

Your Local Realtor 

With the IRISH Touch



*Serving North County,
Temecula Valley &
Surrounding Areas*

(951) 764.7881

jackiesteedhomes@gmail.com

CalBRE #01981309

Reliable Realty, Inc.
28544 Old Town Front Street
Suite #205
Temecula, CA 92590

RELIABLE Realty Inc.

www.JackieSteedHomes.com

The Elite Home Group

Fallbrook Realtors Kim Carlson and Ken Follis successfully blend their tried-and-true personal touch with a changing and technology-driven real estate marketplace

These days we live in an era of online shopping and selling of clothes, cars, furniture, art and, yes, even old musical instruments that have been gathering dust in your closet since high school days.

But when it comes to buying or selling a home, according to longtime Fallbrook Realtors Kim Carlson and Ken Follis of The Elite Home Group, finding out its true property value isn't as simple as scanning through a real estate media database.

Most importantly, it nearly always takes a real estate professional's involvement to get the deal successfully done.

"There is so much we do as Realtors that helps determine a property's value," said Carlson, "and probably the biggest factor is the local connection to those communities where we offer real estate services."

Carlson became a Realtor in 1987 before moving to Fallbrook nineteen years ago, and Follis, who started his real estate career in 1980, has lived in Fallbrook since 1996. They formed a partnership in 2013.

"So not only do we know what properties have sold for here, we know the quality of the schools, the neighborhoods, where the restaurants and small businesses are—all the elements which help set property values," said Carlson.

She also explained that although a real estate media website can be a starting place for house-hunting, Realtors have additional relationships with other professionals such as appraisers, property inspectors and escrow officers who are involved in getting real estate deals completed.

However, both Follis and Carlson agree that along with the traditional services long provided by Realtors, online real estate media database programs are here to stay.

The Elite Home Group smartly promotes its real estate services via online ad-

vertising on numerous websites including Zillow, Trulia and realtor.com as well as internationally. They also use social media marketing via Facebook, Twitter and Instagram, in addition to creating videos of their listed properties, using drone photography, print media and letter campaigns.

The real estate partnership, which rebranded itself as "The Elite Home Group" earlier this year, also made some other changes, relocating to its new location at 1588 S. Mission Road where the firm has a staff of five including one member who handles inside sales. The group also provides real estate services in other parts of Southern California including Temecula, Murrieta, Orange County, San Diego County and North San Diego County. The real estate duo are ranked in the top one percent of Realtors nationwide.

And sensing that the time was right, Follis and Carlson made a bigger decision when they decided to align their company under a new real estate brokerage, Realty ONE Group.

Founded in 2005 by a former stock-broker-turned-computer-programmer-turned-real-estate-investor in Las Vegas, the firm (a franchise network) calls itself the "un-brokerage" because it provides innovative real estate agents with an alternative to traditional brokers who weren't adjusting to the technological changes transforming the real estate market. In



Kim Carlson and Ken Follis

2017, Realty ONE Group and their affiliate network grew to 110 offices across 25 states and more than 10,000 agents. Additionally, between 2008-2017 the brokerage saw a blistering growth rate of 1,372.7 percent.

"We could see that the real estate market was changing due to being fundamentally transformed by sites like Zillow and Trulia, and that new options for buyers and sellers and Realtors were needed," said Follis. "We are very excited about being part of the Realty ONE Group network."

One thing that hasn't changed for Carlson and Follis, who also continue to operate as the Kim and Ken Real Estate Group, is their love for Fallbrook. Through their commitment to the community, both are involved in organizations such as the Fallbrook Pregnancy Resource Center, the foundations for Senior Care and Senior Living and the nonprofit charity REINS' "Horses, Hats & Hope" fundraiser for its therapeutic horsemanship program.

"Fallbrook is a special and unique community," said Follis. "And in the real estate market that is a big selling point."



The Elite Home Group
1588 S. Mission Road, Suite 200
Fallbrook, CA 92028
(760) 206-3993

www.TheEliteHomeGroup.com

The Rural Lifestyle is *Gold in* *Rainbow*

A quiet country community along the I-15 corridor
maintains its small town character

by Sandra Shrader

It's long been said that the small community of Rainbow got its colorful name as the result of a coin toss. But whether that is true or not, it's a story that probably wouldn't surprise many of the people who live there now.

It was 1888 and homesteaders in the loosely-settled region known as "Vallecitos," or "Little Valley," at the northernmost part of San Diego County needed a new name to head the townsite

map they planned to file with the county recorder.

With the sense of independence and grounded pragmatism still found among the community's residents today, two early settlers—Peter Larsen, who was the first homesteader in Vallecitos in 1872, and James Peebles Marshall Rainbow, a Civil War veteran who homesteaded there in 1875 and later purchased part of Larsen's land in 1887 for the intended townsite—chose each other's name to represent the new site.

Larsen, who fancifully proposed that the name "Rainbow" evoked pots of gold, won the coin flip, and the area which was once a part of Rancho Monserate, a Mexican land grant in 1846, officially took on its new name.

Today Rainbow, also known as Rainbow Valley, remains in an unincorporated part of the county. Located on the historic U.S. Route 395 highway, it consists of a fourteen-square-mile community plan area complete with oak-tree-studded foothills and an agriculturally, fertile central valley mostly filled with commercial farms and nurseries.

And agriculture has been a key part of Rainbow since the homesteading era that brought in pioneers such as the Ormsby, Hindorff, Kolb, Huffstatler and Stubblefield families, in addition to the Larsen and Rainbow clans.

According to a July 1894 article by the Poway Progress newspaper, "Mr. Rainbow had the honor of shipping the first [train] carload of fruit ever shipped in this county. The shipment consisted of muscat grapes grown upon his twenty-acre ranch near Fallbrook."

The paper also noted that Rainbow, while working at his own ranch, "found time to assist in locating a colony of twenty other families in its neighborhood, and today their holdings are largely planted in deciduous fruits."

Rainbow continues to thrive as an agribusiness nexus. At present, commercial growers, nursery operators and grove owners produce a variety of crops, trees, plants and flowers. Included in the avocados, citrus, palm trees, succulents and cacti and several

Trust Your Dream to a Winning Realtor®!



As an award-winning Realtor with over 30 years
experience helping families fulfill their dreams,
I have the expertise to help you too!



*Dream homes come in all shapes and sizes
– Call me to get started!*

GERI SIDES GRI, Broker Associate
& Race Horse Owner
760.207.8497



**1ST IN
CUSTOMER
SERVICE AWARDS**

**2015
Outstanding
Performance
Recipient**

**COLDWELL
BANKER**
VILLAGE PROPERTIES
BRE#00414751

Shane Gibson photo

www.discoverfallbrook.com



The rural beauty of Rainbow is highly prized by residents.



Sandra Shrader photo

Succulents are grown commercially in Rainbow.

Sandra Shrader photo

varieties of exotic protea flowers native to South Africa.

Abby Elston, a real estate agent with Coldwell Banker Village Properties, agreed that Rainbow's "far from the crowds" ambience does hold allure for many home and property buyers today, especially those who want to live on places with acreage.

"Rainbow is a good choice for those people who want tranquility and privacy in their lifestyles and on their properties," Elston said, adding that a portion of the community's population includes artists and retirees.

"And even though it's still a rural area, access to the I-15 freeway is close for anyone who needs to go south to San Diego or north to

Temecula," she said. "San Diego is about 50 miles away, Temecula and Fallbrook are very close by, and the Pacific Ocean is only 20 miles to the west."

San Diego County's current general plan for land use shows that zoning officials seek to preserve Rainbow Valley's rural ambience. In addition to the zoning in the four-square-mile central valley allowing intensive agricultural operations by commercial operators, it is a mixed use area with residential housing on one-to-two acre lots interspersed throughout the valley floor.

Homes on larger estate-sized parcels of land can be found at the higher elevations such as Rainbow Heights, Rainbow Crest and

Jerry Burke Jr.

REALTOR® – 21 Year Navy Retired
Committed to serve YOU now!

Rotary  **Rotary Club of Fallbrook**
President 2017-2018

2014 Honorary Mayor of Fallbrook
Voted San Diego Magazine's 2016-2018
"Five Star Real Estate Agent"

619.302.5471 • JerryBurkeJr.com



kww KELLER WILLIAMS
REALTY

Copyright 2018 Keller Williams® Realty, Inc. If you have a brokerage relationship with another agency, this is not intended as a solicitation. All information deemed reliable but not guaranteed. Equal Opportunity Housing Provider. Each office is independently owned and operated.



CalBRE#01443445

Contact me today for a
FREE Real Estate
market analysis.





Vallecitos School, Rainbow, 2018.

Sandra Shrader photo



Vallecitos School, Rainbow, 1890.

Photo Courtesy of Fallbrook Historical Society

Rice Canyon. Although the prices for properties in these areas can be found for \$600,000 or less, there are also high-end properties with ocean views which are located at the tops of foothills and sell for more than \$1 million. Nearly all properties at the higher elevations are zoned for a variety of light agricultural uses, and generally have groves of avocado and/or citrus trees as well as crops of the florist-favorite protea flowers.

Enjoying life without intrusions seems to be one of Rainbow's lifestyle tenets, even harking back to Rainbow himself.

According to Fallbrook Historical Society records, in 1893, a new county line between San Diego and Riverside split right through Rainbow's property, placing his home in Riverside County and his barn in San Diego County. Although he had been elected as a San Diego County supervisor in 1890 and was serving his term when the new boundary was set, Rainbow immediately retired because as he said, he "didn't want to live in his barn."

In 2015, Rainbow growers and residents continued to show how much they valued their independence when they successfully thwarted what appeared to be an aggressive takeover by the Fallbrook Public Utility District of the mostly agricultural Rainbow Municipal Water District.

Unconvinced that "bigger" meant "better," the 13,000 water users in Rainbow and nearby Bonsall who were located with the Rainbow water district sent more than 1,000 protest letters to the Local Agency Formation Commission, a state-run entity that studies all boundary issues and disputes between government entities: cities, schools and special districts.

Not surprisingly for the two small communities, surveys also showed a 20-to-1 ratio in favor of keeping the Rainbow water district locally controlled.

"Rainbow is the last of the small communities in this region, and for most of the residents here, that certainly is part of its charm," Duke Maples said, who, along with his wife Jonell, owns the long-standing Rainbow Oaks Restaurant which was first built in 1946 and is today affectionately regarded as the cornerstone of the minuscule "downtown" area of Rainbow.

Population growth has been slow for Rainbow. One hundred years after the pioneer families had first begun homesteading, approximately 700 residents lived in Rainbow in the 1970s. By 1993, the population had reached an estimated 1,500, and by 2010, the U.S. census recorded 1,832 residents in the community. Rainbow's official population numbers have more or less held





Property Management Real Estate Sales & Rentals

**PROFESSIONAL, PERSONAL SERVICE
AT REASONABLE RATES.**

HOMES, CONDOS & APARTMENTS



Call for a rental survey at no obligation.

760-723-1708

1120 S. MAIN ST, FALLBROOK

thompson_remgmt@msn.com

BRE #01029681



www.thompsonproperties4you.com



Rainbow windmill.

Sandra Shrader photo



James Peebles Marshall Rainbow, a Civil War veteran who homesteaded in Vallecitos in 1875.

Photo Courtesy of Fallbrook Historical Society

“Rainbow is a good choice for those people who want tranquility and privacy in their lifestyles and on their properties.”

– Abby Elston,
Real Estate Agent with
Coldwell Banker Village
Properties

steady over the past decade.

Maples commuted between Corona, Riverside and San Diego for years before 2009 when he and his wife finally bought and remodeled the eatery beneath the neon Rainbow Oaks Restaurant sign he passed on the freeway twice a day during his work weeks. He estimates the present population of Rainbow is “probably between 1,500 and 1,600 residents.”

“But on the weekends, our population does jump up quite a bit,” he added with a chuckle, “because our restaurant is known as the gathering place in Rainbow. Not just for the residents, but people from neighboring areas like Fallbrook, Temecula, Oceanside and

Bonsall also make the trip out here to eat.”

On weekends, the traditional American cuisine restaurant’s parking lot is often filled with classic cars and motorcycles too.

“Car and motorcycle clubs enjoy coming here,” Maples said. “Rainbow has some great winding roads and nice open scenery. It reminds them how great it feels to drive without having to wait for traffic and stoplights every few blocks. They love it that Rainbow has kept its rural roots.”

To visit Rainbow, take the Rainbow Valley Blvd exit off of I-15 onto the surface road (Old Highway 395) north of Fallbrook and just south of Temecula.

European Elegance with a Touch of the Islands



4633 Olive Hill Road Fallbrook, California

Sited on top of the hill among the ancient oak trees. It offers 4+ bedrooms, 5 baths of approximately 6200 ft.² of lavish detail and amenities on over 6 acres in the most prestigious area of Fallbrook. This custom estate has a generous great room, designed for chef kitchen, master suite with balcony & fabulous view, spa inspired bath & generous walk-in closet. There is an old world feel with its design, elegance, grace & charm. Very private Guest House, pool & spa, waterfall, a library, garages for 12 cars, wine cellar, woodfired pizza oven, solar & so much more! There is a 9000 ft.² graded pad nearby the 8-car garage - you can perhaps build your very own tennis court or putting green or batting cage or your own concourse D'Elegance. And plenty of room for all your toys. Your guest will enter an impressive grand entry gate across a 72 foot concrete bridge over a seasonal stream to a private & secluded Mediterranean Villa. It is appropriately name “La Dolce Vita”. This is the ultimate California living at its best! Come & visit us soon...

**Offered for sale at \$2,488,000 -OR-
for lease at \$12,000-\$15,000 per month.**



Eden Silver Owner/Broker

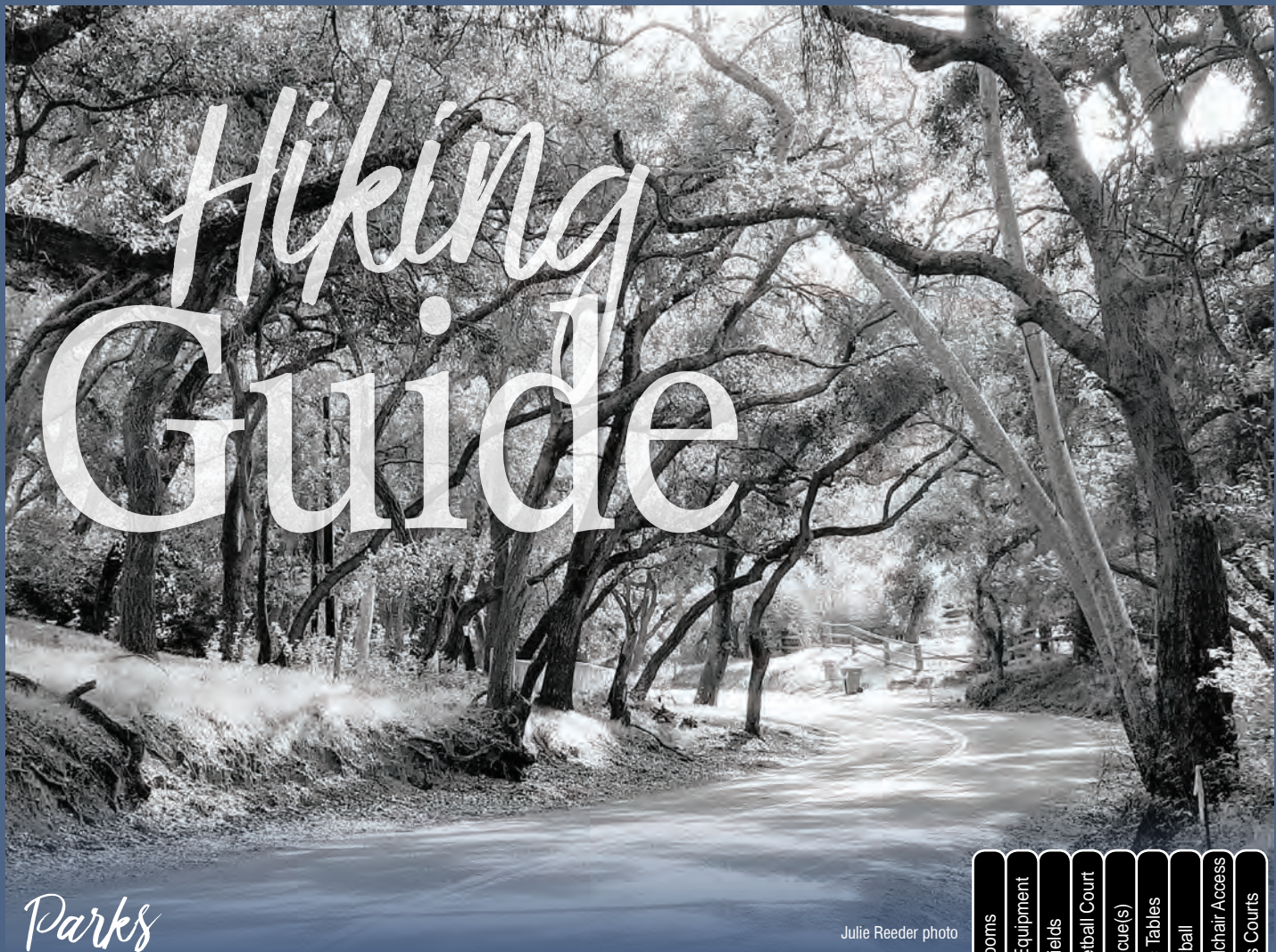
Office: (760) 723-7888 • Mobile: (310) 766-3877



Paradise Homes
& Gardens Realty

CalBRE# 00865674
No Excuses...
Just Results!

Let my over 30 years of real estate experience work for you. Top 1% in U.S. Former Re/Max Hall Of Fame Member

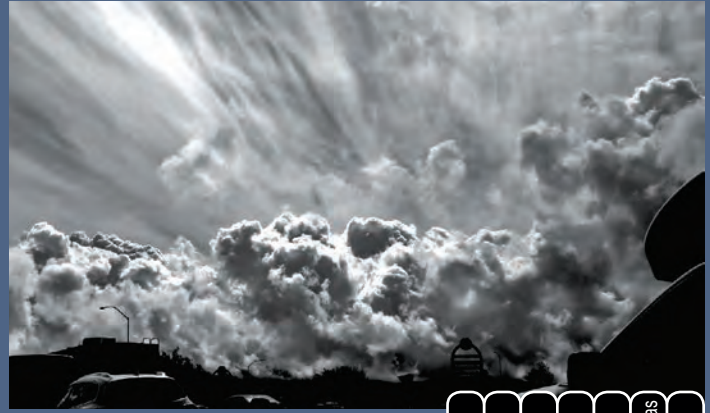


Park & Size	Location / Address	Difficulty	Amenities	Bathrooms	Play Equipment	Ball Fields	Basketball Court	Barbecue(s)	Picnic Tables	Volleyball	Wheelchair Access	Tennis Courts
Community Center Park 7 acres	Corner of Fallbrook St and Heald Lane	easy	Preschool playground and Jr. playground	×	×	×	×	×	×	×	×	×
DeLuz Ecology Center 128 acres	11 mi. north of Fallbrook on DeLuz Murrieta Rd.	easy	5 miles of hiking trails and intermittent stream; 1926 one-room school house		×				×			
Don Dussault .75 acre	804 Alturas Rd.	easy	Trees, play equipment		×							
F.U.E.S.D. Park 1 acre	321 N. Iowa Street	easy	Shade trees and grass									
Fallbrook Youth Baseball Ingold Fields 15 acres	2551 Olive Hill Road	easy	5 baseball fields, snack bar	×		×						
Ingold Community Sports Park 17 acres	2551 Olive Hill Road	easy	2 baseball fields, 2 soccer fields, snack bar, indoor soccer arena; No dogs allowed	×		×			×		×	
Jackie Heyneman Park .5 acre	Corner of Beech St. and Mission Ave.	easy	Grass play area and walking loop		×						×	
Live Oak Park 26 acres	Corner of Live Oak Park Rd. and Gird Rd.	easy	Oaks, year-round streams, gazebo, pavilion, horseshoe pits, exercise course	×	×	×	×	×	×	×	×	
Palomares House 1.5 acres	S. Stagecoach Lane near Brook Street	easy	Walkways, arboretum, wildlife sculptures						×		×	

A colorful Pocket Field Guide is available for purchase through the Fallbrook Land Conservancy. The guide contains information on native plants and animals plus a map of the Santa Margarita River Hiking & Horse Trail System. The pocket field guide is available for sale at the Chamber of Commerce, Fallbrook Fertilizer, Grangetto's or by sending a check payable to Fallbrook Trails Council for \$11 to Joe Comella, 974 Via Hillview, Fallbrook, CA 92028.



Dolly Harty photo



Shirley Poole photo

Preserves

Preserve & Size	Hiking Distance	Difficulty	Location / Address	Attributes	Foot	Horse	Bike	Views	River/Stream	Plateau/Summit/Vistas	Dogs Allowed*
Appleton 22.98 acres	No walking trails	easy	West side of La Canada Road	Riparian area only							
Dinwiddie 14.5 acres	.5 mile trail	easy	Brook Road	Riparian habitat	×				×		×
Engel Family 10.37 acres	.25 mile	easy	Sumac Road, 1/2 mile off Pala Mesa Drive	Views, plants, flowers, rock outcroppings	×			×			×
Karen Tucker at Heller's Bend 48.55 acres	2.1 miles, mostly a loop	moderate	Southwest side of Heller's Bend Road	Views and riparian forest	×			×	×	×	×
Los Jilgueros 43.5 acres	1.5 mile loop	easy	Mission Road	Ponds and bird watching	×		×		×		×
Monserate Mountain 340 acres	3.9 miles roundtrip, mostly a loop	moderate / difficult	Pankey Road at Stewart Canyon Road	Mountain and ocean views	×			×		×	×
Rock Mountain 2-3 trails, 78 acres	1.5 miles	moderate	Sandia Creek Drive	Views, creek, rock outcroppings, wildlife	×			×		×	
Santa Margarita Ecological Reserve 4,300 acres	Must have written permission	moderate	Contact <i>Tom@Tchester.org</i> for tours	Local flora, fauna and historical points	×				×	×	
Santa Rosa Plateau Ecological Reserve & trails 6925 acres	.6 - 2.2 miles, multiple trailheads	easy/ moderate	Visitor's Center, 39400 Clinton Keith, Murrieta	Vernal pools, oak woodlands, wildlife	×	×	×	×	×	×	

Santa Margarita River Trails

Trail & Size	Hiking Distance	Difficulty	Trailhead	Attributes	Foot	Horse	Bike	Views	River/Stream	Plateau/Summit/Vistas	Dogs Allowed*
River Loop Trail 1,380 acres	5.8 miles, roundtrip	easy	Sandia Creek Drive just south of Santa Margarita River	Shade of oaks, sycamores, year-round river	×	×		×	×		×
Hill Trail 1,380 acres	1.29 miles, one way	moderate	Rock Mountain Drive, 0.5 mile north of Santa Margarita River	Mostly horses, must cross river		×		×	×	×	×
Santa Margarita County Preserve 173 acre	2.5 miles, one way	moderate	De Luz Road, south of Santa Margarita River	Scenic views of river, equestrian staging area	×	×	×	×	×		

*Dogs must be on leashes at all times.



Funding, Fire Department Continue **PALA TRIBE'S** Relationship with **GREATER FALLBROOK COMMUNITY**

by Joe Naiman



The hostilities of white governmental leaders to the Luiseno Indians who are indigenous to the Greater Fallbrook area did not produce conflict between the Pala Indian Reservation members and the whites active in the Greater Fallbrook community. Earlier this century when schools were considering the elimination of Indian nicknames for their athletic teams the Pala tribe specifically requested that Fallbrook High School retain the nickname Warriors. In fact, shortly after Fallbrook initiated interscholastic football in 1936 the name was adopted as a tribute to the students from the Pala reservation who were the stars of the team. Ironically a 1938 victory against Riverside's Sherman Indian school constituted Fallbrook's first football win against a varsity opponent. The Pala Indian Reservation was part of the Fallbrook Union High School District until 2014 when it was transferred to the Bonsall Unified School District, and the tribe's contributions to local schools go beyond providing quality athletes. The Pala tribe has also contributed to the Greater Fallbrook community in general.

Some contributions are to other areas of North County if not elsewhere in San Diego County. The October 2007 Poomacha Fire began on the La Jolla Indian Reservation east of Pala and destroyed 60 structures, and in December 2007 the Pala tribe donated \$1

million to allow up to 20 families to purchase mobile homes. Not all of Pala's contributions are monetary; in November 2010 the tribe donated three tons of food to the San Diego Food Pantry.

Even before the Bonsall school district added high school education the Bonsall Union School District included Vivian Banks Charter School on the Pala reservation. The school district received \$270,000 in 2013 and the tribe's \$600,000 of contributions that year also included the American Cancer Society, the Special Olympics, the Burn Institute, Shop with a Cop San Diego, and Wounded Warrior homes and other military veterans' organizations as well as Native American cultural events. The regionwide San Diego Reach Out and Read program received a \$10,000 donation from the tribe in 2015. The tribal contributions to Vivian Banks Charter School include funding for a counselor at the school and the donation amounts include \$140,000 in 2011, \$80,000 in 2013, \$140,000 in 2015, \$90,000 in 2016, \$140,000 in 2017, and \$140,000 in 2018. A 2012 donation of \$100,000 funded transportation programs for both the Fallbrook Union High School District and the Bonsall Union School District. Bonsall High School opened in 2014 with ninth-graders only and has expanded by one grade each year, so many Pala tribal members attended Fallbrook High

Shane Gibson photo



Pala Casino Spa and Resort is currently undergoing a \$170 million expansion and renovation project. Shown above is a rendering of the completed project. Courtesy photo



Gregory Mountain was the center of a long drawn out landfill dispute. The site is now considered culturally significant for the Pala Band of Mission Indians. At the base of Gregory Canyon, this area is known as Medicine Rock [background photograph], a spiritual site of prayer, ritual and healing for the Luiseno People. Ron Jonason photos

School in 2015 when the tribe donated a Harley-Davidson motorcycle as a raffle prize for the Fallbrook High School band.

Many of the Luiseno Indians are practicing Catholics, and the tribe donates \$35,000 annually to the Pala mission church. St. Jeanne de Lestonnac School, a Catholic school in Temecula, received donations from the tribe in the amounts of \$10,000 in 2013, \$5,000 in 2014 and 2015, and \$2,500 in 2016.

Excluding the Indian National Finals Rodeo at the South Point in Las Vegas, the nearest National Indian Rodeo competition is in Page, Arizona. That didn't prevent the Pala tribe from donating \$5,000 to National Indian Rodeo in 2016. Indian Rodeo News publisher Gina Moore lives in Selah, Washington, and is a Yakama tribal member, but her husband was raised in Oceanside and graduated from El Camino High School. The Charity Fair Horse Show, which is part of the San Diego County Fair, receives an annual tribal contribution of \$2,500.

On four separate occasions the Pala tribe has made \$50,000 donations to the Fallbrook branch library. The Fallbrook Christmas

Parade is also a recipient of the tribe's generosity.

The tribe also helps organizations with an objective of making donations for others; recurring donations are given to the Bonsall Rotary Club and the Lions Club of Pauma Valley.

Pala funds its own fire department, but mutual aid agreements often result in Pala Fire Department resources being utilized in neighboring communities. The fire department has 30 full-time staff members, 15 reserve firefighters, three fire engines, and two water tenders.

The Pala tribal members are still contributing to local football teams - the 2015 donations included \$2,000 to Temecula Valley Pop Warner.

Over the years, the Pala Giving Program has provided millions of dollars to nonprofit organizations throughout the region.

The Pala Band of Mission Indians is able to generously support community projects as a result of the success of Pala Casino Spa & Resort, which is currently undergoing a \$170 million expansion and renovation project that will be completed in May 2019.



PALA BAND of MISSION INDIANS POWOW

Powwow fancy dancer Allenroy Paquin of Jicarilla Apache Nation performs during the Honoring Traditions Gathering & Powwow hosted by the Pala Band of Mission Indians, Aug. 2017.



A powwow dancer uses a fan in her traditional Native American dance, Aug. 2016.



Powwow dancers circle the arena during a midday Native American dance, Aug. 2017.



Young boy powwow dancers stand in front of judges after performing in the arena at the Pala Honoring Traditions Gathering & Powwow, Aug. 2017.





[Left] A young fancy shawl dancer sends tassels flying during her performance at the Honoring Traditions Gathering & Powwow, Aug. 2017.

[Right] Wanbli Charging Eagle of Ojibway Lakota sings and drums with the Eyabay drum circle during the Pala Honoring Traditions Gathering & Powwow, Aug. 2017.



[Left] Valerie Parker applies a face paint pattern on her son Jaden Parker, 17, before entering the arena at the 10th Annual Pala Honoring Traditions Gathering & Powwow, Aug. 2017.

[Right] A young Powwow dancer performs in the arena during the 9th Annual Honoring Traditions Gathering & Powwow at the Pala Indian Reservation, Aug. 2016.



[Top] Bird dancers Mariela Sanchez (left) and Yolanda Polk dance to bird singers performing at the Pala Honoring Traditions Gathering & Powwow, Aug. 2017.

[Left] A young powwow dancer enters the arena during a midday Grand Entry at the Pala Honoring Traditions Gathering & Powwow, Aug. 2017.



[Left] The Wild Band of Comanches drum circle sing and provide the beat to powwow dancers in the arena during the Pala Honoring Traditions Gathering & Powwow, Aug. 2017.

[Right] Native American regalia displays a variety of items such as medals, intricate bead work and feathers.



PALOMAR COLLEGE CLOSE TO HOME

An 'Interim Village' opens for summer classes with plenty of room to grow.

by Tom Pfingsten

Renderings courtesy of Palomar College

More than a decade ago, Palomar College purchased 82 acres of land east of Interstate 15 and a mile north of State Route 76. At the time, the property and everything around it was undeveloped, but officials cast the vision of a modern college campus right here in Fallbrook—a northern satellite of the college's growing San Marcos campus.

In October 2017, the college broke ground. Upon completion of the first phase this summer, thousands of students from the northern reaches of the 2,555-square-mile Palomar Community College District will have more convenient access to the classes they need to earn a degree or certificate or transfer to a university.

The Palomar College North Education Center opens for its first classes, June 11, delivering essential courses, enrollment and counseling services and cutting-edge facilities closer to home for many students in the northern communities of the district, including Bonsall, Pauma Valley, Pala, Rainbow and Fallbrook. Of particular note for students interested in transferring to a CSU or UC institution are Palomar's course clusters, available at the Fallbrook location, that provide a pathway to universities.

"This center fulfills Palomar's commitment to provide access and to extend educational opportunities for all of the communities in our district, which is one of the largest community college districts in the state," Dr. Joi Lin Blake, Palomar College Superintendent/President, said. "We're delivering an 'Interim Village' this summer to the residents in this region, complete with beautiful grounds, classrooms, counseling, student services, tutoring, library services and the beginning of a rich campus life. And this is just the beginning."

The North Education Center will be built in phases—with a lot of room to grow. The initial "Interim Village" phase consists of a 20,640-square-foot complex of state-of-the-art modular buildings and more than 700 parking spaces. The center also offers two science labs, a computer lab, seven new classrooms, a learning resource center and more.

Academically, the Interim Village will begin by offering 40 courses this summer, ranging from associate degrees for transfer in business and sociology to a wide array of general education courses designed to support transfer to four-year universities. Other courses include core preparation in biology and nursing; certificates in bookkeeping and the gig economy; and courses supporting the administration of justice, kinesiology and emergency medical education programs.

Development of the North Education Center is being funded by Proposition M, the \$694 million bond measure approved by voters in 2006 that has driven a significant modernization of the San Marcos campus and the opening of a South Education Center in Rancho Bernardo, also this summer. As part of the college's purchase agreement, Palomar funded construction of Horse Ranch Creek Road, which runs parallel to I-15 and connects SR-76 to Stewart Canyon Road to the north.

With easy access to the center from I-15, as well as from the eastern communities along the SR-76 corridor, the Interim Village provides community college access in a crucial location, nearly 20



CPR
for Healthcare
Providers and Community

Classes are designed for emergency situations which can help save lives until an ambulance can arrive. Be prepared, don't be scared!

Call for Class Scheduling

Affordable & Quality Home Care Services
760-645-3676 Office 1667 S. Mission Rd., Suite AA,
Fallbrook, CA 92028



miles north of the San Marcos campus. In addition to serving the nearby unincorporated towns, the center will provide another option for the various tribal communities within the Palomar Community College District. "Within our district we are fortunate to serve a number culturally rich and diverse communities," Blake said.

As southwest Riverside County has grown over the last 20 years, more and more students from Temecula and its neighboring cities have also taken up the commute to San Marcos to attend Palomar College.

"We have long been an educational partner in Fallbrook, offering classes at Fallbrook High School," Blake said. "Our students commuting from Temecula and Murrieta to the San Marcos campus will no longer have to travel as far down I-15 to reach Palomar College."

At press time, the college had completed an ambitious grading project that consisted of moving more than 750,000 cubic yards of earth. The site is considered a "balanced site" in that no soil was

brought in or taken away; all of the earth moved stayed on the property. Within the 82-acre site, Palomar's project plans call for development within a 56.5-acre footprint.

Eleven years after Palomar College purchased the land that would become its North Education Center, college officials will hold a grand opening ceremony Monday, June 4. A week later, the first students will file in for the inaugural semester.

"The North Education Center is going to be a significant asset to our students in Fallbrook and beyond," Blake said. "And in the years to come, as we explore the needs of the community and the opportunities that lie ahead, we will be able to provide the training and coursework that our students need to meet and exceed their goals."

Palomar College "Interim Village" North Education Center, 35090 Horse Ranch Creek Road, Fallbrook, CA 92028, www.palomar.edu/northcenter.



Physical Therapy, Inc.

***A legacy
of excellence.***

At All Star Physical Therapy, we treat all of our patients with utmost care by offering individual attention, one-on-one focus, and customized treatment plans.

We are the Fastest Growing Physical Therapy Operation in California!
20 Locations to Serve You!

TEMECULA

29645 Rancho California Road, Ste 234 951-506-3001
31515 Rancho Pueblo Road, Ste 101 951-303-1414
26799 Jefferson Ave, Ste 202 951-506-1405

MURRIETA

39755 Murrieta Hot Springs Rd, Ste F 120 951-894-1600
25495 Medical Center Drive, Ste 304 951-696-7474
24671 Monroe Ave, Bldg C, Ste 101 951-677-4105
iCare, 27722 Clinton Keith Rd 951-878-9820

MENIFEE

29798 Haun Road (Hope Building) 951-679-8500
30141 Antelope Road, Ste A 951-723-8100

HEMET

3989 W. Stetson Ave., Ste 105 951-652-3334

SAN JACINTO

1191 N. State St, Ste D 951-654-2440

WILDOMAR

36243 Inland Valley Drive, Ste 110 951-677-7221

LAKE ELSINORE

425 Diamond Drive, Ste 101 951-674-9515

CORONA

2815 Main Street, Ste 205 951-475-1219

FALLBROOK

577 Elder Street, Ste I 760-723-2687

VISTA

1976 Hacienda Drive 760-295-4175

ESCONDIDO

215 S. Hickory Street, Ste 112 760-737-8460

RAMONA

1338 Main Street 760-789-1400

APPLE VALLEY

16008 Kamana Road, Ste 200 760-810-7767

MIRAMAR

8901 Activity Road, Ste D 619-535-6900

www.AllStarPhysicalTherapy.com

Dr. Richard Goble

Full Service Dentist Including
Cosmetic & Neuromuscular Dentistry

"We have the ability to make top quality crowns that last a long time – in one appointment."

"The only way to do great work is to love what you do," said Steve Jobs. Richard Goble, DDS, loves what he does, and it shows in the expert work that he performs on each one of his dental practice patients. He feels that cosmetic dentistry can improve one's image and in turn, boost confidence.

"We have a wonderful team, and we are here to help our patients," he remarked.

Dr. Goble's dental practice is not just about teeth – it's about people. He enjoys getting to know his patients. The minute that anyone steps in the door to the warm, inviting waiting room, they feel at home.

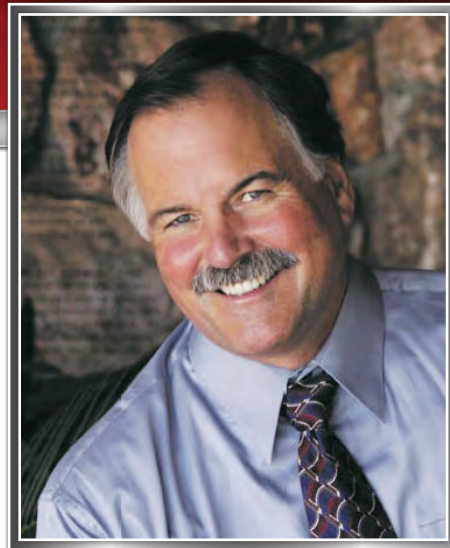
His office is equipped with advanced technology, including digital x-rays and a 3D pan, which pans through the mouth to give a three dimensional view of the entire mouth. One of the benefits of the 3D pan is that it allows Dr. Goble and his staff to differentiate between the various diseases

of the mouth.

"It is the best way to get a complete diagnosis," Dr. Goble noted, "It also allows us to put implants in and virtually see where they will go."

It pleases Dr. Goble to see the satisfaction that patients feel after coming in. "Many are, at first, very apprehensive, but we have the ability to make top quality crowns that last a long time – in one appointment." These crowns are bonded and beautiful. There are advantages to making same-day crowns. Patients skip the series of appointments needed for traditional crowns, and they also avoid the uncomfortable feeling of wearing an ill-fitting temporary cap.

Dr. Goble has been making a difference in the lives of his patients through dentistry for 38 years. It was a life-long dream of his because his father was a dentist, and



Dr. Richard Goble

he could see that he enjoyed his work. Dr. Goble earned his DDS degree in 1976 from the University of the Pacific Dental School, and continued his education at the post-graduate dental school – Las Vegas Institute of Cosmetic Dentistry (LVI). As a result of his training, Dr. Goble is adept at advanced techniques in cosmetic and neuromuscular dentistry.

After Dr. Goble completed his dentistry degree he joined his father Dr. Gaylord G. Goble in his Beverly Hills practice. But, in 1991, searching for a more peaceful, rural atmosphere, Dr. Goble and his family moved to Fallbrook, where he established his practice.

Getting that perfect smile has never been easier. Just pick up the phone and call (760) 728-2261. Also, find out how Dr. Goble's patients rave about their treatment at the website: www.fallbrookcaddentist.com.

Dr. Richard Goble
1108 S. Main Avenue
Fallbrook, CA 92028
(760) 728-2261
www.fallbrookcaddentist.com



We are a family practice that has served in the area since 1991.



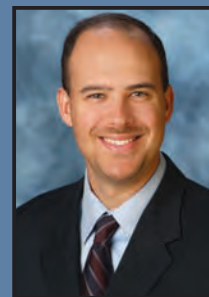
David Bridgeman, MD
Family Medicine
Board Certified



Hui-Wen (Annie) Dai, DO
Family Medicine
Board Certified
Also speaks Mandarin & Taiwanese



Victor Huang, MD
Family Medicine
Board Certified



Peter Jenson, MD
Family Medicine
Board Certified



Jeffrey Petersen, MD, DC
Family Medicine
Board Certified



Frank Winton, MD
Family & Sports Medicine
Board Certified



Gabriella Carenza, FNP
Family Medicine
Also speaks Spanish

Your Neighborhood Medical Team

- Fallbrook's largest and longest-standing medical group
- Award-winning, high quality care
- Board certified Family and Sports Medicine Specialists
- Onsite radiology (digital X-ray, mammography, ultrasound, bone density)
- Lifestyle management classes and seminars
- Chronic disease management
- Same-day and evening appointments
- Most major fee-for-service, HMO and PPO health insurance accepted



Graybill Medical Group is an independent member of the Sharp Community Medical Group

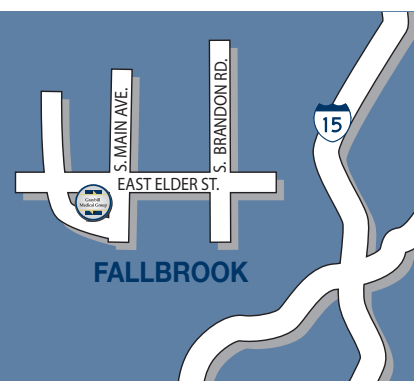
866.228.2236

Call us today for your next appointment!

HOURS: **Mon** 8AM - 7:30PM

Tue - Thurs 7:30AM - 7:30PM | **Fri** 7:30AM - 5PM

1035 S. Main Avenue | Fallbrook, CA 92028 | www.graybill.org



9 HEALTH BENEFITS of Oranges BACKED BY SCIENCE

by Sayer Ji

The orange is both a literal and symbolic embodiment of the sun, from whose light it is formed. As a whole food it irradiates us with a spectrum of healing properties, the most prominent of which some call “vitamin C activity,” but which is not reducible to the chemical skeleton known as ‘ascorbic acid.’ Science now confirms the orange has a broad range of medicinal properties, which is why the ancients knew it both as a food and a medicine.

Indeed, many common fruits and vegetables at the local produce stand have “hidden healing powers,” and have been used as both medicines and nourishing foods since time immemorial. We’re only just beginning to understand how these foods contain vitally important information-containing molecules, such as microRNAs, which profoundly impact the expression of our entire genome.

I firmly believe that access to fresh, organic produce is as vital a health necessity as access to water, and clean air. Over the course of hundreds of millions of years, the bodies of our ancestors (whose genes are still within our own) co-evolved with higher, flowering and fruiting plants, and the tens of thousands of phytochemicals (and informational molecules) they contain, many of which now regulate and maintain the expression and health of our genes. Therefore, without the regular consumption of these foods, the development of suboptimal health, and likely many feared acute and chronic diseases, is inevitable.

Orange is one such food-medicine marvel, containing a broad range of compounds increasingly being recognized to be essential for human health. We consider it a sweet treat, its juice a refreshing beverage, but do we ever really reflect on its medicinal properties? GreenMedInfo.com has indexed no less than 37 distinct health benefits its use may confer. What follows are some of its most well-established therapeutic applications, divided into three parts: the juice, the peel and the aroma.

The Juice of the Orange

Many of us mistakenly look to orange juice today as a dangerous source of highly concentrated fructose – simple “carbs” – without recognizing its profound medicinal properties. We some-

times think we can get the vitamin C activity oranges contain through the semi-synthetic ‘nutrient’ ascorbic acid, without realizing that an orange embodies (as do all whole foods) a complex orchestra of chemistries. The ‘monochemical nutrient’ – ascorbic acid – is merely a shadow of the vitamin C activity that is carried and expressed through only living foods. **The orange, after all, looks like a miniature sun,** is formed as a condensation of energy and information from sunlight, and therefore is capable of storing, and after being eaten, irradiating us with life-giving packets of information-dense gene-regulating nutrition, by a mechanism that will never be fully reducible to or intelligible by the chemical skeleton we know of as ascorbic acid.

Given that thought, here are some of the evidence-based benefits of orange juice:

Orange Juice Improves “Good” Cholesterol:

While it is debatable that lowering so-called “LDL” cholesterol is nearly as good for heart health as statin drug manufacturers would like for us to believe, raising “HDL” cholesterol does seem to have real health benefits. This is, however, quite hard to do with diet and nutrition, and impossible through medication. Other than taking high-dose fish oil, few things have been studied to be effective. Except, that is, orange juice. A 2000 study found that the consumption of 750 mL of orange juice a day, over a 4 weeks, improved blood lipid profiles by decreasing the LDL-HDL cholesterol ratio by 16% in patients with elevated cholesterol.^[1]

Orange Juice Boosts Bone Health: A 2006 animal study in male rats found that orange juice positively influenced antioxidant status and bone strength.^[2]

Orange Juice (mixed with Blackcurrant Juice) Reduces Inflammation:

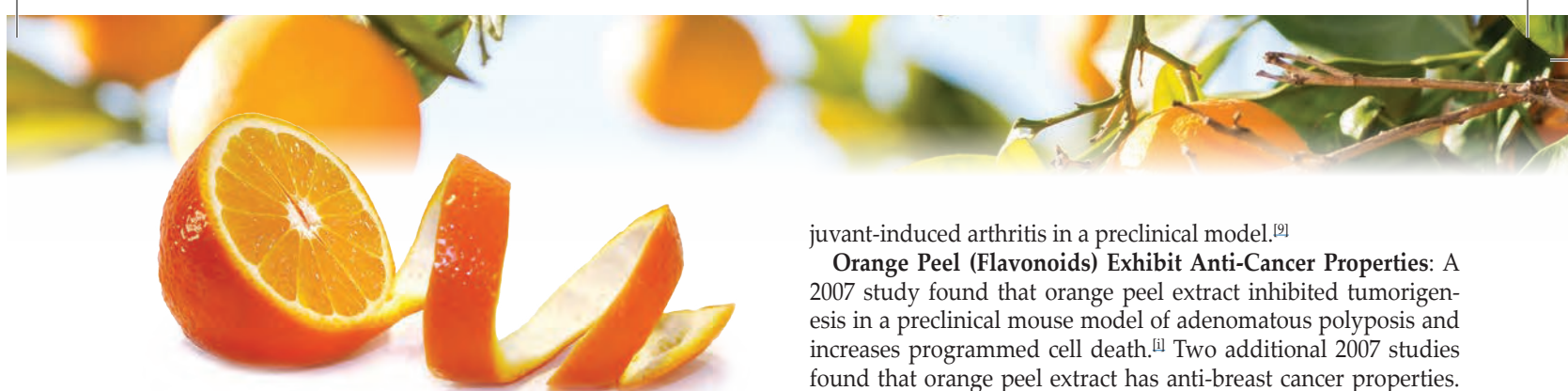
A 2009 study in patients with peripheral artery disease found that orange and blackcurrant juice reduced C-reactive protein (11%) and fibrinogen levels (3%), two concrete measures of systemic inflammation.^[3] A 2010 study found that Orange juice neutralizes the proinflammatory effect of a high-fat, high-carbohydrate meal and prevents endotoxin induced toxicity.^[4]

Orange Juice Boosts Weight Loss: A 2011 study found that children who regularly drank orange juice consumed an aver-



“It’s bizarre that the produce manager is more important to my children’s health than the pediatrician.”

– Meryl Streep



age of 523 calories a day more than children who did not drink orange juice regularly. Yet surprisingly, there was no difference in the weight levels between the orange juice consumers and the non-orange juice consumers.^[5]

Orange Juice May Dissolve Kidney Stones: A 2006 study found that orange juice consumption was associated with lower calculated calcium oxalate supersaturation and lower calculated undissociated uric acid, two indices of lowered urinary calcium stone formation.^[6]

Orange Juice Extract Suppresses Prostate Proliferation: Despite the fructose content, a 2006 study found a standardized extract of red orange juice inhibited the proliferation of human prostate cells in vitro.^[7]

The Peel of the Orange

The peel of the orange contains a broad range of potent, potentially therapeutic compounds. These include pectin and flavonoid constituents, such as hesperiden, naringin, polymethoxyflavones, quercetin and rutin, various carotenoids, and a major odor constituent known as d-limonene, which makes up 90% of the citrus peel oil content, and is a compound that gets its name from the rind of the lemon, which contains a significant quantity of it. It is listed in the US Code of Federal Regulations as generally recognized as safe (GRAS), and is commonly used as a flavoring agent. D-limonene has been studied to have potent anti-cancer properties, including against metastatic melanoma.^[8]

The whole peel extract has been studied to have a wide range of benefits:

Orange Peel exhibits Anti-Arthritic Properties: A 2010 study found that orange peel extract significantly suppressed vaccine ad-

juvant-induced arthritis in a preclinical model.^[9]

Orange Peel (Flavonoids) Exhibit Anti-Cancer Properties: A 2007 study found that orange peel extract inhibited tumorigenesis in a preclinical mouse model of adenomatous polyposis and increases programmed cell death.^[1] Two additional 2007 studies found that orange peel extract has anti-breast cancer properties. The first, by exhibiting chemopreventive properties against mammary tumor lesions in an animal model.^[10] The second, by inhibiting breast cancer cell lines in vitro.^[11] Additionally, a 2000 study found that flavanone intake is inversely associated with esophageal cancer risk and may account, with vitamin C, for the protective effect of fruit, especially citrus fruit, on esophageal cancer.^[12] Finally, a 2005 study found that carotenoids from orange may help to reverse multidrug resistance.

The Aroma of the Orange

The physiological mechanisms by which aromas may have therapeutic properties (aroma-therapy) are well-established. The small molecules that comprise the aroma of things, are capable of entering directly through the nostrils and into the olfactory lobe, thus enabling them to have profound effects on deep structures within our brain, and as a result our entire bodily and emotional infrastructure.

Orange Scent Reduces Anxiety, Boosts Mood: A 2000 study found that the aroma of orange essential oil reduces anxiety, generates a more positive mood, and a higher level of calmness in women exposed to it in a dental office waiting room.^[13] This finding was confirmed again in a 2005 study, where ambient odors of reduced anxiety and improved mood in patients waiting for dental treatment.^[14]

Clearly oranges have a lot to offer as a medicinal food, beyond the obvious aesthetic pleasures they afford. Science may never plumb the depths of their value to our body and mind, but what has been revealed thus far is compelling enough to put it back on the list of 'super foods' which we aspire to consume more of in order to nourish ourselves on a deep level.

©March 6, 2018 GreenMedInfo LLC. This work is reproduced and distributed with the permission of GreenMedInfo LLC.

References

- [1] E M Kurowska, J D Spence, J Jordan, S Wetmore, D J Freeman, L A Piché, P Serratore. HDL-cholesterol-raising effect of orange juice in subjects with hypercholesterolemia. *Am J Clin Nutr.* 2000 Nov;72(5):1095-100. PMID: 11063434
- [2] Farzad Deyhim, Kristy Garica, Erica Lopez, Julia Gonzalez, Sumiyo Ino, Michelle Garcia, Bhimanagouda S Patil. Citrus juice modulates bone strength in male senescent rat model of osteoporosis. *Nutrition.* 2006 May;22(5):559-63. Epub 2006 Feb 10. PMID: 16472977
- [3] Christine Dalgård, Flemming Nielsen, Jason D Morrow, Henrik Enghusen-Poulsen, Torbjørn Jonung, Mogens Hørdér, Moniek P M de Maat. Supplementation with orange and blackcurrant juice, but not vitamin E, improves inflammatory markers in patients with peripheral arterial disease. *Br J Nutr.* 2009 Jan;101(2):263-9. Epub 2008 May 28. PMID: 18507878
- [4] Husam Ghanim, Chang Ling Sia, Manish Upadhyay, Mannish Upadhyay, Kelly Korzeniewski, Prabhakar Viswanathan, Sanaa Abuaysheh, Priya Mohanty, Paresh Dandona. Orange juice neutralizes the proinflammatory effect of a high-fat, high-carbohydrate meal and prevents endotoxin increase and Toll-like receptor expression. *Am J Clin Nutr.* 2010 Apr;91(4):940-9. Epub 2010 Mar 3. PMID: 20200256
- [5] O'Neil CE, Nicklas TA, Rampersaud GC, Fulgoni VL 3rd. One hundred percent orange juice consumption is associated with better diet quality, improved nutrient adequacy, and no increased risk for overweight/obesity in children. *Nutr Res.* 2011 Sep;31(9):673-82. associated with better diet quality, improved nutrient adequacy, and no increased risk for overweight/obesity in children. *Nutr Res.* 2011 Sep;31(9):673-82.
- [6] Clarita V Odvina. Comparative value of orange juice versus lemonade in reducing stone-forming risk. *Clin J Am Soc Nephrol.* 2006 Nov;1(6):1269-74. Epub 2006 Aug 30. PMID: 17699358
- [7] Federica Vitali, Claudia Pennisi, Antonio Tomaino, Francesco Bonina, Anna De Pasquale, Antonella Saija, Beatrice Tita. Effect of a standardized extract of red orange juice on proliferation of human prostate cells in vitro. *Filoterapia.* 2006 Apr;77(3):151-5. Epub 2006 Feb 23. PMID: 16530345
- [8] GreenMedInfo.com, D-Limonene's Anti-Cancer Properties
- [9] Gang Chen, Zhongyi Yin, Xuxu Zheng. [Effect and mechanism of total flavonoids of orange peel on rat adjuvant arthritis]. *Zhongguo Zhong Yao Za Zhi.* 2010 May;35(10):1298-301. PMID: 20707201
- [10] Sadanori Abe, Kunhua Fan, Chi-Tang Ho, Geetha Ghai, Kan Yang. Chemopreventive effects of orange peel extract (OPE). II: OPE inhibits atypical hyperplastic lesions in rodent mammary gland. *J Med Food.* 2007 Mar;10(1):18-24. PMID: 17472462
- [11] Igor N Sergeev, Chi-Tang Ho, Shiming Li, Julie Colby, Slavik Dushenkov. Apoptosis-inducing activity of hydroxylated polymethoxyflavones and polymethoxyflavones from orange peel in human breast cancer cells. *Mol Nutr Food Res.* 2007 Dec;51(12):1478-84. PMID: 17979096
- [12] Marta Rossi, Werner Garavello, Renato Talamini, Carlo La Vecchia, Silvia Franceschi, Pagona Lagiou, Paola Zambon, Luigino Dal Maso, Cristina Bosetti, Eva Negri. Flavonoids and risk of squamous cell esophageal cancer. *Arch Intern Med.* 2000 Apr 16;160(7):1009-13. PMID: 17192901
- [13] J Lehrner, C Eckersberger, P Walla, G Pötsch, L Deecke. Ambient odor of orange in a dental office reduces anxiety and improves mood in female patients. *Physiol Behav.* 2000 Oct 1-15;71(1-2):83-6. PMID: 11134689
- [14] J Lehrner, G Marwinski, S Lehr, P Johren, L Deecke. Ambient odors of orange and lavender reduce anxiety and improve mood in a dental office. *Physiol Behav.* 2005 Sep 15;86(1-2):92-5. PMID: 16095639
- [15] Kunhua Fan, Naoto Kurihara, Sadanori Abe, Chi-Tang Ho, Geetha Ghai, Kan Yang. Chemopreventive effects of orange peel extract (OPE). I: OPE inhibits intestinal tumor growth in ApcMin/+ mice. *J Med Food.* 2007 Mar;10(1):11-7. PMID: 17472461

References with supporting links available at www.greenmedinfo.com/blog/9-evidence-based-medicinal-properties-oranges.



Palomar Health **Remains** on the **Cutting Edge** of **Healthcare**

Courtesy of Palomar Health

Courtesy photo

Technology is rapidly changing in the healthcare field, and Palomar Health continues to evolve to best serve patients. Equipment is a small portion of the technology equation; physician skill is critical to providing the most innovative medical care, and Palomar Medical Centers in Escondido and Poway have some of the best and brightest medical professionals in the country performing cutting edge procedures that improve patient outcomes.

Palomar Health is the only Southern California hospital system that is a member of the Mayo Clinic Care Network. Palomar Health physicians have access to one-on-one consultations with Mayo Clinic physicians to discuss specific patient needs. The system participates in clinical projects, sharing best practices with hospitals throughout the Mayo Clinic Care Network. As a patient of Palomar Health, they are part of a network of the most innovative healthcare providers in the world.

One of the most exciting advances in heart surgery is the use of minimally invasive techniques. Traditional open heart surgery involves making a large incision down the front of the chest, separating the rib cage, and moving organs to gain access to the heart. Patients experience pain and can stay in the hospital a couple of weeks to recover with ongoing rehabilitation schedules once home.

“Minimally invasive heart surgery” involves making small incisions, sometimes in the groin, sternum or under the armpit, to repair damaged heart tissues. The benefits of minimally invasive techniques can be significant and include smaller scars, reduced risk of infection, less blood loss, less pain and fewer physical restrictions. Today after some major heart procedures patients may only have a single night’s stay in the hospital.

Palomar Health’s Heart and Vascular Center of Excellence is nationally recognized for its patient care and is a regional leader in providing advanced options such as minimally invasive heart surgeries. Cardiothoracic surgeon Dr. Yuan Lin utilizes a technique for coronary artery bypass grafting surgery that improves blood flow to the heart for people suffering from severe coronary artery disease while allowing the heart to pump on its own. The traditional method often requires the use of a heart-lung machine to keep the heart pumping during surgery, increasing risk and length of time needed to recover for patients. As a result of Lin’s technique, nearly 90 percent of Palomar Health coronary artery bypass grafting patients have their surgeries done “off pump” while the regional average is only 40 percent.

Another type of minimally invasive heart surgery that Palomar Health performs exclusively in North County San Diego is the transcatheter aortic valve replacement. The TAVR is a surgical procedure that replaces a damaged aortic valve with a new artificial valve without opening the chest. Interventional cardiologist Dr. Rod Serry advances the new valve through a small incision in the groin using a catheter, up the femoral artery and into the damaged heart valve. The procedure takes less than two hours and most patients can be sent home the next day.

Palomar Health recently made a significant investment in 4-D cardiovascular ultrasound systems, which is like upgrading a home theater from VHS to 3-D 4K. The new machines allow cardiologists to see the heart beating in real-time from all sides in crystal clear clarity without any discomfort at all. For more advanced images a camera can be placed down the throat. Under sedation for comfort, the camera can see through congested lungs and fatty tissue like an x-ray. The portable machines are used during surgeries, in pediatrics, recovery rooms, and in our cardiac imaging department to visualize the heart, arteries-veins of the arms and legs, as well as blood flow to the brain to help guide the physicians to a diagnosis.

The Palomar Health Orthopedic and Spine Center is a Center of Excellence recognized by U.S. News and World Report as a “High Performing Hospital” for hip and knee replacements. Between Palomar Medical Centers Escondido and Poway, the Orthopedic and Spine Center performs 25 percent The Palomar Health Orthopedic and Spine Center delivers complete care, ranging from non-surgical treatments that pinpoint pain at the source, to minimally invasive surgery that resolves complex conditions.

The multidisciplinary team works together in utilizing state-of-the-art methods and fostering a caring environment, helping patients get back to everyday activity as quickly, comfortably and safely as possible. The team has implemented an innovative patient care pathway that has been highly successful at speeding up recovery and reducing the pain typically associated with surgery.

Along with neurosurgeons and orthopedic surgeons specializing in spine, hand, foot and ankle, hip and knee and shoulder and elbow, the team includes physical therapists, pain management specialists and integrative medicine specialists. The specialists collaborate in creating personalized treatment plans that effectively address a wide array of conditions.

When it comes to your heart it's our *people* you can trust.

Meet our award-winning cardiovascular team.



At Palomar Health, we put our heart in everything we do. So take comfort in knowing an award-winning team of heart specialists is located right in your backyard. From routine visits to complex procedures, our nationally recognized **Heart & Vascular Center** specializes in turning cutting-edge technology into everyday miracles.

To find a doctor near you or to learn more, call **800.628.2880** or visit **PalomarHealth.org/Heart**.



**PALOMAR
HEALTH**

Passion. People. Purpose.™

Dr. James E. Sorge & Associates

Top-Ranked Dr. Sorge Still Welcoming
New Patients at A Smile Shoppe

“Dr. Sorge prides himself on staying on top of technology and the result is a true 21st century office, where, for example, people can get same-day crowns.”

You might think you need to *know somebody* to get an appointment with the No. 1 dentist in North San Diego County. You might think that, but you’d be wrong.

Dr. James E. Sorge, who has been voted San Diego’s “Top Dentist” (North County) for the past 11 years (2007-2017) by professionals in the dental community, said he is still “welcoming new patients all the time.”

A staple in the Fallbrook community, Dr. Sorge has been offering complete dental care at A Smile Shoppe for 18 years. During that time, he and his staff have helped countless patients, treating them as members of their family.

“I have a great staff. They are really good people,” said Dr. Sorge. “They’re very knowledgeable and extremely courteous. They help make A Smile Shoppe a comfortable and inviting place to receive dental treatment.”

Clients are warmly greeted upon arrival at the always-pristine office and are invited to help themselves to a refreshing bottle of water while in the waiting room. If patients have financial concerns about their treatment, the staff is happy to assist in working out a plan.



A Smile Shoppe provides dental care for the whole family.

Whether you are seeking a teeth cleaning, fillings, implants, or crowns, Dr. Sorge and his staff are meticulous in their work to give you the best results possible. As an added bonus, A Smile Shoppe offers other services that include braces and treating sleep apnea.

Dr. Sorge prides himself on staying on top of technology and the result is a true 21st Century office, where, for example, people can get same-day crowns thanks to A Smile Shoppe having a CEREC machine.

Laser technology and cone beam X-rays help improve the care their patients receive. “We can take an X-ray, get a three-dimensional image of your head, evaluate the jaw bones, and look for oral cancers and infections a little more thoroughly due to this cutting-edge technology,” said Dr. Sorge. “We take digital X-rays so that it’s very, very low radiation dosages, which makes it safer for our patients.”

A Smile Shoppe is also dedicated to helping veterans. Dr. Sorge and his team went through a rigorous review process in order to become VA approved.

“We’re the only VA-certified dental facility in this area,” said Dr. Sorge. “If disabled veterans aren’t able to get the services they need at the VA hospital, they can come to A Smile Shoppe and receive treatment.”



Dr. James E. Sorge

Dr. Sorge enjoys giving back to the local community. Over the years, he has supported the Boys & Girls Club of Fallbrook, athletic programs, and clubs at Fallbrook High School and Ingold Sports Park. He has been a center court sponsor of the annual Fallbrook Open tennis tournament since 2001. As an Eagle Scout recipient, Dr. Sorge has been a proud supporter of the Boy Scouts of America as a scouting leader and donor.

Dr. Sorge is deeply committed to helping people not only in the local community, but also those who live all over the world. He is involved with various humanitarian organizations, including the Academy of LDS Dentists, which performs philanthropy work around the world, usually in the South Pacific and in South America.

“One of the most rewarding parts of my career is to provide services to those who cannot otherwise receive treatment,” said Dr. Sorge. “It is my privilege to gather dental supplies, equipment, and educational materials to help supply local clinics, and assist volunteers in teaching the indigenous people how to increase their oral health.”

To make an appointment with the No. 1-rated Dr. Sorge, call (760) 728-1592 or visit www.fallbrooksmiles.com. A Smile Shoppe is located at 521 East Elder St, Suite 203 in Fallbrook.

A Smile Shoppe
521 E. Elder St., Suite 203 | Fallbrook, CA 92028
(760) 728-1592
www.fallbrooksmiles.com

Fallbrook Eyecare Center



MEMBER *VISION SOURCE* NETWORK

Providing complete eye care for adults and children with a highly trained staff to tend to our patient's eyecare needs.

Services Include:

- Comprehensive Eye Examinations
- Fashionable & Trendy Eyewear Sunglasses
- Contact Lenses
- Optical Dispensing
- Co-management for Laser Surgery
- Protective Sports Eyewear
- Industrial Eyewear

Diagnosis & Treatment:

- Eye Infections
- Eye Injuries
- Dry Eyes
- Eye Diseases
- Cataracts
- Glaucoma & Diabetic Eye Exams
- LipiView/LipiFlow
- Dry Eye Treatment

Specialty Item Contact Lenses Include:

- Bifocal
- Toric
- Synergeyes Hybrid
- Keratoconus



Designer Frames & Sunglasses!

SWAROVSKI

Mauri Jim

VERA WANG
EYEWEAR

WLEX

OAKLEY

Ray-Ban®

PRADA

JIMMY CHOO

SPY+

Silhouette®
AUTHENTIC EYEWEAR SINCE 1964

Mention
This Ad and
Receive
10% Off!*

Minor Repair and
Fabrication of Glasses
Available on Site

VILLAGE PROFESSIONAL CENTER
645 East Elder Street, Suite D, Fallbrook, CA
(760) 728-9440 | www.visionsource-fallbrookeyecare.com

*Some restrictions apply.

6 Health Benefits of Pomegranate

by Deanna Minich, PhD

These delicious seeds may be tiny, but they boast big therapeutic qualities over a wide range of conditions.

Persephone ate pomegranate seeds and subsequently had to spend a third of the year in the underworld with Hades, according to Greek mythology. If you consume pomegranate, you will not face the same fate; instead, you might just find yourself avoiding an early trip to the afterlife thanks to the numerous health benefits provided by this delicious fruit and its copious amounts of antioxidants.

Lower Blood Pressure

Need a simple reason to drink pomegranate juice? You'll be happy to know of its favorable effects

on blood pressure. A systematic review and meta-analysis concluded that consuming pomegranate juice significantly reduced both systolic and diastolic blood pressure. The benefits to systolic blood pressure occurred in studies that lasted both under and over 12 weeks, showing that duration was not the biggest factor in the fruit's efficacy. Dosages above and below 240 cubic centimeters, roughly 8 fluid ounces, also led to significant reduction in systolic



Care Van • Senior Day Care • Senior Care Advocate



Senior Resources
from A to Z

760-723-7570

Foundationforseniorcare.org

Fallbrook Active Nutrition



Healthy Lunch



Healthy breakfast or lunch on the go served at
Fallbrook Active Nutrition.

Follow us on Facebook for updated offers.



Maryann
Collings

619-244-6126
139 S Main Street,
Suite C
Fallbrook, CA 92028

Maryanncollings.goherbalife.com
Maryanncollings@yahoo.com

Fallbrook Active Nutrition #FAN

@maryanncollings



I ♥ Herbalife.

www.discoverfallbrook.com



Pomegranate juice has been shown to reduce blood pressure.

Courtesy photos

blood pressure, while the effects on diastolic blood pressure began at 240 cubic centimeters.

Another study suggests that pomegranate juice has potential to provide immediate benefits. For this randomized, controlled cross-over trial, young, healthy men ate a high-fat meal and drank a beverage made with pomegranate extract before or during the meal, while the control group did not. There were no effects on postprandial changes to the lipids levels in the blood. However, consuming the pomegranate drink during or before the meal reduced the postprandial increase in systolic blood pressure.

Improve Cholesterol and Prevent Atherosclerosis

The heart-healthy qualities of pomegranate do not end with blood pressure. It also might help with atherosclerosis in two ways: altering the cholesterol profile and reducing oxidative stress. A clinical trial found that pomegranate seed oil positively altered serum lipid profiles. In this study, 51 subjects with high cholesterol levels were given either a placebo or 400 milligrams of pomegranate seed oil two times a day for four weeks. There was a significant decrease in the triglyceride levels and the triglyceride/HDL cholesterol ratio, although the LDL cholesterol levels and glucose concentrations did not experience significant changes. Although LDL cholesterol is most associated with atherosclerosis, there is also benefit to decreasing serum triglycerides.

Another study performed with diabetic patients who have an increased risk of atherosclerosis due to increased oxidative stress illustrated that patients who consume 50 milliliter, or 1.7 fluid ounces, of pomegranate juice every day over a period of three months experience a decrease in some markers of oxidative stress associated with atherosclerosis, namely lipid peroxides and thiobarbituric acid reactive substances. There was also an increase in glutathione, one of the main antioxidants in the body. Additionally, the macrophages uptake of oxidized LDL declined. The latter two results are clear markers of increased antioxidant activity, which could help to prevent atherosclerosis.

Reduce Oxidative Stress

The antioxidant properties of pomegranate provide many of its health benefits beyond just preventing atherosclerosis. There is an association of excess oxidative stress and many chronic illnesses, so finding ways to improve oxidative status might reduce the incidence or severity of these diseases. Drinking pomegranate every day might just help. According to one study, drinking 200 milliliters, about 6.76



The Fallbrook Healing Center's Vision:

Create a continuum of care that empowers our clients to live and succeed in their communities.

**Family
Compassion
Commitment
Enthusiasm
Flexibility
Character**

Our values drive
the work we do
every day.



Crestwood Behavioral Health, Inc.
is a premier provider of
behavioral healthcare in California.

crestwoodbehavioralhealth.com





Supplementing with pomegranate may enhance exercise performance and recovery.

ounces, of a drink made from grape and pomegranate juice every day improved oxidative stress in healthy adults. At the end of the 8-week clinical trial, there was a significant decrease in plasma lipid oxidation and an increase in the capacity for antioxidants.

Pomegranate is not just a “super food” for healthy adults; it might also improve the antioxidant capacity in the elderly and be superior to apple juice. Additional studies point to the ability of pomegranate juice to lessen some of the complications caused by oxidative stress in those who undergo hemodialysis. A single dose of pomegranate juice mitigated some of the inflammation and oxidative stress associated with hemodialysis and intravenous iron administration. Drinking it over a course of a year provided reduced incidence rate of a second hospitalization.

Enhance Exercise Performance and Recovery

Are you always looking for the next great supplement to improve your exercise performance? Well, pomegranate might just be a con-

tender. A study found that taking a pomegranate supplement prior to exercise might enhance blood flow and increase vessel diameter, which might help improve exercise performance by delaying fatigue. A second, more recent study confirmed these results, showing that taking pomegranate supplements might increase oxygen supply through increased blood flow and vessel diameter to boost performance.

Furthermore, exercise can cause oxidative stress. While not necessarily harmful to the body on its own in the presence of adequate antioxidant capacity, health issues may arise when the stress outweighs the body’s resources. Here, the antioxidant capacity of pomegranate comes to the rescue again. A randomized controlled trial gave participants who performed endurance exercise 200 milliliter, or 6.76 fluid ounces, per day of pure pomegranate juice, pomegranate juice diluted with water, or a control drink over a period of 21 days. Those who consumed pomegranate juice experienced a reduction in their oxidative stress markers, specifically protein carbonyls and malondialdehyde, while those who consumed the diluted pomegranate juice maintained their levels and the control group saw an increase in their levels. Another study found that regular intake of pomegranate juice also helped to mitigate inflammatory and oxidative injury, mainly through increasing antioxidant capacity after exercise.

FALLBROOK WELLNESS SPA

Here at the FWS, we are dedicated to using only the highest quality products and the most cutting edge skin and body treatments available in the industry. Whether you are spending an hour or a day with us, our goal is for you to leave feeling relaxed, and refreshed.

Great atmosphere and friendly staff!



FALLBROOK
WELLNESS SPA

**HAVE A QUESTION OR WANT TO
SCHEDULE YOUR VISIT?**

Reserve your appointment (760) 723-8264

123 E. Alvarado, Fallbrook

www.wellnessspa.com

We Proudly Use these Products:





Control Diabetes and Metabolic Syndrome

It is also possible that pomegranate juice might help diabetics control their blood glucose. One study found that after three hours of drinking 1.5 milliliters of pomegranate juice per kilogram of body weight, about 3.5 fluid ounces for an average 150-pound person, participants had decreased fasting serum glucose, decreased insulin resistance, and increased beta cell function. There was a relationship between initial fasting glucose levels, as those who had levels between 7.1 and 8.7 mmol/L, or 128 and 156 mg/dl, had a greater response than those with higher blood glucose levels. Taking a supplement of 1000 mg of pomegranate extract also led to a decrease of markers of oxidative stress, as well as serum lipids, glucose, and insulin in overweight and obese individuals after 30 days, according to another study.

Boost Fertility

Trying to get pregnant or already pregnant? Consider adding some pomegranates to your diet. In men, consuming pomegranate extract has the potential to stimulate the creation of sperm, as well as improve motility and sperm count. In one study, a group of men took tablets that contained extract of pomegranate and powder of greater galangal rhizom, an herb shown to be beneficial to male fertility. After taking the tablets for three months, the men who consumed the supplement saw 62 percent increases of sperm motility, compared to just 20 percent in the placebo group.

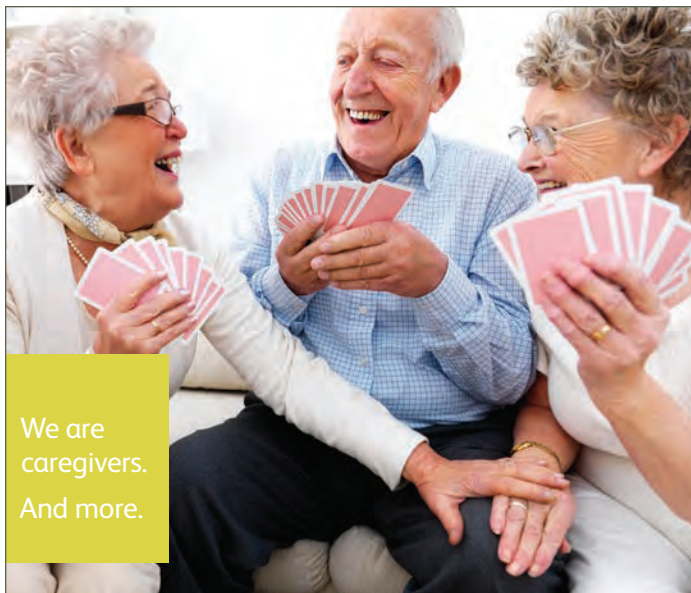
Pomegranate's antioxidant properties help during pregnancy through protecting the placenta from issues caused by excess oxidative stress. In a randomized control trial, pregnant women consumed either 8 ounces of pomegranate juice or apple juice as a control. The researchers found those who consumed the pomegranate juice had decreased markers for the oxidative stress in the placenta, which may reduce pregnancy complications by limiting injury to the placenta.

How to Enjoy the Numerous Health Benefits

The antioxidant capabilities of pomegranate come up again and again as to the mechanisms of action for providing numerous health benefits for a range of disorders, from heart disease to diabetes to gingivitis to prostate and other cancers to other conditions associated with oxidative stress.

With so many reasons to enjoy pomegranate, now is the time to find ways to take consume it and take advantage of the antioxidant power. Most studies use supplements or juice to determine the effects because they offer ways to consume higher quantities of the beneficial antioxidants. Taking pomegranate supplements is relatively safe with no serious adverse events associated with it; however, check with a healthcare practitioner whether it is acceptable for you to take.

Consuming the juice is also a healthy option. Choose one that is 100 percent pomegranate juice with no added sugar and little to no additional ingredients, especially unhealthy ones. Simply eating the fruit still has health benefits, and there are many different ways to add it to the menu for a delicious — and healthy — treat.



We are
caregivers.
And more.

From bridge games to bathing assistance this is home care.

We all embark on times in our lives when we could use a little extra help. Whether you need support or help caring for a loved one, FirstLight® Home Care is here for you.

Our extraordinary caregivers are an extension of your family who provide non-medical care wherever you call home. Our services range from conversation, companionship and learning your favorite card game to assistance with household duties and help with individual needs like bathing and hygiene. Local owners, Christine and John Hamby, and their entire team are ready to help you or someone you love.



Schedule a complimentary
consultation today.

951-395-0821

Online: Temecula.FirstLightHomeCare.com
Email: CHamby@FirstLightHomeCare.com

David Illich, Au.D.

Professional Hearing Associates, Inc.

Helping to Break the Silence

“There is no need to allow hearing loss to prevent one from enjoying life in the audible world. Hearing is life.”

Knowing how to be a good listener is one of the fine arts of socializing. But for millions of people in the world, hearing loss can be a stealthy, gradual occurrence which eventually undermines their ability to listen to or interact with family, friends, co-workers and everyone else in daily life.

And because diminishing hearing can take several years before it is recognized and acknowledged, people often unknowingly begin to avoid spending time with others because it is too difficult to hear them, said David Illich, Au.D., who has provided hearing care services in North County San Diego for more than 34 years.

“Clues to hearing loss can be such things as needing to have the television on so loud that your spouse doesn’t want to be in the same room with you. Or not wanting to be with the grandkids because you can’t make out what they are saying, and you don’t want them to realize it,” said Dr. Illich, adding that nearly half of people older than age 75 have difficulty in hearing.

Dr. Illich, who served as a past president of the California Audiology Association, is the Chief of Audiology for Palomar Health and Pomerado Hospital as well as a contractual provider for Tri-City Hospital. He also heads up Professional Hearing Associates, Inc. which has been providing audiology

services and hearing aids in this area since 1984, and has locations in Escondido, Poway and Oceanside.

In addition to offering free classes, lectures and seminars about hearing impairment issues in today’s noisy environment, the audiologist recommends getting hearing tests even if there are no major signs of diminished hearing. And he believes that investing in more expensive hearing aids such as Phonak Lyric – a miniature, invisible-to-the-outside-world aid which can be left in place 24/7 for months at a time – and Phonak Audéo B-Direct – which connects to cell phones, televisions and stereo systems – is more cost-effective than cheaper hearing aids. Even if the difference amounts to 15-20 cents more per day, the expensive hearing aids can generally outlast the cheaper ones by as much as three times, he said.

However, Dr. Illich emphasizes that hearing loss is not just an elderly or aging baby boomer health issue.

“The fastest growing epidemic for young people 19 years old or younger is sensory neural hearing loss,” he said.

“It’s very alarming because today all the kids are listening to and watching music, videos and movies for hours at a time, and instead of using headphones, they are using what’s called ‘deep insert’ earbuds which



David Illich,
Doctor of Audiology

deliver sound directly into their ear canals without any buffering. This can damage the sensitive cells in the inner ear that convert sound into electrical signals to the brain,” explained Dr. Illich.

“Young people don’t realize they are doing permanent damage to their hearing. Those inner ear cells never grow back,” he said.

To prevent noise-induced hearing loss, Dr. Illich teaches his patients the 60/60 rule: don’t listen to earphones more than 60 minutes at a time and never at more than 60 percent of the maximum device volume.

By being vigilant about testing for changes in hearing, practicing the 60/60 rule and taking advantage of the technological advances in hearing aids, there is no need to allow hearing loss to prevent one from enjoying life in the audible world.

“Hearing is life,” Dr. Illich said. “Of the five senses, I believe hearing is our main intellectual and cognitive sense. And it’s communicating with the people around you, your family and your friends who make life complete.”

Professional Hearing Associates

1045 E. Valley Pkwy.
Escondido, CA 92025
(760) 489-6901

3231 Waring Court, Suite H
Oceanside, CA 92056
(760) 940-0373

www.hearinginfo.net



Dr. Illich in Mexico fitting hearing aids with the Starkey Hear Now Foundation.



Dr. Illich has provided hearing care services in North County San Diego for more than 34 years.

Pain is NOT a Lifestyle, We have the *Solutions!*



Hips, Knees, Ankles and Foot Pain



Shoulders, Elbows and Wrist Pain



Migraines, TMJ, Neck, Mid and Low Back Pain



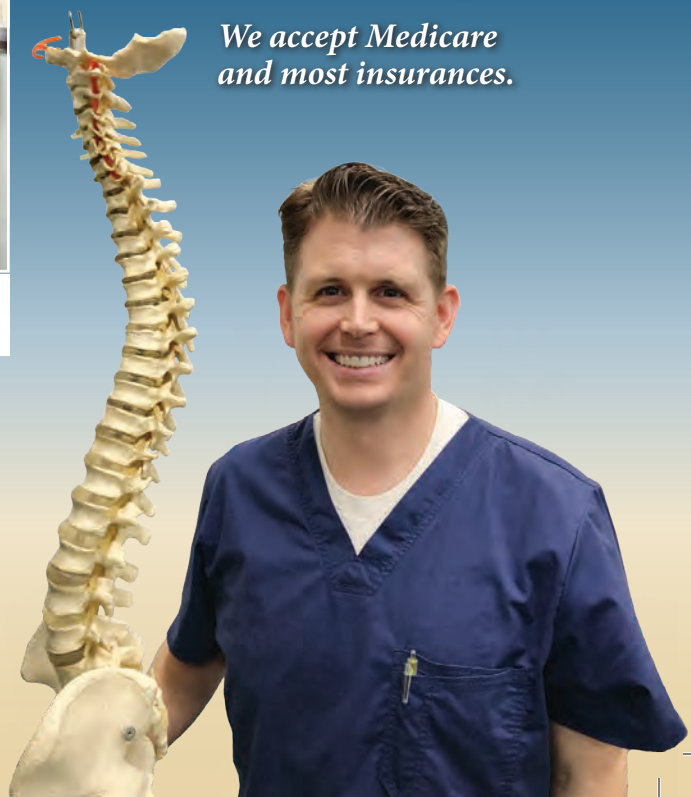
Sciatica, Disc Herniation and Degeneration, Neuropathy



Health Education and Nutrition Counseling

Dr. Scott Vance, DC

*We accept Medicare
and most insurances.*



VANCE CHIROPRACTIC INC.
760-728-2800 • VanceChiroInc.com

5256 S. Mission Rd., Suite 406, Bonsall, CA 92003
Next to Bonsall Theater

Open 5 days a week:

Mon, Wed, Fri 8am - 6pm • Tues, Thurs 9am - 12pm

Water of Life

Changing Lives in Cambodia



by Nathalie Taylor

Cambodia has a tortured past due to the tragedies of the Pol Pot regime, but one person who is making a difference in that nation is former Fallbrook resident, Randy Fleming. Working through his ministry, Water of Life, Randy and many others are slowly counteracting the damage done by Pol Pot.

Pol Pot, through the Khmer Rouge, slaughtered much of the adult population in Cambodia with a focus on physicians, educators and even those who wore eyeglasses. He was bent on isolating the citizens while closing schools, hospitals and places of worship. Books were burned, and families destroyed. Now, over 50 percent of the population is under 30 years of age.

Randy, who was owner of the Fallbrook Christian Book Store before his move to Cambodia, was growing a heart for missions through several trips to various countries. The trips were sponsored, in part, by his bookstore. Missions began to be a priority for him.

"I thought that I should just stop someplace, to get to know the people, learn about their culture, their ways and learn about their religion," he said.

Randy sold the store in 2005, giving him the freedom to serve in Cambodia.

Randy knew he was destined to come alongside the people of Phnom Penh, and work with them to help improve their society, when he came to terms with the disgust he felt regarding cockroaches. When the streets flood, untold numbers of cockroaches crawl up into the homes – and sometimes onto the people – to escape the floodwaters. When Randy experienced this phenomenon for the first time, he yearned to return to America.

But, he said, God changed his heart and his thoughts, "How can I think I can leave, when they [Cambodians] cannot leave?"

So Randy remained in Cambodia. "I love the people so much," he said. "I wanted to get to know the people and their hearts. I wanted to understand what they were going through."



Cambodian women work on making the stuffed animals they sell to earn a living, helped by Water of Life staff. Courtesy photo



Dave Phillips, left, and Gary Eikermann, right, are seen in front of the Living Water Center with a staff member in Phnom Penh, Cambodia. Courtesy photo

Since Randy was raised in a foster home, he understood the needs of children who were living life without the support of a traditional family.

Amy Putnam traveled to Cambodia with Randy, and others from Fallbrook, in 2004. Shortly after that trip, Amy said she was surprised to find the children so happy even though life was extremely difficult.

"I saw an enormous hope in spite of everything — these kids are the 'tomorrow' of Cambodia," she said. "I feel that they will turn their country around."

Amy's words were prophetic. Enough students with goals and dreams have passed through the doors of Water of Life to make a difference in the country. They are emerging as leaders. One of their former students is now working at a U.S. Embassy. Others are teaching at Water of Life.

In 2007 Water of Life founded the home for boys, added a home for girls, an orphanage and a technical school. More recently, the church Calvary Chapel Phnom Penh was founded. None of this was easy; it took prayer, financial gifts, physical labor and dedication of volunteers and staff to make it happen.

The Water of Life orphanage grew out of an extreme need. Randy and another Water of Life staff member were disturbed when a group of thirty children walked past the Water of Life house carrying their belongings in bags slung over their shoulders. When asked where they planned to live, the children replied that they did not know. The children left the orphanage where they were living because they had been abused. So that day, the Water of

2018 Regal TourX

With its rugged styling and incredible versatility, the TourX is thoughtfully designed around you and your love for adventure.



EXPERIENCE
THE NEW BUICK



STACEY RICHARDS
GENERAL MANAGER

PARADISE

27420 Ynez Road, Temecula, CA 92591

ParadiseBuickGMC.com

951-216-2260

2018 YUKON DENALI

EXPERIENCE DENALI LUXURY

The Yukon Denali makes a powerful impression with confident lines and aerodynamic proportions. An unmistakable presence on the road, or in your driveway.



WE ARE PROFESSIONAL GRADE



PARADISE

27420 Ynez Road, Temecula, CA 92591

ParadiseBuickGMC.com

951-216-2260

ORGANIZATIONS CONNECTED WITH WATER OF LIFE

Academy of Careers and Technology

(First private general
technical high school and
junior high)

Calvary Chapel Phnom Penh

Kompong Thom Center for Studies

WATER OF LIFE MINISTRIES/ COMMUNITY SERVICES

Water of Life Staff

20 Foreign Staff (Germany,
Hong Kong, USA)

20 Khmer Staff
(Cambodians)

Cambodia Crocheting Sisters

(Women make crocheted
toy animals to sell)

Kids Home

(Young children without a
home)

Girls Dorm

(Assists high school and
college girls with education
and safe home placement)

Boys Dorm

(Assists high school
and college boys with
education and safe home
placement)

English Classes

(Daily American 12th
grade level courses and
certification)
(300 students)

Music Teaching Center

(Daily classes in piano,
guitar, drums)

Sports Programs

Basic CPR and Fire Prevention

(Training in schools and
organizations)

Midwife Assistance

Food Distribution Programs

Child Protection Courses

Chemistry and Algebra Classes



Attending a meet and greet gathering at a home in Fallbrook on Dec. 1 are, from left, Gary Eikermann, Randy Fleming and Dave Phillips.

Lucette Moramarco photo



These crocheted animals are the work of Cambodian women.

Lucette Moramarco photo



Ruby Phillips and daughter-in-law Vielka Phillips represent Water of Life at the Fallbrook Harvest Faire in November, selling stuffed animals made by Cambodian women.

Lucette Moramarco photo



To raise funds for Water of Life, artist Rin Yame draws and sells these portraits of Cambodian children.

Lucette Moramarco photo

Life orphanage was established. They sheltered thirty children and began to tutor them in math, music, computer operation and the English language. Due to the healthful food served at the orphanage, the children, who arrived thin and frail, soon became strong and healthy.

One day Randy took in two roommates – a young man named Rith and a friend of Rith's.

"I didn't want roommates, but I couldn't say no," Randy said. "That boy [Rith] is now the pastor of our church, and he also teaches English."

Rith graduated from college with a bachelor's degree in TESOL (English for Speakers of Other Languages) and started a very successful English program for Water of Life. Three English classes meet each day with 300 students in attendance. The students read the Bible every day. One student commented, "Every time we read [the Bible] water flows from our eyes."

"That showed me that it wasn't anything I was doing," Randy said. "Their lives were being changed by reading the Word every day."

Five years ago, a man named Andrew Martin taught a group of women to make crocheted toy animals. These women, who previously foraged through the garbage at the dump in order to earn a living, are now in a more healthful environment. The group – who call themselves the Cambodian Crocheting Sisters – are still going strong and finding more outlets for sales. At first, a visit to where the women worked required wading through sewer water and walking up unstable, rickety stairs. But, now they have a new, safer building.

The Water of Life staff is constantly fighting the

students' fear generated from belief in superstitions. Some Cambodians believe that if they eat a mangosteen fruit that is sprinkled with sugar, they will die. So, at the beginning of each semester, in order to counteract this belief, one of the teachers will bring a mangosteen into the classroom – sprinkle sugar on it – then eat the fruit. The students don't think of him as a superior being but think he is lucky; however, every time he eats a mangosteen with sugar, it eats away at the darkness of that superstition.

One of the goals is to train Cambodians to move into leadership roles, and it is already becoming a reality. That is just one example of the deep respect the Water of Life staff members have for the Cambodian people.

The staff encourages every student to finish high school, then points them toward college. High school graduation is a lofty goal because the percentage of those who finish high school in Cambodia is very low. The staff members at Water of Life are not only teaching the students subjects in the school curriculum, but are teaching the students to believe in themselves.

"Don't just shoot for the moon – shoot for the stars," Randy told the students.

Why does Randy continue this work in the midst of hot, humid conditions with the threat of malaria, dysentery and dengue fever, not to mention insects buzzing and crawling about?

Randy said he knows there is still a lot of work to be done. There are still orphans wandering the streets, and still many families living in extreme poverty.

Water of Life is not only changing the lives of children and youth, but, in some cases, entire families. The fruit of their labors is evident, and progress continues.

Fallbrook Regional HEALTH DISTRICT



Board Members, Staff & Support Staff of Fallbrook Regional Health District

NEW VISION

Be it resolved that the Vision of the Fallbrook Regional Health District effective this 14th day of February:

Fallbrook Regional Health District will work with its residents and organizations to become a designated **Blue Zone** by the year of 2022.

A Special District Serving Bonsall, De Luz, Fallbrook and Rainbow

Fallbrook Regional Health District held a community forum before its monthly board meeting February 14th to collect input from residents on what they would like to see in a wellness center. As part of its mission to promote health for the people of its district, FRHD is in escrow on a 4.6-acre property on which the District Board and staff plan to create the Fallbrook Regional Wellness Center.

A wellness center fits with the District's view that treatment of disease is more costly than prevention.

"We would love to see a healthier community, eating right, exercising, because food is medicine, exercise is medicine."

- Bobbi Palmer, CEO

www.fallbrookhealth.org

A Tax Supported Public Agency



Church Guide

Lucette Moramarco photo

APOSTOLIC ASSEMBLY OF THE FAITH IN CHRIST JESUS

135 E. Ivy St. Fallbrook, CA 92028
760-533-7716 or 951-259-4494

BAHA'I FAITH – FALLBROOK

PO Box 36, Fallbrook, CA 92088
800-22-UNITE

BONSALL COMMUNITY CHURCH

31542 Old River Rd., Bonsall, CA 92003
PO Box 21, Fallbrook, CA 92088
760-945-1276

CALVARY CHAPEL OF FALLBROOK

488 Industrial Way. A-1, Fallbrook, CA 92028
760-728-9138
www.ccfallbrook.com

CENTRO CRISTIANO DE VICTORIA

405 W. Fig St., Fallbrook, CA 92028
760-586-8144 or 760-453-1021

CHRIST CHURCH FALLBROOK

2000 Reche Rd., Fallbrook, CA 92028
760-728-2007
www.christchurchfallbrook.org

CHRIST THE KING LUTHERAN CHURCH

1620 S. Stage Coach Ln., Fallbrook, CA 92028
760-728-3256
www.ctklc-fallbrook.org

CHURCH OF CHRIST

1588 S. Mission Rd., Fallbrook, CA 92028
PO Box 1821 Fallbrook, CA 92088
www.fallbrookchurchofchrist.org
church@fallbrookchurchofchrist.org

CHURCH OF JESUS CHRIST OF THE LATTER-DAY SAINTS

621 S. Stage Coach Ln., Fallbrook, CA 92028
760-728-4244
www.lds.org

COMMUNITY BAPTIST CHURCH

731 S. Stage Coach Ln., Fallbrook, CA 92028
760-728-2966
www.cbcbfallbrook.org
cbefallbrook@gmail.com

CORNERSTONE BAPTIST CHURCH

131 E. Fig St., Ste #3, Fallbrook, CA 92028
760-723-2318
www.cornerstonefallbrook.org
office@cornerstonefallbrook.org

EL ALFARERO

Located at Living Waters Christian Fellowship
2000 Reche Rd., Fallbrook, CA 92029
760-484-6858

EMMANUEL BAPTIST CHURCH

911 E. Elder St., Fallbrook, CA 92028
760-728-2667
www.emmanuelbaptistfallbrook.com
pastorsw@sbcglobal.net

FALLBROOK UNITED METHODIST CHURCH

1844 Winterhaven Rd., Fallbrook, CA 92028
760-728-1472
www.fallbrookumc.org

FIRST CHRISTIAN CHURCH

318 W. Fig St., Fallbrook, CA 92028
760-728-7649
www.fccfallbrook.org

FIRST CHURCH OF CHRIST SCIENTIST

1109 E. Fallbrook St., Fallbrook, CA 92028
760-728-0242
www.christianscience.com

GRACE PRESBYTERIAN CHURCH FALLBROOK (PCA)

1978 Reche Rd., Fallbrook, CA 92028
760-689-2213
www.gracefallbrook.org
questions@gracefallbrook.org

HILLTOP CENTER

331 E. Elder St., Fallbrook, CA 92028
760-723-8291
www.csfallbrook.org

IGLESIA CRISTIANA MAS QUE VENCEDORES

Located at Zion Lutheran Church
1405 E Fallbrook St., Fallbrook, CA 92028
951-901-3936

IGLESIA PENTECOSTES CASA DE ADORACION

513 Industrial Way, Fallbrook, CA 92028
619-201-2680 or 760-645-3003

KINGDOM HALL OF JEHOVAH'S WITNESSES

512 S Stage Coach Ln., Fallbrook, CA 92028
760-728-9824

LIFE POINTE CHURCH

221 N. Pico Avenue, Fallbrook, CA 92028
PO Box 2648, Fallbrook, CA, 92088
www.lifepointefallbrook.com
fallbrookfirstbaptist@gmail.com

LIVING WATERS CHRISTIAN FELLOWSHIP

2000 Reche Rd., Fallbrook, CA 92028
760-728-1685
www.lwcf.me

MISSION SAN ANTONIO DE PALA

3015 Pala Mission Rd., Pala, CA 92059
PO Box 70, Pala, CA 92059
760-742-3317
www.missionantonio.org

NEW SONG INLAND HILLS CHURCH

731 S. Stagecoach Lane, Fallbrook, CA 92028
(760) 689-2039
www.inlandhills.cc

NORTH COAST CHURCH

1375 S. Mission, Fallbrook, CA 92028
Ofc: 550 Industrial Way, Fallbrook, CA 92028
760-728-2888
www.northcoastchurch.com

PAUMA VALLEY COMMUNITY CHURCH

32077 Community Church Drive,
Pauma Valley, CA 92061
PO Box 345, Pauma Valley, CA 92061
760-742-3551
www.paumavalleychurch.com
ministry@paumavallerychurch.com

PENTECOSTALS OF FALLBROOK

805 "C" E. Mission Rd. Fallbrook, CA 92028
760-451-0567

RAINBOW COMMUNITY CHURCH

2560 Rainbow Valley Blvd, Fallbrook, CA 92028
760-728-2051
www.thechurchatrainbow.com
rainbowcommunitychurch@gmail.com

RIVERVIEW CHURCH

4980 Sweetgrass Ln., Bonsall, CA 92003
760-941-1430
www.refc.org
riverview@refc.org

SEVENTH DAY ADVENTIST ENGLISH CHURCH

1200 Old Highway 395, Fallbrook, CA 92028
760-723-7733
www.fallbrookadventist.org
fbrooksda@gmail.com

SEVENTH DAY ADVENTIST SPANISH CHURCH

439 Iowa St., Fallbrook, CA 92028
760-728-1661

SONRISE CHRISTIAN FELLOWSHIP

463 S. Stage Coach Ln., Fallbrook, CA 92028
760-728-5804
www.sonrisefallbrook.com

ST. JOHN'S EPISCOPAL CHURCH

434 N. Iowa St., Fallbrook, CA 92028
PO Box 1576, Fallbrook, CA 92088
760-728-2908
www.stjohnsfallbrook.com

ST. PETER THE APOSTLE CATHOLIC PARISH

450 S. Stage Coach Ln., Fallbrook, CA 92028
760-689-6200
www.stpeter-fallbrook.org

ST. STEPHEN LUTHERAN CHURCH

1636 E. Mission Rd. Fallbrook, CA 92028
760-728-6814
www.ststephenfallbrook.com

THE POTTERS HOUSE CHRISTIAN CENTER

504 E. Alvarado St., Ste. 107, Fallbrook, CA 92028
760-822-7151

THE WATERS CHURCH

40055 Ross Rd., Fallbrook, CA 92028
www.thewaterschurch.com

ZION LUTHERAN CHURCH

1405 E. Fallbrook St., Fallbrook, CA 92028
760-728-8288
www.zlcs.org
zionchurch@zlcs.org



Local *Food Sharing* Programs Prospering

by Nathalie Taylor

“God has given us two hands, one to receive with, and the other to give with.”

– Billy Graham

“I saw a need,” Barbara McLean of Fallbrook said. This is how two local food sharing programs, “Sharing the Table,” and “God’s Bounty,” began. McLean is a visionary who follows through with her visions and knows what it takes to make things happen, especially when it comes to assisting the “food insecure.” Food insecure is a term that the San Diego Food Bank uses for people who do not have enough food to feed their families.

“I’m just doing what I am supposed to do,” McLean said. “We are called to help our neighbors. They are great people. They just got the bad draw of the card.”

Sharing the Table

Sharing the Table took root while McLean was tutoring a kindergarten boy in reading at Fallbrook Street School. McLean noticed that the child was extremely thin and small for his age. Determined to do something about it, she enlisted the help of Stephanie Martinez, who was school principal at the time. That is when the program began.

Martinez said that she was “grateful to Barbara McLean for bringing the food program to the school.”

In July 2014, McLean sought the help of Pastor Kenneth Davis at Christ the King Lutheran Church of Fallbrook. Davis had founded a simi-

lar program in Arizona, so he had the experience and expertise needed to give wings to the idea. The two worked on a food-sharing plan, presented it to the church council, and the council approved. As a result, in November of 2014, Sharing the Table was given a CTK Endowment Grant. In January 2015 the first event was held.

Because of McLean’s enthusiasm, congregants at the church began to volunteer for the program.

The first event was less than successful. McLean related, “Nobody showed up, so we had a lot of sandwiches left over.”

Since then, however, the program has prospered.

McLean noted, “We aim for twice a month during the school year – two Saturdays (2nd and 4th) at Maie Ellis School cafeteria.”

She further explained that weekends are when the families run low on food. “That is when they need the most help – they are ‘food insecure’ over the weekend.”

Fallbrook Street School students, and families of students, are eligible for the program. That is the only criteria. It doesn’t matter how large the family is. In fact, the program serves several large families.

Most of the food comes from local growers and restaurants. San Diego Food Bank provides supplemental food that helps feed the families over the weekend.

[Top left] Midge Thomas (left) and Barbara McLean are ready to celebrate St. Patrick’s Day with their guests.

[Top right] Steve Bernardi and Midge Thomas are ready to serve pizza.

Nathalie Taylor photos



**BOYS & GIRLS CLUBS
OF NORTH COUNTY**



GREAT FUTURES START HERE.

Daily Programs Offered:

- Character and Leadership Development
- Education and Career Development
(Homework Help)
- Health and Life Skills (Triple Play)
- Sports, Fitness & Recreation
(Sports Leagues, Special Events)
- The Arts (Music, Visual Arts)



Youth Development Strategy:

Our Boys & Girls Clubs programs promote the development of young people by instilling a sense of competence, a sense of belonging and a sense of power & influence.

With this strategy, self-esteem is enhanced and an environment is created to provide an opportunity for our youth to BE GREAT!

Club Sites:

- Ingold Unit
- Fallbrook Street Elementary
- William H. Frazier Elementary
- Vallecitos Elementary
- Live Oak Elementary
- Maie Ellis Elementary
- La Paloma Elementary
- Potter Jr. High

Hours of
Operation:
School year from
school dismissal
until 6:00pm
Closed all school
holidays and
summer

Our Mission:

The Mission of the Boys & Girls Clubs of North County is to inspire and enable all young people, especially those who need us most, to realize their full potential as productive, responsible and caring citizens.

Ingold Unit, 445 E. Ivy Street, Fallbrook CA 92028

www.BGCNorthCounty.org | 760.728.5871

About 10 volunteers – mostly from CTK – help out with various tasks including ferrying food from restaurants to the school, gathering supplies at the church kitchen, serving food, helping with games and crafts and washing pots, pans and utensils. High school students volunteer on site, and for their efforts the school awards them credit for community service hours.

The food is served in the Mae Ellis School cafeteria, and volunteers arrive 11 a.m. The recipients arrive about noon and leave 1:30 p.m. Each event averages 50 families in attendance, which translates to feeding about 85-100 people. After the meal, parents visit with one another, and the children enjoy games and crafts.

McLean said that Sharing the Table “makes the neighborhood smaller.” She added, “We see some of our clients on the street – they know us and we know them.”

God’s Bounty

“God’s Bounty,” a food distribution program at Vallecitos School in Rainbow, was another connection through McLean’s tutoring. McLean realized that some of the families were “food insecure;” however, an open air market was the only way to address the problem because the school has no cafeteria. Food distribution has been successful at their “fresh air market” on the school grounds. Vallecitos fifth to eighth grade students earn community service hours by helping out.

“They are great helpers,” McLean said.

Some food is donated by Christ the King Lutheran Church in Fallbrook. The San Diego Food Bank assists, donating supplemental food, including fresh produce and bread or desserts. The event takes place on the third Friday of every month.

Shelf-stable, non-perishable food donations are always welcome for God’s Bounty and can be dropped off at Christ the King Lutheran Church in Fallbrook. Items appreciated are: oatmeal, canned goods, pasta, dried beans, canned beans, rice, canned fruit, powdered milk and cereal.



Whitey McLean unloads donated pears.

Nathalie Taylor photos



Applesauce is just one of the delicious treats served to guests.



Paula Johnson (left) and Ely Lindburg help the children with crafts.

Barbara McLean

McLean was raised in Grand Rapids, Michigan and grew a heart for service at a young age.

“Growing up, my dad was quite instrumental in reaching out to people. He was very kind-hearted and generous. I went through school watching that,” McLean said.

After she graduated from the University of Kentucky, McLean chose inner city and lower income schools for teaching elementary school.

Her interest in missions and service to others flourished at Collierville United Methodist Church in Tennessee, and she continues her work at Christ the King Lutheran Church in Fallbrook.

For 20 years, McLean has been involved with Rio Bravo Ministries in Reynosa, Mexico, the sponsor of a children’s home called Puente de Esperanza Casa de Hogar.

“Serving in missions helps you realize how fortunate you are,” McLean said. “We should all try to make everyone’s life better than what it is.”



Angel Society of Fallbrook

CELEBRATING 40 YEARS SERVING THE GREATER FALLBROOK COMMUNITY



Front Row: Jeannie Bucher, Kathy Gausepohl, Fran White, Marie Sundsboe, Second Row: Chris Hawranik, Gina Palculich, D'Ann Kubitz, Rita Pankey, Nancy Chapman, Eve Desborough, Billie Foli, Joan McDowell, Bette Kreplin, Jean Dooley, Joyce Wood, Linda Flynn, Third Row: Gerri Ankerman, Beverly Olsen, Louise Small, Mona Castro, Nancy Knox, Cheryl Clinite, Judy Igoe, Diane Mylymuk, Kelly Bednarski, Roberta Kuse, Lorrie Valeron, Tami Bartholomew, Directors not in photo: Jennifer Anderson, Linda Carter, Lou Cobb, Peggy Gausepohl, Connie Loeschner, Lila Sandschulte and Marilyn Wertz.

Jennifer Anderson photo

Since 1978, the Angel Society has donated more than \$3.8 million in funds for local nonprofits and other worthy causes through the operation of our Angel Shop.

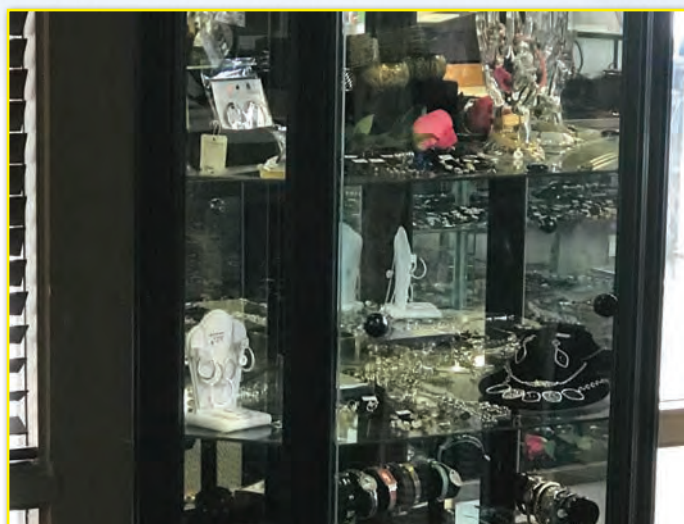
We are proud of our success, but also grateful for the hard work and dedication of our volunteers, who have numbered in the thousands over the years.

We are also thankful for the generosity of the many members of our community who bring to our door their donations of gently used clothing, household goods, small furniture and collectibles. Your support has been vital to our thriving business.

Together, we look forward to many more years of serving the greater Fallbrook community.

**The Angel Shop is located at
1002 S. Main, Fallbrook, CA 92028**
(corner of Main Avenue and Aviation Road)

Open Monday-Saturday 10am to 3pm, Closed Sundays
Call 760-728-6513
Visit our website at www.theangelsociety.org



Billie Foli photos

Nonprofit

ORGANIZATIONS & SERVICE CLUBS

Shirley Binn photo

Arts

CAST and Mission Theater

200 North Main St.,
Fallbrook, CA 92028
760-731-CAST
www.castacademy.org

Fallbrook Art Center

103 South Main Ave.,
Fallbrook, CA 92028
760-728-1414
www.fallbrookartcenter.org

Fallbrook Chorale

731 South Stage Coach Lane,
Fallbrook, CA 92028
760-390-9726
www.fallbrookchorale.org

Fallbrook Music Society

P.O. Box 340,
Fallbrook, CA 92088
111 South Main Ave.,
Fallbrook, CA 92028
760-451-8644
www.fallbrookmusicsociety.org

Fallbrook School of the Arts

310 East Alvarado St.,
Fallbrook, CA 92028
760-728-6383
www.fallbrookschoolofthearts.org
info@fallbrookschoolofthearts.org

Businesses

Bonsall Chamber of Commerce

5256 South Mission Road #311,
Bonsall, CA 92003
760-630-1933
www.bonsallchamber.org

Fallbrook Chamber of Commerce

111 South Main Ave.,
Fallbrook, CA 92028
760-728-5845
www.fallbrookchamberofcommerce.org

North County Networking

www.ncnetworking.net

Educational

Bonsall Education Foundation

P.O. Box 1217,
Bonsall, CA 92003
760-631-5205 ext. 1103
www.bonsallschool.org

**California Retired Teachers
Association, Avocado Division 81**
760-728-1092

Fallbrook Headstart MAAC Project (Full Day)

901 Alturas Road,
Fallbrook, CA 92028
760-731-2062
www.maacproject.org



1042 South Mission Road
In Fallbrook

Open 9:30am-12:30pm

Monday-Friday

Phone: 760-728-7608

Email: info@fallbrookfoodpantry.org

www.fallbrookfoodpantry.org

Follow us on Facebook



Ways You Can Help:

- Donate canned food & fresh garden produce
- Organize a food drive • Volunteer
- Make a financial contribution
- Support 5K Walk/Run to Feed the Hungry and special events

"Because when you are hungry, nothing else matters."

Nonprofit

ORGANIZATIONS & SERVICE CLUBS CONT.

Educational

**Fallbrook Headstart Project
(Half Day)**

405 W. Fallbrook Street,
Fallbrook, CA 92028
760-723-4189
www.maacproject.org

Fallbrook Literacy Center

858-245-6426
760-723-2294
www.laubachsandiego.org

Environment

Fallbrook Beautification Alliance

P.O. Box 434,
Fallbrook, CA 92088
www.fallbrookbeautification.org

Fallbrook Land Conservancy

P.O. Box 2701,
Fallbrook, CA 92088
760-728-0889
www.fallbrooklandconservancy.org
landcons@sbcglobal.net

Live Oak Park Coalition

2746 Reche Road,
Fallbrook, CA 92028
P.O. Box 2974,
Fallbrook, CA 92088

Fallbrook Trails Council

P.O. Box 2974,
Fallbrook, CA 92088
760-731-9441
www.fallbrooktrailscouncil.com
fallbrooktrailscouncil@gmail.com

Health

The "Club" Adult Day Care

320 West Alvarado Street,
Fallbrook, CA 92028
760-723-0890
www.foundationforseniorcare.org
mason@foundationforseniorcare.org

Health

Fallbrook Regional Health District

138 S. Brandon Road,
Fallbrook, CA 92028
760-731-9187
www.fallbrookhealth.org
fallbrookhealthcare@earthlink.net

Fallbrook Pregnancy Resource Center

221 N Pico Ave.,
Fallbrook, CA 92028
760-728-4105
www.fallbrookprc.com

Foundation for Senior Care

135 S. Mission Road,
Fallbrook, CA 92028
P.O. Box 2155, Fallbrook CA 92088
760-723-7570
www.foundationforseniorcare.org
fsc@foundationforseniorcare.org

North County Lifeline

200 Michigan Ave.,
Vista, CA 92084
760-726-4900
www.nclifeline.org

REINS

4461 S. Mission Road,
Fallbrook, CA 92028
760-731-9168
www.reinsprogram.org

Hobbies

Fallbrook Adult Softball League

www.ingoldsportspark.com

Fallbrook Amateur Radio

www.fallbrookarc.org

Fallbrook Camera Club

760-451-6484
mike.reardon@sbcglobal.net

Fallbrook Garden Club

P.O. Box 1702, Fallbrook, CA 92088
www.fallbrookgardenclub.org



Cheryl Nurse photo

Hobbies

Fallbrook Gem and Mineral Society

123 West Alvarado Street, Suite B,
Fallbrook, CA 92028
760-728-1130
www.fgms.org

Fallbrook Quilt Guild

P.O. Box 1704,
Fallbrook, CA 92088
www.fallbrookquiltguild.com

Fallbrook Vintage Car Club

P.O. Box 714,
Fallbrook, CA 92088
www.fallbrookvintagecarclub.org
president@fallbrookvintagecarclub.org

Local/GOVT/Political

ARC - Association for the Rainbow Community

4805 Fifth Street, #135,
Rainbow, CA 92028
rpoaarc@gmail.com

Local/GOVT/Political

Bonsall Community Center Assoc.

31505 Old River Road,
Bonsall, CA 92003
760-631-5200

Bonsall Community Sponsor Group

www.bcsq.org

Fallbrook Community Planning Group

760-728-8081

Fallbrook Democratic Club

P.O. Box 293,
Fallbrook, CA 92088
760-895-1778
www.fallbrookdemocraticclub.com

Fallbrook Republican Women Federated

P.O. Box 1328, Fallbrook, CA 92088
www.fallbrookrwf.org
fallbrookrwf@gmail.com

Nonprofit

ORGANIZATIONS & SERVICE CLUBS CONT.

Local/GOVT/Political

Fallbrook Village Association

P.O. Box 2438,
Fallbrook, CA 92088
760-723-8384

FPUD

990 E Mission Road,
Fallbrook CA 92028
760-728-1125
www.fpud.com

**Morro Hills Community
Services District**

P.O. Box 161,
Fallbrook, CA 92088-0161
760-723-3642
www.morrohillsd.com

Rainbow Municipal Water District

3707 Old Highway 395,
Fallbrook, CA 92028
760-728-1178
www.rainbowmwd.com

Military

Veterans of Foreign Wars (VFW)**Women's Auxiliary****Men's Auxiliary**

1175 Old Stage Road,
Fallbrook CA 92028
P.O. Box 194,
Fallbrook, CA 92088
760-728-8784
www.vfw1924.com

Seniors

The "Club" Adult Day Care

320 West Alvarado Street,
Fallbrook, CA 92028
760-723-0890

Fallbrook Senior Citizens Center

399 Heald Lane,
Fallbrook, CA 92028
760-728-4498
fallbrooksc@att.net

Seniors

Fallbrook Senior Softball

760-751-8389
www.seniorsoftball.com
join@fallbrookseniorsoftball.com

Foundation for Senior Care

135 S. Mission Road,
Fallbrook, CA 92028
P.O. Box 2155, Fallbrook, CA 92088
760-723-7570
www.foundationforseniorcare.org
fsc@foundationforseniorcare.org

Service

**Angel Shop; Angel Society of
Fallbrook**

1002 S. Main Ave.,
Fallbrook, CA 92028
760-728-6513
www.theangelsociety.org

Bonsall Rotary Club

P.O. Box 934,
Bonsall, CA 92003

Bonsall Women's Club

P.O. Box 545,
Bonsall, CA 92003
www.bonsallwomensclub.org

**Bottom Shelf/Friends of the
Fallbrook Library**

124 S. Mission Road,
Fallbrook, CA 92028
760-451-9606

Care Van

Free transportation for seniors and
the disabled
760-723-7570

Fallbrook Animal Sanctuary

232 W. Aviation,
Fallbrook, CA 92028
760-685-3533
www.fallbrookanimalsanctuary.org



Margaret Larson photo

Service

Fallbrook Community Center

341 Heald Lane,
Fallbrook, CA 92028
760-728-1671
www.fallbrookcommunitycenterfriends.org

Fallbrook Food Pantry

1042 S. Mission Road,
Fallbrook, CA 92028
760-728-7608
www.fallbrookfoodpantry.org

Fallbrook Masonic Lodge No. 317

203 Rocky Crest,
Fallbrook, CA 92028
760-723-7830
www.fallbrooklodge.org

Fallbrook Village Rotary

P.O. Box 2186,
Fallbrook, CA 92088
760-731-7321
760-805-7363
www.fallbrookvillagerotary.com
fallbrookvillagerotary@yahoo.com

Fallbrook Woman's Club

238 W. Mission Road,
Fallbrook, CA 92028
P.O. Box 208, Fallbrook, CA 92088
www.fallbrookwomensclub.org

Hidden Treasure Thrift Store

913 S. Main Street,
Fallbrook, CA 92028
760-723-2800

Kiwanis Club of Fallbrook

P.O. Box 54, Fallbrook, CA 92088
760-468-4799

Service

**Legacy, The Community
Foundation**

5256 S. Mission Road, Suite 1210
Bonsall, CA 92003
www.legacyendowment.org

Milena's Thrift Boutique

129 E. Hawthorne Street,
Fallbrook, CA 92028

Rotary Club of Fallbrook

P.O. Box 1227, Fallbrook, CA 92088
760-694-8688
www.fallbrookrotary.org

Soroptimist Club of Fallbrook

P.O. Box 1258, Fallbrook, CA 92088
760-468-3162

St. John's Thrift Shop

1075 S. Mission Road,
Fallbrook, CA 92028
760-723-9520

St. Vincent de Paul

520 S. Main Ave., Fallbrook, CA 92028
760-728-7012

Special Interest

**Cairn Terrier Club of Southern
California**

760-728-7133

California Macadamia Society

P.O. Box 1298, Fallbrook, CA 92088
calmasociety@aol.com

Community Learning Center

Computer Classes and Open Lab
760-723-7570

Daughters of the British Empire

www.dbesocal.org

Nonprofit

ORGANIZATIONS & SERVICE CLUBS CONT.

Special Interest

Daughters of Norway
Hulda Garborg Lodge #49
760-468-7406
www.daughtersofnorway.org

Fallbrook Alumni Association
fallbrookalumni@gmail.com

Fallbrook Historical Society
260 Rocky Crest Lane,
Fallbrook, CA 92028
760-723-4125
www.fallbrookhistoricalsociety.com

Fallbrook Newcomers Club
P.O. Box 1392,
Fallbrook, CA 92088
www.fallbrooknewcomers.com
fallbrooknewcomers@hotmail.com

Fallbrook Riders Club
1627 S. Stagecoach Lane,
Fallbrook, CA 92028
www.fallbrookriders.com

Fallbrook Running & Walking Club
760-689-8800
hammerin77@yahoo.com

North County Wool Gatherers
760-758-0083 ext. 119
val@rawhideranch.com

Palm Society of Southern California
P.O. Box 1307,
Valley Center, CA 92082
www.palmssc.org

Rainbow Valley Grange
760-468-7406
www.grange.org/
rainbowvalleyca689/
rainbowvalleygrange@gmail.com

Rally for Children
P.O. Box 2575,
Fallbrook, CA 92088
www.rallyforchildren.org

Support Services

Al-Anon Family Groups, Al-Ateen
800-690-2666

Domestic Violence Hotline
800-799-7233

Grief Support Group
521 E. Elder Street, Ste 208,
Fallbrook, CA 92028
(Silvergate- where meetings are)
760-728-8880

Mothers of Preschoolers
760-941-1430
www.refc.org

Palomar Family Counseling
120 W. Hawthorne Street,
Fallbrook, CA 92028
760-731-3235

Phyllis Sweeney's Encouragement Factor
120 S. Main Ave.,
Fallbrook, CA 92028
760-731-3037
www.phyllisencouragementfactor.com

Women's Support Group 'LADY'
(Love, Accept, Discover You)
760-731-3037

Youth

Boys and Girls Club of North County
445 East Ivy Street,
Fallbrook, CA 92028
760-728-5871
www.bgcnorthcounty.org

Fallbrook Pop Warner
P.O. Box 1866,
Fallbrook, CA 92088
www.fallbrookpopwarner.org
info@fallbrookpopwarner.org



Coralie Badeaux photo



Janet Swenson photo

Youth

Fallbrook Youth Baseball
P.O. Box 816,
Fallbrook, CA 92088
www.fallbrookyouthbaseball.com

Fallbrook Youth Soccer
P.O. Box 271,
Fallbrook, CA 92088
760-529-0909

Youth

Girl Scouts of San Diego Imperial Council
800-643-4798
760-739-0860
www.sdgirlscouts.org

Mike Peters,

FALLBROOK LAND CONSERVANCY'S LONGTIME DIRECTOR, to Step Down

by Kristina Hernandez



Mike Peters is far right in this 2015 photo. Erica Williams, center, presents a check for \$2,265 from Fallbrook Village Rotary to Fallbrook Land Conservancy representatives William Shakespeare, left, and Mike Peters. The proceeds came from the Fallbrook Village Rotary 2015 Thanksgiving Day Turkey Trot.

Courtesy photo



Aerial view of Los Jilgueros preserve, one of the properties Mike Peters is responsible for the oversight and management of.

Ken Seals photo

Mike Peters is hanging up his hat. A lot of people don't know Mike Peters, or how important a role he has played in their community. He has played a very important part in making sure our area has beautiful green spaces, but after nearly 20 years as Fallbrook Land Conservancy's executive director and preserve manager, Peters has plans to retire.

The decision, said Wallace Tucker, the nonprofit's acquisitions and stewardship chairman, "makes huge difference [for the FLC] because he is so valuable to us. Mike is one of those rare people who continues to learn on the job and find new, creative ways to get things done."

Mike began working with the group in the mid-1990s and quickly picked up multiple open tasks, including maintaining the group's mission which is to "preserve and enhance the rural character and natural beauty" of the Fallbrook community "through permanent protection of open space and related activities," according to its website.

The FLC currently owns 2,119 acres in fee title, monitors close to 1,000 acres in conservation easements, and is actively searching for more properties to acquire, said Tucker.

For the nonprofit, Peters is responsible for the oversight and management of these properties and has written land management plans for all of them.

During his tenure, Peters has secured more than \$800,000 in

grants to "maintain and improve preserves and properties," and has gotten FLC accredited with the US Fish & Wildlife Service and California Department of Fish & Wildlife to manage conservation properties.

Peters is also credited with supervising more than 25 Eagle Scout projects; has written contributions twice a year for FLC's Conservation Chronicle Newsletter; planted a nursery on his own property for Save Our Forest; helped restore the Palomares House; and has worked with Americorps to enhance FLC Preserves. He is also a past California ReLeaf Volunteer of the Year.

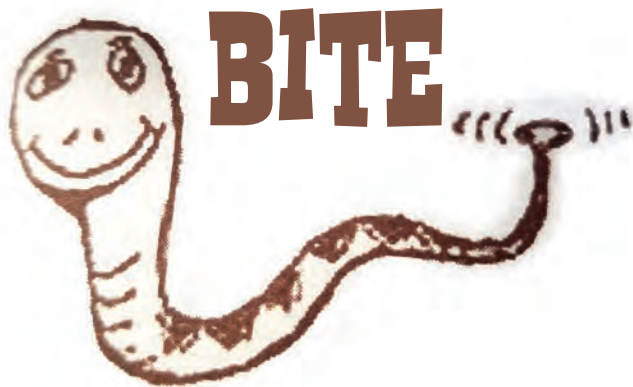
Peters began working with Save Our Forest in 1996 and a year later became FLC's preserve manager. He has held the position of executive director and preserve manager since Jan. 2009.

A retirement date for Peters has not been formally announced, but it could happen as soon as July. The position will be filled after Peters formally steps down.

The Fallbrook Land Conservancy was founded in 1988. In addition to its work locally, the group also works with neighboring communities and state and federal agencies to ensure natural habitat and open space is around for future generations.

To learn more, go to www.fallbrooklandconservancy.org.

The Pet that Couldn't/Wouldn't



by Margaret Ray

Drawing by Don McLean

When the Gird children moved to their family's rancho in Fallbrook, they were young adults. Ellen, my grandmother, had graduated from high school in 1879, and the following year they were in Fallbrook, located south of Live Oak Park.

They had lived in a rural setting in Los Angeles, but their home in Fallbrook was even more remote.

Margaret told the following story:

One of the stories my mother related to me about my grandmother and her siblings was about their "pet." The Gird children had been warned to be cautious of rattlesnakes. They would kill them if they ran across them, but one day they found a small, cute little rattlesnake. They knew it was a rattlesnake because it had a button on the end its tail, similar to the tail ends on the larger ones they had killed.

They decided that they would pull its teeth (fangs), and then it "couldn't" bite them, and they would have a pet!

They had the little snake for a pet and fed it in the yard. Of course, it stayed around. They saw it often for several months, as it would come out when it heard them in the yard. They would pick it up to play with it or show to their parents.

One day, a stranger came to the ranch. He saw the snake in the yard and killed it. Then he told the Girds that he had seen a rattlesnake in their yard and killed it.

The Gird children were very sad to have lost their pet, so they decided to skin it for a keepsake. They could dry the skin, mount it on the wall and have that to remember their fun with their pet snake.

When they skinned the snake they found that the snake had grown more fangs! This is common for poisonous snakes but they had not been aware of this "bit of nature." From that day forward they didn't try to be friendly with snakes; they killed all rattlesnakes when they found them.

This "cute story" is from the Margaret Ray collection of stories about her grandmother, Ellen Gird and siblings growing up in early Fallbrook. Word of caution to all: "Don't try this at home!"

This story is reprinted from the Historical Society's third edition of Fallbrook in Review which is a series of books that can be purchased from the Historical Society.



Compare & see
why we are the
BEST for
your money!



Remodels New Kitchen
Room Additions Custom Home



- Team of Skilled Craftsmen
- Serving North San Diego, San Clemente & SW Riverside
- VA Approved Contractor
- Family Owned & Operated



760-728-9874

www.youngrenconstruction.com

443 East Alvarado St • Fallbrook • Lic #784656



Homes for Our Troops is dedicated to building specially adapted homes for severely wounded veterans and to give back their freedom and independence. **Youngren Construction has been fortunate to build 22 homes to date. Teamwork at its best!**

Tinker Led FPUD Through Changes

by Joe Naiman



Gordon Tinker.

Courtesy photos

The Fallbrook Public Utility District underwent significant changes between the time Gordon Tinker was hired as FPUD's general manager in 1990 and when he retired in June 1999.

FPUD was the second of Tinker's two careers. He was with FPUD for 18 years and 10 months, after serving 20 years and 7 months in the Navy.

Tinker began his service in the Navy Jan. 6, 1959. He had planned to stay in the Navy for only two years, but he liked the people with whom he worked.

The Navy Civil Engineering Corps performs the engineering tasks for all Marine Corps bases, and Tinker's service included the base public works office at Camp Pendleton, where his job entailed planning, engineering, design and construction, although not operations and management.

From 1971 to 1974 he was in charge of the construction of Camp Pendleton's hospital. "From just a personal satisfaction standpoint that was fun. It was one big project and that's all I had to do," Tinker said.

He later served as the executive officer

of the Navy Public Works Center, where he was responsible for all Navy bases in San Diego County and had a staff of about 2,300.

He also spent a year in Vietnam, where he was attached to the Navy's construction office in Saigon. During the Vietnam War, the Navy was responsible for construction work on the war effort which was done by civilian contract, and Tinker's primary responsibility was the reconstruction of Vietnamese highways.

Tinker also spent the portions of 1966 and 1967 at the South Pole in support of the nuclear power plant in Antarctica. Fortunately for Tinker, those were in October and November, which is Antarctica's spring.

"I'd go back. It's fascinating," he said. "You get to meet a lot of the scientists down there who are doing research."

Having been brought to San Diego County by the Navy, Tinker lived on base at Camp Pendleton in the early 1970s. His daughters were involved in base activities, and Tinker started looking for property. He bought six acres in Fallbrook in 1973, and when he was transferred back to San Diego, he started building a house in 1975. He moved to his house on Willow Glen Road in 1976.

Tinker retired from the Navy with the rank of commander. He then spent a year working for Boyle Engineering of Newport Beach.

In 1980 Bill Ralston, who had been the

general manager of FPUD for 12 years, turned 65 and retired. Tinker was selected as the fifth general manager of FPUD, which was founded in 1922.

"You'll find that the well-run districts have stability. That's the key to this business. That's the key to any business if you think about it," Tinker said.

When Tinker retired after nearly 19 years with FPUD, four employees were senior to him. Two employees retired under Tinker with 40 years of service and two others retired with more than 35 years of service.

Tinker's ability to have a position without being reassigned was an advantage to him. In the Navy, with the exception of the hospital he was never able to finish what he started.

"I was looking for a niche where I could do that," he said. "Red Mountain Reservoir is a classic example of that."

At his first board meeting Tinker had learned from a board member about the local storage situation. Fallbrook had a small, unlined earthen clay-bottom reservoir built in the late 1940s which held 200 acre-feet. Tinker decided to do something about that. He obtained a loan from the Department of the Interior's Bureau of Reclamation and hired Joe Jackson to be the resident engineer on the project. The Red Mountain Reservoir went on line in 1985.

The project cost \$11 million. In 1988 the Bureau of Reclamation gave FPUD the opportunity to buy out the loan. With the ad-





JOHN DEERE GREEN FOR ALL YOUR NEEDS.

DAILY SPECIALS AS YOU GEAR UP FOR FALL, WINTER OR SPRING...

Special deals on tractors & gators! We are a John Deere & Stihl dealership offering sales, parts and service. Full warranty repair center with Certified Technicians. Mobile repair service available, as well as pick up repair and delivery. We would love the opportunity to meet and work with you to provide you with your equipment needs!



POWERLAND EQUIPMENT, INC.

(760) 749-1271 | www.powerlandequipment.com
27943 Valley Center Road, Valley Center, CA 92082



Tinker promotes to CDR, July 1973 with Capt. Ed Lowecy, C.O. Navy Hospital, CP & Gordon's wife Carla.

vice of the district's legal counsel, FPUD sold general obligation bonds and used the bond to pay off the balance of the loan at a discount – essentially 42 cents on the dollar. Ten years later the bond was paid off, and with a capacity of 1,335 acre-feet the Red Mountain Reservoir is the largest drinking water reservoir in San Diego County.

FPUD changed considerably during Tinker's time as general manager. When he was selected to the position, 80 percent of

"De Luz would soon turn out to be one of Tinker's achievements. 'One thing I'm probably the proudest of our crew and our staff is the response to the '93 floods,' he [Tinker] said."

FPUD's water was used for agricultural purposes. In 1999, only 47 percent of the water was provided for agricultural use. "One of the biggest changes is our transition from basically a totally agricultural district to an urban district," he said.

The change in wholesale water rates from \$124 an acre foot in 1980 to \$516 an acre foot in 1999 was also a significant change.

Tinker noted that the general manager now spends more time on public relations, financial issues and political aspects.

Another change was that FPUD was involved in two consolidations. The district consolidated with the De Luz Heights Municipal Water District in 1990 and with the Fallbrook Sanitary District in 1994.

"De Luz was a rescue mission. It's very difficult for a small district of five employees to really be viable," Tinker said.

Three of those employees were in the field. Phil Berg was the general manager before several operations convinced him to retire at the age of 70 and move back to Texas, and Berg's wife ran the office. Berg was a pipefitter by trade and also ran the backhoe, and after his retirement board president Ross Daily called Tinker and the two districts negotiated a six-month management contract. Tinker also became the De Luz district's general manager, Jackson also served as the engineer for De Luz, and Larry Byers was in charge of financial and other internal administration matters for both districts.

"I think De Luz would have liked to stay independent," Tinker said.

The De Luz Heights Municipal Water District was not able to find another general manager with Berg's capabilities at the end of six months, so Daily asked to extend the management agreement for another year. FPUD agreed, and as part of the agreement the boards agreed to work towards a merger. In the spring of 1990 the De Luz Heights Municipal Water District board voted 3-2 to support a merger, and the Local Agency Formation Commission approved the consolidation study following a zero sphere of influence study. The De Luz voters approved the consolidation.

De Luz would soon turn out to be one of Tinker's achievements. "One thing I'm probably the proudest of our crew and our staff is the response to the '93 floods," he said.

FPUD had 45 breaks or leaks during the 1993 floods and lost two 12-inch lines across the river and a pump station. The district also lost its 14-inch line at Sandia Creek, and there was damage to the 21-inch main feeding De Luz, cutting off all access to that community.

Although it took 1 1/2 years to restore all of the damaged infrastructure completely, FPUD knew within three days where the problems were and sent employees to fix the situations.

Most of the damage was north of the river, mostly landslides where hills came down and roads were damaged. One damaged section of road was between Tinker's driveway and his neighbor's driveway when water got around the side of a culvert and took out the road.

Another task for Tinker was the drought allocation program of 1991-1992. The district made sure that local citizens were involved in the setting of the policy, and the allocation program was set up with an appeals process with a citizens' advisory committee to hear appeals. The committee would hear more than 650 appeals.

While most districts provided a monthly allocation, FPUD did so for large lot and agricultural customers but not for small residential users. FPUD also implemented a carryover program. "That worked very well, too. It was very well received by the community," Tinker said.

When Tinker arrived FPUD had 39 employees. He had 47 just prior to the merger with the De Luz Heights district, after which

BIRTHDAY PARTIES

Made
FUN & EASY!

DELUXE PARTY PACKAGE

- Invitations **\$259***
- Party Supplies
- 1 1/2 Hours in Party Area
- A Host to Serve & Assist
- 2 Slices Pepperoni or Cheese Pizza
- Unlimited Soft Drinks
During 1 1/2 hr eating time
- \$5 Arcade Fun Card
- Free Gift: Birthday Child

PLUS!

2 Hours Unlimited use:
Go-Karts • Lazer Tag
Miniature Golf
Rock Wall • Train Ride
Tea Cups • Frog Hopper
Rookie Go-Karts

*Price for up to 10 Guests.
\$11.99 for each
additional participant

ULTIMATE PARTY PACKAGE

- Invitations **\$329***
- Party Supplies
- 1 1/2 Hours in Party Area
- A Host to Serve & Assist
- 2 Slices Pepperoni or Cheese Pizza
- Unlimited Soft Drinks
During 1 1/2 hr eating time
- Goody Bags
- \$10 Arcade Fun Card
- Free Gift: Birthday Child

PLUS!

ALL DAY Unlimited use:
Go-Karts • Lazer Tag
Miniature Golf
Rock Wall • Train Ride
Tea Cups • Frog Hopper
Rookie Go-Karts

PLUS: Water Slides
SEASONAL & WEATHER PERMITTING

*Price for up to 10 Guests.
\$15.99 for each
additional participant

Available Friday, Saturday & Sunday

PACKAGES ARE BASED ON A MINIMUM OF 10

Deposit Required. We accept Visa, MasterCard, Amex and Discover. No personal checks accepted. Height and age restrictions may apply. These packages are not valid with any other offer. Times and dates are limited. Please call location for details. Reservations must be made at least 72 hours in-advance. All parties must begin at the scheduled time. No outside food or drinks allowed, excluding birthday cakes.

Mulligan
Family Fun Center

MulliganFun.com
951.696.9696

24950 Madison Avenue
Murrieta, CA 92562



GLOW PARTY ADD-ON:

FOR ONLY \$50 MORE!
Includes Private Glow Room, Glow
Party Supplies, Balloon Bouquet,
and Glow Necklace
for each child.

UNLIMITED WATER SLIDES* AND ADDITIONAL HOUR OF ATTRACTION USE

\$3.99 more per
person
*SEASONAL & WEATHER
PERMITTING

SUPERCHARGE ARCADE ADD-ON:

\$5 per
person

RECEIVE A
\$8 FUN CARD!



Bring in this ad for a **\$25 Discount!**

Reservations required. Discount available on any of our birthday packages with minimum of 10 guests. Discount given at time of party. Not valid with other offers or discounts. No cash value. Mention "Sourcebook" when making reservations. Expires 4/1/19.



Lt. Cmdr. Tinker 1969, just returned from 1 year in Vietnam.

he added two employees through the consolidation. The Fallbrook Sanitary District had 23 employees prior to its consolidation with FPUD, and after the merger FPUD had 72 employees. Through attrition that number was reduced to 65 when Tinker retired, and numerous organizational changes occurred over those years.

Tinker has also worked for more than 20 different directors on the FPUD board.

The growth led to FPUD's expanded building. The old 6,000 square foot building was "bursting at the seams." Since the early 1990s, FPUD was discussing a joint administration building with the fire district, but in 1992 the state's Education Revenue Augmentation Fund program took money from special districts to fund school districts and the fire department dropped out of the joint program.

FPUD proceeded to design the building with the idea that there would be tenants, and the Mission Resource Conservation District, which now has its office in the FPUD building annex, was approached.

Talks of merger between FPUD and the

Fallbrook Sanitary District, which comprised about 4,500 acres within the 28,000 acre FPUD but about 70 percent of the voters, broke down in late 1993, and the board of the sanitation district was opposed to the merger. Some citizens saw the proposed new building as a lightning rod for the merger election.

Although the consolidation passed 56 percent to 44 percent in the 1994 election, two FPUD directors lost their seats. Charlie Wolk was defeated by Arne Gunnarsson while Sigs Dunlap lost his seat to Milt Davies. The consolidation also temporarily gave the district seven directors, as the two most senior directors of the sanitation district joined the FPUD board. Davies was elected as the new board president.

"The savings are real. If you take the sanitary district's budget from '93 and project it forward, we're running the wastewater district at a \$400,000 savings," Tinker said.

The district already had loan approval for the building expansion and had spent \$700,000 on a study. Tinker urged the board to consider a citizen's advisory committee

RAY WHITE CEMENT



In San Diego County
Since 1960

Specializing In:

**Commercial & Residential Services
Flat Work, Driveways, Removal &
Replacement of Concrete**

City Street Improvements. Corp Lic # 410673

760-728-0170

Fax: 760-728-5605

www.raywhitecement.com



for the matter. The board appointed a nine-member committee with each board member selecting one member of the advisory committee and the Fallbrook Community Planning Group and the Design Review Board appointing one member apiece.

The advisory committee unanimously recommended that the district go ahead with the new building, and the FPUD board approved the new building on a 5-2 vote.

The building was finished in 1996 at a cost of \$2.7 million, including \$1.6 million for the building itself. The old building was renovated after being completely gutted on the inside, and the new section added another 9,000 square feet to FPUD's facilities. FPUD also bought 1 1/2 acres for a parking lot and made driveway improvements.

Another consolidation was in the area of elections themselves. When Tinker came into office elections for the FPUD board were held in odd-numbered years. "I don't recall the process of how we got it changed, but we got it changed," he said.

Consolidating special district elections

with general elections allows the district to share the cost of holding the election. It may produce higher turnout but may also cause smaller races to be overlooked. In 1999 FPUD had about 1,200 registered voters; about 6,500 of them cast ballots for president in the 1996 election while about 4,000 cast votes for the water board.

The bond issue for Red Mountain was conducted by mail ballot. "I think you get a better response with a mail ballot," Tinker said.

Until about 1992, Tinker noted, the district had very few contested elections and had no contested elections in some years, but now contested elections are common.

Tinker, who feels that a special district with fewer than 15 employees is a good candidate for consolidation, does not encourage consolidation with the Rainbow Municipal Water District. "You've got to make an investment down there," he said. "I don't see any real impetus on either board right now to even talk about it."

Even prior to the merger with the Fallbrook Sanitation District, FPUD's wa-

"The thing that's made my job real easy is I've probably got the best crew of first-line supervisors I could ask for...We've got a good staff here. They've made me look good on a lot of occasions."

ter reclamation operation had been a joint project between FPUD and the sanitary district. In 1985 Caltrans agreed to buy the secondary effluent, and subsequently Tinker and sanitary district general manager Ben Price talked about tertiary marketing and building a small distribution system. Intermittently reclaimed water is sold to the Camp Pendleton golf course, and many nurseries and playing fields are now recycled water customers.

During Tinker's tenure, the question of whether Fallbrook should incorporate as a city was placed on the ballot twice. In 1981 the question of whether the proposed city would take over water services was

McKenna

SEPTIC & SEWER SERVICES

Inland **760-751-2293**

Coastal **858-755-2290**

WE TAKE CALLS **24/7**



Call today to schedule your septic pumping.

Maintaining a clean, safe San Diego since 1930.
It's all about keeping your sanitary systems fully functional and safe.



PUMPING

Guaranteed full evacuation of septic liquid and solids.
FREE EVALUATION AND WATER TEST
of your septic tank with each pumping.

SEPTIC

Complete system, installation, maintenance and repair.



RESIDENTIAL SERVICES | COMMERCIAL SERVICES | MAINTENANCE PROGRAMS

info@callmckenna.com | www.callmckenna.com | 31405 N Old Hwy 395, Suite A, Escondido, CA 92026

Se Habla Español Licensed • Bonded • Insured



We accept all major credit cards,
cash & personal check

Your Best Value In Housecleaning!



Barbara Jarnes,
Owner



Since
1985

**Weekly, Biweekly,
Monthly or
Special Services**

**Personal
Trustworthiness**

Affordable Quality

**FREE
ESTIMATES!**

"What a delight to deal with HomeLife! Fair price, excellent service, nice people. We recommend HomeLife without hesitation." – Walter B.

760.728.0906 Fallbrook, Bonsall

760.643.2150 Carlsbad, Oceanside,
Vista, San Marcos,
Escondido

**See Website
Special Online**

www.HomeLifeHousekeeping.com



Liability Insured, Bonded & Worker's Compensation
Protection - We are NOT a referral agency!



Recycling Center OPEN TO THE PUBLIC

Get paid to recycle.

CRV aluminum, plastic & glass.

**Other items recycled: paper, scrap metal,
cardboard. Competitive rates for trash and
green waste disposal. Now selling mulch!
Free small electronics drop off any time.**

ped.palatribbe.com/pala-transfer-station

760-742-1781

12802 Highway 76, Pala

Hours: Monday – Saturday 8 am – 4 pm

not part of the incorporation question, but incorporation failed by about a 4-1 margin. The proposal on the 1988 ballot would have made FPUD and the sanitary district subsidiaries of the city, although the fire department would have remained a separate district. That proposal failed by about a 3-2 margin. Wolk, who was the FPUD board president in 1988, would have been the first mayor of Fallbrook had the incorporation vote passed.

Under the Knox-Cortese Act, an incorporated city can assume the duties of a special district if at least 70 percent of that district's voters and at least 70 percent of that district's territory is within the city limits. Following the merger with De Luz Heights, a future incorporation would not allow the city of Fallbrook to take over the water district unless De Luz is within the Fallbrook city limits.

Tinker notes that water departments run by city councils with other issues of concern don't receive as much attention. "You get a board of directors who have got a focus," Tinker said of the advantage of water districts over city water departments. "The city of San Diego is a classic example."

During Tinker's tenure, the district also restructured its rates to create stability independent of volume use. The operating budget and other expenses not based on the volume of water are now derived from a fixed service charge. "We're basically providing a service rather than selling a commodity," Tinker said. "You're basically paying for the service whether you use it or not."

Currently water costs account for approximately 48 percent of FPUD's expenses.

In 1983 the FPUD board appointed Tinker as the district's representative to the San Diego County Water Authority. In 1997 the CWA board appointed him to the board of the Metropolitan Water District. Tinker was allowed to retain both positions after his retirement, and in February 1999 Tinker was named to a two-year term as vice-chairman of the MWD's Engineering and Operating Committee, one of six MWD standing committees. He left the MWD board at the end of 2000 and retired from the CWA board in August 2001.

Tinker made the decision to retire in January 1999 after contemplating retirement for the previous couple of years. "I think I finally came to the conclusion that when I turned 62 I was going to do it," said Tinker, who turned 62 in March 1999.

"The thing that's made my job real easy is I've probably got the best crew of first-line supervisors I could ask for," Tinker said prior to his retirement. "It's really enjoyable. I enjoy getting things done through people. We've got a good staff here. They've made me look good on a lot of occasions."

Tinker subsequently served as a consultant to FPUD for matters pertaining to an agreement to obtain surplus water from Lake Skinner and for the development of a rate structure under drought management conditions.

The failure to build the Santa Margarita Reservoir was what Tinker considered his biggest disappointment when he retired, although the Conjunctive Use Project which replaced the dam concept subsequently caused him to change his mind about that disappointment assessment. "The Conjunctive Use Project was a much better and cheaper solution," Tinker said.

In 1990 FPUD was part of the Four-Party Agreement which followed decades of negotiations between FPUD and Camp Pendleton over water rights only to see an agreement foiled by

federal regulations or appropriations denials. "Nothing happens quickly in this business," Tinker said.

A state engineer looking for potential reservoir sites identified one in Fallbrook in 1924, just after the district formed, and after World War II the FPUD board decided to pursue building a dam on the Santa Margarita River. Camp Pendleton officials were concerned that the dam would cut off their water supply, and a joint agreement was reached in 1949. But elsewhere in the federal government, the agreement was not acceptable. After several rounds of court cases, a memorandum of understanding was signed in 1968 for a two-dam project where Fallbrook would obtain water supply and Camp Pendleton would receive water supply and flood control.

But the following year Congress passed the National Environmental Protection Act, and by the time the documentation for the proposed dam was finished, a reorganization of federal agencies handling water led to an unfunded office from which no documents left.

The passage of the Endangered Species Act forced an update of the original environmental study, which was finally completed in 1983. The legislation to get the project authorized was Pete Wilson's first bill as a U.S. senator and Ron Packard's first bill as a U.S. congressman. The bill passed the Senate but died in the House Environmental Committee.

The bill was re-introduced in 1985, but the Reagan Administration wanted the project to be paid out of the Armed Services budget and Congressman Ron Dellums demanded another study of the water supply. The study, completed in 1988, said that Camp Pendleton should connect to the Metropolitan Water District.

By that time a development in Rancho California was seeking a failsafe way of disposing of livestream discharge of tertiary effluent. That led to the Four-Party Agreement with FPUD, Camp Pendleton, the Rancho California Water District, and the Eastern Municipal Water District. The agreement would provide 6,000 acre-feet of local water.

"If we're successful in doing that and getting that local supply, we've essentially put to bed the U.S. v. Fallbrook case. We've got the local supply we've been looking for," Tinker said.

Tinker joined the Fallbrook Rotary Club in 1981 and is still active in Rotary. He was also active on the Fallbrook Revitalization Advisory Council and was also on the Fallbrook Planning Group for eight years. He has been a member of the Fallbrook Healthcare District for the past twelve years.

Getting his golf game back in shape was one of Tinker's post-retirement goals. He golfed until he tore his knee on the golf course approximately five years ago.

His retirement has also allowed him to see his grandchildren more often. Tinker had a daughter in Boise, and Tinker's grandchildren from that daughter now live in Boise and in Salt Lake City. His other daughter now lives in Orange County, and Tinker has a 17-year-old grandchild who lives there. Both of Tinker's children graduated from Fallbrook High School.

"Certainly time has flown by here," Tinker said. "If I had to do it all again, I'd do it just like I had done it."

"Certainly time has flown by here. If I had to do it all again, I'd do it just like I had done it."

— Gordon Tinker

Bishop's Tree Service



TREE CARE EXPERT TEAM

FULLY INSURED | LIC. #770246

WE MAINTAIN THE BEAUTY AND SAFETY OF TREES!

Bishop's Tree Service, Inc. is a family owned business with 3 certified arborists and a tree safety professional on staff. Owner, Brian Bishop, has been serving North County's Tree care needs for over 36 years. Trees define your property, give them a little love and if need be we can help.

TREE CARE

- Crown Cleaning
- Crown Reduction
- Crown Restoration
- Raising the Canopy
- Thinning
- Clearing the Underbrush
- Directional Pruning

TREE REMOVAL

- Removal of all sizes and quantities of trees, including hazardous and "line clearance" trees.
- Stump Grinding
- Brush Clearance/Chipping
- Line Clearance

RESIDENTIAL & COMMERCIAL Serving North County



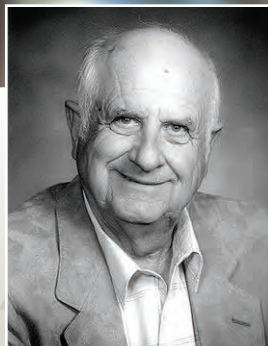
Please call us today for your free estimate,
mention this ad for a discount.



760.720.9649

www.BishopsTreeCare.com

The De Luz Heights



Ross Daily.

Courtesy photo

MUNICIPAL WATER DISTRICT

by Joe Naiman

The legal identity of De Luz has diminished over the years. The post office was closed long before zip codes were assigned. Not only is there no longer a school district in De Luz, but the school itself now functions as the De Luz Ecology Center and not as a regular classroom. It does not have a separate planning group. It has a volunteer fire department, although the San Diego County Regional Fire Authority now provides the firefighters and the North County Fire Protection District handles most of the responses. De Luz has a legal water entity – as the De Luz Service Area of the Fallbrook Public Utility District. The conversion of all road maintenance county service areas into zones of a single permanent road division changed county Service Area No. 20 which served much of De Luz Heights into a zone of the countywide Permanent Road Division.

It would seem ironic that the De Luz Heights Municipal Water District was created at a time when De Luz's legal entities were being melded with Fallbrook. Then again, the goal of the De Luz Heights Municipal Water District was not to create a community identity but to obtain water. And if the Fallbrook Public Utility District didn't want to extend service to De Luz, Ross Daily was going to do it himself.

"When I came here, there was nothing," Daily, who bought 500 acres in De Luz Heights in the early 1960s, said in a 1999 interview.

"Nothing" meant no water and no electricity. "They said you couldn't get no water in here," Daily said.

If Daily couldn't get any water into De Luz Heights, he was going to get water from De Luz Heights. He bought a rock drill and went 300 feet deep, hitting an aquifer and bringing 75 gallons per minute.

"That was just for me. And then I started drilling some wells for the lots."

Ross Daily, who was born in 1915 and passed away in 2008 at the age of 92, grew up on a farm in northern Missouri. He moved to Southern California and started his own business, but he desired a more rural setting. "I always wanted to get out of town. I hated the city. So I came to Fallbrook. Had my ranch out in Rainbow," Daily said.

Before moving to Rainbow, Daily had purchased a 27-acre ranch in the early 1940s. "That's all the money I had," he said.

Daily's two daughters were born 18 years apart. In the early 1950s, when it was time for the second child to start school, Daily moved to Rainbow. Ironically, after Daily's first wife passed away in 1997 he married a member of the family who had brought the Dailys to Rainbow.

Daily and others aware of the necessity of water service tried to get the

Fallbrook Public Utility District to annex the new area, but FPUD was not willing to extend its service. Daily and nine others put up \$2,500 apiece to create a municipal water district which included not only Rainbow but also Bonsall. "We had one thing in mind. We said, 'Let's choke Fallbrook,'" Daily said.

The relationship with FPUD wasn't that hostile, but the territory of the Rainbow district ensured service for both Rainbow and Bonsall. Daily was one of the first directors of the Rainbow Municipal Water District. "I had that experience," he said of creating a district and serving on a water board.

As had been the case in Rainbow, Daily's first preference for De Luz was to be annexed to FPUD. "We tried to get Fallbrook to take us and the directors just didn't want to take De Luz on," he said.

Daily then spoke with Fallbrook engineer George Yackey and with Bill Dennis, the attorney for the Rainbow Municipal Water District. "I said, 'Will you help me?'" Daily recalled.

Daily said that Yackey and Dennis responded, "We'll start your district for \$2,500 apiece."

The voters of the proposed De Luz Heights Municipal Water District approved the district's formation Sept. 25, 1962. Ten days later California Secretary of State declared the district legally incorporated under the Municipal Water District Act of 1911. At the time the district consisted of approximately 11,880 acres, most of which were undeveloped.

"It was up to Ross to get it done because somebody had to do it," Daily said.

Daily went to the Bank of America in Fallbrook, which told him that the bank would give the district a loan if Daily would sign the promissory note. Daily gave the bank a passbook to hold until the note was paid. The money was used to run the first water line to a 100,000 gallon tank. "I knew it wouldn't last long," Daily said of the water supply.

The district needed infrastructure connections to be served by the San Diego County Water Authority and by the Metropolitan Water District, which wholesales water to the County Water Authority. In May 1967 the district's voters approved the initiation of proceedings to join the County Water Authority and become eligible to receive water from the Metropolitan Water District. The County Water Authority agreed to serve De Luz. "Metropolitan was the one we had to fight," Daily said.

MWD eventually approved, and the De Luz Heights Municipal Water District became a member of the County Water Authority June 28, 1967. "Finally I guess they got to feeling sorry for us, and they took us into their district," Daily said of MWD.

Voters approved another ballot measure, May 20, 1969, this time a \$1.5 million general obligation bond issue. "We got a better interest rate than Fallbrook got two weeks later. They couldn't believe it and neither could I," Daily remarked.

FPUD agreed to provide some water to De Luz if De Luz would provide the pipeline. On Dec. 8, 1969, the De Luz Heights district and FPUD entered into an agreement for De Luz Heights to purchase up to

Give our children a

Brighter Future



*Voted Best Solar
Installation Company
in the Inland Empire by
The Press Enterprise*

Two Years in a Row!



New Day Solar

Installing Solar Electric Systems Since 1988

\$0 Down Financing Available

- 30% Federal Tax Credit Available
- 25 Year Solar Module Warranty
- We Offer 12-Year Loans
- Take Control of Your Energy Costs!
- No Gimmicks!

**View Our Pricing Online at
www.NewDaySolar.com**

If expertise, fair pricing, quality products and skilled installation are important to you, look no further than **New Day Solar**. We have been installing solar electric systems since 1988 and have helped over 3,000 customers switch to solar.

PLEASE CALL FOR A FREE SITE VISIT

951.927.7652

CA. Lic. #812958 C-10/C-46



Ross Lake.

Brett Stokes photo

1,000 gallons per minute for 12 hours a day.

Although MWD had approved the district, there was no line from the nearest MWD connection six miles away. "They put me in charge of doing it," Daily noted.

Daily sought a low-interest loan from the Bureau of Reclamation. Daily would get up at 4:30 a.m. Pacific Time to catch the federal employee with whom he was negotiating. "I'd get him just as he'd come in," he said.

It took about six months to get approval, but the water district finally obtained an interest-free "Small Projects Loan" of \$5.5 million. The loan was signed in Boulder, Colorado. "We weren't there an hour and they said everything would be fine," Daily recalled.

Things went even better after the loan approval. After surveying, the actual bid came in at \$1 million under the engineer's estimate. "We gave them back a million bucks," Daily said.

That didn't necessarily solve the district's water problems. "We got it all in and we just started growing," Daily noted. "When you don't have water and it's dry, everyone wants water."

Daily, knowing the district would grow, sought an additional \$2 million general obligation bond for infrastructure. Voters approved the bond issue May 9, 1972.

"Some of that is still on the books with Fallbrook," Daily noted.

Although Daily was never challenged for re-election on the water district board, much of the work was done by Phil Berg, the son of director Ed Berg. "We put in miles of line ourselves with two guys and him," Daily noted.

Phil Berg was the district's first and only general manager. His father had been one of the founders of the water district. "They were good people, really good people," Daily recalled.

Berg handled not only the administrative duties of the general manager, but was also a jack-of-all-trades for the field work. His wife handled the bookkeeping for the water district.

Berg eventually retired and joined his daughters in Texas. "His health wasn't so good at the end," Daily noted.

Daily knew Berg he would be hard to replace. "After Phil left – I knew he was going to leave – I told the board the thing to do was see if Fallbrook would take us in," Daily said.

FPUD's response was that a merger would be acceptable if the Fallbrook district incurred no expense. The De Luz board voted 3-2 to support the consolidation with Don Day and Dick Wright opposed, leaving one final step.

"We had to get a majority of the people. We had no problem," Daily said.

The De Luz public gave over two-thirds support to the merger. "Fallbrook's a good district, though," Daily said. "It's worked out real good for us, really."

Three of the district's four employees, including the Bergs, had been with the district for its entire functional existence. FPUD took in the two employees who remained in Fallbrook.

FPUD took over the pipeline and the seven tanks in De Luz ranging from the 100,000 gallon tank to the 8 million gallon reservoir. FPUD also gained ownership of the two wells in De Luz, but those haven't been used since the consolidation. "It was good for irrigation but not for drinking," Daily explained.

FPUD also ended up with the district office on Jones Road. The mobilehome which the De Luz district bought used to serve as the office has since been torn down, and at one time FPUD had a shed on that site along with pipe but that is no longer the case.

The district's original office had been on Daily's property but was later moved to the Jones Road site. The district held its board meetings at the De Luz school.

De Luz Heights also had some chloramination treatment of its water.

"When we gave it to Fallbrook we never owed a dime," Daily said. "We was a solid little district. We was little, but we paid our bills."

The unissued bonds from the 1972 authorization must be used for pipelines or storage. "That's right in the bond issue wording. They can't change that," Daily noted. "And it has to be in De Luz."

Ross Lake, which Daily built in 1961, is a private lake and was not affiliated with the water district. Daily turned down a government offer to pay for three-fourths of the lake and maintained operation of that body of water.

District meetings went relatively smoothly, Daily recalled. "We had a good board," he said. "We didn't have any problems."

Daily considered himself too old to start attending the FPUD board meetings, so he sent De Luz director George Shippey. When a vacancy on the FPUD board occurred, Shippey was appointed to that seat.

"It worked out real good. We had good relations with them," Daily said. "Gordon Tinker was an extremely good man."

Tinker, who retired in June 1999, was FPUD's general manager at the time of the consolidation. "We're lucky to be in Fallbrook. Fallbrook's got a good district," Daily remarked.

Daily was also the president of the CSA No. 20 advisory committee. CSA No. 20 formed in 1970 and provided road repair for 19.4 miles of road in De Luz along with maintenance of nine street lights. Each Permanent Road Division zone also has a local advisory committee, Daily's role didn't change much, although most of the roads have been paved since the CSA was created.

While De Luz may legally be part of Fallbrook or of unincorporated San Diego County, the former water district served Daily's purpose.

"It's been a lot of hard work, but it's paid off. Without it the area never would have amounted to nothing," he said. "It's done what I wanted it to do, and that's all I could ask."

Award-Winning Community News

Your Source for Local News,
& Local Sports.



The Fallbrook/Bonsall

Village News

**Your Best Source for Local News
& Advertising**

We've been serving the
Fallbrook & Bonsall communities
for over 20 years, bringing you the
best local news coverage.

**Don't miss
a single week!**

**Support local, independent news by
subscribing today.**

**Sign up to have the Village News
delivered to your home weekly!**

The Fallbrook/Bonsall

Village News **Subscription Form**

☐ New Subscriber ☐ Renewal

☐ Yes - Please include a complimentary Sunday LA Times subscription

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Subscription Payment Options
(Choose One)

☐ \$69.95 one year - OR \$49.95 when you pay online*

☐ \$105.95 two years - OR \$85.95 when you pay online*

☐ \$145.95 three years - OR \$125.95 when you pay online*

Mail this completed form and payment check to:
Village News, 111 W. Alvarado Street, Fallbrook, CA 92028
Or Call 760-723-7319 to Subscribe by Phone

SAVE \$20
**WHEN YOU SUBSCRIBE
OR RENEW ONLINE AT:**
www.villagenews.com/subscribe

*Subscription will continue to renew until cancelled by customer. Renewals will not be charged until the last paid subscription period expires. Sunday LA Times available in the LA Times delivery area only. This agreement remains until cancelled by subscriber in writing or by calling the Village News, Inc. Full terms and conditions can be found at www.villagenews.com.



Perking Up the Pico

'It Takes a Village'

by Sue Thorne

The Garden Club volunteers work on the Pico the second Monday of each month, from left, Nancy Fletcher, Kathleen McNally, Kathy Weber and Allison Spolerich.

Courtesy photos



Fallbrook Oil Company

Petroleum, Diesel Fuel & Gas

At A Glance

- Family owned since 1960
- Essential petroleum product and service company
- Fully stocked warehouse
- Fast, friendly, reliable service
- Fuel consumption control
- 24 hour automated fueling
- Comprehensive billing statements
- Members of Pacific Pride and Pride Advantage cardlock networks



Fallbrook Oil Co. is a family owned business that has been operating since 1960. We are an essential petroleum product and service company that provides bulk deliveries of fuels and lubricants. We fully stock our warehouse so that we can give the most complete and fastest service possible. Our customers include golf courses, school districts, government agencies, transit companies, construction companies, agriculture, and industrial machine operators.

Fallbrook Oil understands the impact petroleum product supply has on your business. We have the friendliest staff willing to go the extra mile for you so that you may focus on the other demands of your business. Our goal is to be your fuel and lubricant source. We will accomplish this with the fastest, most reliable service and competitive pricing.

Contact us at (760) 728-1723, (951) 676-3288 or (760) 728-7703 to find out more on how we would like to become your fuel and lubricant source. Or stop by at 1208 S. Main St. in beautiful Fallbrook and meet Lee Sr., Linda, Lee Jr., Gustavo & Gwen to discuss your petroleum needs.

"It Takes a Village" could not have a truer ring to it than when looking at the Pico Path – more commonly known as the Pico Promenade – in our friendly community of Fallbrook.

Jackie Heyneman*, one of Fallbrook's most famous residents and volunteers, has researched the history of the Pico Promenade – fast becoming the most popular walkway through our foot-friendly village – and in so doing, guarantees her own place in history along with scores of volunteers, altruistic residents, business owners and generous benefactors.

So where is the Pico Promenade? Well, set out on foot from the Major Market shopping center and head north, across Fallbrook Street, then continue along the four-block shaded pathway, on the west side of Main Avenue, to the county library, Art Center and heart of old downtown Fallbrook at the north end, close to fun eateries. The path's smooth, flat walking surface attracts many residents who enjoy the "Friendly Village" benefit of a healthful walk, the opportunity to check out the library, have lunch, and wander back to shop.

The stream alongside the Pico Path begins in the northern reaches of Fallbrook and is channeled be-



Jackie Heyneman, left, and Itzel Sixtos, one of the Boys & Girls Club's Environmental Champions, plant some native plants on the Pico Promenade.



Boys & Girls Club members from Vallecitos School Armando and Cailey help with weeding along the Pico.

low the surface beginning on the east side of Main Street to the back of private property at Fig Street. In 1997, it appeared as no more than a shallow swale that dove below again at Fallbrook Street under the Major Market center to surface beside South Mission Avenue. For many years, Community National bank provided twice a year mowing to keep growth down.

The tale of this downtown walkway begins in 1997 when visionary Roger Boddaert, who had developed a major Treescape Plan for Fallbrook in prior years, was offered 76 free trees by the developer of Brook Hills. Put this gift together with four blocks of a 70-foot easement that was really an open drainage ditch from Fig Street to Fallbrook Street and you have the "Pico Path."

Many dreams of the path's destiny were envisioned even earlier. Jay Mulder, an early landscape architect in Fallbrook, who was instrumental in landscape design throughout the community in the 80s, saw the Pico as an art colony. Those dreams persist today.

Back in the 90s, a major tree planting event, organized by the budding Save Our Forest branch of the Fallbrook Land Conservancy, resulted in the

HEATING - AIR CONDITIONING - AIR QUALITY



Ralph Wilson - Owner
Fallbrook Resident for 50 Years

CALL NOW FOR YOUR SPRING DISCOUNT!

COUPON CODE:

SBF2018



FREE Estimates!*
*On Installation or Replacement

100% MONEY BACK
100%
GUARANTEE

**WE WORK ON
ALL BRANDS!**



Fallbrook
HEATING AND AIR CONDITIONING
— Serving North County Since 1972 —

**Call Today For A
FREE Estimate &
Duct Inspection!**



License No. 638959

760-728-8716

WWW.FHACONLINE.COM

*FREE Estimates do not apply to repairs.



Julia Lyle, member of the Fallbrook Garden Club and Save Our Forest, stands behind a decorated bench during a work party on the Pico. The bench has since been replaced with a new graffiti repellent bench.

donated trees being planted on the east and west sides of that four-block-long waterway. Adjacent property owners provided water to get the trees started. Today, the tree roots are healthily reaching down to the water below. Thanks go to major donors: Brad Urquhart of Fallbrook Fertilizer; Kirk Hampton of Fallbrook Muffler – until later Citrus Plaza owners took over that block, and Rick Windbigler of Fallbrook Equipment Rentals. Today, some of these community-spirited donors are still making donations to give native plants a start.

It is the story of a “village” working together. By the year



The Sonoran Desert entrance welcomes visitors to the Pico Promenade at Fallbrook Street.

2000, pedestrian use of the area immediately adjacent to the trees on the west side increased. The neat DG path created by Fallbrook Equipment Rentals on their block was the model for the Fallbrook Village Association to apply for and receive a county Neighborhood Reinvestment grant. The defined path wound all the way to Fallbrook Street, a real asset for those who enjoy walking and jogging.

When the Fallbrook Beautification Alliance came into being, about 2007, they contributed trash pickup and graffiti removal services for the Pico. They also offered financial support to help Save Our Forest with maintenance expenses when professional help was needed. Their beautification work resulted in the “Sonora Desert” entrance, filled with drought-tolerant desert cacti, to match the entrance to Fallbrook Feed & Fertilizer’s site on Fallbrook Street. They also sponsored Eagle Scout projects such as handmade wooden benches, split-rail fencing and the Beech Street Kiosk.

Fallbrook Arts, Inc., through their artworks sculpture division, built an artistic metal footbridge across the Pico at Ash Street, which earned an “Art in Public Places” listing in Fallbrook.

Save Our Forest has continued to plant, prune and maintain more trees throughout the interim years and keeps introducing native plants. They work with partners such as Scout troops, elementary school children through their Environmental Education Partnership programs and the Boys & Girls Club. In 2015-2017, an SDG&E Environmental Champions grant resulted in members of the Boys & Girls Club after-school program learning to plant native plants to enhance their community. Major Market supplied refreshments for the every-Monday, after-school students planting escapades.

In 2016, the Fallbrook Garden Club joined the community effort. Member teams have adopted a block to weed and trim once a month. Their support is so vital.

Recognizing the need to replace deteriorating wooden benches, the Fallbrook Village Association requested adjacent property owners to contribute funds. Generous responses came from Fallbrook Equipment Rentals, Citrus Plaza, and Jason Springston, with the balance for the eight benches funded by the Fallbrook Village Association.

The same sturdy recycled plastic benches used by Save Our Forest in downtown Fallbrook since 2007 were assembled by



Your **DREAM**
is a **REALITY!**

WE DO IT ALL!

Call today
to make
your
dream a
reality!

- Kitchen & Bath Remodeling
- Room Additions & Conversions
- Decks & Patio Covers
- Wood Replacement
- Commercial Tenant Improvement



760.672.2511

General Contractors License: B-905690 | Bonded & Insured

Local Pest Control Experts



Knockout

PEST CONTROL & TERMITE

TERMITE SERVICES

WOOD REPLACEMENT SPECIALISTS

Dry-Rot & Termite Damage • Seamless Repairs • Fast Escrow Reports
Targeted-Area Treatments, Heat Treatment, Fumigations & Orange Oil

PEST CONTROL SERVICES

**Ants • Spiders • Bees • Fleas • Bed Bugs • Wasps
Gophers • Squirrels • Rats • Mice • Birds**



CALL FOR FREE INSPECTION!

760-728-3000

www.knockoutpestandtermite.com



Lic. #PR6406

LICENSED • BONDED • INSURED



Members of the Riverview Church Youth Group build forms to pour cement into while making foundations for new benches.



Jackie Heyneman, left, and Mary Belton of the Fallbrook Historical Society pose with the new Beech Street kiosk.



KITCHEN AND BATH REMODELERS

Specializing in Fine Cabinetry




Cabinet Refacing
Custom Cabinetry
*Quality
Craftsmanship*





Call (760) 212-0722

www.fideliswood.com FidelisWoodWorks@gmail.com

Ross Habecker, Owner & USMC Veteran • CA LIC #999785

Follow us!



Save Our Forest volunteer Russ Heyneman, who built frames for concrete pads to secure the benches in place. It was funded by Fallbrook Village Association and the pads were poured with the help of the Riverview Church Youth Group. Finally recognition bricks for the donors were installed at each bench.

A recent Eagle Scout project by Alex Holdo resulted in a second kiosk near Fallbrook Street. The work was a partnership effort by Save Our Forest and the Fallbrook Historical Society. Now here's a meaningful historical link to a time when cars and free-ways were not part of our friendly village's world! The two kiosks combine to tell the story of the California Southern Rail Line that began in National City and ended in Barstow.

Yes, the Santa Fe Railway actually ran right through Fallbrook, serving early agricultural enterprises and businesses as it rumbled into town from the west on what is now Camp Pendleton, through the Major Market parking lot, down the Pico, curving at Elder Street to cross Main Avenue, then on to the Alvarado Street depot and beyond. It served a lumber company, plus the Green Goddess packing plant, which is now Fallbrook Fertilizer, and the Fallbrook Citrus Growers Association's packing plant, they packed for Sunkist, where the Citrus Plaza offices and Straub Construction now stand. This story can be followed on the Fallbrook Street and Beech Street kiosks, as the rail line went through its various trials and tribulations. Interestingly, railroad spikes were found while planting near the Fallbrook Fertilizer spur line in 1998.

The Fallbrook Historical Society has many stories of the early history of this railroad, but documentation seems to end in 1917 with equipment being hauled into town after a final washout of the old California Southern mainline in Temecula Canyon, where



National Charity League volunteers mom Young Milton and daughter Y'Lan Milton along with Howard Sansom, 20-year Save Our Forest volunteer, work on the Pico.



Planting the original trees on the Pico in 1997 are, from left, Jackie Heyneman, Ken Graydon, Susan Sullivan and Jean Dooley.



Jackie Heyneman, right, is seen with Jim Lyle and Julia Lyle, members of the Fallbrook Garden Club which adopted the block of Pico that runs from Ash Street to Beech Street.

Fallbrook's original station was located at the base of De Luz Road.

The tale of community involvement along that old railroad trail continues to this day as North Coast Church community groups have joined in the maintenance effort. In 2017, two major projects were accomplished on the Pico: the mulching of the entire four blocks for moisture retention and to control weed growth and the pruning of mature shrubs by an entire group of families. The latter helps the Sheriff's Department and their volunteers provide better surveillance as they patrol the walkway.

In addition, the San Diego County road department annually clears overgrowth of bullrushes and other weeds to prevent flooding caused by plants blocking culverts during heavy rains. One

benefit here, from the nature lovers' viewpoint, is that egrets and mallards come back to the open waterway to feed.

Yes, there are users who at times mar the beauty and serenity of this pleasant and useful pathway; however, this pedestrian-friendly oasis in the heart of constantly growing Fallbrook is the essence of the term used fondly, the Friendly Village. What will it be some day? Who knows, but working together will make it happen.

**Thanks to Jackie Heyneman, who arrived in Fallbrook with her husband – retired from the Navy in 1971 – giving the family the chance to enjoy a new country home at Heyneman Hollow for 27 years before moving into town. There are now three generations of Heynemans and a host of Save Our Forest volunteers making major contributions to the landscape of this wonderful Friendly Village.*



We Can Do It All and Save You Money Too!

Kamps
PRO PANE

RESIDENTIAL
COMMERCIAL
AGRICULTURE

FREE Leak & Safety Inspection

No Installation Charge with a Kamps 250 gallon or larger tank

Call for Details! 760-749-9153

**24-HOUR
EMERGENCY
SERVICE**





Lilac Fire Destroyed All But *Peoples' Spirits*

Cause Remains Under Investigation

by Karen Ossenfort

Shane Gibson photos

There was little any homeowner could do to save their home in the Lilac Fire of 2017. Two fire district personnel, John Buchanan of North County Fire Protection District and Issac Sanchez of Cal Fire, both said that the Lilac Fire was the perfect storm.

"The winds, the dry humidity and the topography made this one tough fire," Buchanan said, and Sanchez agreed.

"We stood on the street corner watching it as long as we could. There was no way we could have saved it, that wind was so strong. Even standing on the corner, it felt like we would blow away," homeowner Kate Lovelady said, who with husband Ron Lovelady lost two of their units in Rancho Monserate and their third one was heavily damaged.

They had originally moved to Rancho Monserate and purchased the units to be near parents. Loveladys lived in one. Kate's parents lived in the damaged one, and Ron's mom lived in the other home, which was destroyed.

"This could've been a track home neighborhood or another housed neighborhood, and it would not have made a difference," Sanchez said, referring to the manufactured and mobile home construction of homes in Rancho Monserate.

"This fire had hurricane-like winds. That wind pushes the fire into vulnerable areas, like into attic vents and under roof tiles," Buchanan said.

To date, according to Sanchez, the cost to fight the fire stands at \$13.1 million; the cause of the fire is yet to be determined and still is under investigation. Although some comments are making the way around that a car or truck backfire is the cause.

According to John Choi, a spokesman for North County Fire Protection District, the rumor started during questioning of officials at a post-fire meeting for all the victims. "A cause is yet to be determined, and the fire is still under investigation," Choi stated.

It burned 4,100 acres and destroyed 151 homes, displacing hundreds of residents, some who returned home to burned down remains. It also took the lives of many pets and horses. The Governor of California declared it a disaster area, which allows displaced homeowners to apply for federal aid.

North County Fire Protection District personnel were the first firefighters to arrive on scene. Buchanan said the fire started three-quarters of a mile south of Highway 76 and started heading further south up the hill, when winds suddenly shifted and came from the east with much force,



Cars becomes fully engulfed in flames along West Lilac Road in Bonsall during the Lilac Fire, Dec. 7, 2017.



A helicopter ascends after making a water drop on a property along West Lilac Road in Bonsall during the Lilac Fire.

[Top of page] Walking through the devastation the Lilac Fire left at Rancho Monserate Country Club, a firefighter is ready to douse any hot spots he finds there Dec. 8, 2017.



The North County Fire Protection District

is your primary provider of comprehensive fire and emergency medical services for the communities of Fallbrook, Bonsall, and Rainbow.

It is our goal to not only provide caring and professional assistance, but to exceed your expectations, or to help you find the resources that can better assist you.

With everyone's safety as our number one priority, we strive to continually improve our service and to help others prepare and help themselves through our many outreach efforts and collaborative partnerships.



These pictures were both taken within San Diego County and were selected to serve in stark contrast to one another in depicting steps that can be taken, or alternatively steps that were not taken, to keep homes fire safe.

In the wake of the Lilac Fire in December 2017, ***one of the best ways you can help us serve you is to maintain defensible space around your homes.***



For more information on how we can best serve you, please visit our website:

www.ncfireprotectiondistrict.org OR Call us at (760) 723-2005

EMERGENCIES

As always, to report an emergency please dial 9-1-1.

INFORMATION

To obtain information on current fire & emergency incidents, you can follow us on Facebook or Twitter @NorthCountyFire, or by calling our Fire Information Line at (760) 723-2035.

PREVENTION

If you would like to report hazardous weeds or brush, or to schedule a fire inspection, please contact our Fire Prevention Bureau at (760) 723-2010.



Firefighters work to stop a brushfire line along West Lilac Road in Bonsall during the Lilac Fire, Dec. 7.



Flames burn along the southern section of Hwy 76 near the intersection of South Mission Road, in Bonsall during the Lilac Fire, Dec. 7.



Firefighters work to put out a structure fire along West Lilac Road in Bonsall during the Lilac Fire Dec. 7.

and turned the fire towards the Rancho Monserate Community. It was quickly consumed by the fire.

“That fire had hurricane force 60-mph winds and movements like a tornado, bouncing around,” Buchanan said.

Buchanan credits the incident commander for calling for evacuations within the first 15 minutes of the blaze. That time allowed Monserate residents to escape, plus it gave notice to Bonsall Union Elementary School to evacuate the school.

That morning, around 11:30 a.m., this reporter was down in the midst of a neighborhood as residents grabbed their children and animals to get out of the area. The winds were incredibly strong, and gray smoke furiously enveloped us. Tree limbs were flying; palm trees were so bent, I felt sure they would uproot. Trying to leave the area – because I was pretty sure that fire was going to appear any minute – was tough. Traffic was backed up.

As I waited to take a right turn onto Camino Del Rey, I was impressed with all the drivers who took turns and did not panic. We all wanted out of there safely. Within minutes, sheriff deputies showed up to direct traffic and evacuate residents who hadn’t yet left.

Driving along Highway 76 towards Vista, I came to East Vista Way as sheriff deputies and highway patrol officers were setting up road closures. Highway 76, from noon that day and for a few days thereafter, remained closed to traffic traveling in to the area.

Gratefully, no human lives perished in the fire. Not so for animals. Dr. Jeff Smith, Doctor of Veterinary Medicine, lost his home and practice. According to his wife, Diana, they will be setting up a new veterinarian practice on North Orange Avenue in Fallbrook in the near future. San Luis Rey Downs Training Center suffered

great losses and several injuries with its horses and had many human injuries.

The Lilac Fire brought firefighters from all over the states to battle the blaze, including several strike teams from local agencies and many boots on the ground from places such as Alaska, Arkansas, Colorado, Utah and more. Some who had been on their way to fight Northern California fires were sent to Bonsall first.

To Rancho Monserate’s credit, the community had a 100-foot defensible space around the entire park. But it wasn’t enough that day. Because the wind was so strong and had such force in pushing the fire onward, Rancho Monserate really didn’t stand a chance. “Embers cast off and went into different directions. A home would ignite and just the heat from that fire would start the neighbor’s home on fire,” Buchanan said.

It could have been a track home community or houses on individual acreage,” Sanchez said. “Rancho Monserate was in no more or less danger than those types of communities,” he said. “The conditions they faced, that we faced, were high strong winds, low humidity and tough topography.” It was the perfect storm.

Even homes with Tiger Tanks, huge off-the-ground cisterns of thousands of gallons of water, were hit by the fire. “This fire was moving so fast that we couldn’t run the risk of anchoring to them,” Buchanan said, adding that they used their huge water tanker. He also added that air support was used heavily. “It could reach places we couldn’t,” Buchanan said.

As firefighters had to pull back from an area, air support would take over. Huge fire-retardant carrying planes flew in and dropped the fire-suffocating red particles. As they returned to refill and refuel in Ramona, helicopters would arrive with water to



Numerous horse trailers head up West Lilac Road to rescue horses during the Lilac Fire in Bonsall, Dec. 7.



Helicopters provide air water drops on properties along West Lilac Road in Bonsall during the Lilac Fire, Dec. 7.



Firefighters work to stop a brushfire line along West Lilac Road in Bonsall during the Lilac Fire, Dec. 7.

HERE — TO — HELP

Fire & Water — Cleanup & Restoration



24/7 EMERGENCY SERVICE *Faster to Any Size Disaster*

PROUDLY HELPING FALLBROOK REBUILD AFTER THE LILAC FIRE

***Your Locally Owned
Company Proud to Serve:***

Fallbrook, Bonsall, Rainbow,
South Oceanside, Vista and
the Surrounding Areas



Official Cleanup and Restoration
Company of the PGA Tour

- Residential & Commercial
- Faster to Any Size Disaster
- Highly Trained Restoration Technicians
- Direct Insurance Billing

- A Trusted Leader in the Restoration Industry
- Advanced Restoration and Cleaning Equipment
- Preferred Vendor of Most Insurance Companies
- 24/7 Emergency Service - Call us Anytime!

Have Questions? Call Us Today! 760-451-0600

www.servprofallbrooksouthoceanside.com





Numerous homes at Rancho Monserate are left in ruins after the Lilac Fire ripped through the area, Dec. 7.



Twisted metal and burned materials after the Lilac Fire ripped through the mobile home community of Rancho Monserate.

dump on the flames, dipping into the San Luis Rey River and local ponds. One dump after another helped slow the fire, but the wind persisted.

Sanchez and Buchanan both advocate as much homeowner preparedness as possible.

"Steps the public can take to mitigate a fire threat is defensible space, as number one," Sanchez said.

He also suggested "hardening your home."

"Take away places the fire embers like to land," Sanchez recommended.

He illustrated by saying, "Don't pile firewood near the house. Clear clutter from your yard or against your home." Sanchez also recommended replacing wooden decks with ignition-resistant, noncombustible or other approved materials.

Buchanan added, "Put finer metal mesh screens in your house vents, like the attic. Those will help keep fire embers out. Cap your terra cotta roof

tiles, then fire can't get up under your tiles and start on your roof."

"Proactive steps you take to protect your home, actually helps us in trying to save your home," Sanchez said. "The public plays a valuable part in preparing themselves, their families and their home."

CalFire has an app people can download that explains further how to prepare and prevent. "The thing is, preparing and preventing isn't a once a year thing. You need to maintain it, just like mowing your lawn each week. Check your home for preparedness, coach your family," Sanchez implored.

"Personal preparedness can be used for anybody who lives anywhere. It applies to any community, anywhere, regardless of the threat," Sanchez said.

Check out CalFire's App and download to Apple, Android, or Google smartphones: Readyforwildfire.org. The app has much more information

COUNTY OF SAN DIEGO RECYCLING GUIDE

RECYCLE THIS!

PAPER

Newspapers, Magazines, Junk Mail & Office Paper

Flattened Cardboard

Paper Containers & Cups

Milk, Juice & Soup Cartons

No Tissues/Napkins

PLASTIC

Plastic Bottles, Cups & Containers

Rigid Plastics

Polystyrene Foam Blocks

No Plastic Bags

GLASS

Glass Bottles/Jars (Colored & Clear)

No Windows, Ceramics or Drinking Glasses

METAL

Steel & Aluminum Bottles/Cans

Scrap Metals

Only Dry Paint Cans

SORT THIS!

TRASH

Plastic Wrap/Wrappers

Plastic Utensils & Straws

Compostable Products

Food Dirty Packaging

Household Glassware

Animal Waste

Diapers

GREEN BIN

Shrub & Tree Trimmings

Grass Clippings

Leaves

BACKYARD COMPOST

Yard Trimmings

Food Scraps

HOUSEHOLD HAZARDOUS WASTE

Propane & Helium Tanks

Toxic, Flammable & Corrosive Products

Needles & Syringes

Medications

Motor Oil

Batteries

Fluorescent Tubes & CFLs

Visit www.WasteFreeSD.org for disposal locations

How to prepare your recyclables:

Recyclables should be **clean, dry and empty.**

Include only **listed items.** Unsure? Ask County staff or recycling hauler.

Recyclables should be **loose. Do not bag.**

Donate, Reuse or Return these items:

Donate Fabric, Clothing, and Appliances

Reuse Foam, Peanuts and Bubble Wrap or Return to Retailer

Reuse Plastic Bags or Return to Retailer

Questions? For more information, call toll free **1-877-R-1-EARTH** (1-877-713-2784) or visit www.WasteFreeSD.org

136

www.discoverfallbrook.com

and can help you and your family prepare.

Kate Lovelady said its been a whirlwind of paperwork since the fire. "Insurance is cooperating for the most part. It's a tedious process of paperwork. We need to have lots of documents supporting (insurance pay outs). We have to prove everything. We do have a good claims adjuster," Lovelady said.

Kate simply said that overall they are good. "We all know that its in God's control. You still have the hills and the valleys. Some days are harder than others."

Kate explained that the hardest thing was waiting to go back in after the fire. "At first we couldn't because we were told it was a crime scene. We thought it might be foul play, too," she said.

Now she said its more waiting for permit approvals and contractors and insurance. "We can't start the repairs

(on the still standing unit) until we have the numbers from the insurance company, but then numbers are needed from the contractor for the insurance company," she sighed.

The Loveladys are grateful to the communities, the churches, friends and family members and the school districts. "Both districts have been amazing," she explained. She and Ron and their daughter Jill each work for school districts. "Jill has been amazing. Just amazing. She's helped us so much. We are staying with her," Kate said.

Diana Smith echoed Kate's sentiments, "We were amazed, totally amazed at North Coast Church. That church was right there with us, bringing us chairs, foods, working alongside us."

"Hopefully soon there could be determination of what caused the fire," Choi expressed. "Till then, everyone waits and continues on with life."



The devastation left by the Lilac fire is seen at Rancho Monserate.



Hand crews work to put out any lingering hot spots a day after the Lilac Fire destroyed a number of homes in the Rancho Monserate community, Dec. 7.

RECYCLE YOUR OIL & OIL FILTER TOGETHER!



WASTEFREESD.ORG
877-R-1-EARTH

Funded by a grant from the Department of Resources Recycling and Recovery (CalRecycle).



RECYCLE USED OIL



WHAT'S *Next* WITH THE *Santa Margarita River Valley?*

by Joe Naiman

Last year's Sourcebook included a feature which noted that a sale agreement of FPUD's 1,384-acre Santa Margarita property to Western Rivers Conservancy, which was in the escrow stage, but the conditions were not met before the close of escrow and the sale did not occur. This year FPUD is evaluating a proposal by The Wildlands Conservancy for a purchase and management agreement, and that proposal includes \$10 million of Proposition 68 funding to help finance the acquisition.

Proposition 68 will be on the June 5 ballot and will be titled the California Drought, Water, Parks, Climate, Coastal Protection, and Outdoor Access for All Act of 2018. If a majority of the state's voters approved Proposition 68, the measure will authorize \$4 billion of general obligation bonds for state and local park, environmental protection, water infrastructure and flood protection programs. If a majority of the state's voters reject Proposition 68, the planned funding for the Santa Margarita property purchase will not be available, at least from that source.

Sourcebook and the Village News does not know what the outcome of the June 5 election will be. What we do know is what has happened already.

We know that in the late 1940s the FPUD board pursued the building of a dam on the Santa Margarita River and purchased the 1,384-acre property with the intent to use the land for a dam. We know that issues involving Camp Pendleton water rights cannot be resolved at the base level and higher Department of the Navy approval is needed, as the Marine Corps is part of the Department of the Navy. We know that such higher-level approval

was not granted in the early years of the conceptual dam, and we know that by the time such approval occurred environmental and funding issues prevented the dam from being built.

We know that the plans for the dam have been replaced with the Santa Margarita River Conjunctive Use Project which would enhance groundwater recharge and recovery capacity within the lower Santa Margarita River basin and develop a program to increase available water supplies for Camp Pendleton and FPUD. We know that FPUD currently desires to sell the Santa Margarita River property and use the proceeds from the sale to help fund the Conjunctive Use Project.

We know that in September 2015 FPUD's board approved a sale agreement of the property to Western Rivers Conservancy for \$9,975,000. We know that the purchase and sale agreement had an escrow closing date of Dec. 31, 2016, unless Western Rivers Conservancy chose to increase the deposit and extend escrow to June 30, 2017. We know that the purchase and sale agreement stipulated that a recreational trails easement as well as a long-term stewardship agreement would be finalized before the close of escrow. We know that the process would have involved The Wildlands Conservancy undertaking the role of the long-term steward for the entire land with an equestrian easement being granted to the Fallbrook Trails Council. We know that concurrence in writing by FPUD, Western Rivers Conservancy, The Wildlands Conservancy and the Fallbrook Trails Council would have been necessary for the agreement to be finalized.

We know that the conditions to close escrow were not met and



Julie Reeder photos

that in June 2017, FPUD's board voted 3-2 to reject a motion which would have extended the escrow agreement with Western Rivers Conservancy for an additional 90 days. We know that in September 2017, the FPUD board approved a Request for Proposals soliciting interested parties to propose a transaction agreement to acquire the Santa Margarita River property which would include preserving access to the trails on the land. We know that the proposals were due by January 15 and needed the proposed compensation to FPUD, the terms and conditions of the transaction, a detailed summary including ownership structure and principals, management experience and financial capacity to complete the transaction and preserve the property. We know that The Wildlands Conservancy was the only organization to submit a proposal. We know that Feb. 26, The Wildlands Conservancy presented its proposal to the FPUD board. We know that the components of the proposal include \$10 million of Proposition 68 funding to help finance the acquisition of the Santa Margarita property. We also know that the majority of California's voters are not stakeholders in the Santa Margarita River property. The June 5 election may provide the passage of Proposition 68 or it may not. We don't know, but at any rate, it's safe to say that the public's best interest is in having the space left open for the enjoyment and health of wildlife in the valley as well as that of resident hikers and visitors from out of town.

Business Owners/Managers...

Is the world of Digital / Social Media overwhelming?



Let us help you increase your customers.

**We'll make it easy for you
– and affordable!**

We already reach an audience of over
300,000 local readers.*

What could that do for your business?

m
Reedemedia



**Give us a call at 760-723-7319, or go to
www.reedemedia.com/services**

*With our print and online products.

Discover Your Community with the Fallbrook Chamber of Commerce



Supporting Business and Building a Better Community



Supporting business and building a better community is what the Fallbrook Chamber of Commerce is focused on and we invite business owners, employees, residents and visitors of Fallbrook to take part in all that we have to offer. Our staff is always ready to welcome you into our "home" at 111 S. Main in historic downtown Fallbrook.

We strive to make sure that our members utilize everything the Chamber is offering – networking opportunities, educational seminars, profile page design, ribbon cuttings, advertising and member referrals are just a few of the benefits we provide.

Although the Chamber is a member-based organization, we work with the community as a whole to promote business and legislative advocacy, support our non-profit organizations, and foster tourism-related activities. We thank our current members – now over 500 – for their ongoing support, welcome new members and encourage prospective members to learn about what we offer. By working and collaborating together, we can support each other and build a better community for all.



Join us!
We welcome
new members!



Explore New Opportunities with the Chamber in 2018!



760-728-5845 | 111 S. Main Avenue | Fallbrook, CA 92028

www.fallbrookchamberofcommerce.org

ACCOMMODATIONS

- **Chic Boutique Retreat** Gird Valley, Fallbrook, CA, (760) 723-2232
- **Country Inn** 1425 S. Mission Rd., Fallbrook, CA, (760) 728-1114
- **Econo Lodge Inn and Suites** 1608 South Mission Road, Fallbrook, CA, (760) 723-1127
- **F&R Properties, LLC** 3820 Cazador Lane, Fallbrook, CA, (760) 275-4708
- **Fallbrook Finery Vacation Rentals** 2915 Lakemont Drive, Fallbrook, CA, (760) 468-2025
- **Pala Mesa Resort** 2001 S. Highway 395, Fallbrook, CA, (760) 728-5881
- **Rodeway Inn Fallbrook** 1635 S. Mission Road, Fallbrook, CA, (760) 728-6174
- **Ultimate Serenity Vacation Rental** 2808 Lakemont Drive, Fallbrook, CA, (406) 461-3470
- **Wyndham** 333 N. Myers Drive, Oceanside, CA, (760) 901-1281

ACCOUNTANTS

- **A.C.T. Business Group** 304 E. Mission Road, Suite D, Fallbrook, CA, (760) 692-2699
- **Levering & Hvasta CPAS, LLP** 5256 S. Mission Road, Suite 1210, Bonsall, CA, (760) 728-8393
- **Pathway Tax & Accounting** 1595 S. Mission Road, Fallbrook, CA, (760) 723-1241
- **William Super CPAs & Consultants** 2188 Saffron Way, Fallbrook, CA, (858) 531-7232

ACUPUNCTURE

- **Stephens Acupuncture & Wellness** 300 N. Brandon Road #13, Fallbrook, CA, (714) 330-9244
- **Village Acupuncture** 121 E. Alvarado Street, Fallbrook, CA, (760) 521-3589

ADVERTISING & DIRECT MAIL

- **Fallbrook Directory** 416 S. Main Ave., Fallbrook, CA, (760) 728-5555
- **Profile Display** 4614 Wilgrove Mint Hill Rd., Suite B, Charlotte, NC
- **SkoolLive** 2245 Camino Vida Roble, #100, Carlsbad, CA, (858) 435-7700
- **Welcomemat Services**, (760) 295-9628

AGRICULTURE/HORTICULTURE

- **Bejoca Grove & Landscape Management** P.O. Box 2168, Fallbrook, CA, (760) 728-5176
- **Canonita Canyon Farm** Fallbrook, CA, (858) 699-5075
- **Del Rey Avocado Company, Inc.** 1260 S. Main, Fallbrook, CA, (760) 728-8325
- **Fallbrook Protea** 1463 Riverview Drive, Fallbrook, CA
- **Kendall Farms** 4230 White Lilac Rd., Fallbrook, CA, (760) 731-0681
- **WAFEX USA** 1588 South Mission Road #100, Fallbrook, CA, (760) 731-0300

AIR CONDITIONING

- **Excel Air Corporation** 530 Opper Street, Suite B, Escondido, CA, (760) 723-9294
- **Fallbrook Heating & Air Conditioning, Inc** P.O. Box 1658, Fallbrook, CA, (760) 728-8716
- **Master Flow Heating & Air** Fallbrook, CA, (760) 412-1281

AIRPORT

- **Chase Airport Management, Inc.** 2155 S. Mission Road, Fallbrook, CA, (760) 723-8395

ANIMAL SUPPORT SERVICES

- **Fallbrook Animal Sanctuary** P.O. Box 159, Fallbrook, CA, (760) 685-3533
- **Live Oak Dog Park** P.O. Box 4, Fallbrook, CA,

ANTIQUES

- **Fallbrook Vintage Village** 1038 S. Mission Road, Fallbrook, CA, (760) 645-3992
- **The Sun Spot** 429 S. Main Avenue, Fallbrook, CA, (760) 723-1181

APARTMENTS

- **Country Views Apartments, LLC** 624 De Luz Rd., Fallbrook, CA, (760) 723-8931
- **De Luz Apartments** 420 N. Pico Ave, #4, Fallbrook, CA, (760) 723-1077
- **Pine View Apartments** 1101 Alturas Road, Fallbrook, CA, (760) 728-0162
- **Turnagain Arms Apartments** 920 E. Mission Rd., Fallbrook, CA, (760) 728-9864

ARTS

- **Brandon Gallery** 105 N. Main Ave., Fallbrook, CA, (760) 723-1330
- **Fallbrook Art Association** P.O. Box 382, Fallbrook, CA
- **Fallbrook Arts, Inc.** 103 S. Main Avenue, Fallbrook, CA, (760) 731-9584
- **Fallbrook House of the Arts, LLC** 432 E. Dougherty St., Fallbrook, CA, (760) 912-1108
- **The Green Art House** 2001 Old Highway 395, Fallbrook, CA, (951) 526-8055

ATTORNEYS

- **Philip G. Arnold, Attorney** 405 S. Main, Ste-A, Fallbrook, CA, (760) 728-6335
- **Andrea Aston, Attorney** 5256 S. Mission Road, Suite 1010, Bonsall, CA, (760) 758-1565
- **Samantha Berryessa, Attorney** (760) 723-5513
- **Brunton & Jagger** P.O. Box 1990, Fallbrook, CA, (760) 631-3081
- **Law Offices of Burke & Domercq** 2755 Jefferson St, Suite 100, Carlsbad, CA, (760) 434-3330
- **Law Office of Paul Leehey** 210 E. Fig, #101, Fallbrook, CA, (760) 723-0711
- **LegalShield/IDShield** Fallbrook, CA, (760) 271-7049
- **Sides Law Firm** 120 S. Main Avenue, Fallbrook, CA, (760) 723-2275
- **Law Office of Deborah L. Zoller** 566 E. Alvarado Street, Fallbrook, CA, (760) 728-2600

AUTO BODY & PAINT

- **Costello's Auto Repair** 516 W. Aviation Road, Fallbrook, CA, (760) 728-7375

AUTO PARTS

- **BP Battery** 805 E. Mission Rd. Suite B, Fallbrook, CA, (760) 723-1773

AUTO REGISTRATION

- **West Coast Auto Registration Services** 1032 S. Main Ave., Fallbrook, CA, (760) 728-0012

Jerry Burke Jr.

REALTOR® – 21 Year Navy Retired
Committed to serve YOU now!

2014 Honorary Mayor of Fallbrook



kw KELLER WILLIAMS
REALTY

Rotary  **Rotary Club of Fallbrook**
President 2017-2018

Copyright 2018 Keller Williams® Realty, Inc. If you have a brokerage relationship with another agency, this is not intended as a solicitation. All information deemed reliable but not guaranteed. Equal Opportunity Housing Provider. Each office is independently owned and operated.



CalBRE#01443445

Voted San Diego Magazine's 2016-2018
"Five Star Real Estate Agent"

Contact me today for a FREE
Real Estate market analysis.

619.302.5471 • JerryBurkeJr.com

AUTO SALES

- **Fallbrook Motors** 213 W. Elder Street, Fallbrook, CA, (760) 728-7100
- **Horizon Motors** P.O. Box 2332, Fallbrook, CA, (760) 723-1181
- **Paradise Chevrolet Cadillac** 27360 Ynez Rd., Temecula, CA, (951) 699-2699
- **Temecula Valley Toyota** 26631 Ynez Road, Temecula, CA, (951) 384-4409

AUTO SERVICE

- **Indy-Performance/Pro-Tire Automotive** 1367 S. Mission Rd., Fallbrook, CA, (760) 723-8473
- **Neiman's Collision Center** 1381 S. Mission Rd., Fallbrook, CA, (760) 728-8810
- **Sonny's Muffler Shop** 212 W. Beech St., Fallbrook, CA, (760) 728-1234
- **West Coast Truck & Auto** 630 E. Alvarado, Fallbrook, CA, (760) 728-6835

BAKERIES

- **Briarmist Cakes** Fallbrook, CA, (760) 967-4142

BANKS

- **Chase Bank** 1091 S. Mission Road, Fallbrook, CA, (760) 723-1178
- **Pacific Western Bank** 130 W. Fallbrook St., Fallbrook, CA, (760) 731-4500
- **Wells Fargo Bank** 212 S. Main, Fallbrook, CA, (760) 728-8542

BARBER SHOP

- **Country Club Barber Shop** 1444 S. Mission Road, Fallbrook, CA, (858) 735-3239

BARS

- **Red Eye Saloon** 1448 S. Mission Road, Fallbrook, CA, (760) 728-4881

BEAUTY

- **Adore & Co. Esthetic Studio-Shoppe** 301 S. Main Avenue, Fallbrook, CA, (760) 451-6556
- **Hair Lounge** 219 N. Main Avenue, Fallbrook, CA, (760) 723-2104
- **Lux Products** 3403 Arborview Drive, San Marcos, CA, (760) 410-3267
- **Salon Ana** 13 South Main Ave., Fallbrook, CA, (760) 723-5999

BEVERAGE

- **Palomar Water** 1270 W. Mission Road, Escondido, CA, (760) 743-0140

BOOKKEEPING

- **Deadline Data** 141 S. Mercedes Road, Fallbrook, CA, (760) 390-9726

BOOKS

- **A Moment of Time** 127 N. Main Avenue, Suite B, Fallbrook, CA, (442) 254-4000

BUSINESS COACHING

- **Turning points LLC** (760) 859-6328

BUSINESS NETWORKING

- **Connections Fallbrook Networking Group** 577 E. Elder St. Ste U, Fallbrook, CA, (760) 884-4111
- **North County Networking** P.O. Box 32, Fallbrook, CA, (760) 500-7749
- **San Diego North Economic Development Council** 950 Boardwalk, Suite 303, San Marcos, CA, (760) 510-3179

BUSINESS PARK

- **Plaza "395"** 1185 E. Mission Rd., Fallbrook, CA, (760) 451-9642

CANDLES

- **Rustic Winds, Inc.** 320 Autumn Rose Lane, Fallbrook, CA, (760) 239-6774
- **Scentsy - Ruthie Harris** Fallbrook, CA, (760) 468-3347
- **Scentsy - Victoria Stover** 712 Convertible Lane, Fallbrook, CA, (760) 535-7944

CARPET CLEANING

- **Bishop Carpet & Upholstery Cleaning** P.O. Box 474, Fallbrook, CA, (760) 731-0971

CARPETS

- **The Flooring Guys** 115 E. Hawthorne St., Fallbrook, CA, (760) 728-5060

CASINO

- **Pala Casino Spa Resort** 11154 Highway 76, Pala, CA, (760) 510-2270

CATERING

- **Barrett's Lemonade - Lem N Man** P.O. Box 407, Huntington Beach, CA, (714) 842-3475
- **Carl's Hawaiian Shave Ice** 1093 Alcott Ct., Hemet, CA, (951) 652-8966
- **Caterers Kitchen** Fallbrook, CA, (760) 315-3661
- **Country Kettle Corn** P.O. Box 247, Valley Center, CA, (760) 749-1211
- **Kentucky Fried Chicken** 1077 S. Mission Rd., Fallbrook, CA, (760) 728-1767
- **Matheny's Wagon Works** 936 Morro Rd., Fallbrook, CA, (760) 518-1386
- **The Sweet Stop** 1351 Tolstoy Way, Riverside, CA, (951) 901-9750

CELL PHONE

- **OurMobile MetroPCS** 106 E. Mission Road, Fallbrook, CA, (760) 695-0565
- **OurMobile MetroPCS** 840 S. Main Avenue, Fallbrook, CA, (760) 645-3723
- **T-Mobile USA** 1139 S. Mission Road, Fallbrook, CA, (760) 695-9038

CEMETERY

- **Assoc. of Fallbrook Masonic Cemeteries** 1177 Santa Margarita Dr., Fallbrook, CA, (760) 723-0492

CHIROPRACTORS

- **Fallbrook Family Chiropractic** 1588 S. Mission Rd. Suite 115, Fallbrook, CA, (760) 728-9229
- **Fallbrook Spine Center** 746 S. Main Avenue, Suite D, Fallbrook, CA, (760) 728-8999



bejoca
Grove & Landscape Management

GROVE: Design • Plant • Harvest • Prune • Irrigation
LANDSCAPE: Design • Install • Maintain • Hardscape Construction

www.growingavocados.com | www.bejoca.com PCO 98703 • Lic. #606283

-Family Owned since 1978-
760-728-5176



CHURCHES

- **Christ The King Lutheran Church** 1620 S. Stage Coach Lane, Fallbrook, CA, (760) 731-2973
- **Community Baptist Church** 731 S. Stage Coach Ln., Fallbrook, CA, (760) 728-2966
- **Fallbrook Apostolic Assembly** 135 E. Ivy St., Fallbrook, CA, (760) 728-1717
- **Fallbrook Seventh-day Adventist Church** 1200 Old Hwy 395, Fallbrook, CA, (760) 723-7733
- **Fallbrook United Methodist Church** 1844 Winterhaven Rd., Fallbrook, CA, (760) 728-1472
- **First Christian Church of Fallbrook** 318 W. Fig Street, Fallbrook, CA, (760) 728-7649
- **Hilltop Center for Spiritual Living** 331 E. Elder St., Fallbrook, CA, (760) 723-8291
- **LifePointe Church** 221 N. Pico Avenue, Fallbrook, CA, (760) 728-7771
- **Living Waters Christian Fellowship A/G** 2000 Reche Rd., Fallbrook, CA, (760) 728-1685
- **SonRise Christian Fellowship** 463 S. Stage Coach Lane, Fallbrook, CA, (760) 728-5804
- **St. Peter the Apostle Catholic Parish** 450 S. Stage Coach Ln, Fallbrook, CA, (760) 689-6200
- **THE PLACE** 201 N. Main Avenue, Fallbrook, CA, (760) 791-1059

CLINICAL PSYCHOLOGY

- **Institute for Integrative Therapy** 5955 Lake Vista Drive, Bonsall, CA, (760) 472-3950

COFFEE

- **Brooktown Kitchen & Coffee** 139 S. Main Avenue, Fallbrook, CA, (760) 645-3891
- **Fallbrook Coffee Company** 622 S. Mission Rd., Fallbrook, CA, (760) 728-6000
- **Starbucks Coffee Company** 1139 S. Mission Road, Fallbrook, CA, (760) 415-7425

COMMERCIAL REAL ESTATE

- **Fallbrook Old Town** 300 N. Brandon Road, Fallbrook, CA, (909) 746-3890

COMMUNITY CENTER

- **Fallbrook Community Center** 341 Heald Lane, Fallbrook, CA, (760) 728-1671

COMMUNITY ORGANIZATIONS

- **AAUW Fallbrook** P.O. Box 1061, Fallbrook, CA, (858) 531-2577
- **Bonsall Chamber of Commerce** 5256 S. Mission Rd., Ste. 311, Bonsall, CA, (760) 630-1933
- **Bonsall Rotary** P.O. Box 934, Bonsall, CA, (760) 728-8393
- **Bonsall Woman's Club** P.O. Box 545, Bonsall, CA, (760) 801-7443
- **Boys & Girls Clubs of North County** 445 E. Ivy Street, Fallbrook, CA, (760) 728-5871
- **Fallbrook Ag Boosters** P.O. Box 2913, Fallbrook, CA
- **Fallbrook Alumni Association** P.O. Box 596, Fallbrook, CA, (760) 645-0101
- **Fallbrook Beautification Alliance** P.O. Box 434, Fallbrook, CA
- **Fallbrook Democratic Club** P.O. Box 293, Fallbrook, CA, (760) 895-1778
- **Fallbrook Food Pantry** 1042 S. Mission Rd., Fallbrook, CA, (760) 728-7608
- **Fallbrook Garden Club** P.O. Box 1702, Fallbrook, CA, (760) 728-6373
- **Fallbrook Knights of Columbus** P.O. Box 551, Fallbrook, CA, (760) 723-1192
- **Fallbrook Land Conservancy** 1815 S. Stage Coach Lane, Fallbrook, CA, (760) 728-0889
- **Fallbrook Masonic Lodge No. 317** 203 Rocky Crest Road, Fallbrook, CA, (760) 723-7830
- **Fallbrook Quilt Guild** P.O. Box 1704, Fallbrook, CA, (760) 623-8665

- **Fallbrook Republican Women Federated** P.O. Box 1328, Fallbrook, CA
- **Fallbrook Village Association** P.O. Box 2438, Fallbrook, CA, (760) 723-8384
- **Fallbrook Village Rotary Club** P.O. Box 2186, Fallbrook, CA, (760) 622-1946
- **Fallbrook Vintage Car Club** P.O. Box 714, Fallbrook, CA, (760) 723-1181
- **Fallbrook Woman's Club** 238 W. Mission Rd., Fallbrook, CA, (760) 728-1758
- **Fallbrook/Bonsall Rally For Children** P.O. Box 2575, Fallbrook, CA, (760) 723-4238
- **Friends of the Community Center** 341 Heald Lane, Fallbrook, CA, (760) 728-1671
- **Friends of the Fallbrook Community Airpark** P.O. Box 322, Fallbrook, CA, (760) 728-9062
- **Friends of the Fallbrook Library** 124 S. Mission Rd., Fallbrook, CA, (760) 451-9606
- **Jeremiah's Ranch** 855 S. Main Ave., Ste K #345, Fallbrook, CA, (760) 585-5290
- **Jonathan Sellers and Charlie Keever Foundation** 3750 La Canada Rd, Fallbrook, CA, (951) 400-5725
- **Kiwanis Club of Fallbrook** P.O. Box 54, Fallbrook, CA, (760) 468-4799
- **Legacy Endowment the Community Foundation** 5256 S. Mission Rd, Ste 1210, Bonsall, CA, (760) 941-8646
- **Mission Resource Cons. District**, 1588 S. Mission Rd, Ste 100, Fallbrook, CA, (760) 728-1332
- **Opportunities for Kids** P.O. Box 2075, Fallbrook, CA, (760) 703-4981
- **Rainbow Valley Grange #689** 2160 Rainbow Valley Blvd., Fallbrook, CA, (760) 468-7406
- **The Britannia Connection** 3742 Flowerwood Ln, Fallbrook, CA, (951) 691-2048
- **The Rotary Club of Fallbrook** P.O. Box 1227, Fallbrook, CA, (760) 212-3401
- **Trauma Intervention of San Diego** 4140 Oceanside Blvd., Ste 159-321, Oceanside, CA, (855) 847-7343
- **VFW Post 1924** 1175 Old Stage Road, Fallbrook, CA, (760) 728-8784

CONSTRUCTION

- **John McNeill General Contracting** 2251 Aqua Hill Rd., Fallbrook, CA, (760) 207-8571
- **Youngren Construction, Inc.** 443 East Alvarado Street, Fallbrook, CA, (760) 728-9874
- **Zebu Construction & Design, Inc.** 404 Minnesota Ave, Fallbrook, CA, (760) 723-7205

CONSULTANTS

- **ACS Group, Inc.** 12526 High Bluff Drive, San Diego, CA, (425) 478-9699
- **TRIO Consultants LLC** 3707 Lake Circle Drive, Fallbrook, CA, (760) 207-3802

COPY CENTER

- **Village Copy Center** 132 S. Main, Fallbrook, CA, (760) 731-7177

CRAFT BREWERY/TASTING ROOM

- **Fallbrook Brewing Company, Inc.** 136 N. Main Avenue, Fallbrook, CA, (760) 651-ALES

DENTISTS

- **A Smile Shoppe** 521 E. Elder Street, Suite 203, Fallbrook, CA, (760) 728-1592
- **Nicholas Beye, DDS** 645 E. Elder, Ste. A, Fallbrook, CA, (760) 728-8375
- **Randy D Carlson DMD & Charles L Drury DDS** 5256 S. Mission Rd, Ste 1101, Bonsall, CA, (760) 630-5500
- **John E. Duling, DDS** 1385 South Mission Rd., Fallbrook, CA, (760) 728-9558
- **Daniel A. Flores, DDS, MS** 210 East Fig Street, Suite 201, Fallbrook, CA, (760) 728-1182
- **Richard G. Goble, DDS** 1108 S. Main, Fallbrook, CA, (760) 728-2261
- **Edwin W. Stewart, DMD** 521 E. Alvarado Street #B, Fallbrook, CA, (760) 723-3535



Murphy & Murphy

Southern California Realty

Chris, Kim & Sam Murphy

760.310.9292

Para Servicio En Español
760-522-7163

www.Murphy-Realty.com

130 N Main Ave, Fallbrook Corner of Hawthorne & Main

Murphy & Murphy has been generously supporting the financial needs of Fallbrook charity organizations since 1997.



It's a Family Affair!

Whether you're buying your first home or selling, moving up or downsizing, we are here to help you navigate the ever changing real estate market. With over 40 years combined experience and over \$230 million in closed sales, this real estate family can help your family achieve the American Dream.

Our office is open 7 days a week.
Stop by or call us today!








CA. BRE #01246689

Fallbrook Chamber of Commerce Members

DRUG & ALCOHOL TREATMENT

■ **The Center For Life Change** 43397 Business Park Dr., D8, Temecula, CA, (951) 775-4000

DRY CLEANERS

■ **Manor Cleaners** 125 E. Mission Rd., Fallbrook, CA, (760) 728-1307

EDUCATION

- **Bonsall Unified School District** 31505 Old River Road, Bonsall, CA, (760) 631-5200
- **California State Univ. San Marcos** 333 S. Twin Oaks Valley Rd., San Marcos, CA, (760) 750-8752
- **Fallbrook Union Elementary School Dist.** 321 North Iowa, Fallbrook, CA, (760) 731-5400
- **Fallbrook Union High School Dist.** 2234 S. Stage Coach Ln., Fallbrook, CA, 760-723-6332 x6497
- **Fallbrook Village Toastmasters** Meetings at Fallbrook Historical Society, Fallbrook, CA, (760) 695-4127
- **Finch Frolic Garden** 390 Vista del Indio, Fallbrook, CA
- **Friends of Willow Tree** 1636 E. Mission Road, Fallbrook, CA, (442) 232-2900
- **Palomar College - Fallbrook Ed Center** 1140 W. Mission Rd., San Marcos, CA, (760) 744-1150
- **Rancho Christian School** 31300 Rancho Community Way, Temecula, CA, (951) 303-8040
- **Rock Rose School for Creative Learning** 2809 S. Mission Rd., Suite G, Fallbrook, CA, (760) 468-8129
- **San Diego County Gun Owners** PO Box 124667, San Diego, CA, (619) 828-3006
- **Taylison San Diego Academy** 5211 Fifth Street, Rainbow, CA, (760) 933-4499
- **Zion Christian School** 1405 E. Fallbrook St., Fallbrook, CA, (760) 723-3500

ELDER CARE

- **Innovative Healthcare Consultants** 746 S. Main Ave, Suite C, Fallbrook, CA, (760) 731-1334
- **Regency Fallbrook** 609 E. Elder Street, Fallbrook, CA, (760) 728-8504
- **Silvergate Retirement Residence** 420 Elbrook Dr., Fallbrook, CA, (760) 728-8880

EMBROIDERY

- **All Things Fallbrook** 1816 Via Entrada, Fallbrook, CA, (760) 731-9990

ENGINEERING

- **Karn Engineering and Surveying, Inc.** 129 W. Fig Street, Fallbrook, CA, (760) 728-1134

ENTERTAINMENT

- **Curtain Call Company** P.O. Box 682, Fallbrook, CA, (760) 468-6302
- **The Artsy Avocado** 397 Mercedes Road, Fallbrook, CA, (951) 348-1019
- **The Welk Resort Group** 2655 Camino del Rio North #110, San Diego, CA, (619) 516-7821

ESCROW SERVICES

- **Fallbrook Country Escrow** 1676 S. Mission Road, # E, Fallbrook, CA, (760) 723-5400

EVENT FACILITIES

- **Gracey Lane Farm** 2111 Gracey Lane, Fallbrook, CA, (949) 233-6621
- **Grand Tradition Estate and Gardens** 220 Grand Tradition Way, Fallbrook, CA, (760) 728-6466
- **Twisted Barn** 127 N. Main Avenue, Fallbrook, CA, (808) 225-1118

FABRICATION

- **Tactical Industries** 128 E. Mission Road, Fallbrook, CA, (760) 689-2408

FARMER'S MARKET

- **Valley Fort Village** 3757 S. Mission Road, Fallbrook, CA, (619) 309-5891

FARMING

- **Russell Family Farms** 205 Calle Linda, Fallbrook, CA, (760) 728-8081

FEED & FERTILIZER

- **Crop Production Services** 1041 E. Mission Road, Fallbrook, CA, (760) 728-1400
- **Fallbrook Fertilizer & Feed** 215 W. Fallbrook St., Fallbrook, CA, (760) 728-5101

FINANCIAL PLANNING

- **Moffat Financial Group** 5256 South Mission Road, #903, Bonsall, CA, (760) 731-0489

FINANCIAL SERVICES

- **Ameriprise Financial Services** 424 S. Main, Fallbrook, CA, (760) 723-2693
- **Merrill Lynch - Jon Frandell** 5256 S. Mission Road, Suite 1005, Bonsall, CA, (760) 305-1921
- **Merrill Lynch - Tiffany Saxon** 5256 S. Mission Road, Suite 1005, Bonsall, CA, (760) 731-5542
- **Northwestern Mutual** 1925 Palomar Oaks Way, Suite 105, Carlsbad, CA, (760) 795-5230
- **San Diego County Credit Union** 6545 Sequence Drive, San Diego, CA, (877) 732-2848
- **Sentry Financial Services** 431 S. Main Avenue, Fallbrook, CA, (760) 723-1181
- **WealthBridge Advisors - Brad Tedrick** 1921 Palomar Oaks Way, Ste 100, Carlsbad, CA, (760) 758-3702

FIRE & RESCUE

- **North County Fire Protection District** 330 S. Main, Fallbrook, CA, (760) 723-2005

FITNESS

- **California Bodies, LLC** 325 N. Brandon Road, Fallbrook, CA, (760) 717-4799
- **Club Paradise Fitness, Inc.** 1371 S. Mission Rd, Fallbrook, CA, (760) 731-0133
- **Fallbrook Pilates Core & More, Inc.** 433 S. Main Avenue, Fallbrook, CA, (760) 731-0731
- **Fallbrook Village Fitness/SIFT Personal Training** 1588 S. Mission Rd., Ste. 115, Fallbrook, CA, (760) 451-3488
- **Stikas Gym** 115 E. Hawthorne St., Suite B, Fallbrook, CA, (760) 586-9570
- **Wade Into Fitness** 341 Heald Ln, Fallbrook, CA, (760) 212-FITU

FLORISTS

- **The Social Flower** 5519 Mission Road, Bonsall, CA, (760) 442-8600

FOOD VENDOR

- **Da Big Show BBQ** 21612 Coral Rock Lane, Wildomar, CA, (619) 852-9129
- **PaPaSons Mini Donuts** 39764 Chambray Drive, Murrieta, CA, (951) 331-8349
- **Sunshine Hot Dogs & More** Inland Empire & Surrounding Areas, CA, (951) 719-5996



FAA

Fallbrook Art Association

*An art organization for its members,
with a goal of promoting arts in the community.*

See our ad on page 53 for member benefits | fallbrookartassn.org



FOOD/SPECIALTY

- **Dream Dinners** 31757 Temecula Pkwy Suite E, Temecula, CA, (951) 302-6982
- **Trinity Foods, Inc.** 16935 West Bernardo Dr., Suite 170, San Diego, CA, (760) 809-8618

FURNITURE

- **Bucket of Nails** 720 E. Mission Road, Fallbrook, CA, (760) 468-7927
- **Jo-Liza International Corp.** 838 E. Mission Road, Fallbrook, CA, (858) 249-9499

GATES/ELECTRIC GATES

- **Quality Gate Company** 4118 Star Track Way, Fallbrook, CA, (760) 723-2901

GIFTS

- **Burlap Rose Gifts & Home Decor** 1127 S. Mission Road, Fallbrook, CA, (760) 723-1115

GOLF

- **Golf Club of California** 3742 Flowerwood Lane, Fallbrook, CA, (760) 451-3737
- **Vista Valley Country Club** 29354 Vista Valley Dr., Vista, CA, (760) 758-2800

GRAPHIC DESIGN

- **CG Design Lab** (562) 685-1176
- **Hopkins & Associates, Inc.** 1816 Via Entrada, Fallbrook, CA, (760) 731-9990
- **KK Grafix** 425 E. Dougherty St., Fallbrook, CA, (760) 728-9690
- **Vargo Marketing and Design** Fallbrook, CA, (310) 339-5369

GROCERY STORE

- **Albertson's** 1133 S. Mission Rd., Fallbrook, CA, (760) 723-8177
- **Grocery Outlet** 1101 S. Main Avenue, Suite C, Fallbrook, CA, (760) 645-6108
- **Major Market** 845 S. Main St., Fallbrook, CA, (760) 723-0857

GROVE SERVICE

- **East Brothers Grove Service** 112 E. Aviation Rd., Fallbrook, CA, (760) 731-2013

GUNS & AMMO

- **Beebe Family Arms & Munitions** 1032 S Main Ave, Fallbrook, CA, (442) 254-8133

HAIR AND MAKEUP

- **Bello Lei Salon** 131 W. Beech St., Suite #102, Fallbrook, CA, (760) 723-9361
- **La Luna Hair Boutique** 140 W. Mission Road, Fallbrook, CA, (760) 645-0428

HANDCRAFTED PRODUCTS

- **Country Craftin by Meagan Billingsley** Fallbrook, CA, (760) 535-7944

HARDWARE/LUMBER

- **Joe's Hardware** 640 S. Main, Fallbrook, CA, (760) 728-4265
- **Pine Tree Lumber** 215 E. Ivy St., Fallbrook, CA, (760) 728-6151

HEALING & SPIRITUALITY

- **Deeper Still - Fallbrook** P.O. Box 12, Fallbrook, CA, (760) 297-6745

HEALTH

- **Encouragement Factor - Phyllis Sweeney** 120 S. Main Ave, Fallbrook, CA, (760) 731-3037
- **Fallbrook Regional Health District**, 138 South Brandon Road, Fallbrook, CA, (760) 731-9187
- **Herbalife** 139 S. Main Avenue, Suite C, Fallbrook, CA, (619) 244-6126
- **Isagenix International** Fallbrook, CA, (713) 302-4230
- **Michelle's Place Breast Cancer Resource Center** 27645 Jefferson Ave, #117, Temecula, CA, (951) 699-5455
- **Scripps Health** 4275 Campus Point Ct., CP10, San Diego, CA, (858) 678-6202
- **Tri-City Hospital Foundation** 4002 Vista Way, Oceanside, CA, (760) 940-3520
- **Michelle Verdugo, Nutritionist** 119 N. Main Avenue, Fallbrook, CA, (760) 607-6911

HEALTH CARE

- **Miracle Ear** 1104 S. Main Avenue, Fallbrook, CA, (760) 480-2266
- **Vance Chiropractic** 5256 S. Mission Rd., Suite 406, Bonsall, CA, (760) 509-1300
- **Vista Community Clinic** 1000 Vale Terrace, Vista, CA, (760) 631-5000

HOME BUILDERS

- **D.R. Horton - Horse Creek Ridge** 35788 Bay Morgan Lane, Fallbrook, CA, (951) 206-5838

HOME CARE

- **Right at Home** 29379 Rancho California, Suite 206, Temecula, CA, (760) 782-8888

HOME IMPROVEMENT

- **Fidelis Woodworks** 1126 Senwood Way, Fallbrook, CA, (760) 212-0722
- **Superior Raingutters & Awnings, Inc.** P.O. Box 2318, Fallbrook, CA, (760) 731-0122

HOME INSURANCE

- **Allstate Insurance - John Del-Zio**, 5256 S. Mission Rd, Ste 906, Bonsall, CA, (760) 749-6671

HOSPICE

- **Destiny Hospice & Palliative Care** 27919 Jefferson Ave, Ste 110, Temecula, CA, (951) 588-4548
- **Hospice of the Valleys** 25240 Hancock Avenue, Suite 120, Murrieta, CA, (951) 200-7800
- **Sonata Hospice** 5333 Mission Center Dr., #210, San Diego, CA, (858) 277-2161

HOSPITAL

- **Palomar Health Foundation** 960 Canterbury Place, Suite 200, Escondido, CA, (760) 739-2789
- **Temecula Valley Hospital** 31700 Temecula Parkway, Temecula, CA, (951) 331-2200

HUMAN RESOURCES

- **Employers Workforce Relations** Fallbrook, CA, (760) 497-7823



...because integrity matters.

760-645-0792 • 128 S. Main Ave, Fallbrook
www.CRPropertiesRealEstateServices.com

Helping our clients
buy and sell residential,
commercial, land,
new construction,
equestrian
and luxury properties.

*There is a difference, and
you deserve the best.*

❖ FREE MAPS ❖ FREE WI-FI ❖



ICE CREAM

- **Baskin-Robbins 31 Flavors** 1123 S. Mission Rd., Fallbrook, CA, (760) 728-8831
- **Tutto Dolce** 110 S. Main Avenue, Fallbrook, CA, (760) 726-7040

INDIVIDUAL MEMBER

- **Individual Member - Abbott, Allison** Fallbrook, CA
- **Individual Member - Adler, Ming** Fallbrook, CA, (415) 260-7912
- **Individual Member - Aivaliotis, Jimmy**
- **Individual Member - Bamber, Gayle & Chris** Fallbrook, CA
- **Individual Member - Branche, Dianna** Fallbrook, CA
- **Individual Member - Branson, Ronne** Fallbrook, CA
- **Individual Member - Deming, Brian** Chico, CA
- **Individual Member - Eberle, Joan** Fallbrook, CA,
- **Individual Member - Elliott, David,** Fallbrook, CA
- **Individual Member - Erickson, Judith N.** Fallbrook, CA
- **Individual Member - Hiscock, Glad** Fallbrook, CA
- **Individual Member - Hunter, Duncan** El Cajon, CA
- **Individual Member - James, Robert** Fallbrook, CA
- **Individual Member - Jeffries, Jennifer** Fallbrook, CA
- **Individual Member - Kern, Jerry,** Fallbrook, CA
- **Individual Member - Klentz, Anne,** Fallbrook, CA
- **Individual Member - Leising, Chase** Fallbrook, CA
- **Individual Member - Mitchell, Dale** Fallbrook, CA
- **Individual Member - Mullin, Sharon** Fallbrook, CA
- **Individual Member - Munson, Ken** Fallbrook, CA
- **Individual Member - Nevis, Deborah** Fallbrook, CA
- **Individual Member - Parkola, Wayne** Fallbrook, CA
- **Individual Member - Rashkin, Arnold & Emma** Fallbrook, CA
- **Individual Member - Rexrode, Kenneth** Fallbrook, CA
- **Individual Member - Ross, Vince** Fallbrook, CA
- **Individual Member - Salmon, Howard** Fallbrook, CA
- **Individual Member - Schlumberger, Tami** Fallbrook, CA
- **Individual Member - Sette, Trina** Fallbrook, CA
- **Individual Member - Shin, Susan, 1510 S. Mission Rd.** Fallbrook, CA
- **Individual Member - Steinhoff, Ralph & Laneta** Fallbrook, CA
- **Individual Member - Trygstad, Jean** Fallbrook, CA

INSURANCE

- **Allstate Insurance - Ross Curtis** 305 West Aviation Road, Fallbrook, CA, (760) 723-1331
- **Arlan Knutson Insurance Agency** 3235 Old Highway 395, Ste B, Fallbrook, CA, (760) 451-9835
- **Cyan Insurance Solutions** 1667 S. Mission Road, Suite E, Fallbrook, CA, (760) 477-7542
- **Farmers Insurance - Cecilia Taylor Agent** 1588 S. Mission Rd, Ste #220, Fallbrook, CA, (760) 731-7309
- **Hatter, Williams & Purdy Insurance, Inc.** 43446 Business Park Dr., Temecula, CA, (951) 296-6833
- **LanMarc Insurance** 40878 Daily Rd., Fallbrook, CA, (760) 728-7440
- **New York Life - Marc Sigmon** 4365 Executive Drive, San Diego, CA, (760) 639-9772
- **Robert Bell Insurance Brokers, Inc.** 605 E. Alvarado St, Ste 200, Fallbrook, CA, (760) 451-8556
- **State Farm Insurance Agent - Thomas Logue** 1672 S. Mission Rd #D, Fallbrook, CA, (760) 451-3268
- **Steele Insurance Agency** 422 Beavercreek Lane, Fallbrook, CA, (760) 519-0278
- **Stromsoe Insurance Agency** 24901 Las Brisas Rd., Suite 117, Murrieta, CA, (951) 600-5751

INTERIOR DESIGN

- **Village Interiors** 115 E. Hawthorne St., Fallbrook, CA, (760) 728-2637

IRRIGATION SUPPLIES

- **Fallbrook Irrigation** 115 Laurine Lane, Fallbrook, CA, (760) 723-9001

JANITORIAL SERVICES

- **Therons Spotless Janitorial Services** Fallbrook, , (442) 444-0181

JEWELRY

- **Jewelry Connection** 101 N. Main, Fallbrook, CA, (760) 723-4629
- **JRS Designs** 1323 Montecito Lane, Fallbrook, CA, (714) 745-7221
- **Ruali Jewelry - Designs by Althea,** Fallbrook, CA, (760) 271-2452
- **The Collector Fine Jewelry** , 912 S. Live Oak Park Rd., Fallbrook, CA, (760) 728-9121

LANDSCAPE

- **Executive Landscape, Inc.** P.O. Box 1075, Fallbrook, CA, (760) 731-9036

LANDSCAPE ARCHITECT

- **S.R. Clarke Landscape Architecture & Development** 110 Copperwood Way, #P, Oceanside, CA, (760) 716-3100

LIQUOR/SPIRITS

- **Fallbrook Liquor** 1051 S. Main Avenue, Fallbrook, CA, (760) 728-6187
- **The Happy Jug** 138 S. Main Ave., Fallbrook, CA, (760) 728-8622

LOANS

- **Allen Sargent - DoingCash.com** Fallbrook, CA, (760) 500-0075

LONG TERM CARE

- **Fallbrook Skilled Nursing** 325 Potter Street, Fallbrook, CA, (760) 728-2330

**AMERICAN WEST
CONSTRUCTION
SOLAR
PROFESSIONALS**

*"Not the biggest, maybe the smallest,
but one roof at a time, we're the BEST!"*

- US Veteran Owned • Senior & Military Discounts • Financing Available
- NAPCEP Trained - Highest Standards in Solar Industry
- OSHA Certified • In House Roofing Contracted
- Complete Roof Certification • Ygrene Certified Contractor
- All Employees Vetted - 100% US Citizens

FALLBROOK • LIC #976624 **(760) 626-7109**

MANUFACTURING

■ **Standish Precision Products Co.** 323 Industrial Way, #1, Fallbrook, CA, (760) 728-7229

MARKETING

■ **Tactical Marketing** 202 Ammunition Road, Space 8, Fallbrook, CA, (760) 216-3259

MARRIAGE & FAMILY COUNSELING

■ **Paola Caraker, LMFT** 746 S. Main Avenue, Suite C, Fallbrook, CA, (559) 304-8557

MARTIAL ARTS

■ **ATA Success Martial Arts** 205 N. Main Avenue, Fallbrook, CA, (760) 723-3323

MEDICAL

■ **A Plus Urgent Care** 617 E. Alvarado Street, Fallbrook, CA, 951-696-PLUS (7587)

■ **All Star Physical Therapy** 577 E. Elder Street, Suite I, Fallbrook, CA, (760) 723-2687

■ **Community Health Systems, Inc. - Jack E. Johns Fallbrook Family Health Ctr**
1328 South Mission Road, Fallbrook, CA, (760) 451-4720

■ **Fallbrook Pregnancy Resource Center** 221 N. Pico Avenue, Fallbrook, CA, (760) 728-4105

■ **Graybill Medical Group** 1035 S. Main, Fallbrook, CA, (866) 228-2236

■ **Pediatric Partners** 1107 S. Mission Rd., Fallbrook, CA

■ **Rancho Family Medical Group** 521 E. Elder St., Suite 103, Fallbrook, CA, (760) 728-8344

■ **Rancho Physical Therapy** 521 E. Elder, Suite 106, Fallbrook, CA, (760) 723-8337

MILITARY HOUSING

■ **DeLuz Family Housing** 108 Marine Drive, Oceanside, CA, (760) 385-4835

MOBILE HOMES

■ **Crestview Mobile Home Estates** 1120 E. Mission Rd., Fallbrook, CA, (760) 728-2962

MORTUARY

■ **Berry-Bell & Hall Mortuary** 333 N. Vine St., Fallbrook, CA, (760) 728-1689

MOTORCYCLE REPAIRS & SERVICE

■ **Patriot Cycles & Customs** 128 E. Mission Rd., Fallbrook, CA, (760) 385-3994

MUSEUMS

■ **Fallbrook Gem & Mineral Society** 123 W. Alvarado St., #B, Fallbrook, CA, (760) 728-1130

■ **Fallbrook Historical Society** 1730 S. Hill Street, Fallbrook, CA, (760) 723-4125

MUSIC

■ **Fallbrook Band Boosters, Inc** P.O. Box 1604, Fallbrook, CA, (760) 685-0334

■ **Fallbrook Chorale** P.O. Box 2474, Fallbrook, CA, (760) 390-9726

■ **Fallbrook Music Society** P.O. Box 340, Fallbrook, CA, (760) 451-8644

■ **Music For the Revolution** 855 S Main Ave., Ste-K 363, Fallbrook, CA, (949) 275-3441

■ **Temecula Valley Symphony & Chorus** P.O. Box 637, Temecula, CA, (951) 587-1536

NEWCOMERS INFORMATION

■ **Fallbrook Encore Club** P.O. Box 1233, Fallbrook, CA

■ **Fallbrook Newcomers Club** P.O. Box 1392, Fallbrook, CA

NEWSPAPERS

■ **San Diego Union-Tribune** P.O. Box 120191, San Diego, CA, (619) 293-2415

■ **Village News, Inc.** 111 W. Alvarado Street, Fallbrook, CA, (760) 723-7319

NOTARY SERVICES

■ **Jack Rabbit Errand Service** 1120 E. Mission Road, #1, Fallbrook, CA, (760) 730-2342

NURSERIES

■ **Atkins Nursery** 3129 Reche Road, Fallbrook, CA, (760) 728-1610

■ **Madd Potter** 136 Ranger Rd., Fallbrook, CA, (760) 728-5635

■ **Mellano & Company** 734 Wilshire Rd, Oceanside, CA, (760) 433-9550

■ **Myrtle Creek Botanical Gardens & Nursery** 2940 Reche Rd, Fallbrook, CA, (760) 728-5340

■ **Roseland Nursery** 4802 Fifth Street, Rainbow/Fallbrook, CA, (760) 728-8863

OB/GYN

■ **Acorn Community Birth & Wellness Center** 577 E. Elder St, Ste H, Fallbrook, CA, (760) 645-3447

■ **Ellehcac OBGYN, Inc.** 585 E. Elder Street, Fallbrook, CA, (760) 645-3407

■ **IGO Medical Group** 9339 Genesee Avenue, Suite 220, San Diego, CA, (858) 455-7520

OFFICE EQUIPMENT

■ **Perfection Imaging Technologies** 3336 Old Post Rd., Fallbrook, CA, (760) 931-8388

OPTOMETRISTS

■ **Eric Ramos, OD** 645 E. Elder, Ste-D, Fallbrook, CA, (760) 728-9440

■ **Inland Eye Specialists** 521 E. Elder Street #102, Fallbrook, CA, (760) 728-5728

■ **Temecula Eye Center Optometry** 41720 Winchester, #D, Temecula, CA, (951) 296-1822

ORGANIZING, PROFESSIONAL

■ **Priority Organization** 2174 Berwick Woods, Fallbrook, CA, (760) 468-3162

PAINTERS

■ **West Coast Painting** P.O. Box 1825, Fallbrook, CA, (760) 305-8079

PARTY RENTALS

■ **Reynas Party Rentals & More** 229 Via Oro Verde, Fallbrook, CA, (760) 978-4238

PAVING

■ **Peters Paving & Grading, Inc.** P.O. Box 2285, Fallbrook, CA, (760) 723-3822



Devon
Carter
Camilleri
PSA Certified

I am a 3rd Generation Equestrian who specializes in selling all types of equestrian properties from small residential ranches to professional training facilities throughout San Diego and Riverside counties.



Visit My Website: www.RanchAndEstateHomes.com
Search Homes • Testimonials • My Blog • Equestrian Newsletter

Southern California has so much to offer to equestrians - let me put my expertise to work for YOU!

Contact Devon

760.522.8559

or Devon@RanchandEstateHomes.com



BRE #01047285 • Equestrian Division Director

PEST CONTROL

- **Fowler Pest Control** 855-K S. Main, #397, Fallbrook, CA, (760) 723-2592
- **Lenards Pest Professionals** 4950 Lake Park Court, Fallbrook, CA, (760) 419-3179

PET SERVICES

- **Fallbrook Pet Parlor** 233 E. Mission Road, Suite A, Fallbrook, CA, (760) 645-3730

PHYSICIANS/SURGEONS

- **Fallbrook Healthcare Partners** 591 E. Elder St., Suite C, Fallbrook, CA, (760) 731-8989

PLUMBING

- **American Plumbing Heating & Air** 5256 S. Mission Road, #803, Bonsall, CA, (760) 731-7000
- **Fallbrook Plumbing** 1619 Jackson Rd, Fallbrook, CA, (760) 731-1017
- **George Plumbing Company, Inc.** P.O. Box 607, Fallbrook, CA, (760) 451-3229

POSTAL SERVICES

- **Fallbrook Goin' Postal** 1374 S. Mission Rd, Fallbrook, CA, (760) 728-1188

PRINTING

- **Fallbrook Printing Corporation** 504 E. Alvarado Street, Suite 110, Fallbrook, CA, (760) 731-2020
- **Genco Printers** 302 N. Brandon Rd., Unit 1, Fallbrook, CA, (760) 728-6520
- **Murphy's Printing** 203 E. Alvarado St., Fallbrook, CA, (760) 728-2827
- **Performance Print Solutions** P O Box 1570, Fallbrook, CA, (760) 731-9929

PRODUCE

- **McDaniel Fruit Company** 965 E. Mission Road, Fallbrook, CA, (760) 728-8438

PROMOTIONAL

- **Laser Light Images** 3125 Los Alisos, Fallbrook, CA, (760) 728-5481

PROPANE & PETROLEUM

- **Fallbrook Oil Co.** 1208 S. Main, Fallbrook, CA, (760) 728-7703
- **Fallbrook Propane Gas Company** 1561 S. Mission Rd., Fallbrook, CA, (760) 728-9353
- **Kamps Propane** 28335 Cole Grade Rd, Valley Center, CA, (760) 749-9153

PROPERTY MANAGEMENT

- **Silkpwm** 1119 S. Mission Rd., #140, Fallbrook, CA, (760) 933-9782
- **The Heald Company, LLC** P.O. Box 1707, Fallbrook, CA, (760) 728-6131

PUBLIC UTILITIES

- **Fallbrook Public Utility District** 990 E. Mission Rd., Fallbrook, CA, (760) 728-1125
- **San Diego Gas and Electric** 571 Enterprise Street SD1460, Escondido, CA, (760) 480-7650

REAL ESTATE

- **Big Block Realty - Kathleen Gillis** 1191 East Mission Road, Fallbrook, CA, (760) 703-4981

- **Capitis Real Estate - Susannah Levicki** 763 Carnation Lane, Fallbrook, CA, (951) 691-2048
- **Coldwell Banker Residential Brokerage** 40 Main Street, E-100, Vista, CA, (760) 941-6888
- **Coldwell Banker Village Properties - Abby Elston** 1588 S. Mission Rd, Ste 215, Fallbrook, CA, (760) 715-2229
- **Coldwell Banker Village Properties - Chris Hasvold** 5256 S. Mission Road, Suite 310, Bonsall, CA, (760) 728-8000
- **Coldwell Banker Village Properties - Geri Sides, GRI** 5256 S. Mission Rd., #310, Bonsall, CA, (760) 728-8000
- **Coldwell Banker Village Properties - Susie Emory** 5256 S. Mission Rd., Suite 310, Bonsall, CA, (760) 525-9744
- **CR Properties Real Estate Services - Bob Hillery** 128 S. Main, Fallbrook, CA, (760) 696-7482
- **CR Properties Real Estate Services - Jane Kepley** 128 S. Main, Fallbrook, CA, (760) 622-0204
- **Devon Camilleri/Golden State Equestrian** 701 S. Main Ave, Fallbrook, CA, (760) 522-8559
- **HH Property Solutions, LLC** PO Box 621, San Clemente, CA, (406) 461-3470
- **HomeSmart Real Estate** 701 S. Main Avenue, Fallbrook, CA, (760) 451-1600
- **HomeSmart Real Estate - Debbie Loge** 701 S. Main Avenue, Fallbrook, CA, (760) 271-9333
- **Keller Williams Realty - Jerry Burke Jr** P.O. Box 1241, Fallbrook, CA, (619) 302-5471
- **Kim Steel & Associates** 113 E. Hawthorne Street, Fallbrook, CA, (760) 451-6318
- **Mission Realty** 337 E. Mission Rd., Fallbrook, CA, (760) 728-8410
- **Murphy & Murphy So. Cal. Realty**, 130 N. Main Avenue, Fallbrook, CA, (760) 310-9292
- **Murphy & Murphy So. Cal. Realty - Diana Ramirez** 130 N. Main Ave, Fallbrook, CA, (760) 691-0486
- **R. J. Campo Realty, Inc.** 1045 Highland Park, Fallbrook, CA, (760) 451-3417
- **Re/Max United - Cheyanne Terracciano** 1615 S. Mission Rd, Fallbrook, CA, (760) 731-2900
- **Re/Max United Agent - Craig Grimm** 1615 S. Mission Rd, Fallbrook, CA, (760) 731-2900 x425
- **Re/Max United Agent - Janine Hall** 1615 S. Mission Rd, Suite A, Fallbrook, CA, (760) 822-7528
- **Re/Max United Agent - Lisa Stadille** 1615 S. Mission Road, Fallbrook, CA, (760) 535-2330
- **Re/Max United Agent - Lynn Stadille-James** 1615 S. Mission Rd, Fallbrook, CA, (760) 845-3059
- **Re/Max United Agent - Mia Smyth** 1615 S. Mission Rd, Ste A, Fallbrook, CA, (760) 213-0072
- **Sun Realty** 431 S. Main, Fallbrook, CA, (760) 728-8323
- **Sun Realty - Leo Romero** 864 Tumbleweed Lane, Fallbrook, CA, (760) 638-1732
- **Sunshine Properties Real Estate** 330 N. Main Ave, Fallbrook, CA, (760) 728-8855
- **Thompson & Associates** 1120 S. Main Ave., Fallbrook, CA, (760) 723-1708
- **UpCountri Homes & Estates** 119 N. Main Avenue, Suite B, Fallbrook, CA, (858) 202-5256
- **Windermere Homes & Estates** 746 S. Main Avenue, Suite A, Fallbrook, CA, (760) 230-8401
- **Windermere Homes & Estates - Erica Williams** 746 S. Main Ave, Ste A, Fallbrook, CA, (760) 468-1721
- **Windermere Homes & Estates - Marilee Lowe** P.O. Box 1768, Fallbrook, CA, (760) 685-5405
- **Windermere Homes & Estates-Kim Carlson** 746 S. Main Ave, Ste A, Fallbrook, CA, (760) 434-6873
- **Windermere Real Estate - Marcos Sanchez** 746 S. Main Ave, Fallbrook, CA, (760) 230-8401



Harry's SPORTS BAR & GRILL

EAT DRINK WATCH PLAY

Local People, Local Fun, YOUR LOCAL SPORTS BAR

125 S. Main Ave, Fallbrook
760-451-2000
@harrysfallbrook
www.harrysfallbrook.com

REAL ESTATE LOANS

- **Cushner Capital Group** P.O. Box 2162, Fallbrook, CA, (760) 845-9035
- **Fairway Mortgage - Martin Quiroz** 111 South Main Ave, Ste B, Fallbrook, CA, (760) 877-8107
- **Fairway Mortgage - Dave Thompson** 111 S. Main Ave, Ste B, Fallbrook, CA, (760) 827-0655
- **Mountain West Financial - Steve Campbell** 557 E. Alvarado St, Fallbrook, CA, (760) 912-3885
- **The Manfred Group** 120 South Main Avenue, Fallbrook, CA, (760) 723-2232

RECREATION

- **Fallbrook Trails Council** P.O. Box 2974, Fallbrook, CA, (760) 822-0888

RECYCLING

- **Fallbrook Waste & Recycling Services/EDCO** 550 W. Aviation Rd., Fallbrook, CA, (760) 728-6114

RENTALS

- **Ace Party Productions**, 584 Industrial Way, Fallbrook, CA, (760) 451-0639
- **Allies Party Equipment Rental, Inc.** 130 Vallecitos De Oro, San Marcos, CA, (760) 591-4314
- **Diamond Environmental Services** 807 E. Mission Rd., San Marcos, CA, (760) 744-7191
- **Fallbrook Equipment Rentals** 235 W. College St., Fallbrook, CA, (760) 728-1555

RESTAURANTS

- **127 West Social House** 127 W. Elder Street, Fallbrook, CA, (760) 645-3803
- **Brother's Bistro** 835 S. Main Street #A & B, Fallbrook, CA, (760) 731-9761
- **Cafe Des Artistes** 103 S. Main St., Fallbrook, CA, (760) 728-3350
- **Carl's Jr. Restaurant** 1137 S. Mission Rd., Fallbrook, CA, (760) 723-3530
- **Casa Estrella Cocina de Mexico** 3757 S. Mission Road, Fallbrook, CA, (760) 728-3200
- **Casa Estrella Cocina de Mexico** 125 E. Mission Road, Fallbrook, CA, (760) 728-1200
- **Denny's** 713 S. Main Ave, Fallbrook, CA, (760) 728-4517
- **Dominick's Sandwiches and Italian Deli** 1672 S. Mission Rd, Fallbrook, CA, (760) 728-7911
- **Domino's Pizza #8375** 1075 South Mission Rd. #B, Fallbrook, CA, (760) 728-1223
- **El Jardin Mexican Restaurant** 1581 S. Mission Rd., Fallbrook, CA, (760) 728-4556
- **Garden Center Cafe and Grill** 1625 S. Mission Rd., Fallbrook, CA, (760) 728-4147
- **Jersey Mike's Subs** 833 S. Main Avenue, Unit A, Fallbrook, CA, (760) 723-2472
- **McDonald's of Fallbrook** 143 Ammunition Road, Fallbrook, CA, (760) 728-6359
- **Mountain Mike's Pizza** 1125 S. Mission Road, Fallbrook, CA, (760) 645-0505
- **Nessy Burgers** Just West of I-15 on Old Hwy 395, Fallbrook, CA, (760) 505-9955
- **Oink and Moo Burgers and BBQ** 121 N. Pico Avenue, Fallbrook, CA, (760) 451-6005
- **Prohibition Brewing Company** 2004 E. Vista Way, Vista, CA, (760) 295-3525
- **Rosa's Mexican Restaurant** 1075 S. Mission Rd. Ste. A, Fallbrook, CA, (760) 728-8006
- **Subway Sandwiches** 1105 S. Mission Rd., Fallbrook, CA, (760) 728-9151
- **Subway Sandwiches** 936 E. Mission Rd., Fallbrook, CA, (760) 451-6770
- **Thai Thai Restaurant** 1055 S. Main Avenue, Fallbrook, CA, (760) 728-4938
- **Trupiano's Italian Bistro** 945 South Main Avenue, Fallbrook, CA, (760) 728-0200

RESTORATION SERVICES

- **Clean Sweep Restoration** 1088 Via Prado, Fallbrook, CA, (760) 421-7848
- **RightStop Restoration** 26043 Jefferson Avenue, Suite D, Murrieta, CA, (951) 698-0777
- **Servpro of Fallbrook/South Oceanside** 215 W. Ash, Fallbrook, CA, (760) 451-0600

RETAIL

- **Morningstar, LLC** 116 N. Main Avenue, Fallbrook, CA, (760) 451-6445

SCREEN PRINTING

- **Ultra Graphix Screen Printing** 3674 Olive Hill Rd., Fallbrook, CA, (760) 728-3332

SENIOR SERVICES

- **Affordable & Quality Home Care Services** 1667 S. Mission Rd., Fallbrook, CA, (760) 645-3676
- **Fallbrook Senior Citizens Service Club** 399 Heald Lane, Fallbrook, CA, (760) 728-4498
- **Foundation for Senior Care** 135 S. Mission Rd., Fallbrook, CA, (760) 723-7570
- **Seniors Helping Seniors** 577-U Elder Street, Fallbrook, CA, (760) 884-4111

SHIPPING

- **England Logistics** (760) 683-1975

SIGNS

- **Jim's Sign Shop** 429-D Industrial Way, Fallbrook, CA, (760) 728-8761

SKIN CARE

- **Rodan + Fields - Independent Consultant** Fallbrook, CA, (619) 341-9630

SOLAR

- **American West Construction** Fallbrook, CA, (760) 415-1532
- **New Day Solar** 23811 Washington Ave, Suite C 110 #224, Murrieta, CA, (855) 444-6329
- **Semper Solaris** 1218 Spring Street, Riverside, CA, (619) 715-4054
- **Sullivan Solar Power** 8949 Kenamar Dr., Suite #101, San Diego, CA, (858) 271-7758

SPORTS

- **Fallbrook Football Boosters Inc.** P.O. Box 2645, Fallbrook, CA, (760) 500-2207
- **Fallbrook Pop Warner** P.O. Box 1866, Fallbrook, CA
- **Fallbrook Skatepark Inc.** P.O. Box 1786, Fallbrook, CA
- **Fallbrook Sports Association** 2551 Olive Hill Road, Fallbrook, CA, (760) 731-6000
- **Fallbrook Tennis Club** 2141 S. Mission Rd., Fallbrook, CA, (760) 728-1100
- **Fallbrook Youth Baseball, Inc.** P.O. Box 816, Fallbrook, CA, (760) 990-3508
- **Fallbrook Youth Rugby** 855 S. Main Avenue, Suite K-129, Fallbrook, CA, (760) 443-4256
- **Fallbrook Youth Soccer League** P.O. Box 271, Fallbrook, CA, (760) 529-0909



Martin Quiroz Senior Loan Originator
NMLS #181138
Direct: 760-877-8107 | Cell 619-813-1287
martinq@fairwaymc.com

FHA, Conventional, Jumbo, USDA and VA Direct Lender
Primary Residence, Vacation Homes or Investment Properties in 50 States

**HOME PURCHASE • REFINANCE
RELOCATION LOANS • RENOVATION LOANS**

Fallbrook:
111 S. Main Ave, Ste B
(use rear entrance to Chamber of Commerce)
First Choice Loan Services, Inc NMLS #20176
www.FallbrookHomeLoan.com



SPORTS BARS

■ **Harrys Sports Bar & Grill** 125 S. Main Avenue, Fallbrook, CA, (760) 451-2000

STORAGE

■ **Brandon Street Mini Storage** 307 N. Brandon Street, Fallbrook, CA, (760) 723-0570
 ■ **Citrus Plaza Self Storage** 202 W. College St., Fallbrook, CA, (760) 728-3548
 ■ **Fallbrook Mini-Storage** 550 W. Aviation, Fallbrook, CA, (760) 728-6114

TAX PREPARATION

■ **Patty deJong Income Tax** 1622 E. Mission Rd., Fallbrook, CA, (760) 723-5215
 ■ **Reed Financial Services** 106-B West Hawthorne St, Fallbrook, CA, (760) 723-1375

TEA

■ **Tea Lane Tea Parlor** 118 N. Main Avenue, Fallbrook, CA, (760) 835-1852

TECHNOLOGY

■ **Audio & Computer Enterprises** CA, (760) 741-6511
 ■ **Springston Design** P.O. Box 1569, Fallbrook, CA, (760) 691-0507

THEATERS

■ **Mission Theatre C.A.S.T.** 200 N. Main, Fallbrook, CA, (760) 731-2278

THERAPEUTIC HORSEMANSHIP

■ **R.E.I.N.S.** 4461 S. Mission Rd., Fallbrook, CA, (760) 731-9168

THRIFT STORE

■ **Angel Society of Fallbrook** 1002 S. Main Ave., Fallbrook, CA, (760) 728-6513

TIRES

■ **Scrappy's Tire & Auto, Inc.** 346 S. Main, Fallbrook, CA, (760) 728-9252
 ■ **Tire Center** 615 S. Main Ave., Fallbrook, CA, (760) 728-2076

TRAINING

■ **Defensive Tactics & Firearms** 504 E. Alvarado Street, #207, Fallbrook, CA, (760) 451-6694

TRAVEL

■ **Travel To, LLC** 1627 Parvenu Lane, Fallbrook, CA, (760) 728-9000

TROPHIES

■ **Fallbrook Awards** 235 E. Mission Rd., Ste. C, Fallbrook, CA, (760) 728-7686

VETERANS

■ **American Legion Post #776** 1175 Old Stage Road, Fallbrook, CA, (760) 458-1589

VETERINARIAN

■ **Alvarado Veterinary Hospital** 347 E. Alvarado St., Fallbrook, CA, (760) 728-6606

VOCATIONAL SERVICES

■ **Care-Rite Vocational Services** 115 West Aviation Road, Fallbrook, CA, (760) 728-6951

WASTEWATER DISINFECTION

■ **Salcor UV Disinfection,** Fallbrook, CA, (760) 731-0745

WATER

■ **Rainbow Municipal Water District** 3707 Old Highway 395, Fallbrook, CA, (760) 728-1178
 ■ **San Diego County Water Authority** 4677 Overland Avenue, San Diego, CA, (858) 522-6714

WATER DAMAGE RESTORATION

■ **Pulido Cleaning & Restoration** 26063 Jefferson Ave., Murrieta, CA, (951) 296-9090

WELDING

■ **North County Welding Supply, Inc.** 1561 S. Mission Rd., Fallbrook, CA, (760) 728-5764

WELLNESS

■ **Cory's SEOM** Escondido, CA, (760) 207-6511
 ■ **E & M Apothicaire** 39520 Murrieta Hot Springs #219-67, Murrieta, CA, (951) 888-0365
 ■ **Fallbrook Wellness Directory** 2647 Buenos Tiempos, Fallbrook, CA, (760) 845-6602

WINDOW CLEANING

■ **Fallbrook Window Washing** P.O. Box 185, Fallbrook, CA, (760) 728-8116

WINERIES

■ **2Plank Vineyards** 2379 La Mirada Drive, Vista, CA, (858) 500-7757
 ■ **Beach House Winery** 1534 Sleeping Indian Road, Fallbrook, CA, (760) 732-3236
 ■ **Belle ame wines** Fallbrook, CA, (760) 622-4113
 ■ **Casa Tiene Vista Vineyard** 4150 Rock Mountain Rd, Fallbrook, CA, (760) 731-2356
 ■ **Estate d'Iacobelli Winery** 2175 Tecalote Dr., Fallbrook, CA, (760) 723-0616
 ■ **Fallbrook Winery** 2430 Via Rancheros, Fallbrook, CA, (760) 728-0156
 ■ **Myrtle Creek Vineyards** 1600 Via Vista, Fallbrook, CA, (442) 444-5066
 ■ **Roadrunner Ridge Winery** 4233 Rosa Rancho Lane, Fallbrook, CA, (760) 731-7349
 ■ **Sleeping Indian Vineyard** 4559 Sleeping Indian Road, Fallbrook, CA, (949) 544-3521
 ■ **The Vineyard at 1924** 1924 E. Mission Road, Fallbrook, CA, (760) 651-2182
 ■ **Toasted Oak Vineyards and Winery** 190 Red Mountain Lane, Fallbrook, CA, (760) 420-3678

WOMEN'S APPAREL

■ **100 Main** 100 N. Main Ave, Fallbrook, CA, (760) 451-9221
 ■ **Fig Leaf Boutique** 123 N. Main Avenue, Fallbrook, CA, (760) 468-0484
 ■ **Rusty Rose** 216 E. Mission Road, Fallbrook, CA, (760) 402-3375

WOODWORKING

■ **Acorn Woodwork & Design** 920 Hillpark Lane, Fallbrook, CA, (760) 755-9209

YOGA

■ **Sage Yoga Studios** 115 N. Main Avenue, Fallbrook, CA, (760) 451-8771



salonana

HAIR • NAILS • SPA
TANNING • SKINCARE

Call Us to Look & Feel Beautiful!

760.728.1237 113 S. Main Ave., Fallbrook
salonanainfallbrook.com

THE GREATER FALLBROOK AREA SOURCEBOOK

6th Annual Sourcebook

Photo Contest Winners



Honorable Mention Robert Gonsett photo

Congratulations TO THIS YEAR'S WINNERS!

Each year we ask our readers to submit photos of the community - people, places, events and everything that makes Fallbrook and Bonsall special! We love seeing our community through your eyes. To be considered for next year's Sourcebook photo contest, please send your high resolution photo submissions to sourcebook@reedermedia.com.



1st Place - Louise Perreault-Greenlee - See winning photo on page 45



2nd Place - Shirley Binn *Girl with Umbrella* - See winning photo on page 4

Coralie Badeaux Nonprofit Guide	pg 111
Shirley Binn Table of Contents	pg 4
Shirley Binn Calendar of Events	pg 43, 44
Shirley Binn Nonprofit Guide	pg 108
Shirley Binn Advertiser Index	pg 153
Robert Gonsett Honorable Mention	pg 151
Dolly Harty Monserate Winery	pg 35
Dolly Harty Calendar of Events	pg 43

Dolly Harty Hiking Guide	pg 77
Neil Lakata Welcome to Bonsall	pg 46
Margaret Larson Nonprofit Guide	pg 110
Margaret Larson Advertiser Index	pg 152
Paul Larson Advertiser Index	pg 152
Jennifer Moosa Publisher Note	pg 2
Cheryl Nurse Monserate Winery	pg 32
Cheryl Nurse Calendar of Events	pg 42, 44

Cheryl Nurse Welcome to Bonsall	pg 47
Cheryl Nurse Nonprofit Guide	pg 109
Louise Perreault-Greenlee Calendar of Events ..	pg 45
Shirley Poole Hiking Guide	pg 77
Shirley Poole Advertiser Index	pg 153
Mike Reardon Advertiser Index	pg 152
Sandra Simpson Calendar of Events	pg 43
Janet Swenson Nonprofit Guide	pg 111

Look for advertisements for the 2019 Sourcebook Photo Contest in the Village News fall of 2018.

Submissions may be made year round to sourcebook@reedermedia.com.

THE GREATER FALLBROOK AREA SOURCEBOOK *Advertiser Index*

100 Main.....pg 12
 127 West Social Housepg 15, 61
 A Moment of Time.....pg 13
 Ace Party Rental.....pg 38
 Affordable & Quality Home Care
 Servicespg 5, 82
 All Star Physical Therapy, Inc.....pg 83
 Allstate Insurance - John Del Zio.....pg 56
 Allstate Insurance - Ross E. Curtis.....pg 11
 American Plumbing Heating &
 Air Conditioning.....pg 56
 American West Constructionpg 146
 Angel Society of Fallbrook.....pg 107
 Anytime Fitness.....pg 8, 13
 Aston's Boutique.....pg 54
 Autoheimpg 25
 Beach House Winery.....pg 27
 Bejoca Grove & Landscape
 Managementpg 142
 Belle Ame Winespg 32
 Bishop's Tree Service.....pg 121
 Bonsall Barber Shop.....pg 55
 Bonsall Chamber of Commercepg 48, 56
 Bonsall Dry Cleaners.....pg 55
 Bonsall Fine Wine & Spiritspg 31, 55
 Bonsall Postal & Imaging.....pg 54
 Boys & Girls Clubs of North Countypg 105
 Brain Freeze.....pg 55
 Brooktown Kitchen & Coffee.....pg 13

Bucket of Nails.....pg 13
 Cafe des Artistespg 15
 Caravan.....pg 13
 Casa Estrella Cocina de México.....pg 58
 Casa Tiene Vista Vineyardpg 26
 Char Snyder's Swim School.....pg 22
 Chase Construction Servicespg 128
 Coldwell Banker Village Propertiespg 54
 Cougar Vineyard & Winerypg 37
 County of San Diego Recycling.....pg 136, 137
 CR Properties Real Estate
 Servicespg 14, 145
 Curbside Cafe.....pg 64
 David Illich, Au.D.pg 96
 Devon Camilleri -
 HomeSmart Legendspg 147
 Diane Hartcorn, Hairstylist.....pg 47
 Dr. James E. Sorge & Associates.....pg 90
 Dr. Richard Goble.....pg 84
 Eden Silver - Paradise Homes
 & Gardens Realty.....pg 75
 El Jardin.....pg 59
 El Meson.....pg 59
 El Toro Marketpg 14
 Eli's Farms.....pg 66
 Estate d'Iacobellipg 29
 Falkner Winerypg 33
 Fallbrook Active Nutrition.....pg 13, 92
 Fallbrook Art Associationpg 53, 144

Fallbrook Art Center.....pg 15
 Fallbrook Cafepg 59
 Fallbrook Chamber of Commerce ...pg 14, 140
 Fallbrook Eyecare Center.....pg 91
 Fallbrook Healing Center.....pg 93
 Fallbrook Heating & Air Conditioning....pg 127
 Fallbrook Food Pantrypg 108
 Fallbrook Liquor.....pg 15
 Fallbrook Masonic Cemetery.....pg 9
 Fallbrook Oil Company.....pg 126
 Fallbrook Propane Gas Company .. *Back Cover*
 Fallbrook Regional Health District...pg 49, 101
 Fallbrook School of the Arts.....pg 13
 Fallbrook Transportation.....pg 16
 Fallbrook Wellness Spa.....pg 94
 Fallbrook Winery.....pg 35
 Fidelis Woodworkspg 130
 Fig Leaf Boutique & Salon.....pg 12
 Firehouse Que & Brewpg 60
 First Light Home Carepg 95
 Foundation for Senior Carepg 92
 Fresco Grill & Wine Barpg 57
 Garden Center Cafe & Grillpg 58
 Geri Sides - Coldwell Banker
 Village Properties.....pg 72
 Graybill Medical Grouppg 85
 Green Art House.....pg 40
 Greek Style Chicken.....pg 59
 Grocery Outletpg 15
 Hanna Salon.....pg 54

Mike Reardon photo



Margaret Larson photo



Paul Larson photo

Harry's Sports Bar & Grill	pg 12, 59, 148	Myrtle Creek Vineyards	pg 28	Spallure	pg 54
Hartcorn Construction.....	pg 23	New Day Solar.....	pg 123	Sunshine Properties	pg 14
Home Life Housekeeping	pg 120	NGap.....	pg 56	Susie Emory - Coldwell Banker	
Jackie Steed, Realtor	pg 70	North County Academy of Dance	pg 55	Village Properties.....	pg 67
Jackson & Parkinson, Trial Lawyers.....	pg 18	North County Fire Protection District.....	pg 133	Tekila Cocina Mexicana.....	pg 57
Jerry Burke, Jr. -		North County Welding Supply	pg 39	Temecula Valley Hospital.....	pg 51
Keller Williams Realty	pg 73, 141	Pala Transfer Station.....	pg 120	The Busy Bee.....	pg 15
Johnson Furniture & Interiors	pg 10	Palomar Health.....	pg 89	The Elite Home Group,	
Kahoots	pg 14	Paradise Buick GMC.....	pg 99	Kim Carlson & Ken Follis	pg 1, 71
Kamps Propane.....	pg 131	Pediatric Partners.....	Inside Front Cover	The Encouragement Factor.....	pg 41
Knockout Pest Control & Termite.....	pg 129	Peking Wok	pg 57	The Jewelry Connection.....	pg 12
Levering & Hvasta CPA	pg 56	Perfection Imaging Technologies.....	pg 21	The Madd Potter.....	pg 7
Main Street Cafe.....	pg 60	Performance Horse Supply	pg 55	The Marely Group.....	pg 56
Major Market.....	pg 13	PJA Insurance Services.....	pg 50, 56	The Organic Suite.....	pg 14
Manor Cleaners	pg 17	Postal Annex.....	pg 15	The Veranda at Grand Tradition	pg 60
Mariscos El Pacifico Mexican		Powerland Equipment, Inc.....	pg 115	Thompson & Associates Real Estate	pg 74
& Seafood	pg 58	R. Greene & Associates, Inc.....	pg 54	Toasted Oak Winery	pg 28
Mary Jane North.....	pg 12	Rally for Children	pg 43	Trupiano's Italian Bistro	pg 61
Martin Quiroz - Fairway	pg 149	Randy D. Carlson, DMD &		Twisted Barn.....	pg 13
Maurice Car'rie Winery.....	pg 34	Charles L. Drury, DDS.....	pg 53	Vance Chiropractic, Inc.....	pg 54, 97
McKenna Septic & Sewer Services	pg 119	Ray White Cement	pg 118	Village Acupuncture.....	pg 12
Merrill Lynch	pg 46, 56	Reeder Media.....	pg 139	Village Escrow	pg 54
Michael O'Leary, Steele Insurance		Remax United.....	pg 69	Village News.....	pg 41, 125
Agency, Inc.....	pg 21	Rosa's Mexican Restaurant.....	pg 60, 62	Village Pizza of Bonsall	pg 57
Moffat Financial Group	pg 56	Rotary Club of Fallbrook.....	pg 20	Vista Valley Country Club	pg 3
Mostly Windows.....	pg 12	Sage Yoga Studios	pg 12	Yama Restaurant & Sushi Bar	pg 58, 61
Mountain Mike's Pizza.....	pg 58	Salon Ana	pg 150	Yogurt Palace	pg 14
Mulligan Family Fun Center.....	pg 117	Servepro.....	pg 135	Youngren Construction Inc	pg 113
Murphy & Murphy, Southern		Sonny's Muffler & Auto	pg 11	Z Cafe.....	pg 57
California Realty	pg 12, 143				



Shirley Binn photo



Shirley Binn photo



Shirley Poole photo



760.728.9353

Free On-site Consultations

PROPANE GAS CO.

ESTABLISHED 1987

LOCALLY OWNED AND OPERATED SINCE 1987



Fallbrook Propane Gas Co. provides propane and propane delivery to residential, commercial and agricultural customers, where and when you need us.

Our Customers are also our friends and neighbors.

★ **30 YEARS** ★
LOCAL SERVICE

You have a choice!
Choose local!

Visit us on:



Proudly Serving North County

- 25 Years of Trusted Service
- Excellent Customer Service
- Dependable Deliveries
- Competitive Prices
- 24/7 Emergency Response
- Free on-site Consultations
- Local Friendly Service
- Experienced Technicians

www.fallbrookpropanegas.com

1561 S. Mission Road, Fallbrook CA 92028